

BENTLEY MOORE EXECUTIVE



**As a Service Business Solutions
Services Master Brief**

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1. Introduction

Bentley Moore Executive's As-a-Service Business Solutions provide organisations with flexible, outcome-focused consulting and delivery capability, combining board-level expertise, operational governance and results within a governed on-demand model.

From a client perspective, each service represents pre-defined capability available when required, accessing expert professionals, proven frameworks, and defined deliverables under pre-agreed rate cards and clear commercial terms.

This approach enables clients to mobilise rapidly, scaling capability up or down quickly while maintaining control of cost, quality, and delivery assurance, all without the fixed expense of permanent teams or the overhead from hiring individual contractors.

Across every Bentley Moore Executive service line: **Consulting, Transformation, C-Level Advisory, Staff Augmentation, and Troubleshooting**, our As-a-Service model transforms high-value expertise into accessible skill and experienced capability that delivers on demand.

2. Client Ongoing Capability Delivery

Bentley Moore Executive's As-a-Service Business Solutions provide clients with governed capability on demand, available precisely when required.

Each engagement delivers the expertise, structure, and oversight normally associated with major consulting programmes, but without the cost, delay, or complexity of traditional resourcing models.

Key outcomes include:

- **Predictable cost and control** through transparent rate cards, clear commercial terms, and accurate forecasting.
- **Reliable delivery quality** through established methods, rigorous assurance, and disciplined mobilisation practices.
- **Direct alignment with client governance** so that advisory and delivery support strengthen existing decision-making structures.
- **Rapid scalability** with capability mobilised within five working days as business priorities shift.
- **Transparent performance management** via structured reporting, regular service reviews, and outcome tracking.

This model creates a **responsive, accountable partnership** that provides clients with immediate access to the right expertise, controlled costs, and consistent delivery confidence, without the overhead or inefficiency of traditional recruitment methods.

3. As-a-Service Core Characteristics

Bentley Moore Executive's As-a-Service Business Solutions provide clients with structured, outcome-driven capability that can be activated on demand.

Each service is designed for repeatable quality, assurance, and measurable results, giving clients rapid access to the right expertise within a governed, commercially transparent model.

The approach blends consulting expertise, disciplined delivery, and clear accountability, creating a scalable solution that aligns directly with organisational goals and adapts as priorities evolve.

Characteristic	Description
Outcome-Oriented	Engagements focus on achieving defined business outcomes rather than billing time. The emphasis is on tangible results such as delivery stability, governance maturity, risk reduction, or cost efficiency, tracked through clear metrics and reporting.
Defined Scope and Governance	Each engagement operates under a clearly stated scope, deliverables, timelines, and escalation routes. Governance artefacts, SLAs, reporting packs, RACI matrices, are part of the service design, ensuring predictability and client oversight without the need or overhead of micro-management.
Flexible and Rapidly Mobilised	Services can be scaled up, down, or re-shaped rapidly to meet changing priorities. Capability is drawn from a rapid-mobilisation network of pre-qualified specialists, ensuring speed and continuity without the cost and inefficiency of individual contractor hire.
Predictable Cost Base	Transparent rate cards allow forecast of cost from the outset, giving clients full cost containment and control over spend and confidence in financial planning. There are no subscription tiers or hidden charges, pricing is aligned to role, seniority, and duration.
Externally Managed Delivery	Bentley Moore Executive manages delivery performance, quality assurance, and progress reporting, allowing clients to retain strategic control while delegating day-to-day execution to a trusted, accountable partner.
Cross-Service Integration	Offerings are designed to interconnect across service lines. Consulting insight informs Transformation delivery, C-Level Advisory strengthens governance, and Staff Augmentation supports Troubleshooting and recovery. This integration eliminates duplication and enhances end-to-end coherence.
Continuous Assurance and Insight	Every engagement incorporates assurance mechanisms — reviews, audits, and performance monitoring, ensuring that delivery remains aligned with evolving client priorities. Real-time insight enables proactive decision-making at the executive level.
Knowledge Retention and	Knowledge and learning are retained within the client environment, ensuring continuity between engagements and

Transfer

reducing dependency on specific individuals. Each engagement leaves the organisation stronger and better informed.

These characteristics redefine consulting from isolated projects into a responsive, outcome-based capability that delivers speed, control, and accountability — all without the rigidity or cost of traditional consulting models.

4. Service Line Focus and Benefits

Each Bentley Moore Executive service line delivers a defined dimension of capability within the As-a-Service model.

Together, they create an integrated capability framework that connects strategy, execution, assurance, and recovery, giving clients governed access to expertise across every stage of organisational performance.

