RIKKA LAW GROUP

Privacy Policy Requirements (Kentucky) (Goes into Effect Jan 1, 2026):

What Needs to Be In The Privacy Policy?

- ☐ **1. The following is required to be included in a privacy policy** (367.3617):
  - ☐ All categories of personal data that the Controller processes;
  - ☐ The purpose of processing personal data;
  - ☐ Consumer rights and how consumers can exercise them, including how a consumer can appeal a Controller's decision regarding their request;
  - ☐ The categories of personal data that the controller shares with third parties, if any;
  - ☐ The categories of third parties to whom the Controller shares consumers' personal data;
  - ☐ Secure and reliable methods for consumers to submit requests to exercise their rights

- ☐ **2. Additionally, if the Controller sells personal data to third parties or processes personal data for targeted advertising**:
  - ☐ The Controller must clearly and conspicuously disclose such processing and explain how consumers can opt out of processing

How Does The Privacy Policy Need To Be Provided? (367.3615)

- ☐ In a reasonably accessible, clear and meaningful fashion.