

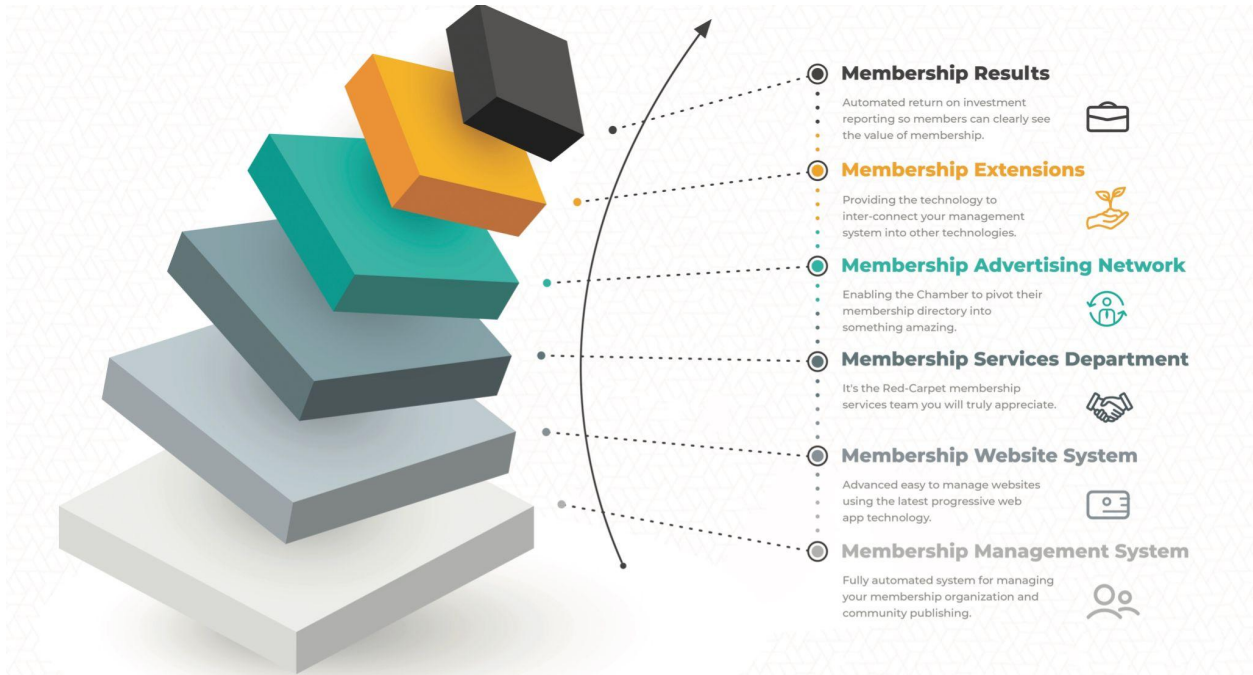


Chamber Nation Customer Manager Resource Guide

“A Chamber’s Guide to Chamber Nation Resources”

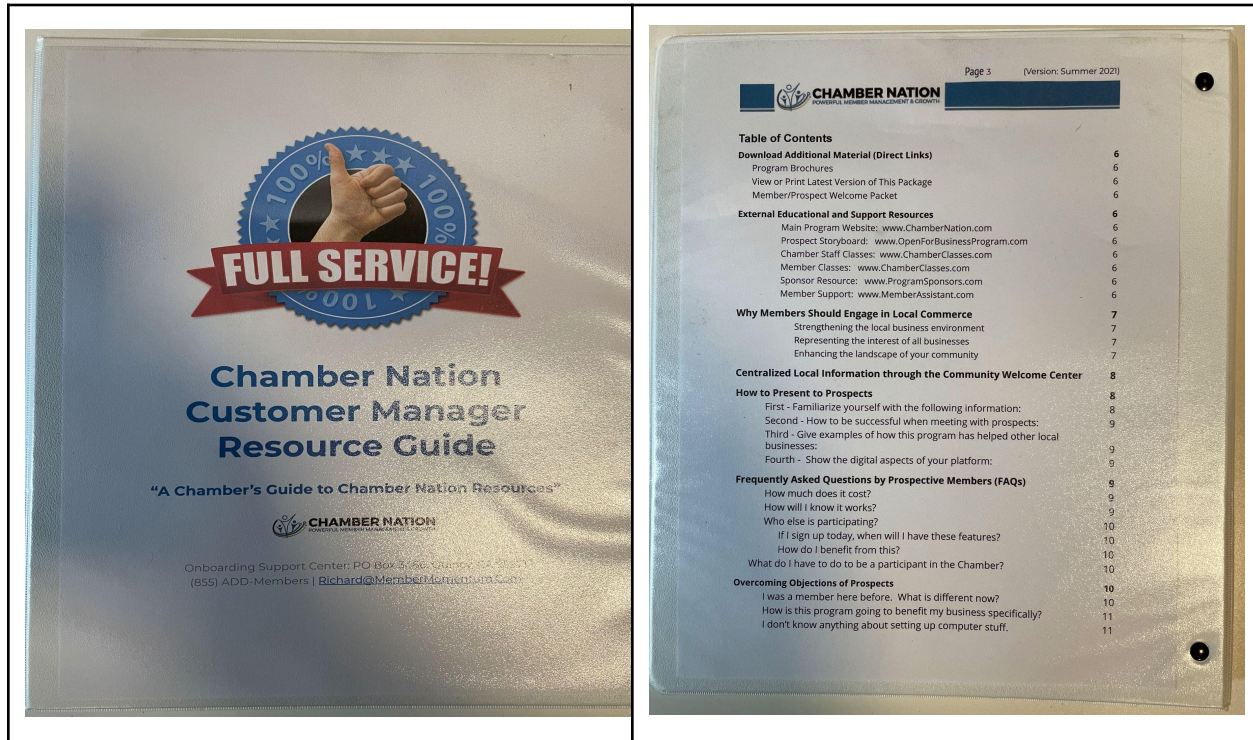


Onboarding Support Center: PO Box 3466, Quincy, CA 95971
(855) ADD-Members | Richard@MemberMomentum.Com



Organizing Your Resource Guide

We suggest that you get a Clearview binder like the one shown below and load it with this material. By always having this binder when visiting businesses you will have the information you need to share about the “Commerce” side of what you offer.



Build Your Binder and Get Results!

Prospect/Member Presentation and Material:

<http://www.MembershipPacket.com>

<http://www.OpenForBusinessProgram.com>

(be sure to click various menu links)

Program Sponsor Information:

<http://www.ProgramSponsors.com>



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Additional Material and Support Resources

Program Brochures http://Brochures.ChamberNation.Com	Main Program Website www.ChamberNation.com
Print Latest Version of This Package http://www.ChamberResourceGuide.com	Prospect Storyboard www.OpenForBusinessProgram.com
Member/Prospect Welcome Packet http://www.MembershipPacket.com	Chamber Staff Classes www.ChamberClasses.com
Member/Prospect Brochure https://irp.cdn-website.com/66bec075/files/uploaded/OpenForBusinessBrochure2021.pdf	Member Classes www.ChamberClasses.com
Community Letter https://docs.google.com/document/d/1oGXqgGKpZFdtj-KbPXqhrMQfK9K1JCDkeaPYrB86W-c/edit	Sponsor Resource www.ProgramSponsors.com
Sponsor Letter https://docs.google.com/document/d/1s-QxW1C8Lg3duVrIWwaJOZTb4hazsbSKenyV2V7hkUA/edit	Member Support www.MemberAssistant.com

Program Locations Nationwide ([click to view latest locations](#))

ABOUT THE COMPANY

Chamber Nation is a division of EcTownUSA, LLC, and is a technology company, providing membership management automation and digital media solutions primarily to Chambers of Commerce and membership organizations. The company offers an automated marketing platform that enables local community businesses to connect with their audiences across the Internet and locally with online display, video, social, and mobile. Our platform also allows local businesses to manage their online display advertising in real-time using our community welcome center ad distribution network.



Why Members Should Engage in Local Commerce

- Successful businesses greatly influence an area's quality of life; if there's more business, there's more revenue, and there are more job opportunities; all of which contribute to a better quality of life for us.
- Expansion and growth of your community's businesses help create a more stable, recession-resistant local economy and community and helps recreate the diversity of local businesses that are flexible and can adjust.
- We can help you reach your goals. We know people, we help your neighbors, and we're working for your business' success.

