RIKKA LAW GROUP

Privacy Policy Requirements (Utah)

What Needs to Be In The Privacy Policy?

- ☐ **1. The following is required to be included in a privacy notice** (13-61-302)(1)(a):
  - ☐ The categories of personal data processed by the controller;
  - ☐ The purposes for which the categories of personal data are processed;
  - ☐ How consumers may exercise a right
  - ☐ The categories of personal data that the controller shares with third parties, if any;
  - ☐ The categories of third parties, if any, with whom the controller shares personal data;
- ☐ **2. If a controller sells personal data to one or more third parties or engages in targeted advertising** (13-61-302)(1)(b)**:**
  - ☐ The controller shall clearly and conspicuously disclose to the consumer the manner in which the consumer may exercise the right to opt out of the:
    - ☐ Sale of the consumer's personal data; or
    - ☐ Processing for targeted advertising.
- ☐ **3. A controller may not process a consumer's sensitive data without:**
  - ☐ First presenting the consumer with a clear notice and opportunity opt out; or
  - ☐ In case of a known child, processing the data in accordance with COPPA

How Does The Privacy Policy Need To Be Provided? (13-61-302)(1)(a):

- ☐ In a reasonably accessible and clear manner.