

2026

Sponsorship Opportunities

AS OF 12.1.2025

Beech Grove offers sponsorship opportunities that connect businesses and community partners to programs and events that strengthen our city. Support helps expand family activities, parks, arts, and wellness initiatives that bring neighbors together. Join us in creating meaningful experiences that enhance the quality of life for all residents.



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Clerk Treasurer's Office

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Hello!

The City of Beech Grove welcomes partners who want to make a visible and lasting impact in our community. Our sponsorship opportunities connect local businesses, organizations, and individuals with meaningful programs that enrich the lives of residents of all ages. From family friendly events and seasonal celebrations to park improvements, youth activities, arts initiatives, and community wellness efforts, each sponsorship directly supports experiences that bring neighbors together and strengthen our hometown.

Sponsors receive recognition that highlights their commitment to Beech Grove while helping us enhance the quality of life across our city. Whether you choose to support a single event or invest in a yearlong initiative, your contribution helps create programs that are accessible, inclusive, and memorable.

We invite you to explore the opportunities ahead and find the partnership level that aligns with your goals. Together, we can continue building a thriving, connected, and welcoming Beech Grove.



15,000

Residents



Beech Grove has a population of roughly 15,000 residents with strong multigenerational engagement in city programs and events.

36.4

Median Age

4th best market for first-time homebuyers in the United States in 2022

29.4%

**Adults ages
25-44**



Realtor.com listed Beech Grove as one of the top five markets for first-time homebuyers in the United States.

4

Public Parks

Beech Grove has a walkable Main Street district that attracts consistent foot traffic, especially during community events and seasonal activities.

3.3

**Miles of
Walking Trails**

The community includes a high proportion of families, seniors, and working professionals who actively participate in parks, recreation, and local gatherings.

Community events regularly draw both residents and visitors from surrounding Marion County, extending sponsor visibility beyond city limits.

1

**Great Place to
live, work & play**



Local schools, civic groups, and neighborhood organizations maintain strong ties to city programming, creating wide outreach potential for sponsors.

Sponsorship Opportunities



Pickleball Courts

2026



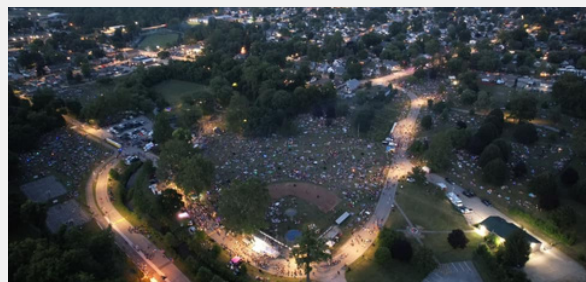
HPCC Banquet Hall Upgrades

ONGOING



Senior Center Upgrades

2026



All-American Day Fireworks Celebration

ANNUAL



Beech Grove Summer Concert Series

ANNUAL



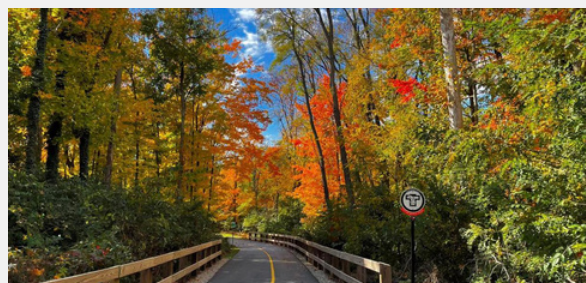
Going Green in the Grove

ANNUAL



Touch-A-Truck

ANNUAL



Community Impact Sponsors

ANNUAL

Pickleball Courts

The Beech Grove Parks Foundation is seeking support to build three pickleball courts at Sarah T. Bolton Park, a project that reflects both rising local interest and national enthusiasm for this fast growing sport. Pickleball is popular with families, young adults, and seniors, making it an ideal investment for a community that values accessible and inclusive recreation. Sarah T. Bolton Park offers a central, high visibility setting where new courts would attract consistent daily use and expand the park's role as a gathering place for residents. Sponsor support will help create a modern, durable, and inviting space that encourages active living while providing year round visibility for partners committed to community wellness. These courts will serve as a signature addition to Beech Grove's recreational amenities, and sponsors will play a key role in bringing them to life.