Chambers of Commerce began years ago in Europe as a way for businesses to meet and exchange goods and services with other reputable businesses in a central location. Over time, like newspapers, computers, radios, telephones, etc., made trade easier, the Chambers of Commerce became more of a social place instead of a commerce place.

Now that computers and internet services have connected even tradesmen globally, it has become necessary for communities to revitalize Local Commerce. We need to strengthen our business communities which will, in turn, strengthen the lives of all our community members. It is the **Local businesses** that are involved in local activities - Little League, supporting school sports, showcasing local musical and theatrical talent, providing entry-level jobs, and more.

Our hope is that this new plan will provide your members with a new benefit, increase your membership and help with retention rates by:

- Strengthening the local business environment
- Representing the interest of all businesses
- Enhancing the landscape of your community

Local chambers work to promote the economic vitality of their individual communities by promoting a pro-business environment for businesses of all industries, sizes, and locations. Local businesses have knowledge of, and contribute to, local causes, leading to an improved local community. Having a vibrant local business community is part of creating a sense of place for residents and visitors of that community and contributes to a higher quality of life. The development of your unique community not only provides choices for consumers, but also leads to further positive economic impacts on other industries such as real estate, tourism, and hospitality.

How to Present to Prospects

Staff, Ambassadors, and even other businesses will be able to show prospects the value.



First - Familiarize yourself with the following information:

1. Membership plans - pricing and benefits of membership on your own website
2. The link showing your community-wide ROI reports (Community Welcome Center)
3. Think about ways your Local businesses support the community today. This will help you contrast your new system in that same light.
4. How Local businesses support each other (coming together digitally)
5. The digital aspects of the program (<https://www.openforbusinessprogram.com/services>)

Second - How to be successful when meeting with prospects:

1. Set a goal and stick with it, ie. meet with 5 new prospects a day? Or call 20 in a day?
2. Stay informed with the latest sales tips and events (www.ChamberClasses.com)
3. Create and maintain a prospect list within your Chamber Nation system.
4. During your prospect meetings, find out what is important to them and their businesses. Take note of this so you can respond better at a second meeting, or on the spot when closing the deal.
5. Invite a prospect to an event at no charge just to see how it all works.
6. Believe in what you are selling by truly taking the time to understand its value.
7. Set a time to meet with the prospect when it is convenient for them so as to not impede on their daily business routines.
8. Start now

Third - Give examples of how this program has helped other local businesses:

1. Show your Community Welcome Center and specifically the advertising reports.
2. Facilitate meetings with face-to-face access to government officials
3. Arranging opportunities for Local businesses to meet and discuss ideas with similar-minded local business members
4. Comprehensive web platform stressing to do business in the local area
5. Training on new laws, business development, advertising, local activities involvement
6. Lobbying government to enhance local businesses in their rules and regulations

Fourth - Show the digital aspects of your platform:

1. Show a Marketing Landing Page (MLP) from one of your members
2. Show a monthly ROI report (from one of your members)
3. Provide the member packet (text PACKET to 72727 or visit www.MembershipPacket.com)



Frequently Asked Questions by Prospective Members (FAQs)

How much does it cost?

It is included with your membership, however, there is typically a one-time setup fee of between \$24.99 and \$49.99.

How will I know it works?

- a. By the Return on Investment (ROI) report you will receive monthly
- b. By the increase in your local online traffic
- c. By the text prospect phone numbers, you receive on your mobile phone
- d. By the number of stars you get tossed to you from happy customers
- e. By your healthy fiscal bottom line

Who else is participating?

We are inviting all local businesses to participate. All sizes, all locations, all industries. No business is to be left out. With so much content organized at a single location, it is going to be easier for the Chamber to promote the entire community. Think about it. Where do you find local information anyway today? Right, it's missing and you are helping fix it by joining our Chamber of Commerce.

If I sign up today, when will I have these features?

- Your entire platform will be operational within ten (10-15) business days of your accepted application.

How do I benefit from this?

- First and foremost you will benefit from improved promotion of your products and/or services
- Second, you will benefit from being part of the Community Welcome Center for the extra exposure and visibility of your business
- Third, you will be participating in the revitalization of your business community and therefore your community where you may live, play, and work.
- You will have improved overall online search results.

You will also find benefits from the support, training, and assistance provided by your local director and staff.

What do I have to do to be a participant in the Chamber?



- a. We want your input
- b. We are not just looking for your money - we want your participation
- c. Sign up now and be a part of this community's online economic development program we call our Open for Business Program

Overcoming Objections of Prospects

I was a member here before. What is different now?

- a. We have added direct business services as part of your membership including amazing advertising, mobile apps, texting keywords, catalogs, trade-show booths, and much more.
- b. We know you are busy so we provide you with access to a Documentation Assistant at no extra cost. They even handle your online onboarding so you have a running start.
- c. We are now able to show you the success of your membership with a monthly Return on Investment (ROI) report.
- d. Our chamber now also focuses on commerce - specifically Local commerce
- e. We are encouraging participation with many learning opportunities - not just a social network
- f. Our goal is to unite our businesses and community while helping both become better

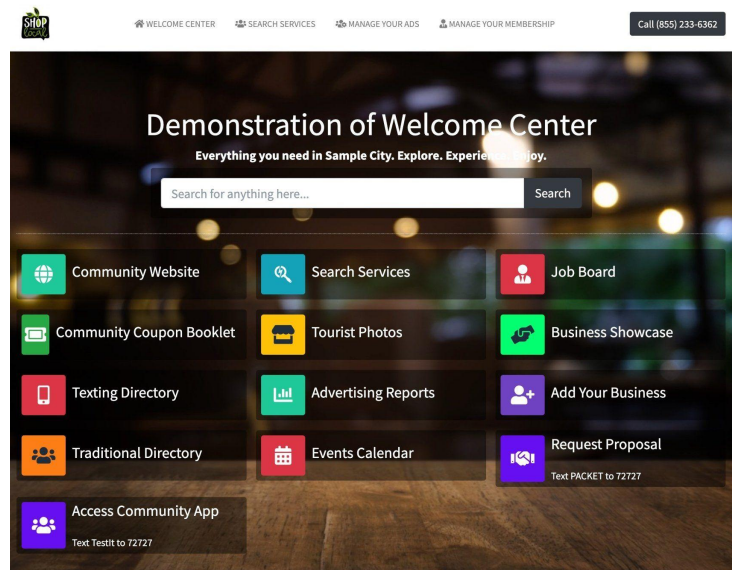
How is this program going to benefit my business specifically?

- g. Provide you with added local visibility through organic search
- h. Inclusion in the Community Welcome Center
- i. Provide you with an ROI on your membership dollars
- j. Easy to use Toss us Stars testimonial program
- k. Give you a platform to receive prospect information directly to your phone
- l. Provide you with an exceptional Marketing Landing Page for your business, complete with digital displays, an avenue to invite people to try your business, a documentation assistant to set up your Internet presence (taking that pressure off you), a monthly accounting of the activity on your digital platform.

I don't know anything about setting up computer stuff.

- m. Good - we do it all for you
- n. We build your Digital Platform (DP)
- o. We can make changes/updates to your DP
- p. We send you a monthly report showing how your DP is working for you
- q. We work with you to showcase your products/services
- r. We support you in your business

Community Welcome Center - Centralized Local Information



The Community Welcome Center is Brought to You By:

What was Local...

In the past many residents subscribed to the local newspaper, and others listened to a popular local radio station. Today however, people are getting their news and music from so many different places that it is really hard to know how to reach the local audience.

Before, when a business owner wanted to share with the community something they had for sale, they would simply buy an ad in the local newspaper or radio station. Since this is where most people would go to see what is going on locally it was that easy to reach residents.

Today, that is really no longer possible so where do you go to reach the local community and beyond? The Chamber of Commerce in most cases!

Since the late 1600's the local Chamber of Commerce has always been there to promote their communities. As things changed, so did the Chamber of Commerce.



...Is Now Found in the Community Welcome Center.

Today, we all seemingly depend on our phones, tablets, and computers to view just about everything. With most of the local traditional media outlets no longer considered the CENTER of a community for information delivery, a new method for local business communications had to be invented.

We also felt that this method of information and advertising delivery had to be protected and provided at no additional cost to the business community that it served.

The natural home for this was the Chamber of Commerce where their entire mission is to promote and protect their business community. So, today when you Join the Chamber of Commerce you will be treated with an amazing service that we call Engage in Local Commerce.

