

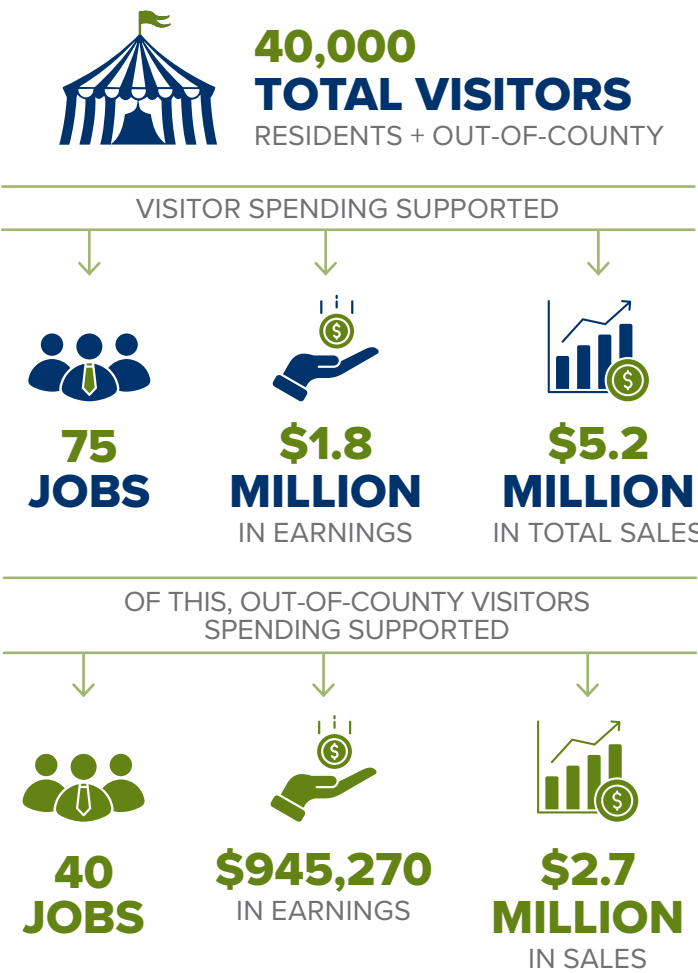
EXECUTIVE SUMMARY

The Lewis County Fair plays an important role in the social and economic fabric of the county, serving as both a cultural anchor and an economic engine for the community. Each July, the Lewis County Fair in Lowville, NY celebrates the county’s deep agricultural heritage while drawing thousands of visitors who contribute to the local economy through spending on food, entertainment, and retail.

LEWIS COUNTY FAIR IMPACT

In 2024, the **Lewis County Fair** attracted an estimated **40,000** visitors, generating approximately **\$4.0 million** in direct spending within the county. This activity supported an estimated **75 jobs**, **\$1.8 million** in labor income, and **\$5.2 million** in total sales across local industries such as food services, accommodations, retail, and entertainment.

Of the 40,000 visitors an estimated **50%** traveled from outside the county, bringing in new dollars that would not otherwise circulate locally. Their spending produced a net new economic impact of **40 jobs**, **\$945,270** in earnings, and **\$2.7 million** in sales for Lewis County.



FISCAL IMPACTS

The fairgrounds also generate fiscal benefits for both the county and state governments. In 2024, visitor spending and related earnings produced an estimated **\$166,126** in sales tax revenue for Lewis County. Of that amount, approximately **\$87,937** in new tax revenue was generated by out-of-county visitors.

