



SHINE Call for Expression
Information and Participation Guidelines

1. **SHINE Call for Expression Themes:** This is a time of extraordinary change, when young people around the world are rising up to shine a bright light on events and issues that are shaping our lives and our futures. Creative Visions and Planet Classroom Network along with supporting partners are calling on young people ages 13-25 to create or share their thoughts, feelings, hopes and desires for the world they want through multimedia based reflections, creations, and innovations. At the core of the SHINE Call to Expression is the desire to help young people connect with the world and people around them, and to amplify their voices as they express their thoughts, feelings, hopes and desires -- to let their creativity shine!
2. **Eligibility:** The Call is open to global youth ages 13-15, 16-19,20-25. When young people submit their responses via the SHINE website, there will be a box to check for age verification and permission to share their work.
3. **Submissions:** Works eligible for submission must be works that are the sole, original work of the entrant, in media that can be uploaded via our website (see instructions and restrictions below). Submissions fall under four main categories: Visual Arts, Performing Arts, Language Arts and Innovations. These may include drawing, painting, photography, videography, sound recordings, collage, image, poster, infographic, cartoon, graphic design, mosaic, sculpture, animation, design, technological-based solutions, scientific/STEM based innovations, song, dance, short story, allegory, poetry, readers theater script, etc. Submissions must be accompanied by a completed entry form. Entry is limited to one work per entry.
4. **Accepted Sizes & Length:** Videos must be under 3 minutes in length. Written submissions must be no longer than 2000 words. File sizes are subject to the capability of our website to receive them. We cannot assure all entrants that all media and formats submitted will be compatible with our website for which we cannot assume responsibility.
5. **Accepted File Types:** Entrants can use the website form to upload their submissions directly from Instagram, YouTube, Vimeo, or TikTok OR upload a file in any of the following formats: .mp4, .mov, .jpg, .png, .gif, .pdf. All entries must be submitted through the online form, free of malware, viruses or deleterious content or metadata. No hand delivered or mailed entries will be accepted.

6. **No Cost to Participate:** Participation in the Call for Expression is free. There is no purchase or donation necessary to enter.
7. **Geographical Eligibility:** SHINE Call for Expression is open to young people ages 13-15, 16-19, 20-25 worldwide though it is void where prohibited by law.
8. **Submission Deadline:** Submission deadline of entries to SHINE is **August 15, 2021** by midnight (Pacific Standard Time)
9. **How to Enter:** To submit a response to the SHINE Call to Action, you must complete the online entry form located at www.CallToShine.rocks and click the SUBMIT button. The entry must be complete and fulfill all Call to Action requirements, as specified, and entrants must verify by checking the appropriate box that they are between the ages of 13 and 25 and that they give permission to have their work shared on the SHINE website, the Rock Your Rights online gallery, Planet Classroom website, Planet Classroom Network YouTube Channel, or in various visual assets created by Planet Classroom Network or Creative Visions. Entries that are incomplete or do not adhere to the rules of specifications may be disqualified at our own discretion.
10. **Evaluation Criteria for Being Featured Online:** Participants' work to be featured/displayed online will be deemed eligible based on the following non-exclusive criteria:
 - a. The content submitted addresses the SHINE themes and can clearly be categorized as Visual Art, Performing Art, Language Art, or Innovation.
 - b. The work is original and creative. (No plagiarism) The infringement, copying, or use of copyrighted materials, trademarks or other proprietary or legally protected material (whether or not registered) is prohibited.
 - c. Content must comply with all applicable laws including intellectual property and privacy laws.
 - d. The media/format containing the work is of the appropriate size and capable of being uploaded to the SHINE website.
11. **Permission to Use:** As the intent of the SHINE Call to Action is to illuminate the resilience and talent of youth, Creative Visions and Planet Classroom Network intend to share entrants' work with a wider audience. All entrants thus irrevocably and in perpetuity grant to Creative Visions, Planet Classroom Network and its affiliates and partners (including without limitation: Share My Lesson, Can You Hear Us, YouTube, Instagram, etc.) permission without compensation or restriction, with or without attribution to copy, use, publish and distribute the work(s) in any form or media worldwide, and to modify the work(s) and to make derivative work. Creative Visions and/or its agents/partners may color correct, crop, edit, excerpt, or otherwise modify the work(s). The work(s) may be combined with other work, overlaid with text, or adjusted to fit the

purpose and layout of the promotional setting. Such permission is granted to the fullest extent permitted by law.

