



SEG | AAPG
image.

International Meeting for Applied Geoscience & Energy

Connecting

IDEAS to
POWER
the **World**

17-20 August 2026 • Houston, TX



EXHIBITION AND
SPONSORSHIP PROSPECTUS



SEG

AAPG



IMAGEvent.org

Connecting Ideas to Power the World

Join Us at IMAGE '26: The World's #1 Geoscience Event

Be part of what's next at IMAGE '26, the **6th** annual **International Meeting for Applied Geoscience and Energy**, taking place **17–20 August 2026** at the **George R. Brown Convention Center in Houston, Texas**.

Hosted by the Society of Exploration Geophysicists (SEG), the American Association of Petroleum Geologists (AAPG), and the Society for Sedimentary Geology (SEPM), IMAGE '26 is the world's premier event for geoscientists, energy professionals, and industry leaders.

With a robust technical program featuring **1,200+ presentations, insightful panel discussions, and immersive workshops and courses**, IMAGE '26 is where ideas are exchanged, partnerships are formed, and innovation moves forward.

Don't miss this unique opportunity to connect with the global geoscience and energy community.

Reserve your exhibit space and sponsorships TODAY!



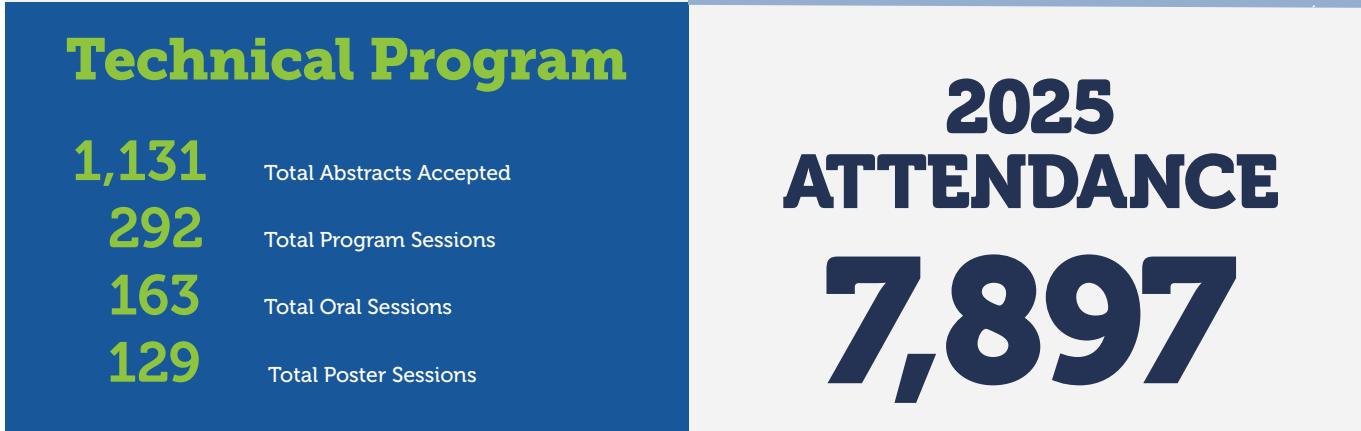
CLICK TO
WATCH IMAGE '25
VIDEO INSIGHTS

Mark your calendar and start making plans to join us in Houston.

Five Years of Continued Growth

Since its launch, IMAGE has delivered five consecutive years of growth, establishing itself as the go-to event for geoscience and energy leaders worldwide.

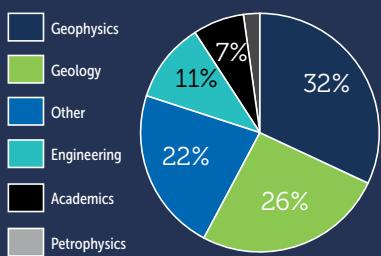
With attendance surging year after year from 2,216 in 2021 to nearly 8,000 in 2025, IMAGE has cemented itself as the premier platform for innovation, collaboration, and industry advancement.



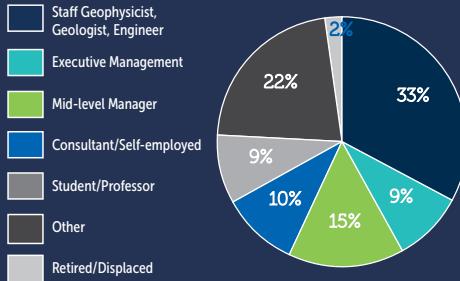
A Premier Platform for Energy Professionals

IMAGE '25 united over **7,800 geoscientists, engineers, and energy experts** in Houston, creating a powerful hub for interdisciplinary energy sciences. As the leading convergence point for oil and gas professionals, pioneers in emerging energy fields, and aspiring students, IMAGE remains the ultimate platform for shaping a dynamic and sustainable energy future.

