



Hear Us! The Children's Time Capsule

Sponsorship Opportunities

During the country's 250th Anniversary, Smith Memorial Playground & Playhouse is inviting children across the region to share their dreams, memories, and hopes for the future - writings and drawings that will be sealed in a Time Capsule and opened in 2076, during America's 300th Anniversary.

Sponsors of *Hear Us! The Children's Time Capsule* will play an essential role in preserving the voices of today's children for the next generation, while receiving meaningful visibility throughout Philadelphia during the celebratory year of major public events and community engagement for America's Semiquincentennial.

The following sponsorship benefits will continue through to the Sealing and Burial Ceremony in November 2026.

Story Weaver - \$5,000

Benefits include:

- *Corporate letter or vision statement* included in the Time Capsule (to be opened in 2076).
- *Name or business name listed* on a dedicated Time Capsule webpage highlighting sponsor partners, events, and community call-to-action. Smith's website averages 8,996 site visits per month and 16,284 page views per month.
- *Recognition* at the Time Capsule Sealing and Burial Ceremony (November 2026).

Time Traveler - \$10,000

Includes all benefits at the Story Weaver level, plus:

- *Inclusion in all press and media opportunities* promoting the Time Capsule project.
- *Spotlight* in the digital **Commemorative Time Capsule Booklet**, including children's submissions, project statistics, and messages from civic leaders; to be shared with media and supporters.

- *Recognition* on Smith's social media platforms, with more than 27,500 followers on: Instagram, facebook and LinkedIn plus e-newsletter reaching 15,000 subscribers.

Legacy Dream Keeper - \$15,000

This premier sponsorship level supports the long-term legacy of this historic project and includes all benefits at the Story Weaver and Time Traveler levels, plus:

- *Speaking opportunity* at the Time Capsule Sealing and Burial Ceremony.
- *Premier visibility* across all 2026 Time Capsule marketing and media outreach, including marquee public events (e.g., Kidchella, Kids World Fair, Soccer 2026 community kickoff).
- *Children's Take-Home Keepsake.* Each child contributing to the Time Capsule receives a small memento printed with: *"I contributed to Hear us! The Kid's Time Capsule in 2026 – I'll be back in 2076!"*. Sponsor logos appear on the back – extending visibility into children's homes for decades.
- *Logo placement* on all official project signage and collection stations featuring acid-free "Write Your Future" paper and instructional posters at participating public sites (the Philadelphia Visitor Center, schools, libraries, community locations and Smith's mobile Pop Up Playhouse).
- *Recognition on the Time Capsule marker*, placed permanently in the playground near the iconic Ann Newman Giant Wooden Slide.

For more information contact:

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