



MAKE CONTACT WITH NTA BUYERS

Sponsorship Packages 2027

Platinum Sponsor: \$12,000

- Two delegates for entire event
- Display table
- Half-page placement in on-site guide
- Content in *Countdown to Contact* e-newsletter
- Sponsor ribbon with badge
- Logo online, official Contact publications and mobile app

Gold Sponsor: \$7,500-\$11,999

- Two delegates for entire event
- Display table
- Sponsor ribbon with badge
- Logo online, official Contact publications and mobile app

Silver: \$3,000- \$7,499

- One delegate for entire event (\$3,500 and above)
- Display table (\$5,000 and above)
- Sponsor ribbon with badge
- Logo online, official Contact publications and mobile app

Bronze: up to \$2,999

- Logo online, official Contact publications and mobile app



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SPONSOR OPPORTUNITIES

CONTACT

Branson, Missouri

May 19–22, 2027



THE BIG STAGE

Luncheon sponsorship (2): \$12,000
Breakfast sponsorship (2): \$9,000
Tour Operator Networking Dinner: \$14,000
General Session: \$6,500

ATTENTION GETTERS

Seminar: \$3,500
Buyer gift: \$2,000 + gift
BizNet: \$5,000
Spotlight Session: \$5,000

FOOD (AND DRINK) FOR THOUGHT

Afternoon refreshments: \$4,000
Morning coffee & tea: \$5,000
Receptions (2): \$5,000 each
Grab 'n Go Breakfast: \$6,000
Tour Operator Reception: \$6,500

Level is determined by sponsorship fee plus cost of essential items--not including promotional giveaways, travel, registration, etc.

FIRST IMPRESSIONS

Wi-Fi: \$5,000
Mobile App: \$5,000
Badge branding: \$6,000
Hotel key cards: \$6,000
Convenience station: \$3,500
Onsite Guide:
Full page: \$5,000 1/2 page: \$3,500
1/4 page: \$2,000 1/8 page: \$1,500



ADD SOME FUN

Relaxation massage station: \$7,500
NightCap: \$7,500
Water bottles: \$3,000 + reusable bottles

Custom sponsorships available

All sponsorships are sold on a first-come, first-served basis and are listed in US\$.

“Contact is truly the best opportunity we are given to build and strengthen relationships. I appreciate that we matter and are an important element of the NTA dynamic.”
—Mike Gwinn, Pigeon Forge Department of Tourism

CONNECT. CREATE.
COLLABORATE.