Service Line	Focus	Revised Benefits to the Client
Consulting	On-demand access to advisory, analytical, and governance expertise across organisational, multiple domains including organisation, people, technology, process, operations, services, operational domains, governance and change initiatives.	<ul style="list-style-type: none"> • Embeds specialist insight where it is needed most, improving decision quality and strategic alignment. • Enables faster, evidence-based problem solving across projects and programmes. • Enhances governance maturity through consistent advisory input. • Delivers structured analysis and risk visibility without the cost of contractor based consultants. • Provides rapid mobilisation of expertise to address emerging priorities.
Transformation	Transformation delivery support including strategy, planning, delivery oversight, change enablement and end-to-end delivery management.	<ul style="list-style-type: none"> • Maintains transformation momentum through rapid deployment of experienced delivery specialists. • Reduces delivery risk with consistent governance and quality

		<p>assurance applied across initiatives.</p> <ul style="list-style-type: none"> • Ensures benefits are tracked and realised • Scales capability up or down quickly as transformation needs evolve. • Accelerates recovery from delivery issues.
C-Level Advisory	Executive-level advisory, governance alignment, decision enablement for complex and high-value initiatives or management f BAU	<ul style="list-style-type: none"> • Provides independent, high-level advisory input that supports board and executive insight and decision-making. • Connects strategic intent to operational execution. • Enables leadership to focus on strategic priorities while maintaining control and oversight. • Offers insight for governance, risk, and performance decisions. • Can be mobilised rapidly to support critical reviews, due diligence, or turnaround scenarios.
Staff Augmentation	Rapid mobilisation of pre-qualified professionals, teams, or managed functions to meet short-term or project-based resourcing needs.	<ul style="list-style-type: none"> • Converts resource demand into a governed, on-demand capability aligned business needs. • Delivers the right skills rapidly, accelerating project initiation and continuity. • Ensures consistent standards and quality control across all deployed personnel. • Reduces administrative overhead and cost associated with hiring and onboarding and managing individual contractors.

		<ul style="list-style-type: none"> • Enables flexible scaling of capability without maintaining traditional recruitment overheads.
Troubleshooting	Access to senior specialists for diagnosing, stabilising, and recovering high-risk or failing initiatives or operational issues across multiple business domains.	<ul style="list-style-type: none"> • Provides access to experienced troubleshooters who can assess and remediate critical issues. • Restores delivery stability and provides assurance. • Identifies and addresses root causes to prevent recurrence. • Uses learning from each recovery to strengthen organisational capability. • Protects delivery continuity, cost control, and corporate reputation.

In combination, these service lines allow Bentley Moore Executive to provide clients with **a complete, governed capability lifecycle**, from strategy and delivery through recovery and optimisation, all available on demand, mobilised rapidly and managed under a single transparent commercial framework.

5. Full Listing of All As-a-Service Business Solutions

5.1. Consulting – As-a-Service Offerings

Consulting-as-a-Service delivers continuous advisory, analytical, and governance capability across the enterprise.

- **Project & Programme Management-as-a-Service** – governance, scheduling, and oversight for project and programme delivery.
- **Stakeholder Management-as-a-Service** – stakeholder analysis, communication planning, and influence management.
- **Third-Party Contract Management-as-a-Service** – performance, compliance and management for supplier contracts.
- **Troubleshooting and Turnaround Consulting-as-a-Service** – rapid diagnosis and recovery of organisational or delivery failure.
- **Service Transition-as-a-Service** – structured service transition.
- **Supplier Exit-as-a-Service** – controlled supplier disengagement ensuring continuity, minimal risk and disruption.
- **Supplier Onboarding-as-a-Service** – standardised onboarding, governance alignment, and integration of new suppliers.
- **Strategy Consulting-as-a-Service** – development and alignment of corporate and functional strategy.

- **Third-Party Supplier Management-as-a-Service** – central coordination of supplier performance, compliance and contract alignment.
- **Analytical Services-as-a-Service** – business analysis, business and process modelling, gap analysis and diagnostic analytics for informed decision-making and planning.
- **Risk Management-as-a-Service** – active monitoring of enterprise, operational, programme, and delivery risk.
- **Vendor Risk Management-as-a-Service** – management, framework implementation, identification and mitigation of vendor activities.
- **Software Licence Compliance-as-a-Service** – licence monitoring, audit alignment, and supplier cost rationalisation.
- **Efficiencies and Cost Savings-as-a-Service** – identification, insights, tracking and optimisation of cost-reduction initiatives.
- **Strategic Insights-as-a-Service** – provides expertise to align internal and external strategies across divisions and verticals, ensuring all initiatives support the organisation's central objectives.
- **Outsourcing-as-a-Service** – Insight, direction, planning, governance and performance oversight of proposed outsource.
- **PMO Services-as-a-Service** – delivery of managed PMO capability for reporting, assurance and insights.
- **Business Planning-as-a-Service** – preparation of business planning, business cases and forecasting.
- **Roadmapping Consulting-as-a-Service** – design and maintenance of detailed multi-year delivery roadmaps spanning organisation, technology, people, process, operations, services, and third-party suppliers
- **Transformation Consulting-as-a-Service** – provides on-demand expertise to plan, govern, and deliver transformation across technology, people, process, operations, services, third-party suppliers, and digital change programmes
- **Service Definition-as-a-Service** – design and refinement of customer-facing services.
- **Service Integration and Management (SIAM) Consulting-as-a-Service** – expertise and support in SIAM implementation, management and governance across organisation, people, process, technology, operations and services.
- **Enterprise Architecture-as-a-Service** – Implementation, maintenance of architecture frameworks and artefact governance.

5.2. Transformation – As-a-Service Offerings

Transformation-as-a-Service provides a managed transformation capability covering planning, execution, and assurance.

- **Portfolio Management-as-a-Service** – management of project portfolios and interdependencies.
- **Troubleshooting-as-a-Service** – expert recovery of transformation initiatives in distress.
- **Programme and Project Management-as-a-Service** – governed delivery of transformation programmes.