12. **Personal Information:** If specifically requested on the entry form or in writing by the entrant or parent/guardian, any personally identifiable information can be excluded from publication.
13. **Additional Rights Granted by Participants:** By participating in the Call to Expression, it is understood and agreed that Creative Visions and Planet Classroom Network and anyone acting on their behalf and their successors and assigns shall have the right, where permitted by law, to reprint, publish, broadcast, distribute and use in any media in perpetuity and throughout the world, without limitation, the participant's name, portrait, picture, voice, likeness, image, statements about the Call to Expression, and biographical information for news publicity, information, trade advertising, public relations, and promotional purposes without compensation notice, review, or consent.
14. **Ownership of Work:** Participants retain the ownership and non-exclusive right to their work(s) and may publish and/or submit their work to other calls to action as long as the permission and rights granted to Creative Visions and Planet Classroom Network and affiliates remain intact. Creative Visions may retain or dispose of the entrant's submission after conclusion of the Call to Expression.
15. **Original Work:** By participating in the SHINE Call to Expression, the participant and their representative represent and warrant that the entry is an original work of the entrant and does not infringe or violate any other person's intellectual property or other rights. If the content of your entry is claimed to constitute an infringement of any proprietary or intellectual proprietary rights of anyone else, it will be the entrant's and their representative's obligation to defend and indemnify Creative Visions and Planet Classroom Network against such claims.
16. **Termination of Call to Action:** Creative Visions and Planet Classroom Network reserve the right, in their sole discretion, to cancel, terminate, modify or suspend the Call to Expression at any time.
17. **Limitation of Liability:** By participating in the Call to Expression, the entrant agrees to release and hold harmless Planet Classroom Network, Creative Visions and their subsidiaries, affiliates, advertising and promotion agencies, partners, representative, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the challenge; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or

promotion; (v) electronic or human error in the administration of the promotion or the processing of entries.

18. **Disputes:** As a condition of participation in this Call to Expression, participant agrees that any and all disputes arising from or relating to SHINE must be brought and resolved in the State of California, within the County of Los Angeles, without resort to any form of class action, and the entrant and representative consent to the jurisdiction and venue thereof. Further, in any such dispute, under no circumstances shall an entrant be permitted to obtain awards for, hereby waives all rights to consequential damages, including reasonable attorney's fees, to the extent such limitation is legally enforceable.
19. **Agreement to Guidelines:** By submitting an entry, the participant agrees to be fully and unconditionally bound by these rules and terms and represent and warrant that they meet the eligibility requirements, including that the entry is an original work of the entrant.
20. The Creative Visions SHINE Call to Expression, participation and eligibility is subject to all applicable laws and if any aspect of the CTE is inconsistent with applicable laws or regulations, these terms shall be deemed modified so as to comport with all such laws. This is void where prohibited.
21. **Further Questions:** Email info@creativevisions.org
22. **Sponsor:** Creative Visions, 18820 Pacific Coast Highway, Malibu, CA 90265 which is one sponsor of the call to action.
23. **Accessibility:** If you have any difficulty using the website or in submitting an entry into this Call to Action, due to disability or otherwise, you may contact us by email at info@creativevisions.com or by telephone: (310)456-1109 and you will be provided with such auxiliary aids as services to enable you to participate fully.

May 11, 2021

Privacy Policy

1. The purpose of the SHINE call to action: The impact of Covid 19 on youth around the world has forced drastic changes to their daily lives. Creative Visions and Planet Classroom Network along with the help of our respective partner affiliates have incentivised the opportunity for youth ages 13-25 to share their interpretations of the word SHINE through multimedia based reflections, creations, and innovations. At the core of the SHINE Call to Action is the desire to enable youth to connect with others to reduce detrimental feelings of disconnection, and to amplify and validate their forms of expression about the times we are in and the times we are emerging toward.
2. By submitting an entry, you give Creative Visions and Planet Classroom Network and their representatives the right to promote your submission through visual display, printed media, website, social media, or other promotional methods.
3. Submissions will be made electronically with the understanding that once the submit button is clicked, parent/guardian permission is granted for any participant under the age of 18.
4. All participants must read and agree to the terms, guidelines and conditions of the Call to Action and the privacy issues addressed within those guidelines.
5. The information gathered during the entry will be used to promote the entries and participants; illuminate youth resiliency and creativity; track the efforts and demographic reach of Creative Visions and the SHINE affiliates.

May 11, 2021