

LET'S DO COMMERCE



Let's Do |COMMERCE

“Join a Chamber and Get Results”

MEMBERS GUIDE TO SERVICES

When you join the Chamber of Commerce you are becoming part of a community organization committed to helping promote commerce on a community level and for each member business.

WWW.LETSDOCOMMERCE.COM

LET'S DO COMMERCE

Let's Do Commerce - Page 2

Members guide to community advertising at no additional cost.

The Chamber of Commerce has been promoting communities and businesses for over 400 years. Today, your Chamber is promoting members in a much different way and offers much more. Since people are using their phones and other devices to search on Google and Bing for what they are looking for, this change is fundamental.

This program is to help the Chamber members document their products and services for search and push this information as a community to the various search engines. Additionally, this information is also loaded instantly into our chamber advertising network.

A team of member assistants handles the member's initial documentation and then turns this over to you to expand or update at any time. It's a terrific member value and is a central hub for Internet and online community advertising. Everything you do through your advanced advertising dashboard updates the Internet, the community advertising network, your catalog, and the mobile app all at the same time.

You can even add to the community digital offers and flyer booklets for distribution and increase your applicant flow by using the integrated community job board and so much more.

To make it easy for you to share all this information, you will have an electronic business card you can share via a QR code or texting keyword and number. It will even add your business to your prospect's address book, including a link to your products and services catalog.

In addition, you can use the included "Toss Us Stars" system to gather immediate customer feedback and keep it private or push it out for the public to see.

To top this off, you have ADA compliance and multilingual support built in to both your catalog and mobile app. With hundreds of translations, just about everyone can enjoy your product and service catalogs.

We are making considerable investments in continual program improvements you are bound to appreciate.

Following is a list of provided features and services.

To be sure every participating business gets a running start, we do the research and build out your initial displays. After this, you may request assistance from the support team or log in and be amazed by your new online advertising network, tools, and results.

LET'S DO COMMERCE

Let's Do Commerce - Page 3

Members guide to community advertising at no additional cost.

The Community Welcome Center

Since Amazon is all centralized, then why not our community? Our system has an emphasis on our community professional service providers. We also offer a ZERO COMMISSION retail option when you add a price to a product or service.

Individual Catalog

Every member will have their own online catalog to present their business with functionalities such as online ordering, video profiles for promotion, and listing of their products and services.

Product/Service Page

Once the public clicks on your catalog cover page, they can click on individual products and services.

Member Business Cards

Each business is assigned its own QR code and texting keyword with its mobile app. You can also share your business card from this app with others. It instantly loads your contact information into their address book along with a link to your app.

Member's Advertising Dashboard

Although we handle your member onboarding from a documentation point of view, it is exciting for you to know that they you can manage everything once launched.

Member Ad Reports

A terrific way for you to track how each display is indexed on search engines and viewed by the public.

Mobile Applications

COMMUNITY MOBILE APP

Each Member Marketplace includes a beautiful community app. Sometimes we call it an APP of APPS since all member apps are stored here in one place.

MEMBER MOBILE APPS

Each community member receives their own mobile app that's delivered via their exclusive texting keyword with a number or QR code.

LET'S DO COMMERCE

Let's Do Commerce - Page 4

Members guide to community advertising at no additional cost.

Toss Us Stars

We call it the "Toss Us Stars" program, so it is fun and more accessible to get people interested. You can ask your customers to scan your QR CODE or use your texting keyword and number and press the toss us stars button. When a customer or prospects choose the number of stars and add a comment you will receive an email. You can choose whether to publish it or not.

YOU CAN TEST THIS OUT ON OUR DEMO SYSTEM BY TEXTING TO THE NUMBER "866-866-5545" THE WORD "CLICK"

Express Job Board

Since so many of the community systems receive so many visitors, the welcome center becomes a terrific place to add all the community job postings. You can post a job in about 30 seconds, and adding an auto-expiration date saves you even more time. Large employers can link up their current job board, or small employers can use this as their own applicant collection system.

Business Showcase

Like a digital trade-show booth that you can use as an online meeting lobby by connecting it to your website. At the same time, you will also be included in local business expos directory. It accepts video embed code or high-quality photos for the perfect presentation. Visitors can view your services and even request an online meeting and more.

Visitor Center Booth

If you have a business that wants to attract community visitors you may want to activate the visitor center booth. You will be able to choose an attractive background image and add up to eight high quality images. These booths are then joined together into a tourist photo area of the Welcome Center.

Go International: Build a Multilingual Online Catalog

Thanks to the new capability of our partnership with Recite, you can offer clients multilingual online catalogs. This provides advantages because it helps open new commerce possibilities for our members.

Build catalogs for international audiences

You can make catalog pages multilingual - including product and product pages, pages like about us, your mobile app pages, and more.

LET'S DO COMMERCE

Let's Do Commerce - Page 5

Members guide to community advertising at no additional cost.

Having a multilingual catalog offers several powerful benefits:

It gives a boost to SEO

Search engines will rank websites higher if they are translated into other languages. Bing and Google consider this a positive user experience for visitors. They will show such websites and online stores higher up in the search results (compared to websites without additional languages).

It helps extend your potential visitors and accelerates commerce. The more languages your site has, the more people will enjoy interacting with it.

Having an online catalog in several languages shows site visitors that you value them and has made an effort to make them feel at home. This improves catalog's and mobile app overall user experience.

SUPPORT LINKS

- Member Education and Support Center: www.MemberAdvertising.com
- Video Training: www.MemberTrainingVideo.com

LET'S DO COMMERCE

7 WAYS TO GET MORE COMMUNITY ADVERTISING DONE



JOIN THE CHAMBER and we will get you all setup and ready to go.



Our team of Member Assistants will do the research.



We will document your business for COMMUNITY search.



Delivering a beautiful online Catalog and Mobile App.



Adding your business to the Community AD Network.



Providing promotional QR Codes and Custom Texting Keyword.



Electronic Business Card delivered with Catalog and App.



Watch it work by accessing your amazing Advertising Dashboard.

MEMBERADVERTISING.COM



Member Business Cards

Mobile App



01

Easily Share Your Business Card

Take a few minutes to see the incredible power of your new Member Business Card. Once you save your business card on your phone, you can quickly share it with others regardless of the kind of mobile phone they use. Follow these simple steps to get started.

02

Visit Your Chambers Resource or Welcome Center

Visit your Chamber/Organization website to find the Welcome or Resource Center page. Often times you will see it right on the top of the home page.

03

View the Member Business Cards

Now click on the button called "Member Business Cards." Find your business from this list and scan the QR code to open your mobile app on your phone.



Save Your Mobile App on Your Home Screen

Now save that onto your home screen for real quick and easy access any time you need to share your business card. Android and Apple both offer a save on home screen option.

04

05

Easily Share Your Business Card and App

When you open your mobile app, you will always see a little banner at the bottom called "Share My Business Card" that you will want to click. It opens your QR code people scan to collect your business card.



06

Instantly Delivers Your Contact Info

There is an option for them to instantly add your contact information to their phone's address book for easy future access. They also will have access to your products or services catalog and much more.



Learn More At
www.MemberBusinessCards.com