

Roadmapping



Roadmapping Consultancy Services

Introduction

Every organisation engaged in transformation, strategic change, or operational improvement requires a clear, structured roadmap to guide its journey from vision to execution.

Roadmapping is the strategic process of defining, sequencing, and aligning activities across people, technology, process, and operations to deliver defined outcomes over a defined period — often spanning multiple years.

Unlike traditional project planning, roadmapping is holistic. It provides a unified, organisation-wide view of how initiatives connect, where dependencies exist, and what must be achieved at each stage to realise strategic intent.

For large or complex organisations, managing simultaneous programmes, change initiatives, and service transitions, the roadmap becomes the strategic compass ensuring alignment, coordination, and delivery confidence.

At Bentley Moore Executive, we provide Roadmapping Consulting Services that enable organisations to translate strategic goals into actionable, measurable, and achievable delivery pathways.

The Importance of Effective Roadmapping

A roadmap does more than define timelines — it provides the narrative and structure for transformation.

Effective roadmapping ensures that:

- Strategy, governance, and delivery are **aligned and interdependent**.
- **Inter-relational dependencies** between projects, programmes, and operational change are clearly identified and managed.
- **Resource capacity** is accurately modelled across multi-year horizons.
- **Risks, assumptions, and constraints** are understood early and managed proactively.
- The organisation maintains **continuity of understanding** from concept through to realisation.

When done well, roadmapping provides a single view of the organisation's change trajectory, ensuring every decision and investment supports the overarching strategic goal.

The Challenges

Despite the criticality of roadmapping, most organisations lack a dedicated in-house roadmapping function or specialist resources capable of managing the complexity of multi-year transformation planning.

Common Challenges Include:

1. **Limited Expertise and Continuity:**

Roadmapping is often delegated to internal staff without prior experience,

leading to fragmented outputs, poor alignment, and knowledge loss once the project concludes.

2. **Lack of End-to-End Ownership:**

External consultants are frequently engaged mid-process rather than from inception, resulting in disjointed planning, missed context, and inefficiencies.

3. **Loss of Organisational Knowledge:**

When roadmap delivery relies solely on external contractors, organisations lose valuable contextual insight, lessons learned, and institutional knowledge once those resources leave.

4. **Complex Dependencies:**

Many organisations fail to capture the cross-functional dependencies between technology, people, governance, and operations — leading to delivery delays, duplicated effort, or conflicting initiatives.

5. **Insufficient Long-Term Planning:**

Short-term focus often results in inadequate attention to downstream impacts, causing misalignment between strategic vision and operational capability.

The absence of a structured, expert-led roadmapping approach leads to inefficient execution, delivery slippage, and avoidable cost escalation, all of which diminish strategic value.

Our Roadmapping Consulting Services

Our Roadmapping Consulting Services provide the strategic structure, expertise, and continuity required to design, develop, and deliver comprehensive roadmaps that drive transformation success.

We support clients across the full lifecycle — from concept definition to multi-year roadmap delivery, integration, and transition to business-as-usual (BAU).

Delivery Roadmapping

We design and deliver the end-to-end strategic roadmap required to move from initial vision to fully realised outcome.

Our services include:

- Strategic roadmap definition and delivery sequencing.
- Identification of key activities, milestones, and dependencies.
- Definition of technology, process, and operational change requirements.
- Resource profiling and allocation planning.
- Roadmap delivery governance and assurance.

Organisational Roadmapping

We help clients define the organisational structures and governance models needed to support and sustain roadmap delivery.

Our services include:

- Definition of revised or target operating models.
- Design of new or adapted management structures.

- Governance framework alignment and integration.
- Executive and board-level reporting alignment.

People Roadmapping

Transformation depends on people — and roadmapping must reflect that.

We deliver:

- Workforce planning and resourcing structure design.
- Skills gap analysis and capability uplift planning.
- Role mapping and change impact assessment.
- Workforce transition and readiness planning.

Technology Roadmapping

Technology is often the enabler of transformation.

Our consultants deliver:

- Technology landscape assessment and target-state definition.
- Technology adoption and integration planning.
- Infrastructure and system interdependency mapping.
- Digital transformation sequencing and impact analysis.

Process Roadmapping

To support new operating models, processes must evolve.

Our process-focused services include:

- Identification of process change requirements across business functions.
- Mapping of current versus future-state processes.
- Definition of process improvement and automation opportunities.
- Integration of process governance and performance metrics.

Multi-Year and Inter-Relational Roadmapping Expertise

Most transformation and organisational change initiatives extend across multiple years.

We specialise in developing **multi-year, multi-stream roadmaps** that incorporate:

- Tiered levels of detail (from strategic to tactical).
- Dependencies and sequencing between concurrent initiatives.
- Scenario planning to manage uncertainty and adapt to change.
- Dynamic updating mechanisms for roadmap evolution and re-baselining.

Our approach ensures the roadmap remains a **living document** — one that reflects reality, informs decision-making, and supports ongoing strategic alignment.

Outcomes and Value

Our Roadmapping Consulting Services deliver tangible benefits that strengthen organisational clarity, coordination, and control:

- **Strategic alignment** between vision, execution, and outcomes.
- **Cross-functional coordination** across programmes, people, and technology.



Roadmapping Consultancy Services

- **Reduced delivery risk** through proactive dependency management.
- **Continuity and knowledge retention** from start to finish.
- **Increased efficiency** through structured planning and governance.
- **Actionable delivery pathways** translating strategic goals into measurable results.

Our roadmaps provide organisations with a **clear, executable blueprint** for success, ensuring transformation is both achievable and sustainable.

About Bentley Moore Executive

We are Bentley Moore Executive, a London-based consultancy providing Roadmapping and Transformation Consulting Services across all sectors.

Our consultants combine strategic insight, delivery expertise, and cross-domain experience to create practical, data-driven roadmaps that link strategy, operations, people, and technology.

Whether designing an enterprise-wide transformation roadmap or optimising a specific portfolio of change, we deliver clarity, structure, and assurance, enabling our clients to move confidently from concept to completion.

Contact Us

To discuss your roadmapping or transformation requirements and explore how Bentley Moore Executive can support your organisation:

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