



BENTLEY MOORE EXECUTIVE



Strategy Consulting Services

Introduction

Every organisation, regardless of size or sector, reaches a point where it must define, refine, or entirely reset its strategy.

A well-formulated strategy establishes the direction for the organisation, ensuring that its services, people, technology, operations, processes, governance, data, and commercial posture work cohesively toward clearly defined strategic objectives.

These defined objectives typically relate to a future operating state—one that can only be reached through a deliberate, structured, and multi-year trajectory of change, transformation, investment, and controlled risk-taking. Strategy therefore becomes the blueprint that shapes organisational priorities, directs capital and resource allocation, and ensures all parts of the business move in lockstep towards an agreed long-term vision.

The Challenge

Challenge 1 – Multi-Year Strategy Complexity

A strategy is rarely a short-term document. Most strategies span **1–3 years, 1–5 years**, or longer, even up to a decade for certain industries.

Creating such a strategy is a substantial undertaking that requires:

- Dedicated time and focus
- Deep analytical capability
- Cross-organisational engagement
- Extensive evidence gathering
- Modelling, forecasting, and evaluation of multiple strategic scenarios

Few organisations have internal bandwidth to support this without negatively impacting business-as-usual operations.

Challenge 2 – Strategies Spawn Further Strategies

A single overarching strategy often generates the need for multiple subordinate strategies. For example:

- A **Business Strategy** typically creates the need for:
 - Organisational design strategy
 - Operating model strategy
 - Commercial and growth strategy
 - People and culture strategy
- A **Technology Strategy** may generate:
 - Cloud strategy
 - Cyber security strategy
 - Data governance and information management strategy
 - Innovation and automation strategy

This creates a *network* of interconnected strategic requirements, each of which must align with the others to avoid conflict, duplication, or strategic collision.

Challenge 3 – Multiple Strategies Running in Parallel

Organisations frequently pursue numerous multi-year strategies at the same time—technology, data management, people and capability, finance, cost savings, business expansion, service transformation, etc.

Without a centralised view:

- Each strategy is often developed in isolation
- Strategies compete for resources, funding, and executive attention
- Conflicts and unintended consequences emerge
- Cumulative organisational impact is rarely understood
- Strategic drift becomes inevitable

Most organisations lack a strategic governance function that can provide oversight, integration, and assurance across all strategies.

Challenge 4 – Lack of Internal Strategic Capability and Capacity

Creating a robust strategy requires highly specialised skills—analytical, architectural, operational, commercial, financial, and delivery-focused.

In practice:

- Internal staff usually lack the required breadth of experience
- They already carry full-time operational responsibilities
- Being assigned strategy creation detracts from business-critical duties
- Resulting strategies risk being incomplete, misaligned, or lacking in evidence

The creation of a multi-year corporate strategy must be a full-time activity, not a side-of-desk responsibility.

Additional Challenges Often Overlooked

Challenge 5 – Lack of Strategic Modelling & Scenario Planning

Many organisations lack formal capability for:

- Strategic modelling
- Scenario stress-testing
- Sensitivity analysis
- Horizon scanning
- Risk-based scenario comparison

This leads to strategies that are not resilient under strain.

Challenge 6 – Strategic Interdependency Blind Spots

Changes in:

- People
 - Technology
 - Data
 - Governance
 - Finance
 - Operating model
- ...are often deeply interdependent.

Without holistic assessment, strategies can undermine each other.

Challenge 7 – Strategy Delivery Gap

A well-written strategy does not guarantee that the organisation can *deliver* it.

Most organisations struggle with:

- Translating strategy into roadmaps
- Aligning projects with strategic outcomes
- Benefits measurement
- Resource planning and investment prioritisation

Our Strategy Consulting Services

We provide integrated Strategy Consulting Services that address the full strategic lifecycle, from conception to sign-off to delivery alignment.

Strategic Development & Definition

- Business Strategy
- Corporate Strategy
- Operating Model Strategy
- Business Services Strategy
- Organisational Design Strategy
- People, Skills & Workforce Strategy
- Finance Strategy
- Cost Savings & Efficiency Strategy
- Commercial & Procurement Strategy

Technology & Data Strategy

- Technology Strategy
- IT Strategy
- Cloud Strategy
- Digital Strategy
- Cyber & Security Strategy
- Data Management Strategy
- Information Governance & Data Sharing Strategy

Change, Transformation & Delivery Strategy

- Transformation Strategy
- Programme & Project Management Strategy
- Business Change Strategy
- Roadmapping Strategy
- Resource Planning Strategy
- Risk Management Strategy
- Stakeholder Management Strategy
- Analytical Services Strategy

Vendor, Service & Architecture Strategy

- Third-Party Supplier Management Strategy
- Vendor Risk Management Strategy
- Supplier Exit Strategy

- SIAM Strategy
- Enterprise Architecture Strategy
- EDM Strategy

What Our Specialists Deliver

Our strategy consultants provide:

- Full strategy creation (end-to-end)
- Evidence-based modelling and analysis
- Organisational impact assessment
- Multi-strategy alignment and integration
- Interdependency mapping
- Executive advisory support
- Strategic risk analysis
- Roadmapping and delivery translation
- Governance and decision-making frameworks
- Capability uplift and knowledge transfer

We ensure every strategy is:

- Coherent
- Evidence-based
- Integrative
- Deliverable
- Aligned to risk appetite
- Financially viable
- Organisationally sustainable

About Bentley Moore Executive

Bentley Moore Executive is a London-based consulting firm specialising in multi-disciplinary Strategy Consulting Services. Our consultants bring together deep analytical capability, cross-sector delivery experience, and board-level advisory expertise to help organisations navigate complexity and make confident strategic decisions.

We operate at the intersection of strategy, operations, technology, data, governance, and transformation—enabling our clients to align competing strategic priorities, manage interdependencies, and translate intent into measurable outcomes.

Our approach combines rigorous evidence-based analysis with practical, delivery-focussed insight. We create clarity where there is ambiguity, cohesion where there are competing priorities, and foresight where uncertainty is highest.

Whether supporting the creation of a single strategy or integrating multiple multi-year strategic initiatives, we provide the structure, assurance, and strategic governance necessary to help organisations move forward with confidence.



Strategy Consulting Services

Contact Us

To discuss your strategy requirements or to explore how Bentley Moore Executive can support your organisation in achieving clarity, alignment, and strategic certainty:

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Our Services



C-Level Advisory



Transformation



Professional Services



Staff Augmentation



Troubleshooters



Website Services



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