

Workforce Development

WCEDA's Kareers4Kids Access to Industry Program

Take a look at some of the ways you can host students and educators and get involved in career development in our county.

Career Exploration				Career Pr	eparation		Career Application			
Classroom Visits	Career Fairs	Project Judges	Mock Interviews	Group Tours	Job Shadows	Teacher Tours	Work Study	Internship	Youth Apprenticeship	Craftsman w Character

Student Engagement

Youth Company Tours

(Dates & details driven by businesses)

Host up to about 12 students at your location

Tours typically last for 1.5-2 hours. Teachers have the ability to request a tailored tour depending on the makeup of the students participating.

Unique Pathways

- Manufacturing: Students tour up to two companies in a day with lunch at Gateway Technical College
 afterwards. Tours typically run from about 8-9:45am and 10-11:45am *Manufacturing tours include a
 tour of the Gateway RPM facility.
- Hospitality: Students typically tour one facility in a day. Often the business will feed the students a simple lunch.

- Pre-apprenticeship Career Experiences:

Craftsman with Character (for manufacturers)

Host up to 6 students (one student at a time) throughout the course of a semester The program is a minimum of approximately 108 hours (max of 216 hours) of mentorship at a manufacturer (18-36 hours per student) and 27 classroom hours across one full semester (~18 weeks) aimed at exposing students to manufacturing while fostering soft skills and character.

Individual/Small Group Job Shadow

(Dates & details driven by businesses)

Host 1-4 students at a time for approximately two hours at your location

The goal is to explore whether a youth apprenticeship or similar opportunity is a good fit, rather than just observing. Both the student and the employer will be engaging with the intention of learning about potential future paths.

Registered Wisconsin Youth Apprenticeship

Provide 450 hours of work per year to a student

In cooperation with a school coordinator, train the apprentice(s) in competencies/skills for your industry. Registered apprenticeships follow a structured, industry-driven program with specific learning objectives and requirements.

Work Study

(Dates & details driven by businesses)

Flexible job opportunities that allow students to work while attending school.

Work-study programs can help students gain valuable work experience, develop important skills, and earn money while still in school.

Internship

Host a student and offer them the opportunity to learn about your industry and develop workplace skills.

Monitored work experience. (Often shorter than a Youth Apprenticeship)

- Summer Job

(Dates & details driven by businesses)

Access to Industry, Educator Engagement

(Dates & details driven by businesses)

Information to fuel the growth and relevancy of student education

Teacher Tours

Host educators (teachers and administrators) at your facility.

Tours are typically two hours long. Choose an AM tour (will likely work for counselors & administrators) or a PM tour (most likely to work for just teachers)

Designed for educators to learn more about the career pathways offered in key industries. Educators visit a local company to learn about the career pathways available in the industry, tour the company, network with employees from all areas of business operations, and have a roundtable discussion with company leadership.

Business Engagement

(Dates & details driven by schools)

Mock interviews

Structured, practice interview sessions designed to help high school students build confidence and develop essential job-readiness skills. Students treat the experience like a real job interview, and employers like you play the role of the interviewer. These interviews often follow a typical hiring process format, giving students a chance to respond to common questions, practice professional communication, and receive feedback on their performance.

- Career Fairs

Valuable opportunity for companies to connect with students, showcase career pathways, and build early awareness of their industry or organization.

Classroom Visits

Here's your chance to connect directly with students in a more intimate, educational setting. You're encouraged to share your career journey, discuss what your company does, describe a "day in the life" of someone in your industry, and highlight the skills needed to succeed.

Project Judges

Vary in nature, but generally companies are involved in evaluating student work as part of a school project fair, competition, or capstone presentation.