Welcome Center Overview

The Chamber of Commerce industry has needed to evolve for many years as so much has changed in our world. Increasingly we are seeing the whole concept of “local” slipping away. If the world is moving towards using the online search and then only interacting with a few sites, it’s more critical than ever that the Chamber of Commerce step in and help the entire community compete online. This must be a community-wide initiative and not simply classes showing the member business how to promote or place their business online.

We all know that without a CITY HALL there wouldn't be a city, but if everything being equal means that if the city/community does not have a master plan to help its business community compete online, then today that is like not having a CITY HALL.

It is critical that every community have a Business Retention and Expansion (BR&E) strategy that combines the organization's membership management system, with a complete economic development program. To be efficient it must interconnect all local businesses into an amazing business hub. We call this hub the Community Welcome Center.

First Mover Opportunity



We think it is critical that the executives of the Chamber or other local membership organization and their board understand that we have been building towards the complete development of this program for well over 12 years. Although most believed that Chamber Nation was in the Membership Management System business all of this time, we were actually on our way towards delivering what you see today.

This is truly a revolutionary new business model for Chambers to embrace so that businesses easily see why they should join. A strategic move for all those that called themselves “The Chamber” when in fact they now can be proud to simply shout that they are “The Commerce”.

A Chamber who is delivering this amazing community-wide solution, will show leadership, strength and smarts. We believe that every Chamber of Commerce should make this their priority initiative. This is the first movers opportunity to break out and become leaders of their local economic development initiatives for its business community.

Undoubtedly this is going to help your Chamber grow and retain membership. In light of COVID, this even brings more value to every business that is needed NOW more than at any other time in history.

Two Downtowns

Most communities worry about the success of their physical downtown. We think communities need to also worry about their online downtown!



Give Businesses Reasons to Join

As a Chamber of Commerce or local membership organization, oftentimes you are responsible for helping the business community succeed. Although this is complicated, we've designed our program so it can be done without breaking budgets or causing strain on your team. In fact, this program is so efficient, and affordable, that most organizations simply include it with their membership plans.

Complete Online Downtown Infrastructure

We will have you up and running in no time with a robust online downtown presentation and individual business store fronts. Each business also will have their own mobile app, texting keywords, individual business reporting, beautiful local advertising dashboard and much more. You will also have access to an overall community-wide reporting system that helps you and the residents know that it is all working to help your community promote itself.

Onboarding and Support Center Included

We know that Chambers of Commerce have limited staff and budgets so we created the first ever, shared membership services department. This department is fully staffed and already shared by hundreds of organizations and tens-of-thousands of their members. When we add your community you will gain the same benefits that other communities are already benefiting from.





- It Is Much Easier for Businesses to See Membership Value
- It Becomes Much Easier to Add and Retain Membership
- Dramatically Improves Member Promotion
- Delivers a Second Downtown to Your Local Community

ALL Business Search

(This is an optional program and or certain existing customers may have it already)

The screenshot shows the Boulder City Chamber of Commerce website interface. At the top, there is a search bar with the text 'restaurants' and a location pin for 'Boulder City, NV'. Below the search bar, a message reads 'Here are some businesses in the area that can help you.' The main content area is divided into two sections: 'Results' and a map. The 'Results' section lists four restaurants:

Results	FILTERS
<p>1. The Dillinger 🍷 🍷</p> <p>Restaurant 1224 Arizona St, Boulder City, NV (702) 293-4001</p>	<p>Website</p> <p>Directions</p>
<p>2. Boulder Dam Brewing Company 🍷 🍷</p> <p>Restaurant 453 Nevada Hwy, Boulder City, NV (702) 243-2739</p>	<p>Website</p> <p>Directions</p>
<p>3. The Coffee Cup 🍷 🍷</p> <p>Restaurant 512 Nevada Hwy, Boulder City, NV (702) 294-0517 Opens at 06:00 AM</p>	<p>Website</p> <p>Directions</p>
<p>4. Grandma Daisy's 🍷 🍷</p> <p>Restaurant 530 Nevada Hwy, Boulder City, NV (702) 294-6639</p>	<p>Website</p> <p>Directions</p>

The map section shows a Google Map of Boulder City, NV, with several blue location pins. A pop-up window for '3. The Coffee Cup' is visible, showing its address (512 Nevada Hwy), phone number (702) 294-0517, and opening hours (Opens at 06:00 AM). Below the map, there is a 'Give Your feedback' link.

The ALL Business Search (www.ALLBusinessSearch.com) program is a critical part of our program when it comes to representing ALL Businesses in the community for economic development. This is an amazing tool that won't jeopardize the value of paid membership. It is an ideal companion to the Community Welcome Center because this tool is what is added to the city, county, visitor center, or EDC websites.

Powered by both TrustedListings® and Chamber Nation© becoming the ALL Business Search system for individual communities that want their own powerful search engine with ZERO outside advertising.

The Benefits



- Intelligent Search
- No Outside Ads
- Automated List Management
- Incredible Results
- Amazing Prospecting Tool for Chambers

Amazing Gift for your Community Leaders

This program was invented after a number of Chamber of Commerce executives asked our CEO if there was a way to represent every business in our community without jeopardizing the value of paid membership. We learned that this question was caused by the local government questioning the money they were giving the Chamber. They wondered since it was tax money, how it was impacting all businesses and not just the members of the Chamber.

Our CEO walked around the outside of the office and drew ideas for 4 days straight trying to crack this problem without having to radically change the way the Chamber worked or how it offered its membership plans.

After this work, the ALL Business Search system was born... If your local community wants to buy this direct from the search engine company, it will cost them \$10k to start and a significant monthly license fee. It won't even come close to the horsepower or services included in this unique version that you will be able to donate to your city at no cost to them.

For economic development purposes, it is ideal for many reasons that you can read more about at www.ALLBusinessSearch.com.

ALL Business Search Letter to Community Leadership (sample)

Dear Ms./Mr. Mayor (or City Council, Etc),

The ABC Chamber of Commerce would like to thank you for your ongoing support of the Chamber of Commerce and for supporting our many initiatives.

We recognize that it is very important to promote our entire business community so we have invested in an amazing Economic Development Program. One of the tools is called ALL Business Search and is designed as a custom localized search engine for our entire community. If the city were to purchase this direct it would cost \$10k and a monthly license fee.



The Chamber would like to provide this tool and have it added to the City (County, Etc.) website. It will provide our visitors and residents with a terrific search experience void of essentially all outside advertising and will include ALL BUSINESSES, not just the members of the Chamber so it will really help our buy local initiatives.

We would recommend that you read all about how this tool will work by visiting www.ALLBusinessSearch.com. Once launched in our community, it will be branded as the Official Community Search Engine and may have a local domain name associated with it. In our case here in ABC, this domain will be ABCSearch.Com (for instance).

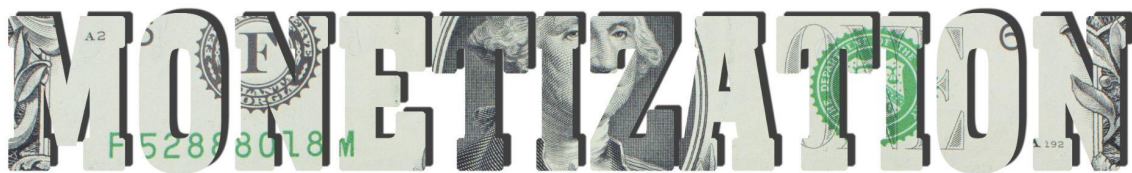
We would appreciate your assistance in having this search tool link added to the City website and any other local sites that could benefit from having this amazing local search engine option.

Sincerely,
ABC Chamber
(Sample Concept Letter Only - Please Edit Before Using)

The Benefit to Paid Members:

Another member benefit that you can share: Tell them that their membership also includes their business being included and **“highlighted”** in the “Official Community Search Engine”. That means they will show at the top of the results, and also be interactive by showing their products and services. Non-members will be shown but not interactive and not at the top of the result list.