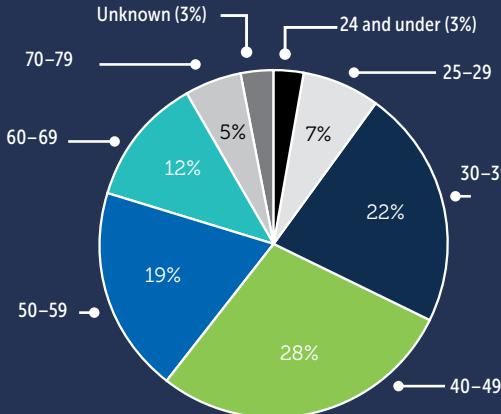
Professions



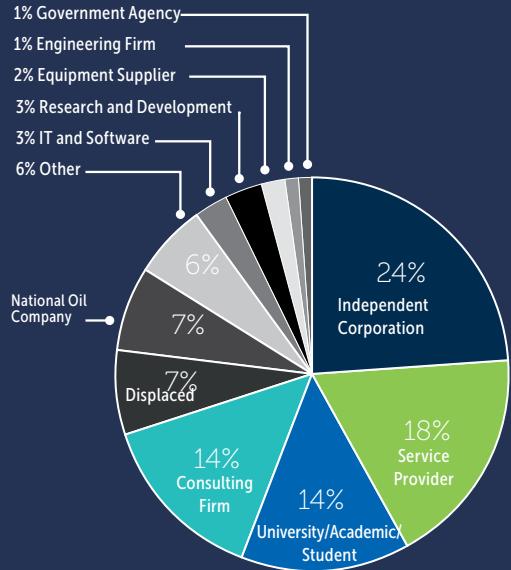
Positions



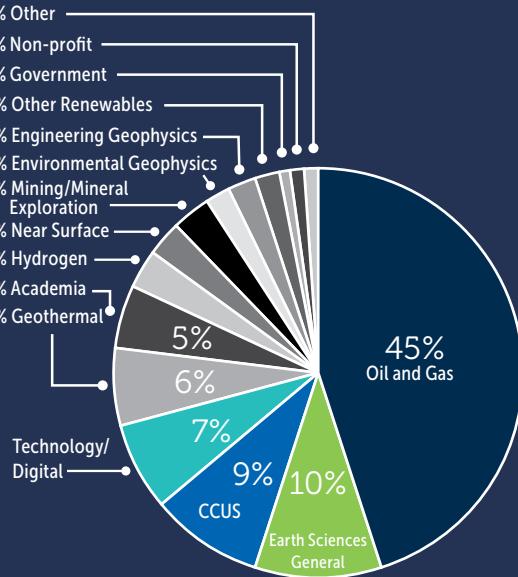
Age Breakdown



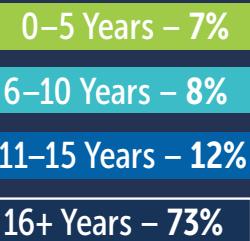
Company Types



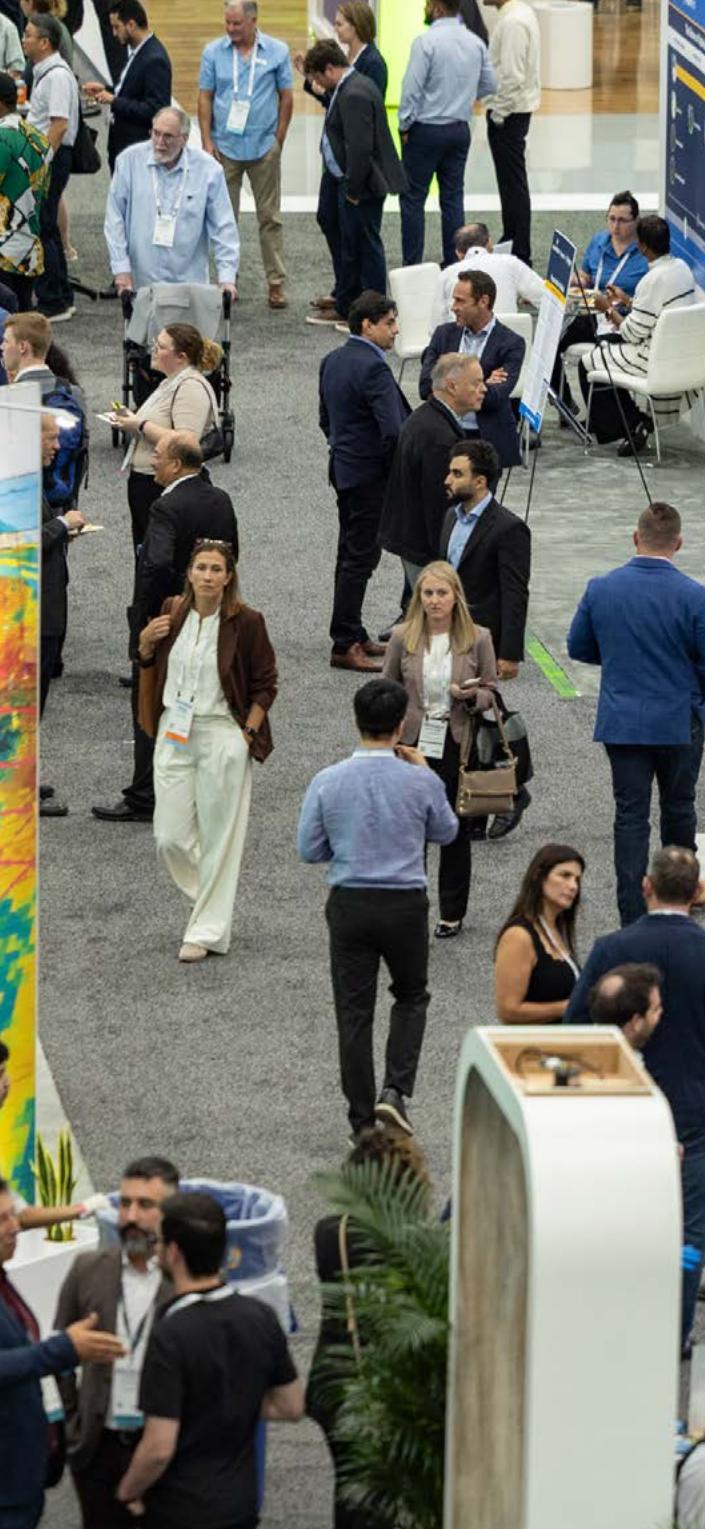
Industry Sectors



Industry Experience



GAUGING the Audience



92%

Rated the event
good to excellent

88%

Rated the mix
of topics
available good to
excellent

88%

Rated the mix of
technical content
available
good to excellent

92%

Would
recommend
IMAGE to their
industry peers

91%

Would rate the
networking
opportunities as
good to excellent

74%

Are involved in
specifying products
and services for
purchase

85%

Met the
exhibitors they
needed to see to
conduct business

Book Your Stand for IMAGE '26

IMAGE is the world's most important gathering of geoscientists and energy professionals. More than 7,800 attendees from 83 countries converge to uncover the latest innovations, source key solutions, and forge exclusive partnerships.

