



International Meeting for Applied Geoscience & Energy

17–20 August 2026
George R. Brown Convention Center
Houston, Texas USA

POST SHOW REPORT



AAPG



duq



IMAGE '26 demonstrated what happens when the geoscience and energy ecosystem comes together—not simply to attend a conference, but to participate in the conversations shaping the industry's future.

Watch the IMAGE '26
Wrap Up Video



Where the Energy World Convened

IMAGE '26 brought the global applied geoscience and energy community together in Houston for four days of technical discovery, industry dialogue, technology, business and connection.

7,510 verified attendees representing **90 countries** joined more than **1,100 technical presentations** and **211 exhibitors**, creating a meeting place for geophysicists, geologists, engineers, executives, academics, students, technology providers, governments and energy leaders from around the world.

But IMAGE '26 extended well beyond the traditional conference experience. **IMAGE '26 connected technical expertise with executive leadership.** Senior leaders from ExxonMobil, Chevron, Eni, SLB, TGS, Equinor, S&P Global and other organizations participated in executive panels and special sessions addressing exploration strategy, technology and AI, global energy security, investment and leadership in an increasingly complex energy environment. These conversations brought strategic decision-making into the technical dialogue and gave attendees access to **perspectives from leaders helping shape the future of the industry.** The New Technology Showcase put **emerging solutions** in front of the professionals positioned to use them. Inside IMAGE carried conversations beyond the convention center through podcasting. Career and student programming connected the next generation with today's leaders. Interactive experiences created new ways to engage throughout the exhibition.

Across the show floor, IMAGE's Pavilions continued to evolve into focused **thought-leadership** hubs, bringing presentations, panels, technology and industry perspectives directly into the exhibition.

IMAGE's reach also extended far beyond Houston. Social impressions increased 117.8% year over year, engagements increased 244%, link clicks increased 295.3%, and video views exceeded 45,000. And exhibitors demonstrated their confidence in what comes next: more than **90% of the 2026 exhibition space** has already been secured by returning exhibitors for 2027.

Empowering Venezuela: Energy, Investment & Opportunity

One of IMAGE '26's most timely and high-profile conversations brought government, industry and technical perspectives together to examine Venezuela's evolving energy landscape.

Empowering Venezuela: Energy, Investment & Opportunity explored energy development, investment, technology and opportunity at a consequential moment for Venezuela and the global energy industry. The session exemplified a defining strength of IMAGE: the ability to convene technical experts, industry executives and global energy leaders around issues that extend beyond the technical program and connect geoscience with the economic, strategic and global forces influencing energy today.



Global Issues Executive Perspectives

IMAGE '26 created a forum where technical expertise met executive perspective

Across the Opening Session, executive panels and special sessions, senior leaders explored some of the industry's most consequential questions—from accelerating exploration and applying AI to investment, global energy security and the leadership required to navigate an increasingly complex energy environment.

International Meeting for Applied Geoscience & Energy



Bob Fryklund,
Chief Upstream Strategist,
S&P Global Energy
(Moderator)

John Ardill
Vice President,
Global Exploration
ExxonMobil

Kevin McLachlan
Vice President,
Exploration
Chevron

Andrea Lovatini
Vice President,
Exploration Data and
Geosolutions
SLB

Executive and Industry Voices at IMAGE '26

ExxonMobil • Chevron • Eni • SLB •
TGS • Equinor • S&P Global •
TotalEnergies • NNPC Enserv • Bureau
of Economic Geology + more

The Global Energy Community Comes Together at **IMAGE**

IMAGE connects a global community spanning disciplines, career stages, sectors and geographies.

