

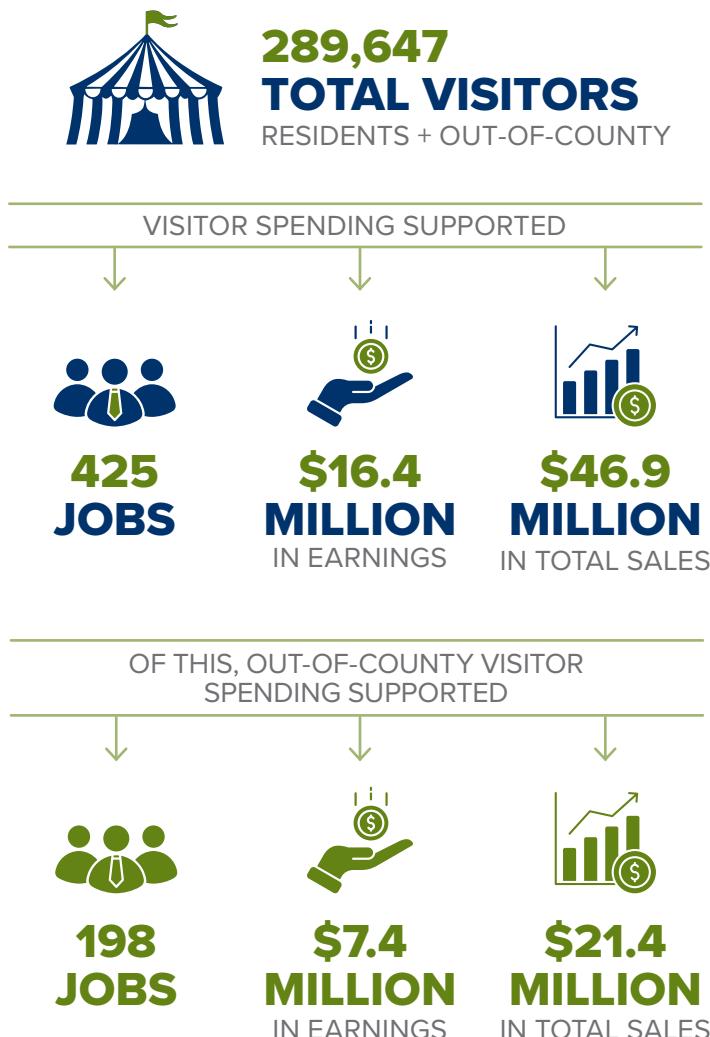
# EXECUTIVE SUMMARY

Each August, the Dutchess County Fair in Rhinebeck, NY celebrates the region's agricultural heritage through livestock competitions, 4-H and FFA exhibits, and equestrian showcases while also offering world-class entertainment, rides, food vendors, and local crafts. Beyond the fair itself, the fairgrounds host dozens of off-season events that generate year-round economic activity and support local businesses throughout Dutchess County.

## DUTCHESS COUNTY FAIR IMPACT

In 2024, the Dutchess County Fair welcomed an estimated **289,647** visitors, generating approximately **\$31.1** million in direct spending on food, lodging, retail, and entertainment. This spending supported around **425** jobs, **\$16.4** million in labor income, and **\$46.9** million in total sales across local industries.

Of this total, out-of-county visitors accounted for roughly **\$14.2** million in direct spending—new dollars that would not otherwise circulate in the local economy—supporting **198** jobs, **\$7.4** million in earnings, and **\$21.4** million in total sales within Dutchess County.



## OFF-SEASON IMPACT

The fairgrounds' role as a regional destination extends well beyond fair week. In 2024, the site hosted **off-season events on 55 days**, drawing around **77,640** additional attendees and generating **\$7.1** million in direct spending. These events supported **100** jobs, **\$3.7** million in labor income, and **\$10.6** million in total sales.

Spending by out-of-county visitors during off-season events contributed **\$5.5** million to the local economy, supporting **79** jobs, **\$2.8** million in earnings, and **\$8.2** million in sales.



## FISCAL IMPACT

The fairgrounds also generate substantial fiscal benefits for State and County governments. In total, visitor spending and earnings supported an estimated **\$3.2** million in **combined state and local sales tax revenue** in 2024. Dutchess County retained approximately **\$1.6** million, including about **\$845,000** directly attributable to out-of-county visitors—representing new tax dollars for local government.