Exhibiting at IMAGE puts your company at the forefront of the industry. You'll connect with a diverse audience of leaders, innovators, buyers, and sellers shaping the future of energy. Collaborate, develop new perspectives, and create strategies for a sustainable energy future.

IMAGE '26 will once again feature popular pavilions and a hub dedicated to Carbon Management, Digitalization, Near-Surface Geosciences, Global Energy Opportunities, and Geothermal energy. These collaborative spaces bring together experts to showcase the latest technologies and advancements driving industry solutions.

As an exhibitor at IMAGE '26, you'll have the opportunity to:

- **Showcase** your latest products and services to a global audience of geoscientists and energy professionals.
- **Network** with key decision-makers and build valuable relationships.
- **Learn** about the latest trends and technologies shaping the future of the industry.
- **Promote** your brand and increase your visibility.

Don't miss this opportunity to showcase your company and drive business growth. Reserve your exhibit space today!

Benefits of Exhibiting:

- **Elite Audience:** Connect with thousands of geoscience and energy experts.
- **Networking Opportunities:** Forge meaningful connections with new and existing customers.
- **Brand Visibility:** Extend invitations to clients and prospects leveraging prime pre-event and on-site visibility.
- **Face-to-Face Interaction:** 27 hours of dedicated exhibition time.
- **Tailored Sponsorship Packages:** Elevate your brand's impact.

What's Included:

- Back and side drape with identification sign
- Complimentary conference registrations based on booth size
- Digital Exhibition Hall Guest Passes
- Company listing in the Program Book and/or Mobile App (subject to deadline)

Exhibit Pricing

Commercial Exhibit Space
\$41 per square foot

Non-Commercial/University
Exhibit Space
\$20.50 per square foot

Carbon Management Pavilion

Powering a Low-Carbon Future

The Carbon Management Pavilion at IMAGE will spotlight the burgeoning carbon market within the geoscience and energy industry. This dedicated platform will bring together global energy companies and CCS experts to:

- Showcase Cutting-Edge Technologies:** Explore the latest carbon capture, utilization, and storage (CCUS) technologies.
- Discuss Low-Carbon Strategies:** Engage in discussions on effective low-carbon strategies and policies.
- Identify Net-Zero Opportunities:** Discover new opportunities and developments to achieve net-zero emissions.

- Highlight the Role of Oil and Gas:** Understand the critical role of the oil and gas sector in a low-carbon future.

Carbon Management Theater Sponsor*:

ExxonMobil

Carbon Management Pavilion Sponsor*:

aramco 

Key Highlights

Total Presentations: 30
Pavilion Panels: 7
Presenting Companies: 32

*Indicates 2025 participants



Digitalization Pavilion

Driving Sustainable Energy Solutions

The rapid pace of digitalization is transforming the energy industry. New technologies and innovative approaches are essential to optimize operations and transition to a low-carbon future.

The Digitalization Pavilion at IMAGE will explore how data and advanced technologies like 5G, AI, and quantum computing are shaping the industry.

Leading energy companies will showcase their digital transformation journeys, sharing insights on:

- **Data-Driven Decision Making:** Leveraging data to optimize operations and reduce costs.
- **Advanced Analytics:** Utilizing AI and machine learning to uncover valuable insights.
- **Digital Twins and Simulation:** Creating virtual representations of physical assets for predictive maintenance and optimization.
- **Cybersecurity:** Protecting critical infrastructure from cyber threats.

Digitalization Pavilion Sponsor*:



Digitalization Theater Sponsors*:



Key Highlights

Total Presentations: 34
Pavilion Panels: 3
Presenting Companies: 29

*Indicates 2025 participants



Near-Surface Pavilion

Unlocking the Power of Near-Surface Geoscience

The Near-Surface Pavilion at IMAGE is dedicated to the latest advancements in near-surface science, innovation, and technology.

This platform brings together engineers and geophysicists to explore the latest developments in:

- **Near-Surface Geophysics:** Learn about cutting-edge techniques for subsurface characterization.
- **Geotechnical Engineering:** Understand the latest advances in soil mechanics and foundation engineering.
- **Environmental Geophysics:** Discover innovative approaches to environmental site characterization and remediation.

Near-Surface Pavilion Sponsor*:

 **TELEDYNE MARINE**
Everywhereyoulook

Key Highlights

Total Presentations: 29

Pavilion Panels: 5

Presenting Companies: 38

*Indicates 2025 participants

Join us to gain valuable insights, network with industry experts, and discover new opportunities in the field of near-surface geoscience.



Global Energy Opportunities Pavilion

Accelerating Global Energy Innovation

The Global Energy Opportunities (GEO) Pavilion is a global showcase for National Oil Companies (NOCs), ministries, and government agencies to promote a diverse range of investment opportunities.

