

WEST-MONT UNITED GENERAL MEETING MINUTES



Date: December 18, 2024

Time: 7PM

IN ATTENDANCE

Board Members: Glenn Richardson, Dave Santos, Jim Daniels, Kim Rohn, Pat Welch

Trustees: Brett Illig, Brian Royds, Hanna Roberts, JJ Sands

Employees: Steve Sawyer, Michael Oplinger, Phil Griffiths, Rick Evans

Members: David Petrous, Amy Guay, Amy Rossi, Mark Cross, Ross Popko, Sander Sood, Chris Conway

Moment of Silence for Becki Lucas, a beloved longtime club member

APPROVAL OF MINUTES

Motion – KR, PW 2nd

ELECTION

- No other candidates for President- Glenn Richardson is reelected
- Current Technical Director is Kim Rohn, reelected
- Registrar is Dave Santos, he is running for Facilities
- Hanna Roberts is coming on as Registrar
 - 2 kids in club, serves as team manager. Husband Jim serves as assistant coach

PROGRAM UPDATES – STEVE SAWYER

- Intramural
 - 1048 players
 - Managed multiple facilities due to drought
 - Club NPS Score: 54 (National average is 49)
- Travel
 - 51 teams, 721 players
 - Notable Results
 - 11-0-1 at NCFC College Showcase
 - 2011G Blue won the National League conference
 - U15 + Boys had success at PAC and PDA
 - Zone 1 End of Season Party at Urban Air
 - Satori Survey just closed, results are not in yet
- Camps

- SSD: 26 players (24 last year)
 - Election Day camp: 30 (29)
- Tournaments
 - BAH Girls 103 teams (131)
 - BAH Boys 163 (149)
 - Fall Finale Girls 32 (27)
 - Boys 40 (30)
- Staff Updates
 - Technical Director – Phil Griffiths
 - Comes from Philadelphia Union Youth
 - Facilities Coordinator – Marty Early
 - Former facilities director at Spring Valley YMCA
 - Tremendous asset so far, improving systems
- General Updates
 - Renewed contract with Adidas and Soccer Post (6 year contract)
 - Philly Sports Raffle – made \$9000 as fundraiser
 - Beef & Beer – raised over \$4000 with that
- Upcoming Programs
 - Summer Select Tryouts – January 11
 - U8 to U13
 - MLK Day Camp – January 20
 - Spring Programs
 - EyeQ
 - SSD
 - Spring Break Camp
 - Summer Camps
 - 2 internal camps
 - Barcelona
 - Juventus
 - Travel Team Camps
 - Residential Camp U13-15 – July 17 to 20
 - Girls Team Camp – July 29 to Aug 1
 - Boys Team Camp – Aug 2 to 4

Q: Have we looked into other schools than Kutztown for residential camp?

A: Yes, but they also present the same size issues as far as field space.

TECHNICAL UPDATE – PHIL GRIFFITHS

- Spent the first months analyzing and putting together an action plan for the future
- Planning a club wide style of play
- Want to continue to educate coaches and upskill them
- Excited for the challenge and to continue to help the club grow

GENERAL BUSINESS – GLENN RICHARDSON

- Land Development Plan
 - Township approved plans on December 17, 2024
 - Next steps: working on financing, determining timeline to break ground.
 - Will have a stand alone meeting with membership to present the plan
 - Presented virtual rendering

- Not perfect, but presents a good idea of the project
- Anticipated 6 month disruption to the site
 - Trying to keep as many fields open as possible
 - Safety is the main priority
- Still need approval from the DEP
 - Expect a permit from them in the next month
 - Last piece of government approval
- Q: What will fields be lined for? A: Likely 11v11, 9v9 and parts of 7v7
- Q: Expected timeline? A: Hopeful for mid-2025, still need grass to grow back, etc.
- Q: Thoughts on installing permanent cameras for Hudl, etc? A: Yes, that has been discussed.

FACILITIES UPDATE – PAT WELCH

- Blue Tree was able to perform their regular maintenance and we expect fields to return to normal in the spring

REGISTRATION UPDATE – DAVE SANTOS

- Served as registrar for 5 years, ready to move on. Son has aged out. Will remain on board but time for someone else to be registrar.

MARKETING AND EVENTS – JIM DANIELS

- Successful fall events, hoping to continue to grow them in the future.

Q & A

Q: Age group discussion- what does leaving it up the league mean? A: Our assumption is that governing bodies will make the decisions (US Club, USYS, etc.)

Q: Have there been talks with national platforms? A: We have had good conversations with multiple platforms. Applications are in. We have established positive relationships with platforms.

General Meeting adjourned at 8:02

BOARD MEETING

PROGRAM UPDATES – SAWYER

- Intramural Numbers are on pace with last year
- E64 teams going to Arizona for NL Quarterfinals in January
- Applications are in to GA and RL; NAL will be submitted soon
- MLS Next and GA have formed “strategic alliance”
- Summer Select registration is open
- Satori survey results will be shared soon

INTRAMURAL TRUSTEE- JJ SANDS

- Looking forward to getting more direction on curriculum and pathway from Phil
 - Align the travel and intramural program
 - Phil is planning coach education with intramural coaches
- High School volunteer program
 - Volunteers need more guidance as far as expectations

TRAVEL TRUSTEE- HANNA ROBERTS

- Excited about the vision
- Fall Finale concerns about WM teams playing WM teams
- Need to advertise the platform if we get it to keep talent here and attract outside talent

FINANCIAL TRUSTEE – BRIAN ROYDS

- Looking to create endowment for certain things
 - PAGS closed their league and donated some money to us.

GENERAL BUSINESS

- Fiscal Year Discussion
 - Potentially changing the fiscal year and from cash based accounting to accrual basis
- Discussion of branding around the clubhouse
 - Quote from Signarama – around \$4500
 - Upstairs clubhouse doors frosted with logo cut out
 - Café doors would be colors and branding
 - Rug for front entrance with West-Mont logo
 - Voted yes

NEXT MEETING

January 21, 2025