- **End-to-End Project Delivery-as-a-Service** – full lifecycle management from initiation to benefits realisation.
- **Transformation Strategy Analysis and Planning-as-a-Service** – management of Transformation strategy design, implementation, evaluation and prioritisation.
- **Supplier Exit-as-a-Service** – structured disengagement from incumbent suppliers with risk control.
- **Target Operating Model (ToM)-as-a-Service** – Implementation, management, evaluation and optimisation of organisational and process models.
- **Budget Management-as-a-Service** – financial control and forecasting across transformation portfolios.
- **Strategy Implementation-as-a-Service** – execution oversight of strategic objectives and outcomes.
- **Business Change-as-a-Service** –management of business change, readiness, communication, internal change requirements and adoption support.
- **Change Management-as-a-Service** – leadership and impact assurance across all transformation streams.
- **Service Integration and Management (SIAM)-as-a-Service** – implementation, management, and governance of existing or adopting multi-supplier operating environments.

5.3.C-Level Advisory – As-a-Service Offerings

C-Level Advisory-as-a-Service provides senior executives with on-demand access to high-level advisory expertise, governance assurance, and decision support.

Capability can be mobilised within days to strengthen board oversight, enhance strategic control, or address critical challenges requiring independent executive input.

Offerings include:

- **C-Level Transformation Advisory-as-a-Service** – executive-level direction, governance, and assurance for major operational and transformation initiatives.
- **C-Level Troubleshooting Advisory-as-a-Service** –executive intervention and guidance for high-risk or failing programmes or operations in crisis.
- **C-Level Programme Planning and Delivery-as-a-Service** – governance and strategic planning oversight for multi-domain change programmes.
- **C-Level Strategy Advisory-as-a-Service** – development, alignment, and refinement of corporate strategies against organisational objectives.
- **C-Level Performance Improvement-as-a-Service** – targeted improvement of organisational, operational, service or leadership performance.
- **C-Level Strategic Planning-as-a-Service** – executive support for corporate planning cycles, resource prioritisation, and performance alignment.
- **C-Level Supplier Management-as-a-Service** – strategic oversight of supplier relationships, performance, and contract value realisation.

- **C-Level Project Delivery Governance-as-a-Service** – senior-level advisory, control and assurance for complex or critical delivery portfolios.
- **C-Level Strategy Review-as-a-Service** – independent evaluation of strategies, strategic progress, alignment, and execution integrity.
- **C-Level Integrated Advisory-as-a-Service (Governance, Leadership, Risk, Decision Enablement, Evidence-Led Insight)** – combined executive advisory capability providing cohesive oversight across critical decision domains.
- **C-Level Business Planning Advisory-as-a-Service** – executive/board-aligned planning, and forecasting to support executive decision-making.
- **C-Level Due Diligence-as-a-Service** – independent executive insight and validation of operations, services, delivery, performance, risk, compliance and transformation initiatives.

Summary

These offerings enable organisations to access senior advisory capability when required, ensuring leadership alignment, governance strength, and strategic control, all without the cost or permanence of retained executive advisors.

5.4. Staff Augmentation – As-a-Service Offerings

Our Staff Augmentation-as-a-Service operates a 'rapid mobilisation network', a structured ecosystem of pre-qualified specialists accessible under a single governed contract. It delivers flexible resourcing and managed capacity precisely aligned to business demand.

- **Individual Resources-as-a-Service** – supply of specialist professionals under managed governance.
- **Multiple Resources-as-a-Service** – deployment of coordinated resource groups for sustained engagements.
- **Teams of Resources-as-a-Service** – delivery of pre-integrated cross-functional teams with defined outputs.
- **Team-in-a-Box-as-a-Service** – complete operational team provisioned and governed by Bentley Moore Executive.
- **Specialist Function-in-a-Box-as-a-Service** – outsourced functional unit operated end-to-end under SLAs.

5.5. Troubleshooting – As-a-Service Offerings

Troubleshooting-as-a-Service provides on-demand diagnostic and recovery capability across all organisational domains.

- **Programmes-in-Crisis-as-a-Service** – immediate recovery of failing programmes.
- **Vendor Risk Management-as-a-Service** – remediation of critical vendor performance and compliance issues.
- **Technical Refresh-as-a-Service** – governed modernisation of legacy technology environments.
- **Portfolio Management Troubleshooting-as-a-Service** – assessment and correction of portfolio imbalances.

- **Outsourcing Troubleshooting-as-a-Service** – resolution of delivery breakdowns in outsourced operations.
- **Governance Troubleshooting-as-a-Service** – repair of governance gaps and decision bottlenecks.
- **General and Turnaround Troubleshooting-as-a-Service** – holistic stabilisation across organisation, people, and technology.
- **Digital Transformation Troubleshooting-as-a-Service** – rectification of failing digital programmes.
- **Budget Management Troubleshooting-as-a-Service** – restoration of cost control and financial discipline.
- **Software Licence Compliance Troubleshooting-as-a-Service** – correction of compliance breaches and cost variance.
- **Transformation Troubleshooting-as-a-Service** – recovery of underperforming transformation initiatives.
- **Failing Projects Troubleshooting-as-a-Service** – targeted intervention to bring projects back to plan.
- **Supplier Exit Troubleshooting-as-a-Service** – assured supplier withdrawal and continuity handover.
- **Risk Management Troubleshooting-as-a-Service** – resolution of critical enterprise or delivery risks.
- **Organisation Design Troubleshooting-as-a-Service** – realignment of structures and accountability.
- **Service Transition Troubleshooting-as-a-Service** – stabilisation of services moving into live operation.
- **Third-Party Supplier Management Troubleshooting-as-a-Service** – resolution of disputes and under-performance in supplier management.

