



SHARING THE CREDIT



What is Sharing the Credit?

- It is a merchant services provider with a mission
- It is a way to create sustainable funding for charities here in the U.S.
- It is 100% legal as long as the money only goes to an IRS approved 501(c) non-profit



SHARING THE CREDIT



What have we done?

- We've donated Millions to charity
- All in Unrestricted Funds
- We're an IRS-approved Foundation
- GuideStar rated
- On track for \$10,000,000 in donations by 2024
- We call it the \$10 Million Mission



SHARING THE CREDIT



How does it work?

- All businesses take PLASTIC
 - All businesses pay fees to take those cards as payment
- ONE of those fees goes back into the banking system
 - That fee is a Referral fee
- That fee can legally go to a 501(c), instead



SHARING THE CREDIT



It's FOUND Money...

- Your Business has no choice but to pay this Fee
- Would you rather that money go to a bank or to a charity you love?
- The money is then set on AUTOMATIC. As long as you are in business with us, you donate month after month



SHARING THE CREDIT



What does the Charity have to do?

- 80% of Charity funding in the US comes from small to medium size businesses
- How can a business give more?
 - A business that gives off its bottom line alone?
 - Or one that can legally redirect a fee it has no choice but to pay?



SHARING THE CREDIT

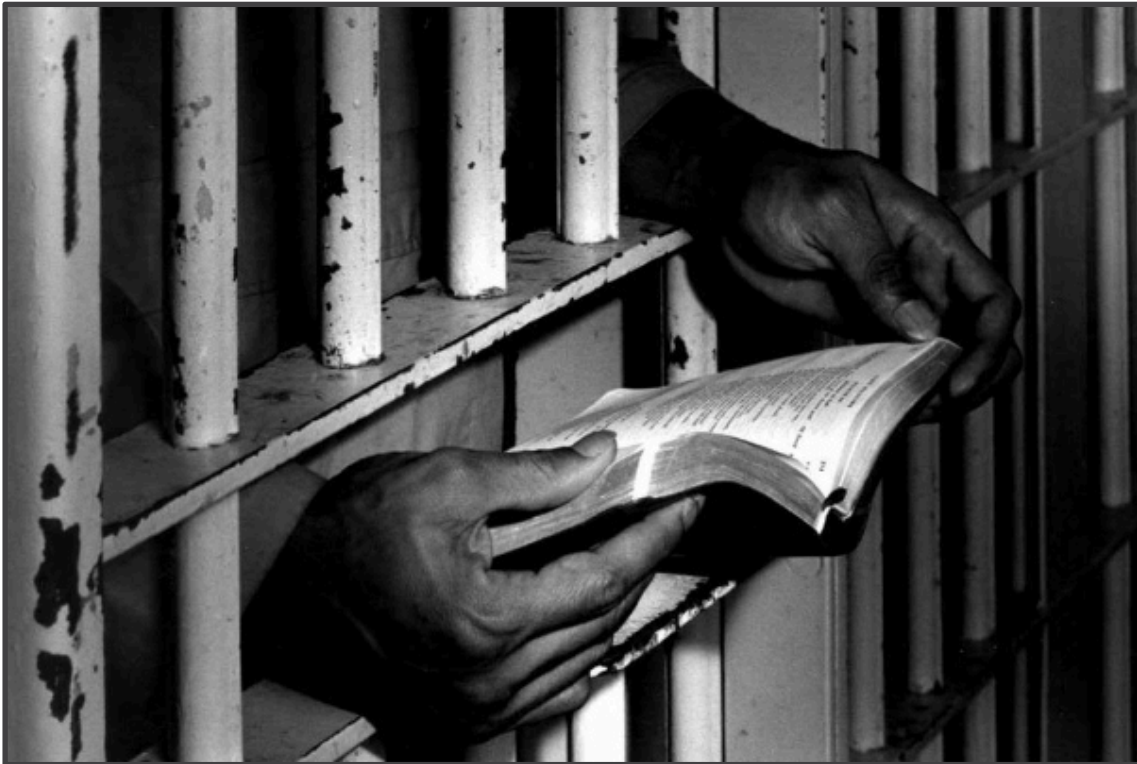


A True Business Case

- Kelly owns a Quick Tune Up & Oil Change place
- He used to write a check out of his own pocket to his cause every year for \$200-\$500
- Now his business donates thousand\$ every year in found money
- For Kelly, he was paying back into the banking system, but now he supports the cause he loves



SHARING THE CREDIT



“We can’t get a Grant...”

- The Coastal Jail Ministry has one bill only, it’s the Chaplains’ wages
- Grants don’t want to fund Operational costs, and they are regularly denied.
- We GLADY fund them
- They’ve received tens of thousands in Unrestricted Funds



SHARING THE CREDIT

Our Own Art Dept

- Our team has One-Pagers, slicks and other media
- They are often customizable to your charity
- Many of these pieces are Load 'n Go ready.
- Ask your contact

"They made it so my business funds my charity, not an already rich bank, in pre-tax dollars."

I used to write a check for about \$1,000 a year to my charity. Now my business has given tens of thousands that used to go back into the system in fees. It's so important to me as a person to support a cause I believe in. This makes me feel very responsible."

-Charlie DePue
DePue & Co

- Food Assistance
- Veteran Support
- Education & Schools
- Fine Music
- Ministries
- Clinics
- Disaster Recovery
- At Risk Youth
- Animal Rescue

AS SEEN ON

The Sharing the Credit Program helps businesses fund the charities they love, by redirecting fees that used to go into the banking system.

Is the easiest way to create sustainable funding for charity in the USA.



