SPEAKER · RESEARCHER · AIRPORT ADVOCATE

Available for speaking: airport expert Dr. Mike Jones

Dr. Mike Jones serves on the Moore County Airport Authority in Pinehurst, NC, and is a former chairman. His doctoral research studied 235 small airports in three states, North Carolina among them. He wanted to know why some airports thrive while others barely get noticed.



> *"If you want somebody to rehab your ramp, there are many people more qualified than I am. But finding the political will to fund that rehab? That's my specialty."*
>
> DR. MIKE JONES

PAST TALKS

- EAA AirVenture Oshkosh, 2024
  "What Makes a Great Airport"
- Aviation Indiana Annual Conference, Terre Haute, October 2024
  "Governance Makes a Difference: New Findings About Small Airports"

ABOUT MIKE

Mike is an Air Force veteran and a former air traffic controller. He is a 4,000-hour commercial pilot and has flown his burgundy and gold Cessna 210 for almost three decades. At 72, he earned his doctorate from the University of Florida. Today he consults with small airports across the country.

WHAT HIS RESEARCH FOUND

- About half of small airports are run inside a city or county department. Often it's the highway department (lots of pavement) or parks (lots of grass to mow).
- Airports run by an independent authority produced 20 times the economic impact. After adjusting for population, facilities, and location, they still came out 60% ahead.
- A website says a lot about the board behind it. Airports whose authorities showed little activity online produced less than 5% of the economic impact of active ones.

TALK TOPICS

- **What Makes a Great Airport:** What his doctoral research found about the airports that do best.
- **Economic Impact as the Measure of Success:** Why airports are often the one part of local government expected to pay for themselves, and the number that tells the real story.
- **Building a Great Airport Website:** How one website serves pilots, neighbors, and the people who fund the field.
- **10 Mistakes GA Airports Often Make:** Common missteps and what to do instead.
- *More topics available on request.*

See topics and invite Mike: whywefly.aero/speaking

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