5.6. Cross-Service Integration

As-a-Service Business Solutions operate within a modular architecture that allows service lines to reinforce one another.

Illustrative linkages:

- **PMO Services-as-a-Service** (Consulting) integrates with **C-Level Board Reporting-as-a-Service** for real-time governance.
- **Digital Transformation-as-a-Service** draws on **Teams-in-a-Box-as-a-Service** for scalable delivery capacity.
- **Risk Management-as-a-Service** informs **Risk Management Troubleshooting-as-a-Service** for closed-loop assurance.
- **C-Level Strategy-as-a-Service** links with **Transformation Strategy Analysis and Planning-as-a-Service** for board-aligned delivery prioritisation.

This integration enables Bentley Moore Executive to assemble tailored service ecosystems that operate seamlessly across governance, delivery, and assurance boundaries.

6. Client Maturity Alignment

Every organisation evolves in capability.

Bentley Moore Executive aligns its services to that journey, ensuring clients receive the right depth of support at each stage of maturity.

Stage	Consulting Focus	Outcome
Advisory	Diagnostic and strategic framing	Understanding and direction-setting
Delivery	Embedded consulting and governance	Execution oversight and operational alignment
Managed	Continuous assurance and optimisation	Self-improving organisational capability

This alignment ensures that as clients progress from advisory through to managed maturity, their As-a-Service engagement scales seamlessly in sophistication and value.

7. Engagement and Commercial Models

Bentley Moore Executive's Engagement and Commercial Models define how clients access our governed, on-demand capability across any service line.

They set out the mobilisation, governance, and contracting mechanisms that ensure transparency, cost control, and alignment with client procurement and assurance expectations.

Our model is intentionally agile, operating without a traditional consultant bench.

Capability is instead predicated on a rapid mobilisation network of senior professionals, deployed under pre-agreed contractual and governance terms.

This structure enables clients to access the right expertise, at the right time, without the overhead of traditional recruitment contractor-based approaches.

Each engagement is designed around ensuring the best fit resourcing and skills matching the client requirements, supported by consistent management oversight that ensures quality and continuity across all assignments.

The result is a scalable, evidence-led consulting partnership that provides enterprise-grade capability without variable cost overheads, giving clients governed, rapid-access pathways to advisory, delivery, or managed expertise.

8. Engagement Formats

Clients can select the engagement format that best aligns with their requirement and operational maturity:

- **Advisory**– strategic guidance, insight, diagnostic analysis, and executive advisory input delivered on demand and billed via standard rate-card or deliverable-based models.
- **Delivery** – hands-on consulting or project execution, mobilised rapidly under call-off or fixed-term structures with transparent pricing.

- **Managed** –end to end, delivery, management, governance, assurance, or oversight functions such as PMOaaS, RiskManagementaaS, or ProgrammeaaS.
- **Bespoke** – multi-domain engagements combining advisory, delivery, assurance and managed capability within a unified governance, delivery and reporting framework.

Each engagement type maintains alignment with the client's governance environment and reporting cadence, ensuring predictable cost, accountability, and performance visibility.

Commercial Model Options

To accommodate different client requirements encompassing procurement structures, approach and assurance preferences, there are a range of commercial engagement mechanisms.

These allow clients to tailor access, flexibility, and financial control to their specific requirements.

Call-Off Arrangements under Master Service Agreement

Pre-approved rate cards and commercial terms enable clients to activate capability rapidly without repetitive procurement or inefficient time consuming tendering cycles.

This is ideal for organisations running multiple concurrent projects, transformation portfolios, or supplier ecosystems requiring quality resources and speed of mobilisation.

Fixed-Term or Hybrid Delivery Engagements

Time-bound or mixed-mode engagements combining advisory, delivery, and managed services under one governed framework.

Can be best utilised where clients desire a defined start and end point, for example, during transformation, recovery, or remediation — while retaining the option to extend into meeting longer-term requirements.

Outcome-Based or Performance-Linked Contracts

Engagements where payment is linked directly to defined deliverables, KPIs, or realised benefits.

This model aligns Bentley Moore Executive's commercial incentives with client success criteria, ensuring that value creation and performance improvement are measurable and transparent.

Bespoke Engagements

These are custom-built frameworks for complex, non-standard, or multi-domain environments requiring a mixture of specialisms on different bases e.g. end-to-end delivery, troubleshooting, root cause analysis and oversight.

These engagements integrate tailored combinations of As-a-Service offerings within a single managed model.

Pricing, review cycles, and performance measures and deliverables are co-designed with the client to ensure transparency, alignment, and demonstrable value delivery.

Summary

This unified engagement and commercial model gives clients a clear, governed, and flexible pathway to capability on demand.