IMAGE '26 BY THE NUMBERS

7,510
Verified Attendees

49 of 50
U.S. States Represented

90
Countries Represented

211
Exhibitors

46
Sponsors

12
Media Partners

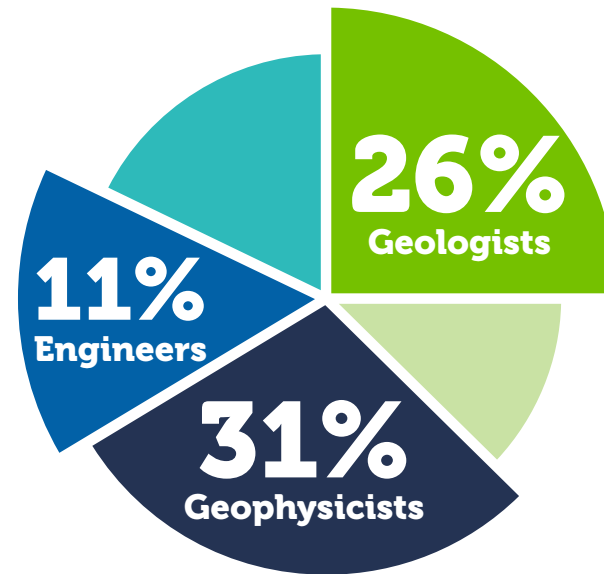
When this community comes together, ideas move forward.

Global Reach Continued to Expand

IMAGE '26 welcomed attendees from 90 countries, up from 83 in 2025, expanding the event's international reach and strengthening IMAGE as a global meeting place for applied geoscience and energy.

Who Comes to IMAGE?

IMAGE brings together the people advancing the science, developing the technology and making the decisions that move the industry forward.



24%
of attendees
self identify as either
Manager/Director,
Vice President or
President/CEO

From working geoscientists and engineers to managers, directors and senior executives, IMAGE creates uncommon access across disciplines and levels of leadership—bringing technical professionals into the same conversations as the executives shaping exploration strategy, technology investment and the future of energy.

The Science That Moves the Industry

TECHNICAL PROGRAM

The IMAGE '26 technical program brought together research, case studies, emerging technologies and applied solutions spanning the geoscience and energy landscape.

1,108
Presentations

280
Technical Sessions

Attendees explored developments across subsurface imaging and monitoring, digital transformation and AI, exploration and reservoirs, energy-transition technologies, integrated decision-making and global energy opportunities. The technical conversation extended beyond traditional sessions through:

- **1,108** Total Presentations
- **280** Technical Sessions
- **31** Special Sessions
- **5** Panels
- **18** Postconvention Workshops
- **4** Exhibit-Floor Pavilions
- **1** Geothermal Hub
- New Technology Showcase

Together, these formats gave attendees multiple ways to engage with established expertise, emerging ideas and technologies moving from concept toward application.



Thought **Leadership** on the Show Floor

PAVILIONS

The exhibit hall wasn't separate from the conversation.
It was part of it.

At IMAGE '26, focused Pavilions transformed areas of the exhibition into mini thought-leadership hubs, bringing technical insight, industry perspectives, panel discussions and commercial innovation together in an accessible show-floor environment.

Attendees could move directly from discovering a technology or solution to hearing experts discuss how those technologies are being applied to real-world challenges.

For participating organizations, the Pavilions offered something equally valuable: an opportunity to contribute expertise—not simply exhibit products.

From exhibit space to idea space.

Digital Pavilion

- **40** Presentations
- **3** Panels
- **31** Presenting Companies

Theater Sponsors:
EPAM, Microsoft, OptiSeis

Pavilion Sponsors:
ACCESS, Amazon Web Services, Spotfire (Cloud Software Group)

Carbon Management Pavilion

- **27** Presentations
- **7** Panels
- **27** Presenting Companies

Theater Sponsors: Aramco, ExxonMobil

Pavilion Sponsor: Aramco

Near-Surface Pavilion

- **31** Presentations
- **7** Panels
- **14** Presenting Companies

Theater Sponsor:
Teledyne Marine

Global Energy Opportunities Pavilion

- **21** Presentations
- **20** Exhibitors

Countries and organizations represented opportunities spanning Barbados, Belize, China, the Dominican Republic, El Salvador, Grenada, India, Jamaica, Morocco, Mozambique, Peru, South Africa, Suriname, Uruguay, Canada and more.

