

**BENTLEY MOORE EXECUTIVE**



**Consulting as a Service  
Business Solutions Service Brief**



# Consulting as a Service

## Business Solutions Service Brief

Contents

**Introduction..... 3**

**Client Ongoing Capability Delivery..... 3**

**Consulting as-a-Service Core Characteristics..... 4**

**Consulting-as-a-Service Focus and Benefits ..... 4**

**Consulting-qs-a-Service Offerings ..... 5**

**Cross-Service Integration ..... 6**

**Client Maturity Alignment..... 6**

**Contact Us ..... 13**

## 1. Introduction

Consulting-as-a-Service (CaaS) is a subscription-based consulting capability that under a flexible, lower-cost, pre-packaged commercial structure, enables clients to access:

- Advisory outcomes and defined service tiers and/or
- Role-based consulting resources.

Bentley Moore Executive's Consulting-as-a-Service provides organisations with governed, outcome-driven consulting capability that can be activated precisely when required.

It transforms traditional consulting from discrete, high-cost engagements into an agile, on-demand model that delivers continuous access to advisory, analytical, and governance expertise across multiple organisational domains. Clients gain the ability to scale professional capability up or down rapidly—without the expense or inflexibility of retained consulting contracts or permanent hires.

Each Consulting-as-a-Service engagement is designed around the same principles that underpin Bentley Moore Executive's wider As-a-Service Business Solutions framework: transparency, accountability, and measurable results.

The approach provides the strategic insight, delivery discipline, and operational assurance of a major consulting programme—without the administrative overhead or cost complexity of traditional consultancy arrangements.

## 2. Client Ongoing Capability Delivery

Consulting-as-a-Service enables clients to maintain a live, continuously available consulting capability under a single governed framework.

This capability can be activated for strategy formulation, programme assurance, organisational analysis, or transformation governance—delivered by pre-qualified consultants operating under defined commercial terms and governed quality standards.

Each engagement brings the oversight and structure of a full consulting programme, but is mobilised in days rather than months.

Key outcomes include:

- Predictable cost control through transparent rate cards, clear commercial terms, and accurate forecasting.
- Reliable quality assured through proven frameworks, disciplined mobilisation, and senior-partner governance.
- Direct governance alignment ensuring consulting inputs strengthen existing decision-making structures.
- Rapid scalability with resources mobilised within five working days as client priorities evolve.
- Transparent performance management via structured reporting and regular service reviews.

The result is a responsive, accountable consulting partnership that delivers the right expertise at the right time, maintaining cost control, governance alignment, and delivery confidence.

### 3. Consulting as-a-Service Core Characteristics

Consulting-as-a-Service applies Bentley Moore Executive's As-a-Service principles to advisory and analytical consulting functions, providing repeatable quality, governed delivery, and measurable results.

Characteristic	Description
<b>Outcome-Oriented</b>	Engagements are defined by business outcomes rather than time billed. Objectives such as governance maturity, risk reduction, or cost efficiency are tracked through clear performance metrics.
<b>Defined Scope and Governance</b>	Each engagement operates under a clearly articulated scope, deliverables, and governance artefacts—SLAs, reporting packs, RACI matrices—ensuring predictability and executive oversight.
<b>Flexible and Rapidly Mobilised</b>	Capability can be scaled up or down within days, using a network of pre-qualified consultants. This allows clients to adapt quickly without the cost or delay of recruitment cycles.
<b>Predictable Cost Base</b>	Transparent rate cards aligned to role, seniority, and duration deliver full cost containment and financial confidence.
<b>Externally Managed Delivery</b>	Bentley Moore Executive governs quality, progress, and reporting, allowing clients to retain strategic control while delegating execution to a trusted, accountable partner.

This structure redefines consulting as a responsive, outcome-based capability that blends governance discipline with flexibility and speed.

### 4. Consulting-as-a-Service Focus and Benefits

The Consulting service line provides on-demand access to advisory, analytical, and governance expertise spanning organisation, people, process, operations, services, and technology.

