



Realty HQ Marketing Partnership Agreement

This agreement sets forth the terms for marketing sponsorship between Realty HQ ("Organizer") and the Partner ("Partner").

Partnership Levels & Availability

Level	Exclusive Price	Preferred Price	Availability per Trade
Gold Partner	\$6,000	\$4,500	1 Exclusive, 2 Preferred
Silver Partner	\$3,000	\$2,250	1 Exclusive, 2 Preferred
Blue Partner	\$1,000	\$650	1 Exclusive, 2 Preferred

Note: "Trade" refers to a business category (e.g., mortgage broker, home inspector, title company, etc.).

Partnership Benefits

- **Gold Partner – Exclusive (\$6,000)**
1 spot per trade category
 - All Silver and Blue Partner benefits, plus:
 - Premium logo placement on all event materials
 - Opportunity to address attendees at opening/closing ceremonies
 - Featured in Realty HQ's email blasts and media coverage (over 10,000+ agents)
 - Awards banquet opportunities
 - Extra marketing on sponsored classes and events
- **Gold Partner – Preferred (\$4,500)**
2 spots per trade category
 - All Silver and Blue Partner benefits, plus:
 - Prominent logo placement on event materials
 - Social media spotlights
 - Access to attendee list
- **Silver Partner – Exclusive (\$3,000)**
1 spot per trade category
 - All Blue Partner benefits, plus:
 - Logo on select event signage, website, and program
 - Opportunity to introduce a session or speaker
 - Social media spotlights
 - Access to attendee list
- **Silver Partner – Preferred (\$2,250)**
2 spots per trade category
 - All Blue Partner benefits, plus:
 - Logo on event website and select signage
 - Social media spotlights

*Either party may cancel this agreement with a 30-day written notice.



- **Blue Partner – Exclusive (\$1,000)**
1 spot per trade category
 - Name/logo on event website
 - Recognition on event signage
 - Opportunity to provide digital promo offers to attendees
- **Blue Partner – Preferred (\$650)**
2 spots per trade category
 - Name listed on event website

Additional Features:

- **Co-Branded Marketing:** Joint social campaigns, email features, or branded event swag.
- **VIP Experiences:** Exclusive networking opportunities for top-tier sponsors.
- **Customizable Packages:** Ability to tailor certain benefits to sponsor goals.

General Terms

- **Term:** This agreement is valid for one (1) year from the effective date below.
- **Payment:** Sponsor agrees to pay the selected annual sponsorship fee upon signing or according to the agreed payment schedule.
- **Deliverables:** Realty HQ will provide all benefits listed for the chosen sponsorship level during the sponsorship year.
- **Renewal:** Sponsorship may be renewed annually by mutual agreement.
- **Termination:** Either party may terminate with written notice under agreed circumstances.
- **Miscellaneous:** _____

Partner Selection:

- ☐ Exclusive Gold Partner (\$6,000/year)
- ☐ Preferred Gold Partner (\$4,500/year)
- ☐ Exclusive Silver Partner (\$3,000/year)
- ☐ Preferred Silver Partner (\$2,250/year)
- ☐ Exclusive Blue Partner (\$1,000/year)
- ☐ Preferred Blue Partner (\$650/year)

Trade Category: _____

Partner Signature: _____

Date: _____

Realty HQ Signature: _____

Date: _____

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