It provides structure without rigidity, control without complexity, and access without the cost of retained teams — enabling Bentley Moore Executive to deliver measurable value rapidly, transparently, and consistently across every service line.

9. What This Looks Like in Practice Commercial Structure

- Clients enter into a call-off under a Master Service Agreement, granting access to defined consulting capability across service lines.
- Work is activated as required, drawing on our rapid-mobilisation network of pre-qualified consultants.
- Forecast and spend is predictable and controllable through the application of fixed rate cards (provided as part of the commercial framework) and clear commercial terms, removing variable consultancy invoices.
- Continuity is achieved through central governance, documentation, and embedded knowledge-transfer processes that ensure organisational learning across engagements.

10. Service Management

- A senior Bentley Moore Executive partner acts as the single point of governance, maintaining consistency, quality control, and knowledge continuity across all engagements.
- Advisory, Delivery, and Managed modes can be combined or scaled independently as client needs evolve.
- Centralised frameworks, templates, and methodologies are maintained to ensure alignment and continuity even when consultant teams rotate.

11. Operational Experience for the Client

- Clients can initiate work rapidly without a new procurement exercise, for each new hire activating capability under the agreed commercial framework.
- The service functions as an internal on-demand capability, fully governed, and managed, yet free from the cost and delay of conventional mobilisation.

- Knowledge from each engagement is captured and transferred, creating cumulative value and preserving institutional insight.

12. Benefits to the Client

- **Speed:** rapid mobilisation of expertise.
- **Flexibility:** advisory, delivery, or managed capability activated precisely as required and flex if requirements change or evolve.
- **Cost control:** transparent rate cards, predictable spend and no retained, cost avoidance of traditional repetitive recruitment.
- **Continuity:** through direct senior partner oversight, knowledge and insight from each engagement are captured and transferred forward, ensuring consistent standards and the preservation of organisational learning.
- **Assurance:** quality, compliance, and performance are overseen directly by a senior Bentley Moore Executive partner, ensuring consistent governance across every engagement.

Summary

This 'as-a-Service' engagement structure provides clients with governed access to capability on demand, priced transparently, delivered consistently and managed under Bentley Moore Executive's quality and assurance framework.

It enables enterprise-grade consulting outcomes without the cost or rigidity of a traditional retained consultancy model, combining speed, flexibility, and assurance in a single, scalable service architecture.

13. The Challenges Clients Face

Organisations engage Bentley Moore Executive's As-a-Service Business Solutions to address skill and capability gaps, resourcing constraints and delivery challenges.

The model provides flexibility, scalability and adaptability across projects, programmes, and operations.

Clients use it to eliminate fragmentation, reduce operational and delivery risk, and embed repeatable excellence through governed methods, consistent frameworks, and measurable outcomes.

Typical challenges include:

- **Fragmented governance** leading to inconsistent decision-making.
- **Limited continuity** between strategic advice and delivery execution.
- **Over-reliance on temporary staff** with no retained organisational knowledge.
- **Variable maturity** across governance, delivery and performance management.
- **Reactive** rather than proactive risk management.
- Difficulty aligning supplier ecosystems to strategic objectives enterprise strategy.
- **Cost unpredictability** due to time-and-materials consulting models.
- **Inconsistent quality** across multiple external providers.

- **Management overhead** for managing outside resourcing or suppliers.
- Need for clearer **transparent** predictable costs and cost containment.
- **Desire for a flexible** professional capability embedded within the business.

As-a-Service Business Solutions provide the structure, stability, and control to resolve these issues and achieve lasting organisational capability.

14. Client Outcomes

Bentley Moore Executive's As-a-Service Business Solutions deliver value on demand, providing swift access to expertise and a delivery capability that flexes to organisational need.

Clients replace isolated consulting projects and temporary hires with a managed capability that combines professional skill, disciplined governance, and cost transparency and containment

For clients, value is defined through the following attributes:

- **On-demand access** to senior consulting and delivery expertise when required.
- **Flexibility** to engage, expand, or pause services as business priorities evolve.
- **Scalability** to extend coverage across functions, or programmes, without re-procurement overheads.
- **Lower overall cost** by converting consulting and resourcing into predictable service expenditure.
- **Cost efficiency** through rapid mobilisation and minimal start-up time across engagements.
- **Cost control** using rate cards, subscription tiers, and transparent invoicing.
- **Lower risk** as each service includes governance, assurance, and performance oversight.
- **Protection of intellectual capital** and preserve organisational learning through knowledge transfer.
- **Speed to value** because mobilisation is swifter than traditional recruitment and expertise is pre-qualified.
- **Operational stability** achieved through governed delivery frameworks, structured mobilisation, and knowledge-management practices that ensure consistency across every engagement.
- **Business agility** enabled by rapid mobilisation of pre-qualified expertise and the flexibility to scale or redirect capability as client priorities evolve.
- **Accountability** maintained through defined ownership, outcome-based delivery, and transparent reporting under Bentley Moore Executive's governance model.

The benefit to clients is a governed organisational capability that can be activated on demand to support strategic delivery, control cost and risk, and strengthen confidence across the business.

Rather than one-off consulting engagements, Bentley Moore Executive provides a flexible partnership model that delivers consistent governance, rapid access to

expertise, and alignment that keeps the organisation informed and progressing toward its goals.