Sponsorships



Brief Explanation of Program Sponsors



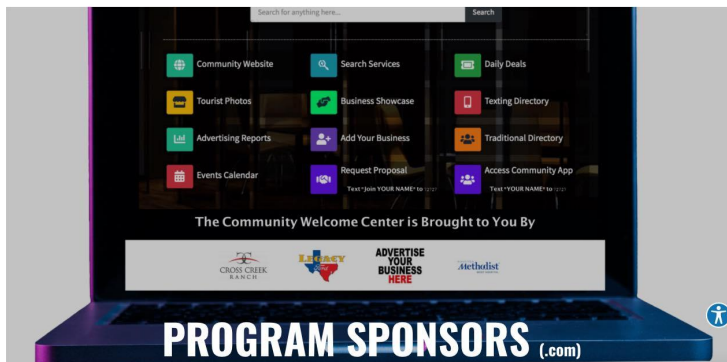
We designed this program with two options with the first option including only new members going forward who pay a small amount more per year for their membership so there is no out-of-pocket expense to the Chamber. In this model existing members can always ask to be moved over to a new member plan. Typically the annual cost difference is about \$25.

With option two the Chamber will setup between 1 to 8 sponsors (formally only allowed for only up to 4) who split the cost of the entire program by 1 to 8. It is clear when you review the details at www.ProgramSponsors.com that this is a terrific opportunity for these participating businesses.

The outcome is a powerful and working economic development program in your own community.



Everything you see in this website is provided to the local business community and their membership organization. It delivers an amazing community platform for business growth. Here it is!



Welcome Packet to Share With Prospective Sponsors

www.MembershipPacket.com

Sample Sponsor Letter and Agreement Template

[ORGANIZATION LOGO]

Organization Name

Address Line 1

Address Line 2

Phone Number

Website Address



[DATE]

Dear [NAME/ORGANIZATION/COMPANY]:

[HOST ORGANIZATION] is launching an amazing Economic Development Program and Community Welcome Center to help our community and our member businesses dramatically improve their ability to advertise and promote their businesses. This sophisticated program has been in use for many years with an excellent track record.

The program is very inexpensive, however, it delivers amazing results you will see starting right from the beginning. This is due to having a team of Documentation Assistants actually doing the documentation and onboarding for all of our current members. New members going forward will pay a little more for their membership so once we have our existing members covered this one time, the program will be self-sustaining going forward.

We have an opportunity to incorporate four sponsors into our new Economic Development Program. This truly is an amazing program and absolutely loaded with technology and a support team to be sure our business community and our sponsors are successfully promoted. Unlike other large-scale programs, this program generates community-wide reports that clearly show how well it is all working.

You can learn much more about this program at www.OpenForBusinessProgram.com. We even have a special hidden page on this same site called www.ProgramSponsors.com for even more detail on the sponsor side of this program. You will also find actual system screenshots showing how you will be promoted throughout the entire program.

I am writing this letter to invite you to be a Co-Sponsor and Supporter of this amazing infrastructure. With your support and three others, we will be delivering the most advanced business development program ever in our community. It is something that will not only provide you with amazing public impressions but each will be attached to an interactive advertisement back to the location of your choice. More importantly, the business community itself will also see your business every time they log in to their new advertising program. Even the detailed ad reports they receive each month will be brought to them by your business. No doubt will you be building good faith appreciation in the minds of our entire business community.

You could even say something like "Scullys Air & HVAC doesn't talk about local economic development, we actually deliver it to our customers and the entire community".

[Here is a list of pages of where sponsors are promoted throughout the platform:](#)



Community Welcome Center, Community-wide Advertising Reports, Individual Advertising Reports, Marketplace Directory, Texting Directory, Community and Member Mobile Apps, Member Dashboard, Community Manager (Chamber) Dashboard, and there is more coming.

Community sponsors are the primary source of funding for this infrastructure so that we can launch this program for the majority of our member businesses right away. This will help our Chamber and each of these businesses do better along with you.

Here is what is included for sponsors:

1. The Chamber will be sending out notifications and/or press releases to the community and our membership. These communications will include a significant thank you to each of our 4 sponsor companies.
2. Your provided sponsor branding (Logo) will be sent to our professional artist where we will take care of the cost to be sure it is carefully integrated into the entire network. We want your brand to look very professional throughout the network.
3. The first sponsor to sign up will be in the top position, then second, third, and fourth. Every position is great so there will not really be a negative to being number 4, we just wanted you to know how the positions are chosen.
4. Your ad will be on several system pages and public pages as described below.
 - a. Member's Management Screens
 - b. Member's Monthly Advertising Reports
 - c. Community-wide All Business Advertising Reports
 - d. Chamber's Management Screens
 - e. Member's Mobile Apps
 - f. Community's Mobile App
 - g. Community Welcome Center
 - h. Business Catalog cover Pages
 - i. Business Catalog Item Pages
5. Since the sponsor is integrated throughout the network it will be easy to track your impressions by viewing the reporting tool in the Community Welcome Center.

Enclosed is a sponsorship form that gives information on sponsorship pricing for this specific program. Keep in mind that this program is based on a minimum fixed rate amount over at least a 12-month term. After 12 months you can cancel at any time and know that we will always be appreciative of your support.

Sponsor Investment



You can choose the amount charged by your organization to your sponsors. One way to do this is to calculate the number of members you have minus 25% because we notice that in nearly every case that no more than 75% of members participate. Maybe due to privacy, individual membership, trade-out, etc. So if you have 200 members then you might want to use 150 members in your calculations. Without any discounts, the cost for the program for 150 businesses would be a \$25 one-time setup which equals \$3750. Divide that by 8 sponsors and each would contribute \$468.75 one-time only. Since the program and all of the ongoing membership services are funded by a charge of \$2.50 per month for participating businesses, in this case, 150, then that amount split out by 8 would equal \$46.88 per month per sponsor.

Since the Open for Business Program is starting out with so many businesses then the sponsors will begin to see the number of times their business is being presented going up at a faster rate. Since these sponsors are included in EVERY BUSINESS vs. just their own, the overall impressions really stand out.

Sponsor Agreement - Most use 4 to 8 sponsor model

Our organization falls into the ____ participating member size. All new members will pay a little more for their membership so sponsor amounts won't change over this term.

- In our case, each sponsor would pay upfront the one-time setup amount of \$_____
- The monthly amount for a minimum of 12 months will be \$_____

Sponsor Business Name: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

I understand that as a sponsor the company agrees to pay a one-time setup within the week of my signature below and begin the monthly amount shown above within 30 days.



Sponsor Signature:

_____ Date: _____

Chamber Signature:

_____ Date: _____

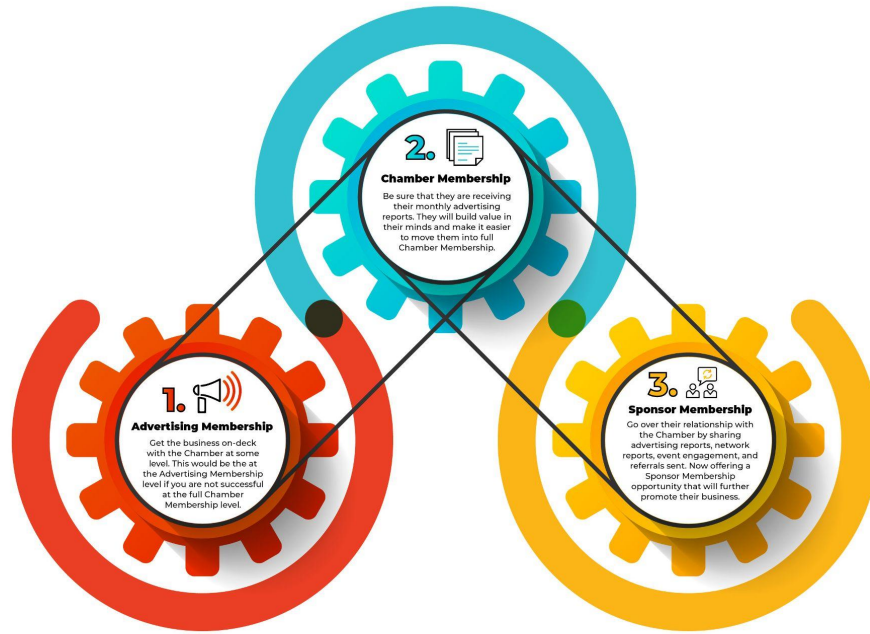
Advertising Membership vs Full Chamber Membership

PLEASE NOTE: *Your Chamber Nation system now supports subscription-based advertising memberships. When someone chooses an Advertising Membership, vs. full Chamber of Commerce membership, your system will automatically exclude them from your membership directory, member-only event pricing, your Chamber website, and will not be able to login to the traditional members' area.*

To listen and learn more please visit www.AdvertisingMembership.com

ChamberCycle©

This is the ChamberCycle®



www.ChamberCycle.com

www.ChamberCycle.com

Open For Business Program

A unique way to position your new Advertising Membership is through our Open for Business Program. It is an amazing opportunity to expand your advertising and member options as we actually send out national mailings that may include your own business email lists. We send on your behalf to help market your open for business program and all of your traditional membership plans.