Key benefits to the client include:

- Embedding specialist insight precisely where it adds value, enhancing strategic alignment and decision quality.
- Accelerating evidence-based problem-solving across projects, programmes, and operations.
- Strengthening governance maturity through consistent external advisory input.
- Delivering structured analysis and risk visibility without the expense of traditional consultancy engagements.
- Mobilising expertise rapidly to address emergent business or operational priorities.

Consulting-as-a-Service thus functions as the strategic and analytical backbone of Bentley Moore Executive's As-a-Service ecosystem, linking directly to Transformation, C-Level Advisory, Staff Augmentation, and Troubleshooting capabilities.

## 5. Consulting-as-a-Service Offerings

Consulting-as-a-Service covers a comprehensive suite of offerings that deliver structured insight, governance, and performance assurance across the enterprise:

- **Project & Programme Management-as-a-Service** – governed scheduling and oversight of project and programme delivery.
- **Stakeholder Management-as-a-Service** – stakeholder analysis, communication planning, and influence management.
- **Third-Party Contract Management-as-a-Service** – supplier-performance monitoring and compliance assurance.
- **Troubleshooting and Turnaround Consulting-as-a-Service** – rapid diagnosis and recovery of organisational or delivery failure.
- **Service Transition-as-a-Service** – structured transition of services into live operation.
- **Supplier Exit-as-a-Service** – controlled supplier disengagement ensuring continuity and minimal disruption.
- **Supplier Onboarding-as-a-Service** – standardised onboarding, governance alignment, and integration of new suppliers.
- **Strategy Consulting-as-a-Service** – development and alignment of corporate and functional strategies.
- **Third-Party Supplier Management-as-a-Service** – central coordination of supplier performance, compliance, and contracts.
- **Analytical Services-as-a-Service** – business analysis, gap analysis, root cause analysis, process modelling, and diagnostic analytics for informed decision-making.
- **Risk Management-as-a-Service** – proactive monitoring of enterprise, operational, and programme risk.
- **Vendor Risk Management-as-a-Service** – framework implementation, identification, and mitigation of vendor risk.
- **Software Licence Compliance-as-a-Service** – licence monitoring, audit alignment, and supplier cost rationalisation.
- **Efficiencies and Cost Savings-as-a-Service** – identification and optimisation of cost-reduction opportunities.
- **Strategic Insights-as-a-Service** – expertise to align internal and external strategies across divisions and verticals.
- **Outsourcing-as-a-Service** – planning, governance, and performance oversight of outsourced functions.
- **PMO Services-as-a-Service** – managed PMO capability for reporting, assurance, and insight.
- **Business Planning-as-a-Service** – preparation of business cases, financial forecasting, strategic operational and delivery planning.
- **Road-mapping Consulting-as-a-Service** – design and maintenance of multi-year delivery roadmaps.

- **Transformation Consulting-as-a-Service** – planning and governance of change across people, process, and technology.
- **Service Definition-as-a-Service** – design and refinement of internal operational services or external customer-facing services.
- **Service Integration and Management (SIAM) Consulting-as-a-Service** – implementation and governance of SIAM models.
- **Enterprise Architecture-as-a-Service** – implementation and stewardship of architectural frameworks.

Each offering can be commissioned individually or combined within a broader programme of advisory, delivery, and managed capability.

## 6. Cross-Service Integration

Consulting-as-a-Service operates as a connective layer across all Bentley Moore Executive service lines, ensuring continuity between strategy, delivery, and assurance.

Examples include:

- **PMO Services-as-a-Service (Consulting)** integrating with **C-Level Board Reporting-as-a-Service** for real-time governance insight.
- **Strategy Consulting-as-a-Service** linking with **Transformation Strategy Analysis and Planning-as-a-Service** to align delivery prioritisation with executive objectives.
- **Risk Management-as-a-Service** informing **Troubleshooting as-a-Service** engagements to close assurance loops and reduce future recurrence.

This integration allows Bentley Moore Executive to assemble modular consulting ecosystems that function seamlessly across governance and operational boundaries.