15. Consulting Service Line Outcomes

Consulting-as-a-Service provides advisory, analytical, and governance capability that can be on an Advisory, Delivery, Managed basis, or a combination of all three.

It provides clients with access to multi-domain, consulting, strategic, operational, and analytical expertise without the delays or overhead of project-by-project contracting.

Clients benefit from:

1. **Strategic alignment** between business objectives, delivery portfolios, and supplier activity, ensuring that investment and effort directly support the organisation's priorities.
2. **Access to on-demand advisory capability** available to leadership teams for provision of insights, decision support, issue resolution, or independent challenge.
3. **Improved governance maturity** through independent senior advisors who provide objective external insight, free from organisational or cultural bias, strengthening accountability and transparency.
4. **Improved decision-making** supported by evidence-based analysis, modelling, and scenario assessment that clarify options and consequences.
5. **Proactive risk awareness** enabled by senior consultants identifying potential delivery, operational, or supplier risks early and advising on mitigation before impact.
6. **Cost efficiency** achieved through predictable pricing, transparent rate cards, and built-in cost controls that contain spend while maintaining flexibility.
7. **Reduced duplication** achieved by applying consistent consulting methods and analytical approaches across departments, improving coordination and eliminating rework.
8. **Rapid mobilisation of expertise** as qualified consultants are drawn from our rapid mobilisation network and deployed under pre-agreed commercial terms.
9. **Retention of organisational knowledge** through processes handing over insights, findings, and recommendations, preserving learning and protecting client intellectual capital.
10. **Organisational agility** through the fast alignment of advisory, delivery, and managed capability available on demand under a consulting framework, enabling leadership to redirect focus as business needs evolve.
11. **Improved cross-functional collaboration** as consultants operate to a shared consulting approach, promoting knowledge sharing and joined-up decision-making across business areas.

The Consulting-as-a-Service model transforms consulting solutions into an operational capability that is available, flexible and adaptive that is aligned to organisational priorities.

16. Transformation Service Line Outcomes

Transformation-as-a-Service provides clients with flexible transformation capability that can be engaged on an Advisory, Delivery, Managed, or blended basis, depending on the organisation's needs and maturity.

It gives organisations the ability to plan, manage, and deliver transformation effectively while maintaining control of cost, pace, and risk. Capability is mobilised rapidly, typically within five working days and is governed directly by Bentley Moore Executive senior partners to ensure consistency and accountability.

Clients achieve:

1. **End-to-end transformation oversight** that connects strategy, planning, delivery, and assurance under clear leadership and defined accountability.
2. **Sustained momentum** as transformation activity is delivered through pre-defined engagement pathways rather than one-off project cycles.
3. **Faster start-up and delivery** because transformation specialists and delivery frameworks are ready to mobilise without lengthy onboarding or setup delays.
4. **Lower cost** through predictable rate-card pricing, clear commercial terms, and cost-control mechanisms that prevent budget drift.
5. **Reduced risk of failure** through forward-looking risk assessment, early issue identification, and coordinated management of dependencies across workstreams.
6. **Improved tracking of benefits** by aligning financial, operational, and performance reporting from the start of the engagement.
7. **Better coordination across functions** as consultants align transformation delivery across business operations, change management, and technology workstreams.
8. **Greater visibility and control** for executives and boards through transparent reporting on spend, delivery progress, and realised value.
9. **Effective change adoption** achieved through clear communication, targeted training, and active stakeholder engagement that drives behavioural alignment.
10. **Scalable delivery capability** that can expand to support multiple transformation programmes without the need for full remobilisation.
11. **Increased organisational confidence** knowing that transformation expertise, oversight, and delivery capability can be activated rapidly and governed consistently when required.

Transformation-as-a-Service provides clients with the assurance that every stage of change is governed, cost-controlled, and continuously supported by professional expertise.

17. C-Level Advisory Service Line Outcomes

C-Level Advisory-as-a-Service provides organisations and executives continuous access to senior advisory, strategy, and decision-enablement capability.

It can be engaged as Advisory, Delivery, or Managed support, ensuring leadership has access to current, independent, and evidence-based skills and insight.

Clients experience:

1. **Enhanced board assurance** through continuous executive advisory coverage.
2. **Better strategic decision-making** supported by data, insight, and scenario analysis delivered by consultants experienced in advising the C-suite.
3. **Improved governance** through the involvement of independent C-suite advisors who provide objective external advisory input free from organisational or cultural bias
4. **Performance reporting** focussed on linking executive priorities to operational results.
5. **Stronger organisational alignment** between leadership intent and programme execution.
6. **Reduced reliance on short-term external advisors**, lowering cost, risk and the impact of knowledge loss.
7. **Leadership effectiveness** enhanced through the support of C-suite advisors who devote focused attention to strategic matters requiring independent perspective beyond the capacity of internal executives.
8. **Greater visibility** across transformation, operations, and supplier portfolios enabled by our advisors that integrate performance intelligence from multiple service lines and deliver consolidated reporting.
9. **Continuity of strategic insight** achieved by maintaining a retained advisory capability where dedicated C-suite advisors remain engaged over time, preserving institutional knowledge
10. **Informed risk management** enablement by advisors providing forward-looking analysis, establish early warning indicators, cross-service intelligence across transformation and operations, and deliver objective oversight and interpretation, that helps executives anticipate, interpret and act on emerging risks before they impact business performance.
11. **Board-level agility** enablement where dedicated advisors provide strategic insight, integrate live performance intelligence, and support real-time scenario analysis. This ongoing advisory service allows leadership to adapt strategy, reprioritise investments, and respond to change with speed, confidence, and full situational awareness.