Sponsorship Level Options	Investment	Recognition	Duration
Legacy Sponsor (only 1 available)	\$100,000	Naming rights for the entire pickleball court complex, logo on entrance signage, inclusion on city website, and recognition at ribbon cutting.	Lifetime naming rights
Champion Sponsor (only 1 available)	\$50,000	Naming rights for the complex valid for 15 years or until major update/replacement of courts, whichever comes first. This tier is not available if Legacy Sponsor is secured.	15 years (or until renovation)
Court Sponsor (Individual Court)	\$15,000	Logo/branding on one court's signage and inclusion in city marketing materials.	10 years

HPCC Banquet Hall Upgrades

The Beech Grove Banquet Hall is one of the community's most frequently used public spaces, serving everything from youth programs and senior activities to civic meetings, celebrations, trainings, and large scale community events. After years of constant use, the facility needs upgrades that improve functionality, accessibility, comfort, and overall appearance. Modernizing the hall will allow the city to host more programs, attract outside rentals that support revenue growth, and provide a welcoming environment that reflects the pride residents have in their community. Sponsorship support will help refresh walls, lighting, furnishings, and equipment so the space can continue to meet the diverse needs of families, organizations, and visitors. An improved banquet hall strengthens the entire Hornet Park campus by giving Beech Grove a high quality gathering space that is ready for the next generation of community events.

Sponsorship Type	Suggested Investment	Recognition & Term
Banquet Hall Capital Naming Sponsor	\$75,000	Naming rights for the renovated banquet hall; 15-year term or until next major renovation.
Community Center Partnership Sponsor	\$2,500–\$10,000	Recognition as a Friend and Partner of the Community Center for 1–2 years, including mentions in newsletters, social media, and at public events.
Equipment or Room Improvement Partner	Up to \$5,000	Recognition plaque or signage in sponsored space, acknowledgment in print and digital outreach.



HPCC Banquet Hall Upgrades

Senior Center Upgrades

The Elton H. Geshwiler Senior Center at 602 Main Street is a vital gathering place for older adults who rely on its programs, activities, and support services each week. After years of steady use, both the interior and exterior need thoughtful upgrades that improve comfort, accessibility, and the overall experience for members and visitors. Enhancements such as updated flooring, paint, furnishings, lighting, and refreshed exterior surfaces will help the center better reflect the welcoming and vibrant atmosphere inside. Sponsor support allows the city to complete these improvements using durable, high quality materials that honor the importance of the center and strengthen a space that plays a key role in serving Beech Grove's senior community.

Sponsorship Type	Suggested Investment	Recognition & Term
Capital Sponsor	\$75,000-\$100,000	Senior Center Activity Capital Sponsor; 10 year term or until next major renovation depending on investment type
Senior Center Partnership Sponsor	\$2,500-\$10,000	Recognition as a Friend and Partner of the Community Center for 1-2 years, including mentions in newsletters, social media, and at public events.
Equipment or Room Improvement Partner	Up to \$5,000	Recognition plaque or signage in sponsored space, acknowledgment in print and digital outreach.



Senior Center Upgrades

All- American Day Fireworks Celebration

The annual All American Day in the Park & fireworks celebration at Sarah T. Bolton Park presented by the Beech Grove Promoters Club brings together thousands of residents each July 3 for an evening of food, games, music, and a grand fireworks display around 10 p.m. Your sponsorship will go directly toward the fireworks themselves, providing a brilliant finale that lights up the sky and creates a shared moment of pride and celebration for all ages. Supporters will be recognized for making this free, community-wide event possible, aligning your brand with one of Beech Grove’s most beloved traditions and offering high-visibility exposure to thousands of attendees.

