

# Little BLACK Book

BY BLACK HILLS WOMAN

The image shows two business cards side-by-side. The left card is for Sparkle & Shine Cleaning Co. and features a woman with long blonde hair wearing a light blue blazer. The right card is for Prairie Fresh Cleaning Services and features a woman with long dark hair wearing a black top. Both cards include contact information and a brief description of their services.

*Sparkle & Shine  
Cleaning Co.*

Sparkle & Shine Cleaning Co. is a locally owned residential and small business cleaning service known for its attention to detail and friendly staff. From deep cleans to weekly maintenance, they use eco-friendly products to keep homes and offices spotless while ensuring a safe environment for kids and pets.

SPARKLESHINE.COM • (605) 555-3472

*Prairie Fresh  
Cleaning Services*

Prairie Fresh Cleaning Services offers professional home and commercial cleaning throughout the Black Hills area. Their team specializes in move-in/move-out cleans, post-construction cleanups, and customizable cleaning plans for busy families. Reliable, affordable, and locally trusted since 2016.

PRAIRIEFRESH.COM • (605) 555-9128

CLEANING SERVICES

A book of secrets, an intimate history, or in this case... an esteemed list of local business owners considered experts in their craft.

## Why should a consumer pick you over your competition?

The difference comes down to quality and ownership - seizing opportunities to make you and your business top of mind.

We want to create the go-to source for every niche, designed specifically for women. The book they can (and will) pick up when they're searching for a specialty doctor, a contractor, a hairstylist, a house cleaner, etc. How many times have you asked someone for a recommendation when seeking out a new speciality?

## It comes down to word of mouth, and we want to speak for you.

Black Hills Woman's Little Black Book will spotlight four businesses or business owners in each category. That means we need YOU. To promote you and your business expertise.

## Pricing is simple.

**The Little Black Book will be composed of all half page ads, priced at \$750.**

This not only gets you a one in four spot in the category you align most with, but also additional opportunities to get in front of consumers.

That's right. We are also offering a digital presence on our website and a social media story highlight to promote the Little Black Book and its contributors.

Your business is important, and we want our readers to know that too.

Thank you for partnering with us and being a part of this new chapter at BHW.