C-Level Advisory-as-a-Service ensures that decision-making, oversight, and strategy execution remain connected, transparent, and responsive.

18. Staff Augmentation Service Line Outcomes

Staff Augmentation-as-a-Service provides managed access to individuals, teams, or specialist functions under clear governance, cost and commercial control.

Services can be based on an Advisory, Delivery, Managed, or blended approach giving clients a flexible resourcing capability aligned to real-world demand.

19.Types of Approach

Mode Type	Description
Advisory	Bentley Moore Executive advises the client on workforce planning, capability requirements, or optimal sourcing strategy. The client does the hiring or resource direction themselves.
Delivery	Bentley Moore Executive provides the actual specialists or teams who perform defined tasks under the client's direction, following agreed methods, governance and rate card pricing.
Managed	Bentley Moore Executive provides and manages the resources end-to-end as a self-contained service, managing delivery oversight, quality, reporting and performance management.
Mixed	A blended arrangement, for example, an Advisory component that designs the resourcing strategy, combined with Delivery and Managed elements that execute and oversee it. The mix is tailored to the client's maturity and workload.

Clients gain:

1. **Swift access to skilled professionals** without lengthy recruitment cycles.
2. **Scalable resourcing** to expand or contract capacity as workload changes.
3. **Consistent quality and performance oversight** through Bentley Moore Executive governance.
4. **Reduced administrative** and legal burden by outsourcing HR, contracts, and compliance.
5. **Lower total cost of resourcing** compared to ad-hoc hiring or utilising multiple recruitment agencies.
6. **Continuity of service**, when people, teams, or functions change the client's operations continue without disruption.
7. **Faster project start-up** – Enabled where we mobilise pre-vetted resources from a trusted resource network rapidly. This approach eliminates procurement delays and ensures projects can commence quickly, with resources fully aligned to the client's approach from day one.
8. **Integration with client teams**, ensuring accountability and transparency.
9. **Knowledge transfer** of newly accumulated critical knowledge, insights, and methods, are captured and transferred to the client to protect intellectual capital and preserve organisational learning.
10. **Predictable spend** and forecasting, with transparent pricing, clear commercial terms, enabling effective cost-control measures and ensuring effective cost containment.
11. **Improved workforce agility** for the client, enabled by access to a broad network of pre-qualified specialists who can be deployed rapidly under one unified contract and governance framework.

Staff Augmentation-as-a-Service converts traditional resourcing into a structured, governed, and cost-controlled capability that scales effortlessly.

20. Troubleshooting Service Line Outcomes

Troubleshooting-as-a-Service provides rapid intervention and structured recovery for change and transformation projects, programmes, underperforming suppliers, or services or operations experiencing difficulty.

Troubleshooting as a Service, can be engaged on an Advisory, Delivery, Managed or blended basis, allowing organisations to respond to instability or risk.

Clients benefit from:

1. **Rapid stabilisation** of failing or high-risk initiatives through immediate diagnostic intervention.
2. **Objective root-cause analysis** that identifies systemic and localised issues.
3. **Structured recovery planning** with a clear roadmap and recovery trajectory, governance alignment, milestones, quick wins and accountability.
4. **Prevention of escalation** by restoring control before risks become material losses.
5. **Preservation of business continuity** through containment and communication control.
6. **Reduced financial exposure** as waste and costly rework are minimised during recovery.
7. **Improved supplier performance** through transparent corrective action, contract realignment and amended supplier behaviours and approach.
8. **Management assurance and confidence** through the application of targeted remediation and strengthened controls, coupled with recovery based reporting and clearer oversight.
9. **Learning from each recovery** is transformed into client value by identifying and refining organisational weaknesses in approach, addressing capability gaps, and applying recovery knowledge as evidence-based input for continual improvement.
10. **Rebuilding stakeholder trust** as delivery reliability is restored and demonstrated.
11. **Improved organisational resilience** as an engineered, proactive capability achieved through repeatable processes that enable early detection of emerging risks and timely response before they affect performance.

Troubleshooting-as-a-Service transforms crisis management into a structured capability that provides assurance, protects value, restores control and reinforces confidence.

Summary

Together, these As-a-Service offerings create a fully integrated capability ecosystem. Advisory, Delivery, and Managed services combine to give clients control, flexibility, agility, performance and adaptability.

The impact is not only operational but strategic: clients experience improvements in governance, delivery, better cost controls, cost reductions and lower risk.

21. How We Help

The Bentley Moore Executive As-a-Service model, is designed for executives, leadership teams and organisations that want the assurance of consulting expertise combined with the predictability and transparency of a managed service.

We help clients who are:

- undergoing or planning **transformation or structural change**,
- seeking **greater governance control and cost transparency**,
- requiring **flexible resource access** under managed performance, or
- aiming to **stabilise operations and sustain delivery momentum**.