The GEO Pavilion features a wide spectrum of energy opportunities, including:

- **Oil and Gas:** Explore conventional and unconventional resources.
- **Geothermal Energy:** Harness the Earth's heat for clean energy.
- **Mineral Resources:** Discover valuable mineral deposits.
- **Hydrogen:** Learn about the potential of hydrogen as a clean energy carrier.
- **Renewable Energy:** Explore solar, wind, and other renewable energy sources.

- **Low-Carbon Strategies:** Understand government initiatives to reduce carbon emissions.

Join us at the GEO Pavilion to:

- **Discover Investment Opportunities:** Learn about promising projects from around the world.
- **Network with Global Leaders:** Connect with industry experts and government officials.
- **Gain Insights into Future Trends:** Stay ahead of the curve with the latest industry developments.

**Take advantage of this opportunity
to accelerate global energy
innovation and collaboration.**

PAST PARTICIPATING COUNTRIES*:

*Indicates 2025 participants



BELIZE



INDIA



PERU



EL SALVADOR



MOROCCO



SOUTH AFRICA



ENVOI



MOZAMBIQUE



SURINAME



GAMBIA/ Republic
The Gambia



NEWFOUNDLAND &
LABRADOR



TRINIDAD &
TOBAGO



GHANA



NOVA SCOTIA



TUNISIA



GEOPARTNERS LTD



OVATIONDATA



URUGUAY

Geothermal Hub

Accelerating Innovation in Geothermal & Subsurface Energy

The Geothermal Hub at IMAGE is a dynamic, high-visibility destination dedicated to advancing geothermal energy through applied geoscience, engineering innovation, and cross-industry collaboration. Designed for both geothermal specialists and professionals transitioning from oil and gas, the Hub showcases how subsurface expertise is powering the future of clean, reliable energy.

Through technical insights, real-world case studies, and open dialogue, the Geothermal Hub connects ideas, talent, and technology—bridging traditional energy disciplines with emerging geothermal solutions.

Hub programming includes:

- **Technical presentations** featuring geologic, geophysical, and engineering workflows, geothermal case studies, and company technology updates
- **Live podcast recordings** highlighting industry leaders, innovators, and project success stories
- **Panel discussions** on workforce transition, commercial viability, and scaling geothermal projects
- **Myth-busting sessions** addressing technical, economic, and regulatory challenges
- **Informal networking** events fostering collaboration across geothermal, oil & gas, and broader energy sectors

Geothermal Hub Pavilion Sponsor*:



Key Highlights

Total Presentations: 20
 Total Companies Represented: 27
 Hub Panels: 5
 Networking Events: 6
 Organizing Sponsor: Geothermal Rising*

*Indicates 2025 participants



Secure Your Opportunities for IMAGE '26

Sponsorships Available Now

By sponsoring IMAGE, your brand will become a focal point for the global geoscience and energy communities. Immerse your company in a dynamic week of science, collaboration, and networking, positioning your brand before 7,800 international attendees.

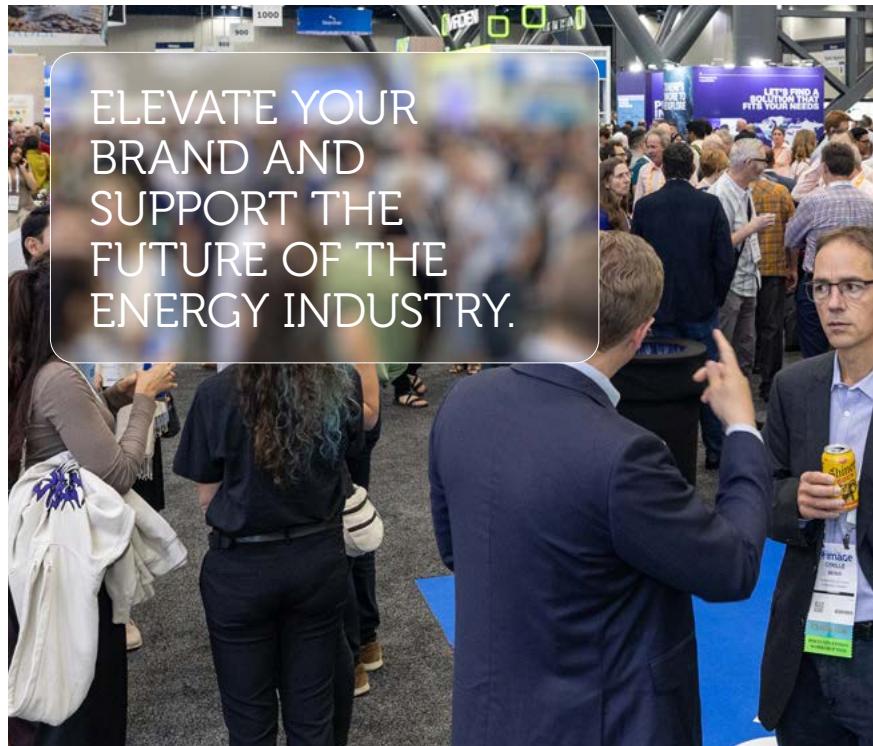
Seize the opportunity to:

- **Elevate Brand Visibility:** Amplify your brand's presence and recognition.
- **Expand Global Reach:** Connect with a diverse audience of international professionals.
- **Drive Brand Preference:** Position your brand as the top choice for customers.
- **Engage with Industry Leaders:** Network with visionary scientists and experts.
- **Empower Future Leaders:** Support the next generation of geoscientists and energy professionals.
- **Enhance the Conference Experience:** Contribute to a memorable event for all attendees.
- **Maximize Booth Impact:** Attract visitors with strategic pre-event and on-site branding.