Plus

The Geothermal Hub

The Geothermal Hub created another focused destination for conversations spanning geothermal exploration, resource characterization, drilling, development, operations and emerging technologies.

Where **Business** Gets Done

EXHIBITION FLOOR

211 Exhibitors. One Global Marketplace.

The IMAGE exhibition connected attendees with companies, technologies, services and solutions transforming applied geoscience and energy.

From established global organizations to emerging technology companies, universities, service providers and international energy opportunities, the exhibition created a marketplace for discovery, conversation, collaboration and business development.

- **191** Main Exhibition Floor Exhibitors
- **20** Global Energy Opportunities Pavilion Exhibitors
- **211** Total Exhibitors
- **46** Sponsors
- **12** Media Partners



But perhaps the strongest measure of exhibitor confidence came before IMAGE '26 had even concluded:

More than
90%

**of the exhibition floor
has already been se-
cured by returning
exhibitors for 2027**

**The next IMAGE began
before this one ended.**



More Than Technical Sessions

THE IMAGE EXPERIENCE

IMAGE is built around technical excellence—but the experience extends far beyond the session room.

IMAGE '26 created opportunities to discover, connect, experiment, build careers and simply experience the community in new ways.

Careers + Connections

The CAN Energy Professionals Hiring Event connected industry talent with career opportunities, while Next Gen Connections brought students and young professionals together with peers and SEG/AAPG leadership.

An Experience That Found You

A roaming robotic photo experience sponsored by Geophysical Insights moved throughout IMAGE, creating spontaneous opportunities for interaction and social sharing.



New Technology Showcase

Emerging technologies and new solutions took center stage in a dedicated showcase connecting innovation with potential users.



Society Central

Society Central served as a community hub for SEG and AAPG connections, bookstore programming, author signings, conversations and activities.



Technology in Motion

Tesla brought four vehicles to IMAGE, creating opportunities for attendees to experience vehicles, demonstrations and technology firsthand.

Women's Network

Leadership programming, networking, the Kendra Scott activation and the Women's Network Breakfast created multiple opportunities for connection throughout the week.

IMAGE Beyond Houston

DIGITAL REACH

IMAGE '26 reached far beyond the people inside the convention center.

Across social and digital channels, audiences engaged with speakers, technical content, exhibitors, industry conversations and the IMAGE experience before, during and after the event.

361,993

Social Impressions
+117.8% YoY

45,538

Video Views
+57.2% YoY

37,021

Engagements
+244% YoY

10.2%

Engagement Rate
+57.9% YoY

28,014

Post Link Clicks
+295.3% YoY

2,649

Total Followers

Community Drove the Conversation

Some of IMAGE's highest-performing content captured the people and experiences of event week. The Day 2 recap generated **4,493** engagements, while the post-event community post generated **4,030** engagements.

LinkedIn emerged as IMAGE's largest social channel, generating **291,923** impressions and **34,810** engagements and accounting for **81%** of new IMAGE followers.



The most powerful IMAGE content wasn't simply about the program. It was about the people.