The "Advertising Only" membership plan is not advertised on your traditional member plan list, but is a special backup plan only for those that would not join as a full member, but were interested in advertising their business through your Open for Business Program. If you would like us to fully explain this program please choose a time at www.RichardsCalendar.com.



In today's world, there are many people looking for help in restarting or promoting their businesses. There has never been a time that the Chamber of Commerce is needed in so many ways. One way to get started is to offer the perfect membership level that includes an advertising-only membership. This is especially valuable to those business owners or managers who feel uncomfortable attending events or are just in overload and need help RIGHT NOW with their business. For this reason, we invented the concept of an "Advertising Membership" that can be offered whenever someone says no to a full "Chamber Membership".

There are many ways to spin this and even price it so the Chamber can generate more revenue.

Learn more about it at www.OpenForBusinessProgram.com or www.AdvertisingMembership.com .



Full List of Chamber Nation Features and Functions

Belvidere Area Chamber of Commerce

[Log Out](#)

[Contact Belvidere Area Chamber of Commerce](#)

[Help Desk](#)
[Submit Request](#)
[View Prior Requests](#)

Tweets by @chambercommerce



[Embed](#)

[View on Twitter](#)



Don't forget www.ChamberClassroom.com

[View Your Welcome Center](#) | www.OpenForBusinessProgram.com

Admin Menu

[Favorites](#) [Help Desk](#) [Configuration](#) [Log Out](#)

Member Management	Member Database	i
Reporting	Membership Billing	
Communication	CRM System	i
Event Management	Membership Upload/Sync (super)	i
Members Area Features	Upload CSV Files (super)	i
Banners and System Stats	Initial Invoices (super)	i
Website/App Management	MLP Templates (super)	i

Key Management System Benefits

- Enables anywhere, anytime operations
- Includes world-class membership tools
- Incorporates hundreds of modules
- Advanced board member reporting capabilities with optional visualization tools
- Both virtual and traditional event registration with automated booth mapping and sales and zero fees



- Modules and apps are designed to work with the integrated mobile publishing platform.
- Encompasses the most advanced membership services.
- Delivers excellent full-service economic development tools for members and staff.
- An amazing group of support personnel that you will really appreciate.

Member Database

The Member Database is the heart of the Chamber Nation system. It allows an organization to track member information, report on it, grant or deny access to the members' area, send emails to the members, and more.

- Members (and other contacts such as prospects) are assigned a "Member Type".
- From the Member Database Admin area, administrative level users can add, alter, and delete all information for all members.
- The Officers List (Board of Directors) is also controlled from the Member Database.
- Enables prospective members to join online, existing members to login to their account, access statements, renew online, and much more.
- Tracks information about your members, prospects, and other contacts.
- Complete billing system offering traditional and electronic billing.
- Prospect database with contact manager for sales staff.
 - Advanced membership directory with integrated search, presentation and video distribution.
 - Multi-user levels with complete workflow configuration for volunteers and staff.
 - Software-as-a-Service, which means flexibility.

Event Registration

The Event Registration module allows an organization's members (or non-members) to sign-up for conferences, conventions, and other community events.

The event registration system is designed to allow an admin to set up an event, offer a link to the public and members, and for attendees to register for the event. The system can be used to allow for online and manual registration, as well as generate various reports to produce attendee reports, name tags, and more.

Booth Sales Choice and Purchase



The booth editor within event registration allows you to set up an interactive map for your conference, tradeshow, or other event. Registrants can select booths, upload their logo/picture, and see what other booths have been taken and by whom. When creating a booth map, you can create booths of different shapes, sizes and colors on the grid. You are also able to add a background image, such as the floorplan of the conference hall and overlay your booth grid.

Visual Event Store

We give you a choice to create a traditional event registration process that is very advanced and can handle very complicated events. At the same time we offer an option to instead create a visual event store that is ideal for events that may offer many different options. For instance, viewers can see a number of images relating to that event like tickets, shirts, sponsorships, etc.

Chamber Meetings with Zoom Integration

Chamber Nation realizes how important it is for Chambers of Commerce to transition over to a [Chamber Meeting](#) environment that is powered by ZOOM. To answer this critical need, we have created a terrific tool that will make it much easier to create, register, track and then host your ZOOM meetings right from your Chamber Nation system.

Calendar

The Calendar of Events feature is one of the most frequently used features in the MMS. It falls under the category of a Content Management Tool, as it allows an organization to keep a calendar updated on their website. It also fits into the category of a Member Communication Tool because it is integrated with an event invitation system. The Attendance module allows an organization to track member attendance at various events.

The format of the mobile dynamic calendar is very flexible and customizable, allowing for multiple list-type formats and a flexible grid (calendar style) format. If you have special needs for your calendar, feel free to contact us.

Members are able to easily add their own events to the regional calendar system.

The Chamber becomes the host of a powerful community-wide calendar and multi-organization event publishing system.



All Community Calendar

The program includes a syndicated calendar system so you can automate and publish a central calendar for your entire community. An Amazing Way to Organize Community Event Publishing, Automatically!

"Now there is a way for the Chamber to provide calendar code to all of the organizations within their community. Once code is added to their own websites, the calendar only shows their events as they would expect. However, it also automatically includes those events on the community calendar and mobile applications."

Membership Billing System

The Membership Billing System allows you to create membership invoices and track dues payments. Pick-and-choose features to meet the organization's needs.

- Creating Invoice Records
- Documents/Notifications
- Recording Payments
- Processing Drops
- Reporting/Data Export
- .CSV Options for data modeling

Tiered Membership

We provide guidance on how to set up and automate your tiered dues structure.

- The Chamber Nation Tiered Membership automation provides for multiple pre-packaged levels, or you can create individual levels for the perfect balance between membership value and revenue.
- Integrated tiered system tools to track promised services are delivered.
- Integrated advertising network you can use in your tiered membership plan level with specific banner advertising locations. The banner management system is included in the Chamber Nation system.

If it meets your member value and revenue model targets, then it can be added to your Tiered Membership automation.

QuickBooks Integration (optional)



The QuickBooks interfaces are written for Quickbooks Online (QBO) and QuickBooks Desktop (QBD) for Windows version 2014 and later.

Board Member Reporting

The system includes a fully automated Board Member report designed to save hours of work each month. With a single click you will see output that is sure to impress your board.

CRM and Track Members Module

The Chamber Nation system makes it very easy to stay in touch with your members and track all communications. The system also allows you to set up reminders to contact a member in the future.

Member Prospector

Member Prospector has been created specifically for the Chamber of Commerce industry to help them educate prospective members on the value of membership. As prospects are informed about the value of membership and they receive the electronic educational content, it's easy to change their status and track them until you are ready to press the "convert to member" button.

Project and Committee Management System

The Projects/Committees module is a great way to create sub-groups within your membership. Members and admins can be a part of any Project/Committee that you set up. These Project/Committee groups have access to their own file archive, message board, and broadcast email system. Projects/Committees can be set up for a number of different occasions. Leave a Project/Committee unrestricted to start a volunteer campaign, or start a specific group for your board or action committee.

Later, when sending event invitations or broadcast messages, you'll be able to send to any Projects/Committees you've set up. You can even use Project/Committee groups when running reports.

Legislative Action Center



You are able to edit and maintain a list of legislators; this is done from within the Member Database Admin. The "House Members" and "Senate Members" are two special record types that you will see in the view drop-down.

When you have entered an action item, it will show up in the list, along with a URL you can use to promote the action item. You can post this URL on your website or send out an email to your contacts.

As people respond, the system will track who has contacted which legislator.

Volunteer Assignment and Attendance Automation

The volunteer module can be used to keep track of volunteers for your events and also track long-term volunteer credit hours over numerous events.

Volunteer events must first be started by using a calendar event you have created. You can create a new volunteer session directly from a calendar event or by going to the main volunteering admin page.

Volunteer sessions are created with a hierarchical structure. The volunteer session is the overall umbrella for the session and contains the overall start and end date and the volunteer coordinator. Within the session, you may create as many volunteer opportunities as you wish.

Election Management Module

The Elections feature allows an admin-level user to create an election with a variety of different questions, and send out emails to the membership to prompt members to complete the election. The election is also posted within the member's area, so those who are granted access can login and complete the election there.

