



## CONTACT

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### LET US HELP YOU FIND THE BEST SOLUTION

With more than a decade of experience, we work with community organizations of all sizes, and in all communities. We are dedicated to handling all publishing issues swiftly and accurately, so that you can focus on what really matters to your community and participating businesses.

TOP QUALITY COMMUNITY  
PUBLISHING SYSTEMS AND SUPPORT

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IF YOU DON'T THINK THAT DOCUMENTING ALL OF YOUR COMMUNITY BUSINESSES FOR SEARCH IS ONE OF THE MOST IMPORTANT THINGS YOU CAN DO FOR ECONOMIC DEVELOPMENT, THEN YOU WON'T APPRECIATE WHAT WE DO.

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# ECONOMIC DEVELOPMENT PROGRAM

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AN IDEAL BUSINESS  
RETENTION & EXPANSION  
STRATEGY FOR LOCAL  
BUSINESSES



**ECONOMIC DEVELOPMENT PROGRAM**

# SERVICES

## • INFRASTRUCTURE

Building out an entire community for search at an affordable price requires significant automation and work flows. We BUILD advertising networks around your local business community to enable enhanced visibility, and improved economic development outcomes.

## • DASHBOARDS

We provide three dashboard levels each of which include a System Administrator which is used by us to be sure your community operates intelligently.

## • ON-BOARDING

Having a team to automatically handle all of the community business onboarding and support insures a community of content.

## • ACCOUNTABILITY

Your business community will appreciate the support and monthly accountability reports. At each dashboard level a full reporting system is provided to show exactly how the Economic Development Program is working.

## • DISPLAY PUBLISHER

Once our team completes the initial build-out of the business in order to add them to the community advertising network, the business is then notified and introduced to their team of *documentation assistants*.



## WE HAVE TEAMS OF DOCUMENTATION EXPERTS WITH A LOT OF COMMUNITY EXPERIENCE:

Our community managers and documentation experts will handle your entire community, including your community-wide network setup, configuration and personal support for all of your community businesses.

### CHAMBER / EDC COMMUNITIES

You may keep your existing management systems & website.

### MUNICIPAL COMMUNITIES

Easily add this to your business license process & include cost.

### MERCHANT COMMUNITIES

Amazing advertising platform for all of your merchants.

### TRADE SHOW COMMUNITIES

System also generates beautiful trade show booths & directory.

# INCLUDED BUSINESS SERVICES

## • DOCUMENTATION ASSISTANT

A documentation assistant will be assigned to each business. They will handle research, documentation, onboarding, and launch. This insures that each community is properly built-out and operates successfully.

## • DISPLAY MANAGEMENT

We consider a display a single electronic advertisement. Each advertisement is typically about a product category, product, or service offered by the business. Each display is designed to be indexed by the major search engines and be included in the community directories, mobile applications, etc.

## • CATALOGS WITH CHECK-OUT

The catalogs are an easy-to-view collection of each business, product, and/or services. By simply adding a price the display converts into a store item that people can add to the community cart. This is an amazing "Commission Free" check-out service for the business owner and perfect for economic development too.

## • TRADE SHOW BOOTHS

A professional, wholesaler, services or travel company, etc. will have a beautiful trade-show booth for online meetings, etc. Great way to display!

## • MOBILE WEB APPS

Each business will have its own mobile web app for additional advertising and communication outreach. Each community will also have their own community app that is essentially an "App of Apps" and links to other community businesses and services.

## • RETURN ON INVESTMENT REPORTS

Many communities are often questioned by their constituents about what their leadership is doing to help the business community succeed. For this reason, we developed a powerful reporting tool that explains in great detail how each business is being promoted and deliver that to each business owner automatically. We also provide community-wide reports so the public can also begin to see the results of your Economic Development Program.

## • COMMUNITY ADVERTISING PROGRAM

We studied thousands of community websites, buy local programs, deal apps, and even membership management systems. We inquired with many leaders who are using these technologies, and they nearly all said that their members don't login, and when they do they are lucky to get a paragraph of information. We knew something new had to be invented.

## WE MAKE THE COMPLEX SIMPLE AND EXTREMELY AFFORDABLE

We offer the technology, expertise, documentation team, and all of the services needed to document your entire business community for search.

With our expertise and know-how, we'll help you create a community of content for search and then provide the technology for a beautiful presentation through local directories, mobile applications, and even through existing websites for every business in your community.