IMAGE in Your Pocket

DIGITAL APP ENGAGEMENT

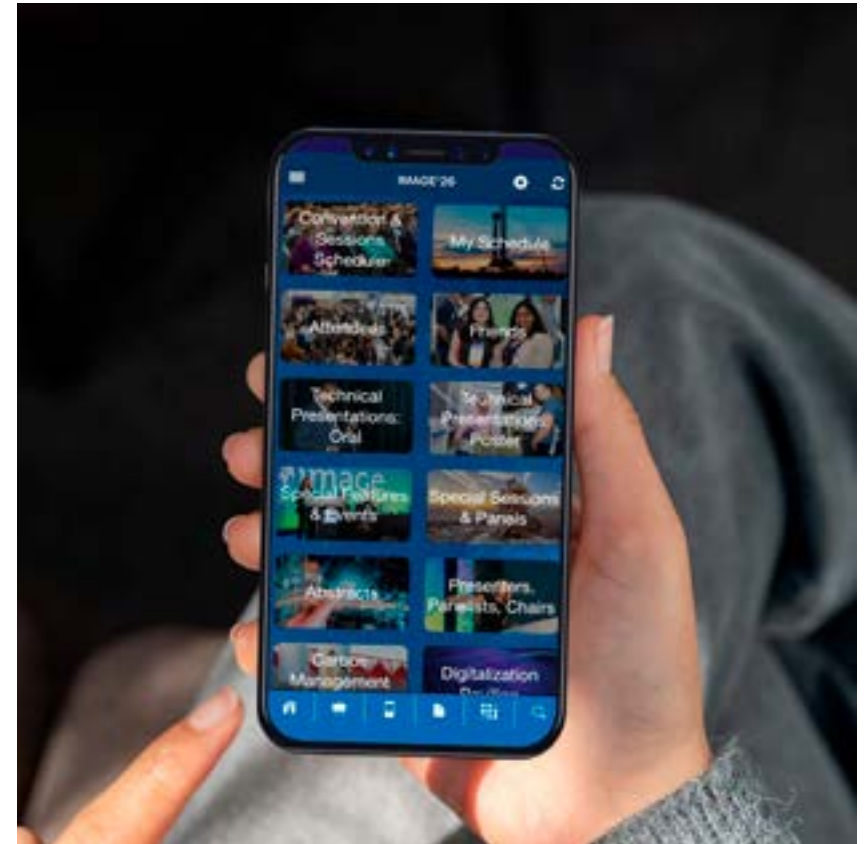
Attendees didn't just download the app. They used it.

The IMAGE Events App became a central tool for navigating the meeting, discovering content and building personalized experiences.

- **2,747** App Downloads
- **92,480** Dashboard Visits
- **119,358** My Schedule Opens
- **26,446** Presentations Added to Schedules
- **246,429** Presentation Views
- **26,447** Presentation Bookmarks
- **36,089** Abstract Views
- **6,679** Map Opens
- **3,684** Exhibitor Clicks

The depth of activity demonstrates how attendees actively curated their IMAGE experience rather than simply consuming a predetermined schedule.

More than 26,000 presentations were added to attendee schedules, while presentation content generated nearly a quarter-million views.



Find Your Place at **IMAGE**

THE IMAGE COMMUNITY

IMAGE is more than an annual meeting. It is a community built by the people and organizations who choose to participate.

Being Part of **IMAGE** Means...



Being in the room.

Where technical experts, executives, governments, academia and industry meet.



Being seen.

By thousands onsite and a growing global digital audience.



Investing in the next generation.

Through student programming, career development, mentorship, and professional connections.

Discovering what's next.

From emerging technology and AI to carbon management, geothermal, near-surface applications and global energy opportunities



Being part of the conversation.

Through presentations, panels, Pavilions, podcasts and networking.

Building relationships that continue beyond Houston.

Whether you attend, present, exhibit, sponsor, volunteer or lead a conversation, **IMAGE gives you a place in the community shaping the future of applied geoscience and energy.**



Exhibitor Listing

More than 90% of the exhibition floor has already been secured by returning exhibitors for 2027.

