



BUSINESS PARTNERSHIP

Protect Rivers. Strengthen Communities.

Looking to get involved in conservation? Partner with Forever Our Rivers and join a growing network of businesses committed to protecting rivers and streams across the Southwest. Whether you sponsor restoration projects, create a cause marketing campaign or collaborate in creative ways, your partnership helps fund high-impact conservation while demonstrating your commitment to healthy waterways, wildlife and communities.

Whether your home river is the Gunnison, Colorado, Dolores or Escalante, your support helps keep these waterways healthy, resilient and flowing for generations to come.

PARTNERSHIP MODELS

Conservation Sponsorships

Fund science-based restoration projects that improve water quality, restore wildlife habitat, strengthen watersheds and reduce wildfire risk.

- Annual sponsorships
- Project sponsorships
- Program sponsorships
- Event sponsorships

Cause Marketing Partnerships

Turn everyday purchases into conservation impact through campaigns that give back.

- Percentage of sales
- **Customer round-up campaigns**
- Seasonal promotions
- Product launches
- Limited-edition campaigns

Product Collaborations

Develop co-branded products that inspire customers while supporting healthy rivers.

- Outdoor gear
- Apparel
- **Food and beverage**
- Artwork and merchandise

Promotional Partnerships

Donate products or experiences that help inspire giving, increase awareness and grow our community.

- Guided trips and outdoor adventures
- **Gear giveaways**
- Vacation packages
- Sweepstakes
- Fundraising incentives

Employee & Community Engagement

Create meaningful experiences that connect employees and customers with conservation.

- Volunteer days
- River cleanups
- Stewardship projects
- Community events

In-Kind Partnerships

Contribute products, services or professional expertise that help expand our conservation impact.

- **Event space**
- Creative services
- Printing and signage
- Equipment

GET STARTED

Let's build something meaningful. To get started, email Caroline at caroline@foreverourrivers.org