## 7. Client Maturity Alignment

Consulting-as-a-Service engagements are calibrated to the client's organisational maturity, ensuring the right level of support at each stage of evolution.

Stage	Consulting Focus	Outcome
<b>Advisory</b>	Diagnostic analysis and strategic framing	Clarity of direction and prioritised initiatives
<b>Delivery</b>	Embedded consulting and governance alignment	Execution oversight and operational control
<b>Managed</b>	Continuous assurance, optimisation, and knowledge transfer	Self-improving organisational capability

This ensures a seamless progression as clients evolve from advisory insight to managed, self-sustaining maturity.

## 8. Engagement and Commercial Models

Bentley Moore Executive's Consulting-as-a-Service engagements operate under governed, transparent commercial frameworks that provide clients with flexibility and cost assurance.



The model eliminates the overhead of maintaining internal consulting benches. Instead, capability is sourced from a rapid-mobilisation network of senior practitioners engaged under pre-agreed rate cards and governance standards. Each engagement is shaped around the client's objectives and risk profile, combining the most relevant advisory, delivery, or managed components.

This delivers an evidence-led partnership offering enterprise-grade consulting capability—without variable cost exposure.

## 9. Engagement Formats

Clients may select from four standard Consulting-as-a-Service formats, depending on need and maturity:

- **Advisory** – strategic guidance, diagnostics, and executive insight delivered on demand.
- **Delivery** – hands-on consulting execution mobilised rapidly under call-off or fixed-term structures.
- **Managed – end-to-end delivery management**, assurance, or oversight functions such as PMO-as-a-Service or Risk-Management-as-a-Service.
- **Bespoke** – multi-domain engagements combining advisory, delivery, and managed components within a unified governance framework.

Each format maintains alignment with the client's reporting cadence, governance environment, and performance standards.

## 10. Commercial Model Options

To suit diverse procurement and assurance frameworks, Consulting-as-a-Service supports several engagement models:

- 10.1. Call-Off Arrangements under Master Service Agreement**  
Pre-approved rate cards and commercial terms enable clients to activate consulting capability rapidly without re-tendering, ideal for organisations managing multiple concurrent initiatives.
- 10.2. Fixed-Term or Hybrid Delivery Engagements**  
Defined-duration or mixed-mode engagements that blend advisory and managed services under one governed contract.
- 10.3. Outcome-Based or Performance-Linked Contracts**  
Payment structures tied directly to deliverables, KPIs, or realised benefits, ensuring transparency and mutual accountability for results.
- 10.4. Bespoke Engagements**  
Custom frameworks integrating several As-a-Service offerings within a single governed model. Pricing, review cycles, and success criteria are co-designed with the client to ensure alignment and demonstrable value.

Together, these commercial mechanisms offer clients structure without rigidity and control without complexity.

## 11. What This Looks Like in Practice

### 11.1. Commercial Structure

- Clients hold a governing Master Service Agreement granting access to Bentley Moore Executive consulting capability.
- Work is activated as required from the rapid-mobilisation consultant network.
- Spend is predictable via fixed rate cards and transparent terms.
- Continuity is maintained through centralised governance and knowledge-transfer frameworks.

### 11.2. Service Management

- A senior Bentley Moore Executive partner acts as single point of governance, ensuring consistency and quality.
- Advisory, delivery, and managed components can scale independently as needs change.
- Frameworks, templates, and methodologies ensure alignment and continuity even when consultant teams rotate.

### 11.3. Operational Experience for the Client

- Capability can be activated under the MSA without further or new procurement.
- Functions as an internal on-demand consulting layer—governed, managed, and flexible.
- Knowledge is captured and transferred to build cumulative organisational insight.

### 11.4. Benefits to the Client

- Speed: mobilisation within days.
- Flexibility: capability scaled precisely to requirement.
- Cost control: predictable, transparent spend.
- Continuity: partner-level oversight and knowledge transfer.
- Assurance: quality and compliance governed throughout.

This engagement structure enables enterprise-grade consulting outcomes without the rigidity of retained models—combining agility, accountability, and transparency.