AAPL American Association of Professional Landmen	Career Pod	EDCON-PRJ Inc	Geometrics, Inc.
Absolute Imaging Inc.	Carnain	EIFGEOSOLUTIONS LTD	GeoMind
Access	Cegal, LLC	Eliis	GeoPartners Ltd
ACTeQ	Challenger GeoInstruments LTD	EMGS	Geophysical Deep Sensing Technology (GDST)
Advanced Geophysical Technology Inc.	China University of Petroleum (Beijing)	Empower Logistics LLC	Geophysical Society of Houston
Advanced Logic Technologies sa	China University of Petroleum (East China)	Engenius Software	Geophysical Technology Inc
Al Hazzazi Global Technologies Co	Chinook Consulting Services Ltd	Envoi Limited	GeoScienceWorld
AMGE	CMG Seismic Solutions	ETAP Entreprise d'Activites Petrolieres - Tunisia	GeoSoftware
ANCAP - Uruguay	Colorado School of Mines	European Association of Geoscientists and Engineers (EAGE)	Geospace Technologies
ARK CLS Ltd	Comision Ejecutiva Hidroelectrica del Rio Lempa	ExxonMobil	Geostuff
Atlas Fluid Controls Corporation	ConocoPhillips	Fairfield Geotechnologies	Geotek Ltd
ATLAS Technical Consultants	Core Laboratories	Falmouth Scientific Inc	Geoteric
Avalon Sciences Ltd	COSL	Faraday Geophysics	Geothermal Rising
Badley Ashton	Danomics	Faraday Geophysics "Hurricane"	GeoTomo LLC
Baylor University, School of Earth and Environmental Sciences	DataLog & GeoVision	FEBUS Optics	Geovista LTD
Because Science - Gift Shop	DeepWave Consortium	FGPS Limited	Getech
BEG CORE EXHIBIT	Delft Inversion	Fugro	GIGABYTE
BEICIP Inc.	dGB Earth Sciences	Gathering Place	Global Energy Opportunities (GEO) Theater
Beijing Premier-Union International Investment Co.	Digital Theater	GEO EXPRO Magazine	Global Geophysical Services
BGP Inc.	Discoverseis	GeoCare Benefits Group Insurance	Government of Grenada
Bits of Nature LLC	Diversified AI	GEODEVICE	Government of Newfoundland and Labrador
Brazilian Society of Geophysics (SBGf)	DMT	Geoex MCG	GVERSE GeoGraphix
C&C Reservoirs	DUG	Geoexplara SA de CV	Halliburton
Cabral Energy	Dynamic Graphics, Inc.	GeoOilGas	Hanyang University (RISE.ml)
Carbon Management Theater	Earth Signal Processing	GeoLogica Training	Hasting Micro-Seismic Consulting, Inc.
	EasyCopy Company & iGeos	GeoMark Research	

Hefei Guowei Electronics Co.Ltd
 Herrenknecht AG
 High Tech, Inc.
 Houston Geological Society
 i2k Connect
 Ikon Science
 Imaged Reality Ltd.
 In-Depth Geophysical, Inc.
 INOVA Geophysical
 Instituto Nacional de Petroleo
 - Mozambique
 IRIS Instruments
 ISTI
 Jensen Beach Technologies
 JIO, A Lumina Company
 Katalyst Data Management
 Land Seismic Noise Specialists, LLC
 Leobersdorfer Maschinenfabrik GmbH
 (LMF)
 Lumina Geophysical
 METT & United Oil & Gas Plc
 MicroSeismic, Inc.
 Ministerio de Energía y Minas -Dominican
 Republic
 Ministry of Natural Resources Belize
 Moyes & Co.
 Nanometrics
 NAPE
 Nasuni
 National Compressed Air Canada Ltd.
 Near Surface Theater
 Neptune Geophysical Pte Ltd
 Neuralog
 NodalSeismic
 Nova Scotia Department Energy
 NVentures Ltd

Oklahoma State University
 OMCT Solutions
 ONHYM - Morocco
 Open iT, Inc.
 OptiSeis Solutions Ltd.
 Orica
 OXY
 Paragon Geophysical Services, Inc.
 PE Limited
 PeruPetro S.A.
 Petroleum Agency SA - South Africa
 PetroSkills
 Petrostrat
 Petrosys Group
 Poster Assistance Desk
 Poster Sessions
 Premier Corex
 Qeye
 QITeam International Pte Ltd
 R.T. Clark Co. Inc.
 RadExPro seismic software
 Rare Earth Mercantile
 RevoChem
 Rock Flow Dynamics
 ROGII Inc.
 S&P Global Energy
 SAExploration
 Sander Geophysics Ltd
 SCA
 S-Cube
 Searcher
 Seequent
 Seismic Source Co.
 Seismological Society of America
 SeisVantage
 SeisWare

