

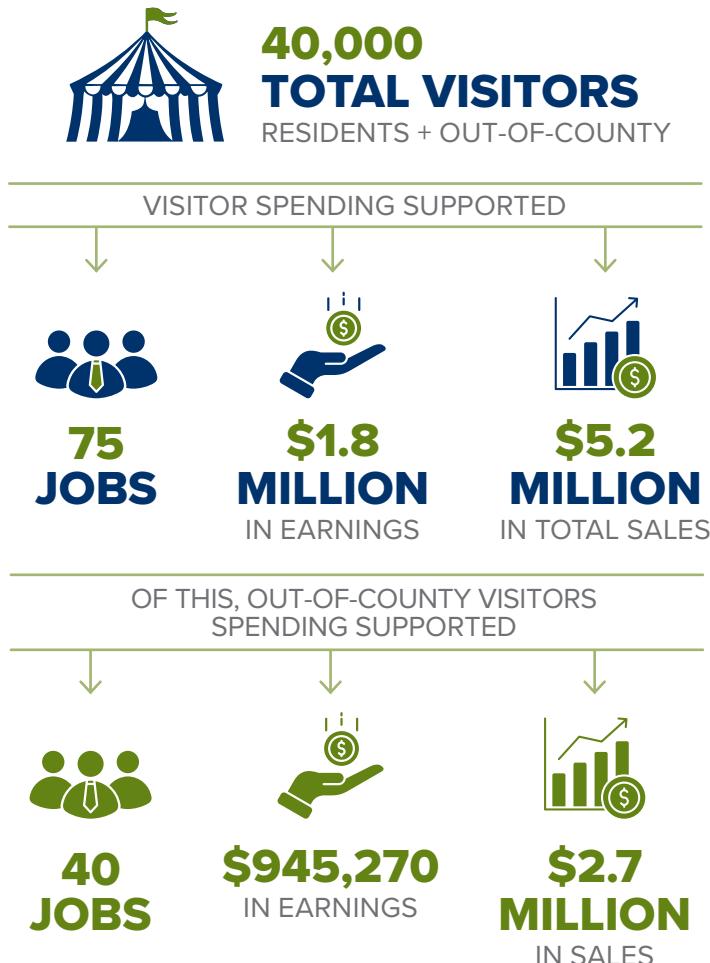
# EXECUTIVE SUMMARY

The Lewis County Fair plays an important role in the social and economic fabric of the county, serving as both a cultural anchor and an economic engine for the community. Each July, the Lewis County Fair in Lowville, NY celebrates the county's deep agricultural heritage while drawing thousands of visitors who contribute to the local economy through spending on food, entertainment, and retail.

## LEWIS COUNTY FAIR IMPACT

In 2024, the Lewis County Fair attracted an estimated **40,000 visitors**, generating approximately **\$4.0 million in direct spending** within the county. This activity supported an estimated **75 jobs**, **\$1.8 million in labor income**, and **\$5.2 million in total sales** across local industries such as food services, accommodations, retail, and entertainment.

Of the 40,000 visitors an estimated **50%** traveled from outside the county, bringing in new dollars that would not otherwise circulate locally. Their spending produced a net new economic impact of **40 jobs**, **\$945,270 in earnings**, and **\$2.7 million in sales** for Lewis County.



## FISCAL IMPACTS

The fairgrounds also generate fiscal benefits for both the county and state governments. In 2024, visitor spending and related earnings produced an estimated **\$166,126 in sales tax revenue for Lewis County**. Of that amount, approximately **\$87,937 in new tax revenue** was generated by out-of-county visitors.



OF THIS TOTAL,  
**\$87,937 IN SALES TAX REVENUE**  
WAS GENERATED BY  
OUT-OF-COUNTY VISITORS

