

Prioritization Criteria

Disparities

Will this *activity* reduce disparities?

Centrality

How *connected* is this activity to asthma partners across the state?

Economic

How *important* is it to know the economic costs and benefits of this activity?

Importance

How *important* is it to achieving statewide asthma goals?

Information need

How *critical* is the evaluation information for making near-term decisions?

Reach

How *many* people in our state are (or could be) affected by this activity?

Stakeholder Interest

How *interested* are our stakeholders in this activity?

Sustainability

How much does this activity *contribute* on the sustainability of the state asthma program?

Use

How *likely* is it that results from this evaluation will be used by the intended audience?