SensorEra Inc
 Sercel
 Seisgadjet - Sound Oceanics
 Sharp Reflections
 SHEARWATER
 SINOPEC Geophysical Corporation
 Sisprobe by Egis
 SLB
 SmartSolo Inc.
 Sonardyne
 Sound QI Solutions Ltd.
 Spotfire
 Spotlight
 Staatsolie Maatschappij Suriname N.V.
 StarNet Communications
 Stephen F. Austin State University
 Stratum Reservoir
 STRYDE
 Subsurface Clarity, LLC
 subsurfaceAI Inc.
 Task Fronterra Geoscience Inc.
 TDI-Brooks
 Tech Limit
 TEECsolutions LLC
 Teledyne Marine
 Telemark Energy Services
 TERRASYS Geophysics
 Tetra Tech
 Texas A&M University
 TGS
 The Geological Society of America
 ThinkOnward
 Thrust Belt Imaging Inc
 TRICON Geophysics Inc.
 Troika International Limited
 UH Division Energy /DGH Center of

Hydrocarbon
 Ulmatec
 University of Houston
 University of Kansas/KICE3
 University of Oklahoma School of
 Geosciences
 University of Wyoming Department of
 Geology and Geophysics
 University of Wyoming Near-Surface
 Geophysics Instrument Center
 Utah FORGE University of Utah
 Verif-i Limited
 Vinci Technologies - Fosina
 Viridien
 Waverity
 Weihai Sunfull
 Welligence Energy Analytics
 Wildcat Technologies, LLC
 Women's Network
 XBP Americas
 Xcalibur Smart Mapping
 Xodus Group
 XtremeGeo, LLC
 Zena Tech - Drone as a Service
 Zhaofeng Sensor Equipment Co Ltd
 Zonge International
 Z-Terra Inc.

Total Exhibitors:
211

Made Possible by Industry

IMAGE is built through the participation and support of organizations across the global energy ecosystem.

Thank you to the **46 sponsors** and **12 media partners** whose investment helped create opportunities for technical exchange, innovation, professional development, global dialogue and connection at IMAGE '26.

Diamond Sponsors



Titanium Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Copper Sponsors



Media Sponsors



IMAGE '26 Thank You to Our Diamond Level Sponsors



INSIGHT PARTNERS

Insight Partners are visionary companies that help shape the future of geoscience and energy. At IMAGE '26, S&P Global Energy, SLB, and TGS brought their perspective to the meeting, helping identify emerging technologies, global business opportunities, and the evolving needs of the industry, from universities and future students to the next generation of workforce talent. Their leadership helped make IMAGE '26 our most strongly sponsored meeting to date. **Thank you.**

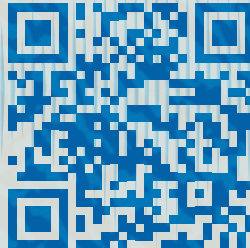
The Next Conversation Starts Here.

IMAGE '26 showed what is possible when the global geoscience and energy community comes together. In 2027, the community will gather again—with new science, new technologies, new conversations and new opportunities to connect.

Attend.
Present.
Exhibit.
Sponsor.
Participate.



Stay Connected:
Listen to past episodes of
the **Inside IMAGE** podcast



Find your place at
IMAGE '27.

HOUSTON, TEXAS

30 August
–2 September

2027

Exhibit and Sponsorship **Opportunities** are still Available

*Exhibition/Sponsorship Sales
(Companies A-K)
+1 832 944 8806
kmiddlebrooks@seg.org*



Kristi Middlebrooks

*Exhibition/Sponsorship Sales
(Companies L-Z)
+1 918 560 2616
tthompson@aapg.org*



Tracy Thompson

EXPLORE IMAGE '27



EXHIBIT



STAY INFORMED



Book your space today!