

BENTLEY MOORE EXECUTIVE



C-Level Advisory As a Service

**C-Level-Advisory-as-a-Service Business
Solutions Service Brief**

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1. Introduction

C-Level Advisory-as-a-Service (CaaS) is a subscription-based consulting advisory capability, under a flexible, lower-cost, pre-packaged commercial structure, that enables clients to access:

- Advisory outcomes and defined service tiers and/or
- Role-based consulting resources

Bentley Moore Executive's C-Level Advisory-as-a-Service provides organisations and their senior executives with on-demand access to experienced board-level advisors who deliver governance assurance, strategic clarity, and evidence-based decision support within a governed, outcome-driven model.

Each engagement combines the insight and independence of an external advisory partner with the familiarity and responsiveness of an internal function.

Under the **Master Service Agreement (MSA)**, clients can mobilise senior advisory capability rapidly, drawing on a network of proven executive practitioners who strengthen leadership oversight, improve governance maturity, and ensure strategic objectives are translated into tangible results.

2. Client Ongoing Capability Delivery

C-Level Advisory-as-a-Service gives boards and executive teams continuous access to trusted advisory capability precisely when required—without the cost or delay of retained consultancy or interim appointments.

This capability operates as an extension of the client's leadership structure, reinforcing decision-making and risk oversight while maintaining full alignment with existing governance frameworks.

Key outcomes include:

- **Rapid mobilisation** of senior advisors within days under the MSA framework.
- **Enhanced governance control** through independent assurance and evidence-led challenge.
- **Predictable commercial terms** using transparent rate cards and deliverable-based pricing.
- **Direct alignment with board objectives** ensuring advisory support is outcome-linked.
- **Continuous strategic insight** through structured reviews and performance reporting.

The result is an agile, accountable partnership that provides leadership teams with immediate access to credible, high-level expertise that strengthens confidence and accelerates strategic execution.

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3. C-Level Advisory-as-a-Service Core Characteristics

Characteristic	Description
Outcome-Oriented	Advisory engagements focus on strengthening decision-quality, risk governance, and performance outcomes—measured through board-agreed KPIs and benefit realisation metrics.
Defined Scope and Governance	Each engagement operates under a clear statement of objectives, deliverables, and escalation paths, ensuring transparency and predictability.
Flexible and Rapidly Mobilised	Senior advisors are drawn from a pre-qualified executive network and can be engaged within days to address emerging governance or delivery priorities.
Predictable Cost Base	Transparent rate cards linked to role and duration provide full cost control and financial certainty.
Externally Managed Delivery	Bentley Moore Executive manages performance, quality, and reporting, allowing leadership to focus on strategic priorities while maintaining oversight.

These characteristics ensure clients receive a consistent, measurable, and accountable executive-advisory capability that integrates seamlessly into their governance structures.

4. C-Level Advisory-as-a-Service Focus and Benefits

C-Level Advisory-as-a-Service equips senior executives and boards with independent insight, disciplined governance, and strategic assurance that underpin confident decision-making.

Key benefits to the client include:

- Independent challenge and validation of strategic decisions.
- Strengthened board assurance through continuous executive advisory support.
- Enhanced leadership effectiveness through objective, evidence-based insight.
- Improved alignment between strategic intent and operational execution.
- Rapid access to advisory expertise for crisis, turnaround, or due-diligence situations.
- Lower cost and greater flexibility than permanent or retained advisors.

This focus ensures that leadership retains control and visibility across complex initiatives while accessing the high-calibre external insight required to navigate risk and deliver value.

5. C-Level Advisory-as-a-Service Offerings

Bentley Moore Executive's C-Level Advisory-as-a-Service portfolio delivers structured executive-level support across governance, strategy, risk, and performance domains:

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- **C-Level Transformation Advisory-as-a-Service** – strategic direction, governance, and assurance for enterprise-wide transformation.
- **C-Level Troubleshooting Advisory-as-a-Service** – rapid executive intervention and guidance for programmes or operations in crisis.
- **C-Level Programme Planning and Delivery-as-a-Service** – oversight of multi-domain change portfolios.
- **C-Level Strategy Advisory-as-a-Service** – formulation and alignment of corporate strategy with operational execution.
- **C-Level Performance Improvement-as-a-Service** – targeted enhancement of organisational, operational, or leadership performance.
- **C-Level Strategic Planning-as-a-Service** – advisory support for corporate planning, prioritisation, and resource allocation.
- **C-Level Supplier Management-as-a-Service** – strategic oversight of supplier performance and contract value realisation.
- **C-Level Project Delivery Governance-as-a-Service** – board-level assurance across major delivery portfolios.
- **C-Level Strategy Review-as-a-Service** – independent evaluation of strategic alignment and execution progress.
- **C-Level Integrated Advisory-as-a-Service** – cohesive governance, leadership, risk, and evidence-led insight across decision domains.
- **C-Level Business Planning Advisory-as-a-Service** – support for board-aligned business planning and forecasting.
- **C-Level Due Diligence-as-a-Service** – independent executive-level assessment of risk, performance, and compliance prior to major initiatives or investments.