Capitalize on unparalleled branding opportunities to:

- Increase brand awareness
- Generate leads
- Build relationships
- Drive sales

Contact us today to explore sponsorship options.



Global Energy Leaders Unite at IMAGE

Diamond Sponsor



Titanium Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Copper Sponsors



Media Sponsors



Sponsorship Levels

Choose the sponsorship level that best aligns with your company's goals and budget. Your total investment will determine your sponsorship benefits.

All amounts are in U.S. Dollars.

	Diamond \$75,000+	Titanium \$55,000+	Platinum \$35,000+	Gold \$20,000+	Silver \$10,000+	Bronze \$5,000+	Copper \$1,000+
Company logo included with all pre-show digital marketing and on the sponsor page of the event website	✓	✓	✓	✓	✓	✓	✓
Company logo in the Preview Guide	✓	✓	✓	✓	✓	✓	
Company logo in Program Book	✓	✓	✓	✓	✓	✓	
On-site Signage	✓	✓	✓	✓	✓	✓	
Company logo on Walk-in slides in Opening Session	✓	✓	✓	✓	✓		
Company logo on Walk-in slides in Technical Session rooms	✓	✓	✓	✓			
Company and hyperlink will appear on Mobile App	✓	✓	✓	✓			
Social Media Post***	✓	✓	✓				
Company logo with hyperlink on scrolling banner on IMAGE home page	✓	✓	✓				
Complimentary full-convention registrations	Three (3)	Two (2)	One (1)				
Invitations to the Presidents' Reception	Five (5)	Three (3)	Two (2)				
Advertisement in Program Book	Full Page	Half Page	Quarter Page				

*Size of logo tiered based on support level

**Sponsors giving less than \$1000 will be recognized as Patron sponsors with logo hyperlinked on website.

***One-time New Sponsor recognition post on social media

Visit us at ImageEvent.org/sponsorship-opportunities

Sponsorship Items

Select specific sponsorship items that align with the marketing goals of your business.

All amounts are in U.S. Dollars.

Aisle Signage / \$25,000 Exclusive

Help attendees manage the aisles of the exhibit hall with your brand guiding them in the right direction.

- Sponsor logo on every directional hanging aisle sign in the exhibition hall
- Sponsor logo on lollipop signs in specially designated aisles of the exhibition hall

All-Convention Luncheon / \$20,000 Exclusive

Support this high-profile, well attended event as the exclusive luncheon sponsor.

- Sponsor logo on table tents & signage throughout luncheon area
- Sponsor logo on tickets to luncheon
- Sponsor receives four luncheon tickets

Applied Science Education Program (ASEP) / \$2,500 (Minimum contribution)

The Applied Science Education Program invites local high school students and teachers to experience the exhibit hall, to excite them about the earth sciences. In the past, the program has featured oceanographers, paleontologists, and astronomers.

- Sponsor logo on signage at event
- Sponsor logo on table tents on buffet tables in meeting room
- Sponsor recognition from stage at event

Audio Visual Support / \$10,000 Co-Sponsor (3 Available)

Sponsor logo on all AV in each of the Technical Sessions.

- Logo on signage through the Technical Program area thanking our AV supporters

Badge / \$20,000 Exclusive

So many new names and faces, everyone is constantly scanning the attendee badges and your logo will be there, too!

- Sponsor logo printed in black and white on every registration badge

Book Store Bags / \$8,000 Exclusive

Recyclable shopping bags featuring your logo provided with purchases at the IMAGE Book Store. The Book Store is a popular location at IMAGE where attendees & guests can shop the array of books, collectibles, apparel, and more.

- Sponsor logo on recyclable shopping bags distributed to Book Store shoppers
- Opportunity to provide literature* for Book Store bags

** Literature may not have product names and/or pricing listed and must be approved by Show Management.*

Sponsorship Items – continued

Bronze / \$5,000 (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo included with all preshow digital marketing and on the sponsor page of the IMAGE website
- Company logo in Preview Guide
- Company logo in Official Program Book
- On-Site Signage

Carbon Management Pavilion / \$20,000 Co-Sponsor (2 Available)

Inform IMAGE attendees of your initiative to support O&G while keeping greenhouse gases out of the atmosphere in this exciting pavilion

- Sponsor logo on a Carbon Management Pavilion hanging banner
- Sponsor logo on signage within the pavilion
- Sponsor receives a 10x20 booth space within the Carbon Management Pavilion
- Sponsor receives speaking slots during the Carbon Management Theater presentation

Carbon Management Theater / \$15,000 Co-Sponsor (3 Available)

Show IMAGE attendees that your company supports Carbon Management by branding the Theater.

- Sponsor logo on the back of theater wall
- Sponsor receives speaking sessions during the Carbon Management Theater Presentations, on either Tuesday or Wednesday.
- Sponsor receives a 10x20 booth space within the Carbon Management Pavilion

Center Plaza / \$20,000 Exclusive

- Take advantage of this exclusive opportunity to expand your brand into this centrally located high-traffic networking space in the busiest area of the IMAGE Exhibition... the main aisle. Our team will work with you to create a space that expresses your specific marketing message.

Charging Station / \$2,500 Co-Sponsor (3 of 3 Available)

Attendees batteries need recharged sometimes - be the reason they have a place to relax and recharge their devices.

- Company logo on meter board at the charging station
- Company logo or message on table charging table cling

Cloud Partner / \$20,000 Exclusive

We could not present this event without Cloud and Technology support. This partnership assists with all the related expenses.

