

Issues to Consider When Looking Across Proposed Evaluation Strategies

Area	Related Question	Issue(s) to Consider
Evaluation Design	What evaluation designs are proposed?	<ul style="list-style-type: none"> • Will a proposed evaluation design be suitable for answering multiple evaluation questions?
Data Collection: Target Audience	From whom is information being collected?	<ul style="list-style-type: none"> • If several data collection strategies have the same target audience, can you collect information for more than one purpose using a single data collection tool? • Are data collection activities concentrated too heavily on one target audience? • Can burden be shared more equitably?
Data Collection: Timeline	When is information being collected?	<ul style="list-style-type: none"> • How can evaluation data collection needs be integrated into the program timeline? For example, if baseline data need to be collected, program activities may need to be delayed. • If information on different evaluation activities needs to be collected at the same time, do you have the resources to conduct multiple evaluation activities simultaneously?
Data Collection: Source	From where is information being collected?	<ul style="list-style-type: none"> • Can the same data source be used for multiple evaluation activities? • Can a single source be modified or enhanced to support your strategies for the future?
Who	Who will conduct the evaluation activity?	<ul style="list-style-type: none"> • Do you have the personnel and resources to conduct the evaluation strategies you prioritized? • Do they have the necessary skills and expertise or how could they obtain these skills? • Can you leverage additional evaluation assistance from partners?
How: Analysis	How will the information from the evaluation be analyzed?	<ul style="list-style-type: none"> • Who will do the analyses? • Do they have the necessary skills and expertise or how could they obtain these skills? • Can you leverage additional analytic capability from partners?
How: Use	How will the information from the evaluation likely be used?	<ul style="list-style-type: none"> • Will the information be provided in time to inform decisions? • Who will use the information provided? • Are there capacity-building activities that need to be conducted with intended users to increase the likelihood that results will be used?