Each offering can be engaged independently or combined into a continuous advisory capability governed under the MSA.

6. Cross-Service Integration

C-Level Advisory-as-a-Service integrates with other Bentley Moore Executive service lines to ensure end-to-end coherence between leadership, governance, and execution.

Examples include:

- **C-Level Transformation Advisory-as-a-Service** integrated with **Transformation-as-a-Service** for board-aligned delivery assurance.
- **C-Level Strategy Advisory-as-a-Service** operating in conjunction with **Consulting-as-a-Service** to align strategy design with analytical evidence.
- **C-Level Troubleshooting Advisory-as-a-Service** connecting with **Troubleshooting-as-a-Service** for rapid executive escalation and recovery oversight.

This integration provides boards with a single lens of control across strategic intent, operational execution, and assurance.

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7. Client Maturity Alignment

C-Level Advisory-as-a-Service aligns its depth of engagement to the client's leadership maturity and organisational capability.

Stage	Advisory Focus	Outcome
Advisory	Diagnostic evaluation of leadership and governance frameworks	Clear insight and direction for executive decision-making
Delivery	Embedded executive advisory within active transformation or operations	Direct control and improved board oversight
Managed	Continuous executive assurance and optimisation	Sustained governance maturity and self-improving leadership capability

This maturity-based alignment ensures advisory support scales proportionally with organisational growth and complexity.

8. Engagement and Commercial Models

C-Level Advisory-as-a-Service engagements are delivered under Bentley Moore Executive's unified **Master Service Agreement (MSA)**, which defines governance, commercial terms, and quality assurance.

Individual advisory assignments are activated via **Call-Offs** or **Statements of Work**, enabling clients to commission expertise rapidly while maintaining full contractual consistency.

The model eliminates the overhead of retained advisors or permanent appointments by providing a rapid-mobilisation network of seasoned executives available on demand.

Each engagement is designed for precise alignment between board priorities, scope, and deliverables—providing enterprise-grade advisory capability with predictable cost and measurable outcomes.

9. Engagement Formats

Clients may choose the format that best fits their requirements and governance environment:

- **Advisory** – on-demand strategic counsel, board reviews, or independent challenge sessions.
- **Delivery** – embedded advisory during programme or operational execution.
- **Managed** – continuous retained coverage delivering ongoing executive assurance, performance tracking, and governance reporting.
- **Bespoke** – multi-domain advisory structures combining governance, risk, strategy, and performance insight under a unified model.

Each format integrates seamlessly with client governance calendars and executive reporting cycles.

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10. Commercial Model Options

10.1. Call-Off Arrangements under the Master Service Agreement (MSA)

Pre-agreed rate cards and contractual terms allow clients to activate senior advisory capability immediately—ideal for fast-moving or high-risk environments requiring swift intervention.

10.2. Fixed-Term or Hybrid Delivery Engagements

Defined-duration or mixed-mode arrangements combining advisory, oversight, and governance assurance under one contract—suited to transformations, reviews, or board-mandated interventions.

10.3. Outcome-Based or Performance-Linked Contracts

Where appropriate, payment may be linked to specific governance or performance outcomes, ensuring shared accountability for value creation.

10.4. Bespoke Engagements

Custom advisory frameworks designed for complex or multi-stakeholder environments, integrating several advisory domains under a single governance structure. Review cycles, deliverables, and measures are co-designed to maintain transparency and assurance.

Together, these options give clients both flexibility and control while maintaining consistency under the MSA.

11. What This Looks Like in Practice

11.1. Commercial Structure

- The client maintains a Master Service Agreement (MSA) with Bentley Moore Executive.
- Individual advisory tasks or programmes are activated via Call-Offs or Statements of Work.
- Expenditure is predictable through transparent rate cards and outcome-based deliverables.
- Governance and continuity are ensured through central documentation and knowledge transfer.

11.2. Service Management

- A senior Bentley Moore Executive partner acts as the primary governance point for all advisory engagements.
- Advisory, Delivery, and Managed formats can be scaled independently.
- Templates, frameworks, and governance standards maintain consistency across advisory cycles.

