



2026 Conference Sponsorship Opportunities

Partner with MISHE and showcase your organization to healthcare facility professionals from across Michigan. Sponsorship opportunities are designed to maximize visibility, brand recognition, and attendee engagement throughout the Annual Conference and Golf Outing.

Sponsorships are separate from exhibit booths, although select sponsorships include booth placement or registration benefits.

Opportunities are limited

Platinum Sponsorship Opportunities – \$4,000–\$4,500

Keynote Sponsor – \$4,500

Available: 1

Includes:

- Five-minute speaking opportunity at opening
- Prominent logo display on screen and near stage
- Recognition during Opening Remarks
- Logo placement in mobile app
- Two complimentary full conference registrations
- Level A booth placement

Evening Networking Event Sponsor – \$4,000

Available: 2

Includes:

- Five-minute speaking opportunity
- Recognition throughout conference with signage
- Prominent signage at networking event
- Logo placement in mobile app
- Two complimentary full conference registrations
- Level A booth placement

Attendee Essentials Package – \$4,500

Available: 1

Includes:

- Conference Badge Sponsor: Logo printed on all attendee badges
 - Lanyard Sponsor: Logo printed on all attendee lanyards
 - Recognition during Opening Remarks
 - Logo placement in the conference mobile app
 - Priority booth Level B selection (booth sold separately)
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Gold Sponsorship Opportunities – \$2,500–\$3,000

Lanyard Sponsor – \$2,500

Available: 1

Includes:

- Logo printed on all attendee lanyards
 - Recognition during Opening Remarks
 - Logo placement in mobile app
 - Priority booth Level B selection (booth sold separately)
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Conference Badge Sponsor – \$2,500

Available: 1

Includes:

- Logo printed on all attendee badges
- Recognition during Opening Remarks
- Logo placement in the conference mobile app
- Priority booth Level B selection (booth sold separately)

Plenary Session Sponsor – \$2,500

Available: 3

Includes:

- Recognition by moderator
 - Logo placement in mobile app
 - One complimentary full conference registration
 - Reserved seating area signage (if applicable)
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Regulatory Roundtable Sponsor – \$3,000

Available: 1

Includes:

- Opportunity to engage during Q&A with regulatory personnel
 - Logo displayed during session
 - Logo placement in mobile app
 - One complimentary full conference registration
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Silver Sponsorship – \$1,500–\$2,250

Morning Breakfast Sponsor – \$1,500

Available: 2

Includes:

- Company banner displayed near breakfast service area
- Recognition during breakfast announcements
- Logo placement in the conference mobile app
- Signage in seating area

Afternoon Break Sponsor – \$1,500

Available: 2

Includes:

- Recognition during scheduled break
 - Signage near refreshment area
 - Logo placement in the conference mobile app
 - Mobile App Notification directing attendees to exhibit hall
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Conference App Sponsor – \$1,750

Available: 1

Includes:

- Exclusive logo placement in the conference mobile app
 - Recognition during Opening Remarks
 - Logo included in post event communications
 - One mobile app push notification to attendees during conference
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Charging Station Sponsor – \$2,250

Available: 2

Includes:

- 8x10 booth with table and two representatives
- Branding at charging stations within exhibit hall
- Signage directing attendees to charging area
- Logo placement in the mobile app

Bronze Sponsorship – \$500-\$1,000

Breakout Session Sponsor - \$750

Available: 9

Includes:

- Opportunity to introduce the speaker at one breakout session
 - Recognition on session signage
 - Logo placement in the conference mobile app
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Mobile App Banner Ad Sponsor - \$1,000

Available: Limited to 5

Includes:

- Banner advertisement within the conference mobile app
 - Logo inclusion on the official conference sponsor recognition board
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Featured Exhibitor Add On – \$500

Available: Limited to 10

Includes:

- Exhibitors Only: One Push notification highlighting your booth during conference

2026 Golf Outing Sponsorship Opportunities

The MiSHE Golf Outing kicks off the Annual Conference and provides a unique opportunity to connect with attendees in a relaxed, engaging setting. Showcase your organization, build relationships, and increase your visibility while supporting one of the conference's most anticipated networking events.

Table Sponsor | \$300

Available: 18

- Reserved table and chairs
- Golf cart
- Option to bring a company pop up tent

Hole Sponsor | \$100

Available: 18

- Company signage at a designated hole

Breakfast Sponsor | \$500

Available: 1

- Sponsor recognition during the Conference Welcome Reception

Morning Refreshment Sponsor | \$500

Available: 1

- Sponsor recognition during the Conference Welcome Reception

Beverage Sponsor | \$1,000

Available: 1

- Sponsor recognition during the Conference Welcome Reception

Lunch Sponsor | \$1,500

Available: 1

- Logo displayed during lunch service
- Sponsor recognition during the Conference Welcome Reception

Air Launcher Sponsor | \$500

Available: 1

- Sponsor recognition during the Conference Welcome Reception

Dino Sponsor | \$300

Available: 1

- Sponsor recognition during the Conference Welcome Reception

First Place Team Sponsor | \$400

Available: 1

- Sponsor recognition during the Conference Welcome Reception

Second Place Team Sponsor | \$200

Available: 1

- Sponsor recognition during the Conference Welcome Reception