Communications System

Integrated broadcast email automation with bounced email notification services.

- Drip marketing with trigger events and scheduled emails. A way to automate emails based on set triggers.
- Integrated newsletter management, multiple template library options with an auto post to website/social networks.



- Survey Automation with reporting and summaries.
- Integrated FORMS BUILDER for online data collection, public surveys, etc. and storage for history.
- Media and file center for easy document loading, URL creation for website posting, etc.

Broadcast Messaging System

The Broadcast Email Message feature allows an Admin to send a simple or beautiful DRAG-N-DROP HTML email to the entire member database, or to a selected few members. The Admin is presented with a menu to "send new message" or to "re-send/add recipients" to a message already sent. In addition to the Broadcast Message system, the MMS is setup to send out a variety of other emails (event invitations, survey emails, etc.). For all these tools to work, it is essential to have an accurate and up-to-date email list. To make this easier, we provide a Bounced Email report and a tool to quickly update bad email addresses.

Mobile Texting Communications (Optional)

That is an amazing value and the absolute simplest, easily understood mobile communication system ever!

Once activated you can send text messages and reminders right from your Chamber Nation system. Responses come back to the same system instead of your personal or staff phones.

Pricing starts at \$20 per month for 500 messages and additional is pennies so you won't have any large texting bills.

Chamber and Community Merchandise Store

The online store feature allows you to manage a catalog of items and sponsorships, and allows members and/or the public to purchase them. If you have a credit card merchant account or paypal account integrated with your MMS account, it will automatically be configured with the store.

Donation Automation System and Thank You Posting Board



If your organization takes donations, whether they are monetary or material, you can manage both with the Donations and Wishlist Module.

- **Donations** - If you already have an Online Payment Gateway such as PayPal or Authorize.net set up, you can take advantage of the monetary donations module right now!
- **Wish List** - If your organization is looking for specific items, you can add them to your Wish List.

Resource Reservation System

The resource reservations modules can be used to allow members to reserve a resource that the association has. This could be a conference room, a party room, an LCD projector, or anything that you allow members to use for a limited time.

Job Board Automation

The Job Board module allows for the posting of job opportunities by employers. These opportunities are then searchable by members. Members (candidates), can post their resume and indicate their interest in employment, and also be searchable by employers.

Expos All Year

Why limit your Community Expo revenue to once a year when you can provide each business with a way to exhibit their business all year long? We have a terrific Expo Registration system and a Chamber Assistant team that works with your expo participants. An amazing revenue generating program for your Chamber with full accountability for easy oversight and reporting.

Community Search Engine and Network

Most organizations that implement this program are the Official Organization within their communities charged with improving commerce. The Official Search Network has been created to help communities easily understand what people are searching for and finding, or NOT FINDING. As the Official Area Network expands, it becomes necessary to provide advanced search technology to find what you are looking for.

- Advanced Business Directory
- Search Engine for Businesses, Services, Deals and Calendar



- Mobile Application with Directory
- Mobile Application with Search Tool
- Reporting and Keyword Optimization Access for Business Participants

Directory - Category Ad Displays

There is an additional option in “Category Specific, Top of member directory search results”. After placing the ad you will be given the option to associate the ad with a category search. For example a Doctor can have advertising at the top of the medical category, and a restaurant can have an ad at the top of the dining category.

Banner Advertising Manager

The Banner Ad Manager module has been tiered into various ad-levels for your convenience.

Multiple Chamber System Unification System (OPTIONAL)

Multiple Chamber Systems is an exclusive Chamber Nation platform add-on that some may find very helpful. Especially if you have nearby Chambers that want to remain independent, but share central bookkeeping services, handle single registration for cooperative events, regionalize recreational assets, and much more.

Open for Business Program and Welcome Center Features

There are 3 words in “Chamber of Commerce” and our customers typically focus on the first one which is “Chamber”. Our team focuses on “Commerce” so as a team we can deliver a lot more value to each and every member. The following is a list of services that are included in their membership when the Open for Business Program is part of your system.

Documentation Assistant

Because local business owners and managers are so busy doing their jobs, a documentation assistant will be assigned to each business. They will handle research, documentation, onboarding, and launch. This ensures that each community is properly built-out and operates successfully.



Display Management

We consider a display a single electronic advertisement. Each advertisement is typically about a product category, product, or service offered by the business. Each display is designed to be indexed by the major search engines and be included in the community directories, mobile applications, etc.

Catalogs with Commission Free Check-out

The catalogs are designed to be an organized easy-to-view collection of each business product and/or services. Most businesses are not interested in selling online because of the fees. But, by simply adding a price the display converts into a store item that people can add to the community cart. This is an amazing "Commission Free" check-out service for the business owner and perfect for economic development too.

Business Showcase/Trade Show Booths

Although you might think retail when you look through this page, there are many businesses in every community which focus on a wholesale type of business. Because we developed this program to help communities build commerce, we had to take this into account as well, so we developed a Trade Show platform into this program. It is ideal for wholesale or retail. It is also ideal for connecting to your current website to facilitate online meetings, and for business expos or virtual trade shows.

Mobile Web Apps

Since mobile plays such an important role in commerce, it is important that the Economic Development Program take that into account while developing its platform. Each business will have its own mobile web app for additional advertising and communication outreach. Each community will also have their own community app that is essentially an "App of Apps" and links to other community business and services.

Custom Texting Keywords

Instead of handing out a paper card, the business can explain that they would like to provide their electronic business card that has their products and services included. They simply have the person open their text message function and then have them enter 72727 in the "to" line. In the text message itself, they can enter their own special texting keyword. The business will receive an email or text message, with the phone number of that potential customer.



Now the member can follow up via text message, email or phone call.

Return on Investment Reports

Many communities are often questioned by their constituents about what their leadership is doing to help the business community succeed. For this reason, we developed a **powerful reporting tool** that explains in great detail how each business is being promoted and delivers that to each business owner automatically. We also provide community-wide reports so the public can also begin to see the results of your *Economic Development Program*.

Community Advertising Program

Each community is essentially documented for search without relying on the businesses to do the work. We studied thousands of community websites, buy local programs, deal apps, and even membership management systems. We learned that every one of those systems may have had a directory, but nearly nothing beyond that. We inquired with many leaders who are using these technologies, and they nearly all said that their members really never login and when they do we are lucky to get a paragraph of information. We knew something new had to be invented and we called it the Open for Business Program.

Toss Us Stars - Your Texting Keyword and Number Delivers this Tool

A banner in your physical business saying something like **TOSS US SOME STARS** by texting to **72727** the word (**your word**), on your email signature, or every time you complete a purchase with a customer, ask them to use your texting keyword and number to access your app so they can **Toss You Some Stars**.

- Customers Simply Click the "Toss Us Stars" Button
 - When your customer opens your mobile web app or catalog they will see the button called "Toss Us Stars". When clicked, they can choose between 1 and 5 stars and optionally enter a small comment up to 140 characters long. The perfect way for you (business owner) to know how you are doing in the minds of your customers.
- You Decide If You Want to Post the Stars or Not
 - When a customer decides to "Toss You Some Stars" and add a small comment to go along with those stars, it will be added to your DocuTeam



dashboard. From there you can read all of the responses. It is up to you if you want to post, or not post that toss on your mobile app and catalog. If you get a lot of stars being tossed to you it might be a great idea to post them for everyone to see.

Test it out by trying it on our testing app. Just text to the number **72727** the word **CLICK**. Then click the TOSS US STARS button. If you want to see reviews that were approved by the business then click on VIEW OUR STARS. Learn more at www.TossUsStars.com

Coupon Publishing - Community Coupon Booklet (Coming Soon)

The Community Coupon Booklet is going to be a bit of a throwback to earlier days. If there are program sponsors in the community covering the cost for each business, then those sponsors will be mentioned in this booklet too.

As community businesses add their own digital coupons, they will be immediately accessible through their mobile apps and catalogs. The throwback part is that they will also be automatically added to the community coupon booklet for printing.

We all love digital stuff, but we really love it in printable format to throw it in the car or our backpack for when you are out and about and like saving money or being reminded about great lunch deals, etc.

Be sure to visit your advertising dashboard to use this great service that is COMING SOON.

Prospecting Tool - Electronic Business Card

One of the most important services that your membership provides is a way to increase your business prospect generation. For this reason each member is provided with their own texting keyword and number.

As long as you have provided your mobile number to our team or the Chamber, then each time a person uses your texting keyword and number you will be notified right on your phone. If a mobile number is not available then this information is emailed to the member.