## 12. The Challenges Clients Face

Organisations typically engage Consulting-as-a-Service to address capability gaps, delivery risk, and governance inconsistency.

Common challenges include:

- Fragmented governance and inconsistent decision-making.
- Disconnection between strategic advice and delivery execution.
- Over-reliance on temporary staff with limited knowledge retention.
- Reactive risk management and variable maturity across programmes.



- Supplier misalignment with enterprise strategy.
- Cost unpredictability under time-and-materials models.
- Quality variance across multiple external consultancies.
- High internal management overhead for contractor coordination.
- Demand for transparent, predictable consulting expenditure.

Consulting-as-a-Service resolves these issues through structured governance, consistent methods, and outcome-based performance management—embedding repeatable excellence across the organisation.

### 13. Consulting-as-a-Service Client Outcomes

Consulting-as-a-Service replaces fragmented consulting activity with a governed, on-demand capability that flexes with organisational need.

Clients achieve:

- On-demand access to senior consulting expertise.
- Flexibility to scale or pause services as priorities shift.
- Predictable cost through transparent rate cards and invoicing.
- Lower risk through governed delivery and assurance oversight.
- Rapid mobilisation delivering faster speed-to-value.
- Preservation of institutional knowledge via structured handover and documentation.
- Enhanced governance maturity and decision confidence.
- Improved operational stability through consistent frameworks.
- Greater organisational agility and accountability.

This model gives clients a stable, governed consulting capability that can be activated instantly to support strategy, control cost, and mitigate risk, without dependence on ad-hoc consultants or long procurement cycles.

### 14. Consulting-as-a-Service Benefits

Consulting-as-a-Service provides advisory, analytical, and governance expertise accessible on an Advisory, Delivery, or Managed basis—or any combination thereof.

Benefits to clients include:

1. Strategic alignment between objectives, portfolios, and supplier ecosystems.
2. Immediate access to senior advisory capability for decision support and independent challenge.
3. Enhanced governance maturity through independent external insight.
4. Evidence-based decision-making via analysis and scenario modelling.
5. Proactive risk identification and mitigation.
6. Cost efficiency through predictable pricing and rate-card transparency.
7. Reduced duplication via consistent consulting methods across functions.
8. Rapid mobilisation of pre-qualified experts.
9. Retention of organisational knowledge through formal hand-over.
10. Organisational agility via on-demand consulting that scales with changing needs.

11. Improved cross-functional collaboration driven by a unified consulting approach.

Consulting-as-a-Service transforms traditional consulting into an operational capability—adaptive, assured, and aligned to organisational priorities.

### 15. How We Help

Bentley Moore Executive's Consulting-as-a-Service model is designed for executive teams and organisations that require the assurance of seasoned consulting expertise combined with the transparency and flexibility of a managed-service construct.

We help clients who are:

- undertaking, planning, or recovering transformation and change programmes,
- seeking greater governance control and cost transparency,
- requiring flexible access to professional capability under measurable performance, or
- aiming to strengthen operational resilience and maintain delivery momentum.

By embedding consulting expertise as an on-demand capability, we enable clients to sustain advisory oversight, analytical depth, and governance discipline continuously—without the cost or inertia of permanent consulting contracts.

### 16. Our Engagement Approach

Bentley Moore Executive applies a disciplined consulting methodology to every engagement to ensure precision, accountability, and value realisation.

#### 16.1. Discovery and Assessment

We begin by examining the organisation's strategic intent, delivery context, and operational maturity. Through diagnostic analysis we identify gaps, dependencies, and opportunities that shape the appropriate consulting response.

#### 16.2. Design and Definition

We define the optimal configuration of Consulting-as-a-Service components, advisory, delivery, or managed, to address the client's objectives and constraints. Scope, governance, and measurable outcomes are specified before mobilisation.

#### 16.3. Commercial Alignment

Engagements are priced transparently using pre-agreed rate cards and contractual terms, providing full visibility and enabling confident cost forecasting.