22. Our Engagement Approach

Bentley Moore Executive applies a clear and disciplined consulting approach designed to ensure every engagement is precise, accountable and aligned with the client's objectives.

22.1. Discovery and Assessment

We begin by understanding the organisation's strategic objectives, operating environment, and current maturity.

This stage identifies the challenges, risks, and opportunities that inform and shape the right consulting response.

22.2. Design and Definition

We define the optimal mix of As-a-Service solutions to address the client's requirements. This includes selecting the appropriate advisory, delivery, or managed capability needed to achieve defined outcomes.

Commercial Alignment

Engagements are priced transparently using pre-agreed rate cards and commercial terms, giving clients clear visibility of costs and financial control from the outset.

22.3. Integration and Handover

Capability is aligned with existing operations, governance processes and decision structures so that our work strengthens what is already in place rather than duplicating it.

22.4. Operational Delivery

Consultants deliver against client defined objectives. Each engagement is overseen directly by a senior partner to maintain quality and consistency.

Performance Review and Reporting

Clients receive regular reporting on progress. Key performance information is presented clearly, supporting evidence-based decision making.

Optimisation and Evolution

As business priorities develop, scope and approach can be refined to ensure the engagement remains aligned to the organisation's goals and continues to deliver value.

23. Our Consulting Credibility

Bentley Moore Executive consultants are experienced practitioners who have delivered the full range of services offered in our service lines across multiple domains.

Their recommendations are grounded in practical delivery knowledge and proven results rather than theory or assumption and this depth of hands-on knowledge ensures that our advice is practical, evidence-based, and grounded in the realities of execution

We maintain governance discipline, transparency, and direct accountability throughout the lifecycle of every engagement.

24. Our Value Proposition

Bentley Moore Executive provides clients with on-demand consulting capability that combines senior-level advisory insight with practical delivery experience.

Our As-a-Service Business Solutions provide organisations with rapid access to skilled professionals, priced transparently through clear rate cards and pre-agreed commercial terms. This approach removes the overheads of traditional consultancy or contractor models while maintaining quality, accountability, and partner-level oversight.

Every engagement is delivered by practitioners who have personally managed and delivered the types of programmes and initiatives our clients face.

Their advice is informed by direct experience, not theory, enabling faster problem-solving and decisions grounded in operational reality.

Clients gain the agility to scale capability up or down as priorities shift, the assurance of direct senior-partner governance and the long-term value of knowledge transfer that strengthens internal capability.

25. Why Clients Choose Bentley Moore Executive

Clients engage Bentley Moore Executive because we combine senior-level expertise with practical delivery experience, offering a partnership that is responsive, transparent, and cost-effective.

Clients benefit from:

- **A single accountable partner** who provides advice, delivery, and assurance under clear oversight from Bentley Moore Executive senior partners.
- **End-to-end service coordination** that links governance, project delivery, and performance management, ensuring decisions translate into tangible action.
- **Transparent and predictable costs** through clearly defined rate cards and pre-agreed commercial terms, providing full visibility and control of spend.
- **Lower overall cost than traditional contractor hiring models** because mobilisation draws from a pre-qualified consultant network.
- **Rapid access to capability** with consultants mobilised allowing projects or recovery efforts to begin without procurement delay.
- **Consultants with proven hands-on delivery experience** across multiple sectors, ensuring recommendations are based on real operational understanding, not theory.
- **Improved coordination between business, change, and technology functions** as consultants apply cross-domain insight to remove disconnects and reduce duplication.
- **Knowledge transfer that protects client learning** by capturing critical information and methods at every stage and transferring them back into the organisation.
- **Reduced delivery friction** because consultants have a multi-dimensional understanding of how organisations actually work across business, people, process, technology, operations, and services.
- **Greater accountability and assurance** through partner-led governance that maintains quality, consistency, and visibility across every engagement.
- **Adaptable capability** that can scale up or down as priorities evolve, avoiding the cost or delay of traditional resource models.

26. Our Philosophy

Bentley Moore Executive believes that consulting should strengthen the client's capability, not create dependency.

Each As-a-Service engagement is designed to leave the organisation more capable, better informed, and in control of its operations and decisions. Our consultants capture and transfer the knowledge, insights, and practical methods gained through delivery so that the client's internal teams grow stronger with every engagement.

We operate as a trusted extension of the client organisation while maintaining full professional independence. Oversight from Bentley Moore Executive senior partners

ensures that every engagement is governed effectively, mobilised efficiently, and aligned with the client's objectives.

Our philosophy is simple. We provide on-demand expertise that can be mobilised rapidly, offering clients access to proven practitioners at a lower cost than traditional contractor or consultancy models.

This combination of delivery experience, knowledge transfer, and transparent commercial terms gives clients clarity, control, and confidence long after our direct involvement concludes.

Contact Us

Should you wish to discuss any of your requirements and how we can help you, you can contact us as follows:

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www.linkedin.com/company/bentley-moore-executive



As a Service Business Solutions Master Brief of Services

Our Services



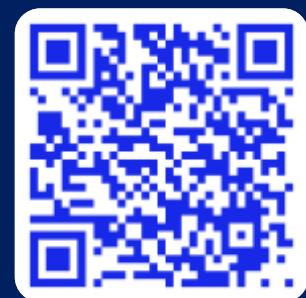
Website Services



Contact Details



Jason



Dave