So whenever you can, you'll want to be sure to advertise this texting keyword and number. Even when you meet with someone you want to ask them to please text in order to get your business card right on their phone. For a real example text to the number **72727** the



word **CLICK**. Remember that your texting keyword and number and all of the information we will be setting up for you will be specific to your business.

When you receive this notification it is perfect timing for you to text them back at their number that you now have. You might say something like; This is (your name) and I appreciate your interest in my company. If you have any questions or would like to schedule an appointment please let me know. Thank You, (Your Name)

As you can see this is a perfect way to deliver your electronic business/member card. It delivers your services catalog and even a quick way to leave a testimonial.

Text to 72727 the word CLICK to test one out.

Advertising Classes

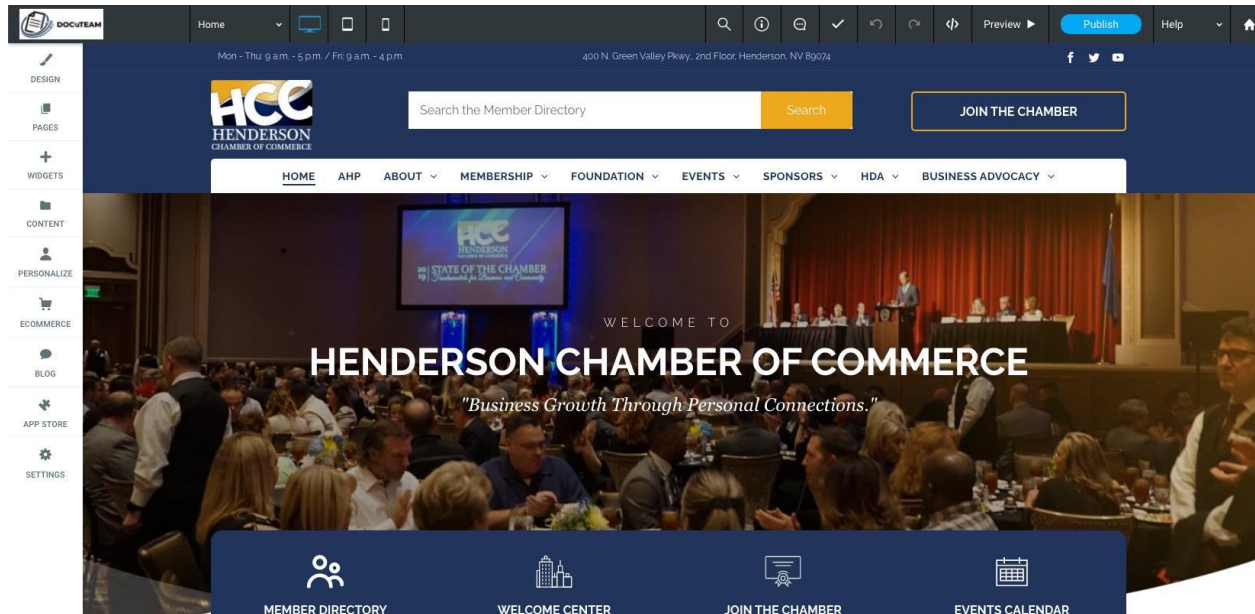
The "New World" has forced every one of us to rethink our message and its delivery. Advertisers who depended on live events have turned to virtual, while those who depended on singular points of advertising such as newspaper, print, television and even radio advertising are now realizing the need for diversified marketing and the power of centralized advertising. In this New World, the emergence of centralized advertising has proven to deliver visibility, connectivity and promotional performance for a fraction of the cost of other marketing vehicles.

In fact with your Chamber of Commerce or membership organization it is actually free.

Cities need centralized advertising and marketing to draw interest to their downtown districts and promote tourism. Communities turn to centralized advertising to showcase products, services, and rich talent in the local marketplace. Now, you have tapped into the best of both centralized efforts with Member Advertising. This revolutionary, timely response to the pandemic and an aging advertising system puts you in the driver's seat of delivering your powerful message on a performance-driven platform.



Advanced Website Automation and Features



Mobile Responsive

When you order a new website to go with your system, we transfer all the website information to a new website using the latest web technologies that are very easy to use; we also integrate all the system modules for you. Once the website is done, we provide you access and training on how to edit your website and use your new system.

We are fully committed to our clients' success through our willingness to help. Once we are done configuring your new community-wide website and management system, you will be introduced to our training staff. They will show you around your new platform and show you how easy it is to manage so much from a single dashboard.

Design Control Feature List

Edit By Device

Customize every element per device, for full control over how your site looks and functions on desktop, tablet and mobile.

Drag-and-Drop Editor

Reduce development time with our easy-to-use and intuitive drag-and-drop editor.



Flexible Navigation

Choose from various navigation styles for desktop, tablet and mobile.

Developer Mode

Access your responsive website's HTML and CSS for increased flexibility and control.

Font Styles

Choose from more than 100 gorgeous font styles that can be used throughout your website.

Shrinking Header

Add a dynamic touch to your websites by shrinking the header and keeping it at the top of the page while visitors scroll.

Copy & Paste

Make site-building even faster by copying and pasting elements inside your website.

Backgrounds

Create engaging websites by adding background images or videos, and enabling parallax effects.

Page Duplication

Duplicate any page on your site and use its design and layout in another area of the site.

Content Import

Save time by pulling content from an existing website or web page. The content is automatically placed in the template and saved in the site Content Library.

Global Design

Create a consistent website by defining site-wide settings for text, buttons, images, and backgrounds. These settings can easily be changed per element and widget.

Color Overlays

Customize images and videos with color overlays. You can control both their color and opacity.

Text Link Customization

Choose the font color and format that you want for your website text links.

Fully Responsive Framework

Your responsive website is based on the ZURB Foundation framework.

Flat UI Design

Encourage conversions on your websites with modern designs that feature a fast-loading flat user interface.

Favicon

Improve your brand recognition by adding a favicon that displays on the browser tab when a website is open.



Rich Text Editing

Engage site visitors by adding underlines, bold, italics, and more to text inside widgets, and by linking words to internal or external pages.

Customized 404 Page

Make the most of every website visit with a customized 404 page. Edit the page as you would any other page in the platform, adding images, videos, buttons, text, and more.

Center Logo Navigation

Create perfect navigation every time with dozens of predesigned navigation and header layouts. All designs are fully responsive for all devices and screen sizes.

Image Management Feature List

Image Optimization

All images are automatically optimized and resized, per device and according to their location on the page, for faster page speed.

Photo Editor

Edit your site images from directly inside the editor with our rich, built-in photo editor. You can crop, resize, add overlays and more.

Free Images & GIFs

Choose free images and GIFs from our extensive library, Unsplash, GIPHY, and more. Our powerful Image Picker makes adding them to your site quick and easy.

Gorgeous Premium Images

Buy premium Shutterstock images from directly inside the platform. If you like, try them out with watermarks before purchasing.

Easy Image Upload

Add images from your computer, or from various locations on the web, including Dropbox, Google Drive and Facebook.

Video

Increase visitor engagement by embedding YouTube or Vimeo videos in website backgrounds and popups.

Photo Gallery

Display images in an eye-catching photo gallery. Choose from several modern layouts and customize with text, buttons, hover effects, animations, and more.



Image Slider

Arrange multiple photos in a swipeable image slider and choose from fantastic layout options. Add titles, captions, buttons, links, and more.

Background Slider

Create a moving background with the Background Slider, that enables you to show multiple images as a background.

On the Go Website Management

Edit Anywhere

Edit and republish any site directly from your mobile device. Upload photos you've taken on your device, update phone numbers, change links and more.

Upload Photos from Your Device

What could be handier than updating photo galleries and image sliders with photos you've just snapped on your phone? You can also add, sort and edit images from the library.

Edit Frequently Used Widgets

Edit the most commonly used widgets, including text, image slider, photo gallery, button and more. For a full list of editable widgets, see [here](#).

Mobile-Friendly Dashboard

When you log in from your mobile device, you'll go directly to a new, mobile-friendly dashboard that displays all of your sites and lets you search, preview and edit them.

Designed for Smartphones

Designed specially for touch, the mobile version of our editor has easy-to-click buttons and an intuitive flow, so you and your clients find the entire experience easy and slick.

Tablet Editing

Build, Edit and Publish, Anywhere

Access the full editor, including site settings and stats, in a format customized for tablet. Upload images from your device, edit widgets in a tap, and more.