Copper / \$1,000 (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo included with all preshow digital marketing and on the sponsor page of the IMAGE website

Sponsorship Items – continued

Delegate Bags / \$50,000 Exclusive / \$20,000 Co-Sponsor (3 Available)

Be associated with the industry leaders of IMAGE with your brand on the bag that each delegate receives when they arrive. Your company's logo will be prominently displayed on the IMAGE bags issued at registration.

- Sponsor logo on delegate bags
- Opportunity to provide literature* for delegate bags

** Literature may not have product names and/or pricing listed and must be approved by Show Management.*

Diamond / \$75,000 (Multiple Available)

Be associated with the industry leading brand by showing your support.

- Company logo included with all pre-show digital marketing and on the sponsor page of the IMAGE website
- Company logo in Preview Guide
- Company Logo in Official Program Book
- On-site Signage
- Company logo on Walk-in slides in Opening Session
- Company logo on Walk-in slides in Technical Sessions room
- Company and hyperlink will appear in Mobile App
- Social Media Post (One-time new sponsor recognition post on social media)
- Company logo with hyperlink on scrolling banner on IMAGE home page
- Three (3) complimentary full convention registrations
- Five (5) invitations to the President's Reception at IMAGE
- Full page advertisement in Program Book

Digitalization Pavilion / \$35,000 Co-Sponsor (3 Available)

Solutions based on machine learning and AI are major priorities in the O&G sector! Inform IMAGE attendees of your impact in this arena with your support of this pavilion.

- Sponsor logo on a Digitalization Pavilion banner
- Sponsor receives a 20x20 booth space within the Digitalization Pavilion
- Sponsor logo on signage within the pavilion
- Sponsor receives speaking opportunities in the Digitalization Pavilion

Digitalization Theater / \$15,000 (Multiple Available)

Solutions based on machine learning and AI are major priorities in the O&G sector! Inform IMAGE attendees of your impact in this arena with your support of this theater.

- Sponsor logo on the back of theater wall
- Sponsor receives speaking sessions during the Digitalization Theater Presentations, on either Tuesday or Wednesday.

Directional Signage throughout the Convention Center / \$7,500 Co-Sponsor (3 Available)

Position your brand for recognition while helping IMAGE attendees find their way around the event.

- Sponsor logo on meter board directional signage in registration and technical program session areas

Early Career Networking Reception / \$10,000 Co-Sponsor (3 Available)

Support this opportunity for our future leaders of the geosciences to network, discuss and gain further understanding of their respective disciplines.

- Sponsor logo on signage at event
- Sponsor logo on marketing materials for the event

Sponsorship Items – continued

Early Career Speed Mentoring Event / \$3,000 (Multiple available)

In this fast-paced event, mentors will provide career, business and science guidance to students and young professionals encouraging career direction and advancement.

- Sponsor logo on signage at event
- Sponsor logo on table tents on tables in the mentoring reception room
- Sponsor verbal recognition at event
- Sponsor has the opportunity to provide mentors

End-of-Day Reception Bars (two nights) \$4,500 (Multiple Available)

We end the first two full days of IMAGE Tech Sessions with a reception in the Exhibition Hall. This is a relaxing time for networking and discussion of the hot topics of each day's program. Be the brand tied to both of these fun evenings.

- Sponsor logo on all bar stations throughout the exhibition hall
- Sponsor has the option to provide branded koozies or cups

Exhibit Floor Plan Guide / \$15,000 Exclusive

Sponsor logo on the online Exhibit Floor Plan

- Sponsor logo on map inserted into the Official Program

General Fund / \$500 + (Multiple Available)

General fund sponsors help IMAGE present the best event possible and cover our expenses while allowing sponsors to reach the right level for your budget.

- Sponsor logo on website
- Sponsor listed in mobile app at \$1,000 or more

Geoscientists Without Borders® Reception / \$5,000 (Multiple Available)

The GWB Reception recognizes the support of humanitarian applications of geoscience around the world, including projects that help communities find water, prepare for earthquakes and volcanos, mitigate the effects of tsunamis and pollution, advance archeological research, and more.

- Sponsor logo on signage at event
- Sponsor verbal recognition at event

Global Energy Opportunities (GEO) Pavilion Theater / \$15,000 (Multiple Available)

The GEO Pavilion provides a worldwide showcase for national energy companies, ministries, and government agencies promoting investment opportunities in hydrocarbons and renewables as well as government strategies for moving toward a low-carbon economy.

- Inform IMAGE attendees of your support of global energy opportunities with sponsorship of the GEO Pavilion Theatre
- Sponsor logo on the back of theater wall and all associated theater signage
- Sponsor receives speaking sessions during the GEO Pavilion Presentations

Sponsorship Items – continued

Gold / \$20,000 (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo included with all pre-show digital marketing and on the sponsor page of the IMAGE website
- Company logo in Preview Guide
- Company Logo in Official Program Book
- On-site Signage
- Company logo on Walk-in slides in Opening Session
- Company logo on Walk-in slides in Technical Sessions room
- Company and hyperlink will appear in Mobile App

Honors and Awards Ceremony (AAPG) / \$12,500 Exclusive

AAPG Honors and awards ceremony recognizes outstanding achievements and contributions by professional geologists and other professionals who further the goals and objectives of geoscience, profession, and society.

- Sponsor logo on signage at event
- Sponsor logo on presentation screens before and after the event
- Sponsor recognition from the stage at event

Honors and Awards Ceremony (SEG) / \$12,500 Exclusive

One of the most important functions of a professional society is honoring those who have made significant contributions to the profession of Geoscience in Energy. The SEG Honors and Awards Ceremony recognizes outstanding individuals who have worked hard to advance Geoscience in Energy that furthers the goals and objectives of SEG.

