Privacy Policy Requirements (Indiana) (Goes into Effect Jan 1, 2026):

What Needs to Be In The Privacy Policy?

- ☐ **1. The following is required to be included in a privacy policy**:
  - ☐ All categories of personal data processed by the Controller, including sensitive data (24-15-4-3);
  - ☐ The purpose of processing personal data (24-15-4-3);
  - ☐ How consumers may exercise their consumer rights, including how a consumer may appeal a Controller's decision with regard to the consumer's request;
  - ☐ Secure and reliable methods for consumers to exercise their rights (24-15-4-3);
  - ☐ The categories of personal data that the controller shares with third parties, if any;
  - ☐ The categories of third parties, if any, with whom the Controller sharesthe personal data (24-15-4-3)

- ☐ **2. Additionally, if the Controller sells personal data to third parties or processes personal data for targeted advertising:** (24-4-4-4):
  - ☐ The Controller must clearly and conspicuously disclose such processing.
  - ☐ The Controller must clearly and conspicuously disclose the manner in which a consumer may exercise the right to opt out of such sales or use.

How Does The Privacy Policy Need To Be Provided? (Section 6-48.1-3)

- ☐ In a reasonably accessible, clear and meaningful manner.