

# EXECUTIVE SUMMARY

The Erie County Fairgrounds stand as one of New York State's most significant cultural and economic assets, anchoring the region's agricultural identity while serving as a major driver of tourism, employment, and local spending. Each year, the Erie County Fair and a wide range of off-season events draw visitors from across the county, state, and beyond. Beyond the traditions of agriculture, education, and community, the Erie County Fair and its fairgrounds sustain year-round economic activity through fair-week operations and off-season events, such as festivals and concerts.

## ERIE COUNTY FAIR IMPACT

In 2024, the Erie County Fair attracted roughly **1 million visitors**, generating approximately **\$101 million in direct spending** on food, retail, lodging, entertainment, and related services. This activity supported an estimated **1,670 jobs**, **\$66.2 million in labor income**, and **\$184.8 million in total sales** across local industries.

Of this total, about **\$22.2 million** was spent by visitors from outside Erie County, bringing new dollars into the local economy and supporting **354 jobs**, **\$14.3 million in earnings**, and **\$40.3 million in sales**.



### 1 MILLION TOTAL VISITORS

RESIDENTS + OUT-OF-COUNTY

#### VISITOR SPENDING SUPPORTED



**1,670  
JOBS**



**\$66.2  
MILLION**  
IN EARNINGS



**\$184.8  
MILLION**  
IN TOTAL SALES

#### OF THIS, OUT-OF-COUNTY VISITOR SPENDING SUPPORTED



**354  
JOBS**



**\$14.3  
MILLION**  
IN EARNINGS



**\$40.3  
MILLION**  
IN TOTAL SALES

## OFF-SEASON IMPACT

The fairgrounds' role extends well beyond its 12-day summer event. In 2024, the site hosted off-season events on **250 days**, welcoming about **500,000 additional attendees** and generating **\$42.5 million in direct spending**.

These events supported another **711 jobs**, **\$27.8 million in earnings**, and **\$77.2 million in sales**, including **\$11.8 million** in new spending from out-of-county visitors.



### 250 EVENTS & 500,000 TOTAL VISITORS

#### OFF-SEASON OPERATIONS SUPPORTED



**711  
JOBS**



**\$27.8  
MILLION**  
IN EARNINGS



**\$77.2  
MILLION**  
IN TOTAL SALES

## FISCAL IMPACT

The fairgrounds also deliver substantial fiscal benefits. In total, visitor spending and earnings generated roughly **\$13.4 million in combined state and local sales tax revenue** in 2024. Erie County retained about **\$7.3 million**, including **\$1.7 million** directly attributed to out-of-county visitors.



### \$13.4 MILLION SALES TAX REVENUE

LINKED TO FAIR &  
FAIRGROUND OPERATIONS

OF THIS TOTAL,  
**ERIE COUNTY RETAINED  
\$7.3 MILLION**