#### 16.4. Integration and Handover

Consulting capability is integrated into existing governance and operational structures to reinforce, rather than replace, internal mechanisms. This ensures sustainability beyond the engagement.

### 16.5. **Operational Delivery**

Consultants execute against defined objectives using Bentley Moore Executive's standard frameworks. Each engagement is governed by a senior partner who provides oversight, continuity, and assurance.

### 16.6. **Performance Review and Reporting**

Progress and outcomes are reviewed regularly through structured reports and executive briefings, supporting evidence-based decision-making.

### 16.7. **Optimisation and Evolution**

As priorities evolve, engagement scope and composition can be recalibrated, ensuring continued relevance and ongoing value creation.

This lifecycle approach ensures that every Consulting-as-a-Service engagement remains aligned, measurable, and strategically coherent from initiation to completion.

## **17. Our Consulting Credibility**

Bentley Moore Executive's consultants are experienced practitioners who have delivered the full spectrum of consulting and programme disciplines across public- and private-sector domains.

Their recommendations are informed by hands-on delivery experience rather than theoretical constructs, ensuring advice that is practical, implementable, and grounded in operational reality.

Governance discipline, transparency, and senior-partner accountability are maintained throughout every engagement lifecycle. This ensures that consulting inputs translate into controlled execution, measurable benefits, and strengthened organisational capability.

## **18. Our Value Proposition**

Bentley Moore Executive provides clients with immediate access to consulting expertise that fuses senior-level advisory insight with proven delivery competence.

Through Consulting-as-a-Service, organisations gain:

- Speed: rapid mobilisation of pre-qualified consultants within days.
- Transparency: defined rate cards, standardised terms, and clear deliverables.
- Quality assurance: partner-level governance and consistent frameworks.
- Scalability: capability that can expand or contract without remobilisation.
- Knowledge transfer: continuous capture and return of learning into the client environment.

This combination delivers enterprise-grade consulting outcomes at materially lower cost than traditional consultancy or contractor models, with the assurance of full governance visibility and measurable performance.

### 19. Why Clients Choose Bentley Moore Executive

Clients engage Bentley Moore Executive because we combine senior-level consulting acumen with practical delivery experience, operating as a single accountable partner under transparent governance.

Clients benefit from:

- A unified consulting partner providing advisory, delivery, and assurance under one governed framework.
- End-to-end service coordination that connects governance, execution, and performance management.
- Predictable costs and controlled expenditure through fixed rate cards and pre-agreed commercial structures.
- Rapid access to capability drawn from a pre-qualified mobilisation network.
- Consultants with direct cross-sector delivery experience, ensuring advice is realistic and actionable.
- Seamless collaboration across business, change, and technology functions through cross-domain insight.
- Formal knowledge transfer processes protecting organisational learning.
- Reduced friction and duplication through integrated consulting approaches.
- Continuous assurance through senior-partner oversight maintaining quality and consistency.
- Adaptable capacity that scales up or down as business priorities shift.

The outcome is a governed consulting partnership that delivers clarity, confidence, and measurable improvement across the client enterprise.

### 20. Our Philosophy

Bentley Moore Executive believes consulting should enhance the client's capability, not create dependency.

Each Consulting-as-a-Service engagement is structured to strengthen internal capacity, embed good governance, and leave the organisation more capable and informed than before. Knowledge, tools, and methods are systematically transferred to internal teams, ensuring continuity and long-term resilience.

We act as a trusted extension of the client organisation while maintaining professional independence and objective challenge. Senior-partner oversight guarantees that every engagement remains aligned with strategic intent, delivered efficiently, and concluded with measurable outcomes.

Our guiding principle is straightforward:



## Consulting as a Service Business Solutions Service Brief

Provide governed consulting capability on demand, rapidly mobilised, transparently priced, and outcome-focused, so clients gain clarity, control, and confidence long after the engagement ends.

### Contact Us

Should you wish to discuss any of your requirements and how we can help you, you can contact us as follows:

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# Consulting as a Service Business Solutions Service Brief

## Our Services



## Website Services



## Contact Details



Jason



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