SHARING THE CREDIT

Modern businesses must take credit/debit cards in order to be in business and pay a fee to do it. A portion of those fees can legally go to a registered 501c3 non-profit.

CONTACT
Sharing The Credit
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What it Is:

It is: Legal as long as the money goes to an IRS approved 501c3 non-profit

It is: Less cost for most businesses

What It's Not:

It's not: Guilt-tripping customers by asking "Would you like to add a \$1 to that", or "Would you like to round up?"

It's not: An increase in costs. A business doesn't

Combining 40 Years of Industry Insight

Sharing The Credit has created a system giving access to funding for both the micro nonprofit and the giant charity. By showing businesses how to leverage the merchant account, a new, truly sustainable form of giving has now entered the stage.

Charitable Work

Charities can start out as low impact as simply installing a widget on their donations page

Program Stats



SHARING THE CREDIT



Pride of Placement

- Build awareness and support for your organization.
- We are able to make Door Stickers for your business donors to proudly show their support for you.
- Build a Band Wagon for other businesses to jump on



SHARING THE CREDIT

Lots of Media to Use



Videos-

Below are two videos you can use to help explain the Sharing The Credit program to potential donor businesses. under it to make adding these videos to your website as easy as possible.

Sharing The Credit Commercial Ad



To embed this video to your website copy and paste this code:

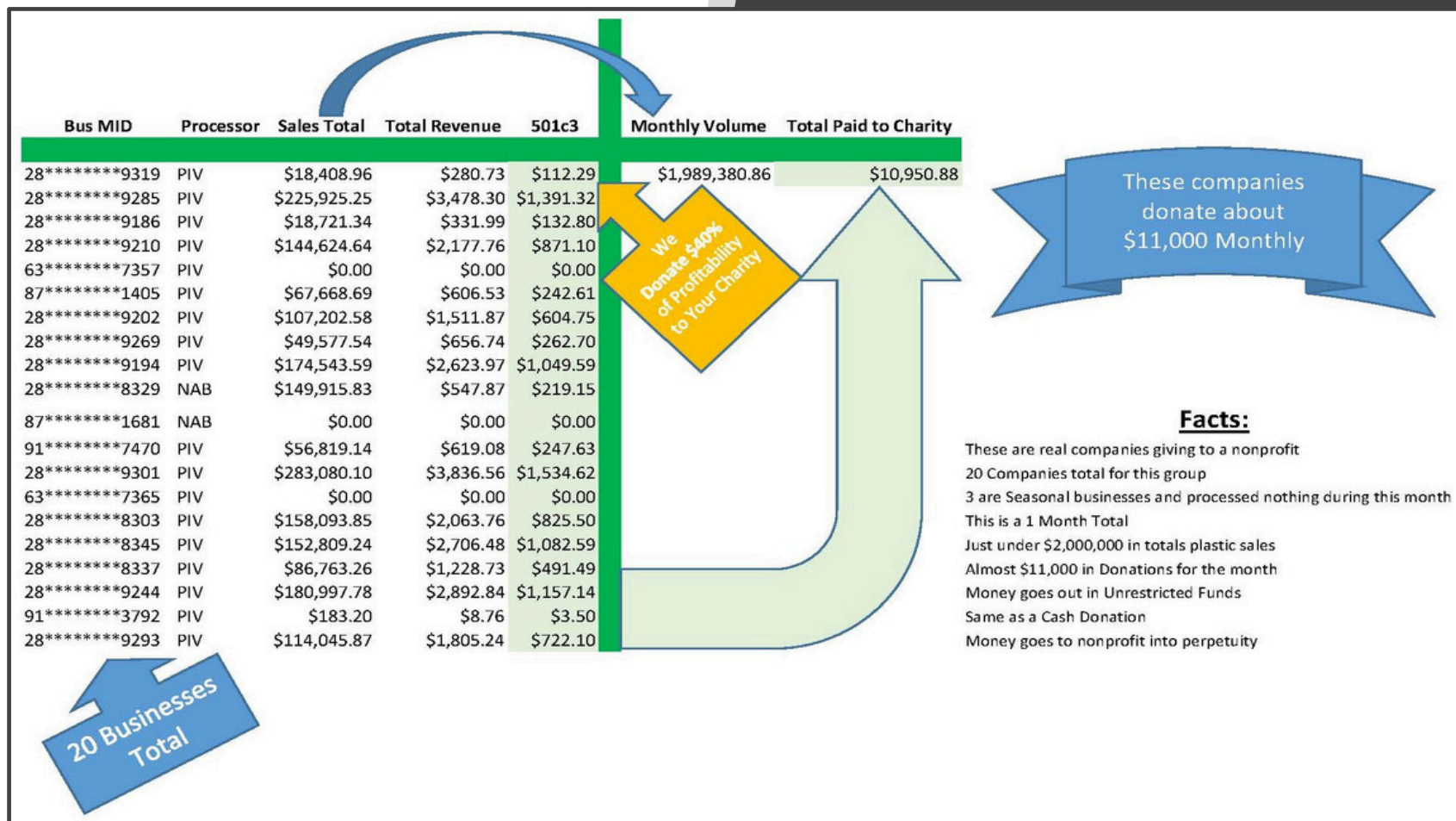
- We have custom pieces that can be used either online, or printed and handed out at events
- Commercials and animated Explainer Videos are additional tools for colleagues that would like to know "a little bit more".



SHARING THE CREDIT

How can you help?

- This real-life example shows how 20 businesses have come together to support their charity.





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Contact us

- We're raising \$10,000,000 for charity, and your charity can be part of that.
- Schedule a call or email us for more information.
 - Let's Chat! [Click Here](#) to schedule a call.
 - Richard@MemberMomentum.Com
- Join our \$10 Million Mission!