11.3. Operational Experience for the Client

- Capability is activated rapidly under the MSA—no new procurement required.
- The service functions as an internal advisory layer, fully governed and transparent.
- Learning and recommendations are documented and handed back to enhance institutional capability.

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11.4. Benefits to the Client

- **Speed:** immediate access to senior advisory input.
- **Continuity:** ongoing partner oversight across engagements.
- **Assurance:** quality and independence governed at partner level.
- **Cost control:** transparent rate cards and clear deliverables.
- **Agility:** advisory coverage scaled or refocused as board priorities shift.

This structure enables organisations to maintain high-calibre executive insight, governance assurance, and decision support as an on-demand capability rather than a fixed overhead.

12. The Challenges Clients Face

Organisations often engage C-Level Advisory-as-a-Service to address leadership-level challenges that traditional consultancy or internal resources cannot resolve effectively.

Typical issues include:

- Fragmented or inconsistent governance across transformation portfolios.
- Lack of independent challenge or external assurance at board level.
- Decision fatigue from complex, cross-functional information flows.
- Inadequate linkage between strategy and delivery outcomes.
- Over-reliance on short-term consultants without retained executive context.
- Limited visibility of risk and performance across business units.
- Escalating costs from ad-hoc executive advisors or interim arrangements.

C-Level Advisory-as-a-Service resolves these issues by embedding a continuous, outcome-oriented executive-advisory capability that reinforces governance integrity and strategic confidence.

13. Client Outcomes

C-Level Advisory-as-a-Service delivers measurable value by strengthening leadership capability, governance assurance, and strategic control.

Clients achieve:

- Enhanced board assurance and accountability.
- Improved strategic decision-making through data-driven insight.
- Stronger linkage between leadership intent and operational delivery.
- Reduced reliance on temporary external advisors.
- Lower overall cost of executive assurance through predictable pricing.
- Continuous strategic visibility across transformation and operations.
- Proactive risk identification and mitigation at executive level.
- Institutional learning retained through knowledge transfer and advisory documentation.

This service line ensures that executive decisions remain informed, coherent, and aligned with the organisation's long-term objectives.

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14. C-Level Advisory as a Service Outcomes

C-Level Advisory-as-a-Service creates an enduring leadership capability that bridges governance, strategy, and performance.

Outcomes for clients include:

1. Continuous executive oversight and assurance across key initiatives.
2. Improved board-level decision quality supported by independent insight.
3. Governance maturity strengthened through consistent external challenge.
4. Enhanced organisational alignment from strategy to delivery.
5. Lower advisory cost base through on-demand access.
6. Rapid access to senior expertise in critical situations.
7. Improved visibility of transformation and operational performance.
8. Retained knowledge and continuity across board cycles.
9. Proactive risk and issue management through forward-looking analysis.
10. Increased leadership confidence and stakeholder trust.

C-Level Advisory-as-a-Service transforms executive advisory from a periodic intervention into a continuous, governed capability that underpins organisational success.

15. How We Help

Bentley Moore Executive's C-Level Advisory-as-a-Service model is designed for boards and senior leadership teams that require independent insight, evidence-based challenge, and strategic assurance within a transparent and scalable structure.

We help clients who are:

- leading major transformation or recovery initiatives requiring board-level oversight,
- seeking independent governance assurance over high-value or high-risk portfolios,
- facing strategic inflection points demanding rapid executive clarity, or
- aiming to embed continuous improvement and risk visibility into leadership practice.

Our service delivers executive-grade capability on demand—providing clarity, control, and assurance at the moments that matter most.

16. Our Engagement Approach

Every C-Level Advisory-as-a-Service engagement follows a structured, transparent methodology that ensures precision, accountability, and measurable outcomes.

16.1. Discovery and Assessment

We begin by understanding the client's strategic objectives, governance frameworks, and leadership priorities. Diagnostic interviews and document reviews identify decision gaps, risk concentrations, and assurance requirements.

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16.2. Design and Definition

We define the advisory model that best meets the board's objectives—whether a discrete review, a standing advisory panel, or a continuous assurance arrangement. Scope, success metrics, and escalation routes are agreed in advance.

16.3. Commercial Alignment

Engagements operate under the Master Service Agreement (MSA) and are priced transparently using pre-agreed rate cards or deliverable schedules. This ensures cost predictability and auditability from the outset.