- Sponsor logo on signage at event
- Sponsor logo on presentation screens before and after the event
- Sponsor recognition from the stage at event

Icebreaker Bars / \$4,000 (Multiple Available)

IMAGE kicks off with the exciting Icebreaker reception, one of the Annual Meeting's most popular events! Be the first to get your brand out in front of attendees.

- Sponsor logo placed at all bar stations
- Sponsor has the option to provide branded koozies or cups

Sponsorship Items – continued

Insight Partner / \$75,000 Co-Sponsor (4 of 5 Available)

Insight Partner is an exclusive opportunity for visionary companies to help shape the futures of IMAGE, geosciences, and energy. As an Insight Partner, your organization will play a pivotal role in identifying emerging technologies, global business opportunities, and defining the evolving needs of the industry—from universities and future students to the next generation of workforce talent.

- Position in Student Committee
- Additional position in core interest area
- Advertorial or article in Official Program Book
- Senior Management speaker placement in strategic sessions
- Preferred speaker placements in other invited sessions
- Participating in Global Opportunities content selection
- Recommend agencies and governments for Global Opportunities placement
- Recommend agencies and governments for Global Opportunities placement
- Recommend 1 university for New Technology Showcase
- Recommend 2 startups for New Technology Showcase
- 4 executive speaker full conference registrations
- 3 full conference registrations
- Discounted flat rate registration price for all employees
- 5 invitations to the Presidents' Reception
- 10% discount on additional sponsorships

Lanyards / \$25,000 Exclusive

Meeting the right people is what IMAGE is about! Make your brand a part of every encounter with your logo on the lanyards of every attendee!

- Sponsor logo on lanyards distributed with badges at registration

Wi-Fi / \$50,000 Exclusive

This is the sponsorship that puts your brand everywhere: the exhibit floor, the technical sessions, the relaxation zones, even your competitor's booths. This opportunity is unmatched for the visibility it gives your brand, and the goodwill it earns you as a sponsor in the eyes of every person involved in this event.

- Sponsor logo on redirect screen for ALL Wi-Fi access
- Sponsor logo on Wi-Fi area signage
- Sponsor logo throughout exhibition and tech sessions as the event Wi-Fi sponsor

Mobile App / \$25,000 Exclusive

Attendees will have you in the palm of their hands as they browse technical presentations and sessions while connecting with others. The IMAGE Mobile App is Available for free on Android and iOS mobile devices. The app allows users to easily navigate the exhibitor listing, browse descriptions, view event times, create personalized schedules, and network with other attendees.

- Full-screen app landing page with buttons that can lead the user to exhibitor listing within mobile app or webpage URL
- One push message alert on Tuesday, Wednesday, and Thursday (message approval required by IMAGE Show Management)
- One rotating recognition banner throughout the app

Sponsorship Items – continued

Near-Surface Pavilion / \$10,000 Co-Sponsor (3 Available)

Reach this growing community and support Near-Surface with support of the Near-Surface pavilion.

- Sponsor logo on signage within the pavilion
- Sponsor logo on a Near Surface Pavilion banner
- Sponsor receives speaking slots during the Near-Surface Theater presentations

Near-Surface Reception / \$1,000+ (Multiple Available)

Support the Near-Surface community by sponsoring this reception!

- Benefits by contribution level
- \$3,000 or more: Logo featured on drink tickets and table tents
- \$2,000 or more: Logo featured on table tents
- All sponsors: Logo included on reception signage and verbal recognition at the event

Near-Surface Theater / \$13,750 Co-Sponsor (2 Available)

Reach this growing community and support Near-Surface Pavilion Theater.

- Sponsor logo on the back of theater wall
- Sponsor receives a 10x10 booth space within the Near-Surface Pavilion
- Sponsor receives speaking sessions during the Near-Surface Theater Presentations, on either Tuesday or Wednesday.

New Technology Theater / \$3,000 (Multiple Available)

The New Technology Theater provides an opportunity for innovative thinkers to pitch their ideas to the industry in an effort to find financial backing. Promote your support of this growth industry by sponsoring the New Technology Theater.

- Sponsor logo is included on the stage and all associated New Technology Theater signage
- Sponsor receives speaking sessions during the New Technology presentations.

Notepads and Pens / \$15,000 Exclusive

The Opening Session always garners a high rate of attendance. Notepads and pens will be distributed throughout the event.

- Sponsor logo on signage at event
- Notepads and pens with distributed throughout the convention

Official Program Book / \$25,000 Exclusive

Put your name on the book that tells it all, a tangible go-to source for all things IMAGE.

- One full-page advertisement in premium location in official program
- Sponsor logo and website prominently displayed throughout the official program
- Sponsor logo in Premium Location of official program cover

Sponsorship Items – continued

Opening Session / \$25,000 Exclusive / \$10,000 Co-Sponsor (3 Available)

Be the brand tied to the main event that launches IMAGE and brings together leaders in applied geoscience to take on the issues that influence the discipline.

- Sponsor logo on presentation screens before and after the event
- Sponsor logo on signage at event
- Sponsor recognition from stage at event

Patron Sponsor / \$999 and under (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo with hyperlink will be on the sponsor page of the IMAGE website

Platinum Sponsor / \$35,000 (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo included with all pre-show digital marketing and on the sponsor page of the IMAGE website
- Company logo in Preview Guide
- Company Logo in Official Program Book
- On-Site Signage
- Company logo on Walk-in slides in Opening Session
- Company logo on Walk-in slides in Technical Sessions room
- Company and hyperlink will appear in Mobile App
- Social Media Post (One-time new sponsor recognition post on social media)
- Company logo with hyperlink on scrolling banner on IMAGE home page
- One (1) complimentary full convention registration

- Two (2) invitation to the President's Reception at IMAGE
- Quarter page advertisement in Program Book

Poster Sessions / \$7,500 Co-Sponsor (2 of 3 Available)

Dominant a large area of the exhibit floor featuring two and a half days of constant poster presentations on important topics. The IMAGE Technical Program includes a range of diverse poster sessions and quality presentations offered in a special area right on the exhibit floor.