Add & Remove Widgets

The inline widget selector enables you to add and remove widgets easily, and shows you exactly where the widget will be placed.

Designed for Tablet

Designed specially for touch, the tablet editor includes, among other things, a wider top bar for easy tapping, and deliberate deletion to make sure nothing is removed by accident.



Site Widget List

Popup

Add popups that promote sales, encourage email signups, or personalize the site for specific visitors.

Contact Form

Make it easy for visitors to get in touch with an easy-to-edit Contact Form. It has an opt-in consent field, multiple layout and style options, and can be integrated with MailChimp, Constant Contact, and Google Sheets.

Custom HTML

Add your own HTML/CSS/JavaScript directly to your websites. Great for third-party integrations or adding custom code.

Business Hours

Let website visitors know when a brick-and-mortar store is open and when it's not. Save time by importing and then editing business hours from an online source.

Click To Call

Enable site visitors to call a business with a single click from a mobile device.

Click To Email

Enable site visitors to email website owners directly from their websites.

Online Scheduling

With vCita, site visitors can schedule appointments via desktop, tablet and mobile.

OpenTable Reservations

With the OpenTable online reservation service, it's easy for site visitors to book a table which could be your member locations.

Coupons

Easily integrate your Chamber Nation members deals and coupons onto the site.

Disqus Comments

With this online commenting platform, it's easy for site visitors to engage and send feedback.

Divider

Add customizable dividers to your sites. Choose from a variety of layouts and designs.

File Upload

Enable website visitors to download PDFs, spreadsheets and more by clicking a button.



Facebook Comments

Allow visitors to comment on a linked Facebook page without leaving the website.

Facebook Like

Enable visitors to like a business's Facebook page without leaving the website.

Icons

Choose from a library of more than 1000 icons, or upload your own SVG, and customize to suit your site's look and feel.

List

Create an engaging list of anything you like, from company services to team members. The list can include titles, descriptions, images and image links.

Maps

Powered by Mapbox, choose from several sleek layouts, and make it easier for site visitors to find brick-and-mortar locations.

Multi-Location

Insert a map powered by Mapbox that shows multiple locations and enables website visitors to find the location closest to them.

PayPal

Make it easy for site visitors to shop online or make a donation with a customizable PayPal button.

Restaurant Menu

Build mouthwatering restaurant menus for your local member restaurants quickly by syncing with a menu that's already online and then editing as you like. Integrate images, change the item order, customize the layout and more.

RSS Feed

Incorporate blog posts from another URL directly onto your website.

Share

Make it easy for site visitors to share the website on social media networks including Facebook, Twitter, LinkedIn and more.

Social Icons

Add links to social media pages including Instagram, Reddit, Snapchat, TripAdvisor and more. The icons are easy to customize and can be dropped anywhere on a site.

Twitter Feed

Keep site visitors up-to-date by displaying a live Twitter feed.

Yelp Reviews



Build credibility with site visitors by displaying top Yelp reviews directly on your community website.

Widget Search

Save time with tag-based widget search, which makes it easy to find the widget you want.

Blog & Website Stats

Flexible & Customizable

Add any content that you want to your posts, including images, widgets, rows and columns. As for the layout and style, customize easily any way that you like.

Smart & Connected

Two connected modes keep your blog posts looking great. Set structure in Layout Mode; add content in Post Mode. The connection between modes gives you design flexibility within a consistent structure.

Syndicated Content

ATOM and RSS feeds are automatically generated and updated for every new blog post.

Fully Responsive

The blog displays perfectly across desktop, tablet and mobile devices.

Smart Design

Every post in the blog has a smart and consistent design structure. This is good for SEO and makes for a great visitor experience.

Multiple Authors

Increase the scope of your blog by enabling multiple contributing authors.

Easy Management

The search feature makes it easy to find a specific post according to the subject, author and publish date.

Accessible Site-Wide

You can add a blog element anywhere on the website so visitors can access the posts easily, regardless of where they are on your site.

Blog Stats

Know how many people visit every post with automatic visitor tracking.

Site Stats

Website stats including information about how many visitors come to your site, where they come from, which pages they visited, etc.



Per Device

View exactly what site visitors are doing on desktop, tablet and mobile.

Email Summaries

Access all site stats from your dashboard, or directly from any site. You can also sign up to receive stats summaries by email.

Stat Information

Learn how many visits were made to each page in your site, how visitors engaged with the site, where they came from, which browsers and OS they used, and their geolocation.

Google Analytics

Add Google Analytics to your website if you like. Simply click the Google Analytics tab on any website and add your code.

Info at a Glance

This overview gives you the key information you need to know at a glance. With handy graphs, it's easy to see what's working (and what's not).

Event Tracking

Get automatic tracking of events including Click-to-Call, Click-to-Email, Click-to-SMS, Mobile Map, Coupon clicks, and more.

Website Infrastructure

Reliable Hosting

All websites are hosted on Amazon Web Services (AWS), one of the industry's most trusted and secure cloud-based solutions. There is no limit to bandwidth or storage.

Secured SSL

SSL certificates are included with every responsive website, and will be installed by Chamber Nation.

Privacy Page Template

Every website comes with a privacy page template that can be used as a guide for explaining to site visitors how collected information is being used. Simply activate the template and customize.

Customizable Cookie Notification

Activate this notification to notify users when a website collects data on them in the form of cookies. Can be customized for every site.

Form Response Page

This dedicated page enables you to manage and delete all personal information submitted by site visitors via Contact Forms.



GDPR Compliance

Everything you need to make your site GDPR compliant is already in the platform. This includes a privacy policy template, customizable cookie notification, form response page and more.

Status Page

Track the operational status of the platform at any time via the Status Page.

Google PageSpeed Optimization

All websites are automatically optimized for Google PageSpeed upon publishing and republishing.

Dynamic Serving

Your website automatically responds to the type of device (desktop, tablet or mobile) it is being viewed on, and content is optimized accordingly.

Site Backups

Create site backups of a current website version before making edits. You can revert to this version at any time.

Global CDN

Load times are significantly reduced thanks to Amazon's global CDN (Content Delivery Network), which hosts all static files (such as images, pdfs, and docs).

Custom Domain

Chamber Nation will configure your organization's domain once the site is approved and launched.

Search Engine Optimization / SEO

Google PageSpeed Optimization

All websites are automatically optimized for Google PageSpeed upon publishing and republishing.

Global CDN

Load times are significantly reduced thanks to Amazon's global CDN (Content Delivery Network), which hosts all static files (such as images, pdfs, and docs).

Secured SSL

SSL certificates are included with every Chamber Nation responsive website.

Dynamic Serving

Your website automatically responds to the type of device (desktop, tablet or mobile) it is being viewed on and content is optimized accordingly to speed up load times.

Robots.txt

Automatically included, robots.txt informs search engines which pages should and should not be indexed by search engines.



Sitemap

A sitemap is automatically generated for each site, and informs search engines which pages they should crawl.

Open Graph Support

Share a website image, title and description with social networks including Facebook and LinkedIn using Open Graph.

Vary: user-agent

Vary: user-agent informs search engines that users will receive different content depending on their device type.

Page Titles

Control the title of each page for optimal search engine visibility.

Meta Keywords & Descriptions

Control the keywords and descriptions for an entire site, and for every page individually.

Customizable Page URLs

Customize the URL of any page on a site to improve search engine visibility and inform visitors of what page they are on.

Alt and Description Tags on Images

Improve the ability of search engines to discover images on a website through tags.

301 Redirects

Help maintain strong SEO when switching from an old site to a new one by redirecting an old page URL to the new one.

Mobile-Friendly Design

All images are automatically optimized so they meet (and exceed) Google standards for mobile-friendliness.



Auditing Your Existing Merchant Account

Looking to **SAVE MONEY** on your Merchant Account Without Changing?

We have helped save over \$100 Million in excess fees.

Errors and inflated fees occur all the time and can cost a merchant thousands of dollars each year. We perform a detailed analysis and add money to your bottom line. There are no upfront costs for our services and we are paid out of the savings we achieve for you, recovering revenue that would otherwise be lost.

www.ChamberMerchantAccount.com (left side)

Special Rate Merchant Account for Chamber Members

Chamber Nation has secured the best partners to meet our Chamber and their members' business needs. Whether you are a Chamber leader or business owner looking for ways to save money or starting a new business and need assistance setting up your merchant account, we have the tools for you.

Get started saving money by visiting:

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