16.4. Integration and Handover

Advisors are integrated directly into the client's governance rhythm—board packs, executive committees, or steering forums—strengthening, not duplicating, existing structures. Outputs are documented to ensure knowledge retention.

16.5. Operational Delivery

Senior advisors deliver analysis, challenge, and recommendations supported by evidence from across the client enterprise. A Bentley Moore Executive partner provides continuous oversight to maintain objectivity and quality.

16.6. Performance Review and Reporting

Advisory effectiveness is reviewed through structured reporting cycles—capturing impact, decisions influenced, and follow-up actions. These reviews form part of the client's broader governance assurance record.

16.7. Optimisation and Evolution

As strategic priorities shift, advisory focus is recalibrated. Lessons learned inform subsequent cycles, creating a self-improving executive-assurance model that matures alongside the organisation.

17. Commercial Alignment

All C-Level Advisory engagements operate within Bentley Moore Executive's single commercial and governance ecosystem:

- Governed by the **Master Service Agreement (MSA)** covering legal, commercial, and quality terms.
- Activated via **Statements of Work** defining advisory scope and deliverables.
- Priced using transparent **rate cards** aligned to seniority and duration.
- Supported by regular **financial and performance reviews** to maintain accountability.

This structure guarantees clarity of responsibility, consistent quality assurance, and predictable expenditure.

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18. Performance Review and Reporting

C-Level Advisory-as-a-Service incorporates rigorous performance monitoring aligned with executive-level governance cadence:

- Quarterly board reports summarise strategic insight, key risks, and recommendations.
- Monthly advisory dashboards track issues raised, actions agreed, and benefits realised.
- Annual impact reviews assess the contribution of advisory engagement to governance maturity and organisational performance.

These feedback loops ensure advisory input remains relevant, measurable, and demonstrably valuable.

19. Optimisation and Evolution

Bentley Moore Executive's advisory model is inherently adaptive. As markets, regulatory environments, or internal strategies evolve, the advisory scope can be redefined rapidly under the MSA without remobilisation.

This ensures continuity of insight and sustained governance maturity—transforming episodic advice into a continuously improving executive-capability framework.

20. Our Consulting Credibility

Bentley Moore Executive's C-Level advisors are former senior executives, programme directors, and governance specialists with decades of cross-sector experience. Their recommendations are informed by practical boardroom experience and an understanding of real-world delivery challenges. They operate with full independence, applying evidence-based methods and strategic objectivity. Partner-level governance is maintained throughout, ensuring each engagement meets the firm's standards of integrity, transparency, and measurable impact.

21. Our Value Proposition

C-Level Advisory-as-a-Service gives clients the ability to access high-calibre executive insight on demand, governed, measurable, and cost-predictable.

Clients benefit from:

- **Speed:** mobilisation of senior advisory expertise within days under the MSA.
- **Transparency:** clearly defined deliverables and rate-card pricing.
- **Assurance:** partner-level governance ensuring independence and quality.
- **Flexibility:** advisory coverage scaled to match board priorities.
- **Continuity:** knowledge retained and embedded through structured documentation.

The result is sustained executive performance and governance maturity delivered at lower total cost than traditional retained-advisor or consultancy models.

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22. Why Clients Choose Bentley Moore Executive

Clients choose Bentley Moore Executive because we combine strategic insight, delivery experience, and transparent commercial governance within a single accountable partnership.

They value:

- A single point of accountability via the Master Service Agreement.
- End-to-end alignment between board strategy, transformation oversight, and assurance.
- Predictable and controlled costs through transparent pricing structures.
- Rapid access to seasoned executive advisors with proven cross-sector credibility.
- Partner-level oversight guaranteeing objectivity and consistency.
- Integrated methods that link strategic intent to measurable outcomes.
- Structured knowledge transfer that builds internal executive capability.
- The ability to scale advisory coverage as business priorities evolve.

This approach delivers clarity, speed, and confidence to executive decision-making.

23. Our Philosophy

Bentley Moore Executive believes that C-Level advisory should empower leadership, not replace it.

Every engagement is designed to strengthen the client's governance, sharpen decision quality, and transfer knowledge that endures beyond the engagement itself.

We operate as a trusted extension of the client's leadership team—independent, evidence-based, and accountable. Partner oversight ensures advice remains impartial, actionable, and aligned to organisational strategy.

Our guiding principle is straightforward:

Deliver independent executive insight on demand—governed, transparent, and outcome-driven, so leadership decisions are confident, defensible, and effective.

Contact Us

Should you wish to discuss any of your requirements and how we can help you, you can contact us as follows:

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Our Services



Website Services



Contact Details



Jason



Dave