

5th Annual Slide-A-Thon Saturday, Sept 27, 2025



What is the Slide-A-Thon?

The Slide-A-Thon is an annual fundraiser to support the maintenance of the Ann Newman Giant Wooden Slide, an iconic play destination and the source of countless intergenerational memories for thousands of families. Register a team to race to see how many slides they can complete in a 20-minute time period. Winners will receive medals and of course, bragging rights. The event will include food, music, games, activity stations, and plenty of playground fun.

Sponsorship Opportunities: *Support the Slide-A-Thon - With or Without a Team!*

You don't have to enter a team to make a big impact. As a Slide-A-Thon sponsor, you'll support Smith's mission to provide free, high-quality play to thousands of children each year—while enjoying a fun-filled day of community and connection.

If you choose not to enter a team, you can still take part by sponsoring a group of children or a partner nonprofit to slide on your behalf.

All sponsors receive visibility through on-site signage, our website (averaging 11,000 views per month), social media (over 25,000 followers), and e-newsletters (reaching 15,000+ subscribers). Smith engages over 160,000 annual visitors and maintains a strong presence across the Philadelphia region. Slide-A-Thon also attracts media coverage through print, digital, and broadcast outlets - offering meaningful community impact alongside valuable promotional exposure.



Sponsorship Levels

★ EXCLUSIVE PRESENTING SPONSOR ★

Champion Slider – \$10,000

- Registration for up to 5 teams (max. 100 sliders)
- Premier recognition on Smith website, press materials, e-newsletter, and Slide-A-Thon signage
- Two (2) dedicated social media features
- One (1) *Private Group Visit* for up to 100 guests at Smith, including exclusive access and activities at a mutually agreed date
- Opportunity for logo placement on event signage and recognition in post-event coverage

Professional Slider – \$7,500

- Registration for up to 4 teams (max. 80 sliders)
- Recognition on Smith website, press materials, e-newsletter, and Slide-A-Thon signage
- One (1) dedicated social media feature
- One (1) *Private Group Visit* for up to 80 guests

Competitive Slider – \$5,000

- Registration for up to 2 teams (max. 40 sliders)
- Recognition on Smith website, press materials, e-newsletter, and Slide-A-Thon signage
- One (1) dedicated social media feature

First Time Slider – \$2,500

- Registration for 1 team (up to 20 sliders)
- Recognition on Smith website, press materials, e-newsletter, and Slide-A-Thon signage

Cheer Squad Sponsorship – \$1,000 (*registration for a slide team not included*)

- Recognition on Smith website, press materials, e-newsletter, and Slide-A-Thon signage