- Sponsor logo on signage at poster session entrance
- Sponsor logo on three floor clings in poster session area

Preview Guide / \$20,000 Exclusive

Be the brand that announces the Technical Program for this year's IMAGE event. This digital outline of the event will include your company logo on the cover and website address predominantly displayed inside the digital piece sent to every past attendee

- One half-page ad within the announcement
- Sponsor logo and website prominently displayed throughout the announcement
- Sponsor logo on front cover of announcement

Refreshment Breaks / \$5,000 Co-Sponsor (5 of 6 Available)

Everyone needs a little pick-me-up! Be the company that provides this for our attendees!

- Logo included on signage of all five coffee, tea and refreshment breaks in the exhibition hall throughout the entire event.
- Sponsor has the option to provide coffee wraps or napkins

Sponsorship Items – continued

Registration / \$40,000 Exclusive **SOLD!**

At a meeting where all attendees, exhibitors, visitors, and staff require registration all paths lead through your brand.

- Sponsor logo on kick panels of all onsite main registration counters
- Sponsor logo on confirmation emails
- Sponsor logo on signage at the registration area
- Sponsor logo on badge printing kiosks

SEG EVOLVE / \$10,000 (Multiple Available)

SEG EVOLVE is a hands-on virtual internship program that provides energy industry experience, focused on business solutions to emerging students ready to hit the professional market. This advisor-guided multidisciplinary and multicultural team engagement allows participants to build foundational knowledge and develop critical skill sets on Subsurface Characterization and the development of an investment prospect.

- Sponsor logo on SEG EVOLVE signage
- Sponsor recognition at SEG EVOLVE events

Silver Sponsor / \$10,000 (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo included with all pre-show digital marketing and on the sponsor page of the IMAGE website
- Company logo in Preview Guide
- Company Logo in Official Program Book
- On-Site Signage
- Company logo on Walk-in slides in Technical Sessions room

Speaker Ready Room / \$7,500 Exclusive

Our Technical speakers are the heart of the event – show them we appreciate their participation with a sponsorship of the space where technical presenters upload, review, and finalize their presentations.

- Sponsor logo on background of each computer
- Sponsor logo on screen saver of each computer
- Sponsor logo on signage at entrance of speaker ready room

Student and Faculty Lounge / \$35,000 Exclusive

This area provides a space on the exhibit floor where students and faculty of geoscience can gather, relax, network, and learn. This lounge provides a significant opportunity for sponsoring companies to promote themselves to the best talent available.

- Sponsor logo on signage in the lounge
- Literature racks provided in the lounge for sponsor handouts
- Sponsor verbal recognition at events in the lounge

Student Participation in Field Trips and Short Courses / \$500 minimum contribution (Multiple available)

Support our student participation in Field Trips and Short Courses offered at the event with a contribution to this sponsorship fund.

Student Volunteers / \$3,000 (Multiple Available)

This sponsorship allows us to pay our enthusiastic geoscience students a small stipend for their support in helping to pull off a successful event.

Technical Program Abstract Access / \$35,000 Exclusive

The IMAGE Technical Programs owe their reputation to scientific rigor. Those abstracts selected for inclusion in the technical program are made Available to IMAGE attendees for a limited time due to this sponsorship. This sponsorship includes:

- Sponsor logo included on email to all attendees providing the access code to Abstract Libraries
- Sponsor logo on temporary website

Technical Program Speaker Kit / \$7,500 (Multiple Available)

Support our most important asset of the event – the speakers! This sponsorship ties your brand to the information sent to each speaker with the details of their participation.

- Sponsor logo on the speaker packages emailed to each attendee with the details of the participation

Technical Session / \$25,000 Exclusive / \$10,000 Co-Sponsor

- Company logo (full color) displayed on signage outside Technical Session Rooms

Titanium / \$55,000 (Multiple Available)

Be associated with the industry's leading brand by showing your support.

- Company logo included with all pre-show digital marketing and on the sponsor page of the IMAGE website
- Company logo in Preview Guide
- Company Logo in Official Program Book
- On-site Signage
- Company logo on Walk-in slides in Opening Session
- Company logo on Walk-in slides in Technical Sessions room

- Company and hyperlink will appear in Mobile App
- Social Media Post (One-time new sponsor recognition post on social media)
- Company logo with hyperlink on scrolling banner on IMAGE home page
- Two (2) complimentary full convention registrations
- Three (3) Invitations to the President's Reception at IMAGE
- Half page advertisement in Program Book

Water Coolers / \$12,000 Exclusive

Keep attendees well hydrated throughout the exhibit floor, where water coolers are always a welcome sight.

- Sponsor branding on all water coolers placed throughout the exhibit floor

Women's Networking Events / \$3,000 Minimum (Multiple available)

Connect with the women working to change science and industry at events that offer networking, speakers, and sharing knowledge.

- Sponsor logo on signage at events
- Verbal sponsor recognition at events

**Click here to view
up-to-date lists of
available sponsorships**



CONTACT US TODAY
TO SECURE YOUR
SPOT AT IMAGE '26!

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