Sponsorship Type	Suggested Investment	Recognition & Term
Fireworks Presenting Sponsor	\$7,500-\$10,000	The Fireworks Presenting Sponsor fully funds the display and receives premier recognition throughout all event promotions and has a booth space
Event Sponsor	\$100-\$5,000	Recognition on posters, and social posts

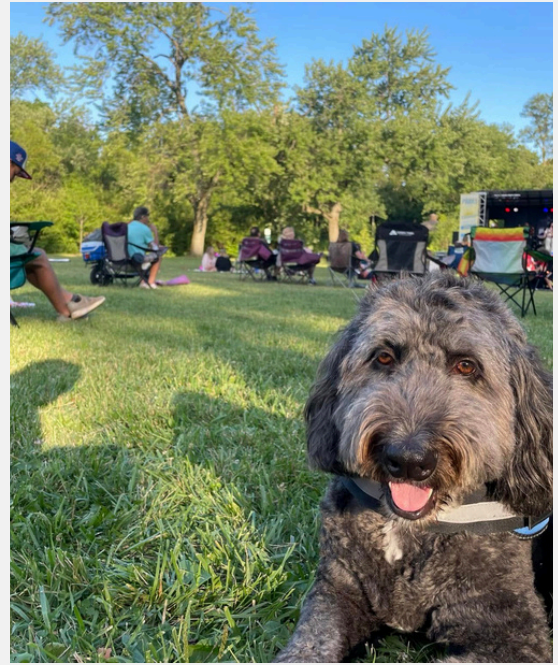


All- American Day Fireworks Celebration

Summer Concert Series

Our Summer Concert Series offers Thursday-evening outdoor concerts in Sarah T. Bolton Park that bring families, neighbors, and visitors together for live music, local food trucks, kids' activities, and community connection. By sponsoring this initiative you'll support a beloved tradition that spans multiple nights throughout the season, reaching a broad audience from our city and beyond with high-visibility brand exposure in a fun, relaxed atmosphere. Your contribution ensures we can bring in quality entertainment, enhance production elements (lighting, sound, staging), and keep this series free and accessible for all, while visibly aligning your organization with the vibrant heart of Beech Grove's summer community life.

Sponsorship Type	Suggested Investment	Recognition & Term
Main Event Presenting Sponsor	\$10,000+	Offers full visibility with individual banner, VIP seating area, and major branding throughout the concert season, booth space, and 5 minute audience address at one concert
Gold Sponsor	\$5,000+	Provides large logo placement, stage recognition, and the chance to address audiences
Silver Sponsor	\$1,500+	Small logo features in all print and ongoing website placement for the season
Bronze Sponsor	\$500+	Featured social post, website placement, and one event display opportunity at opening concert of the series



Summer Concert Series

Going Green in the Grove

Going Green in the Grove is Beech Grove’s annual sustainability event held each April at the Hornet Park Community Center. The celebration brings together families, gardeners, local groups, and environmentally minded residents for a day focused on native planting, tree distribution, recycling resources, and practical ways to support a greener community. Attendance generally reaches 300 to 500 people with steady participation across all age groups. Sponsor support helps fund native plants and trees, educational booths, hands on activities, and materials that empower residents to adopt simple and effective sustainability habits. Your partnership will be visible throughout the event and related outreach, connecting your organization to a citywide effort that strengthens environmental stewardship and community pride.

Sponsorship Type	Suggested Investment	Recognition & Term
Event Presenting Sponsor	\$5,000	Sponsor receives premier recognition throughout all event promotions and has a booth space
Event Sponsor	\$100-\$4,000	Recognition on posters, and social posts



Going Green in the Grove

Touch-a-Truck

Touch a Truck is a hands on community event hosted at the Hornet Park Community Center where children and families can explore city vehicles, meet first responders, and interact with local construction, utility, and transportation partners. Last year's inaugural event welcomed about 400 attendees and interest continues to grow as families look for interactive and educational activities close to home. Sponsorship support helps cover event costs such as safety materials, signage, interactive stations, and logistics while also allowing for smaller contributions that support individual features like kids activity zones or partner displays. Your organization will be recognized for helping create a free, family friendly experience that brings residents together and highlights the essential work of our city departments and community partners.

Sponsorship Type	Suggested Investment	Recognition & Term
Event Presenting Sponsor	\$5,000	Sponsor receives premier recognition throughout all event promotions and has a booth space
Event Sponsor	\$100-\$4,000	Recognition on posters, and social posts



Touch-a-Truck

Community Impact Opportunities

The City of Beech Grove welcomes partners who want to support projects that strengthen safety, improve community spaces, and enhance the experiences residents enjoy throughout the year. Sponsorships and donations help the city complete high impact improvements that may not be fully covered by traditional funding, allowing local organizations to play a direct role in shaping a more vibrant, welcoming, and connected community. Your support will be recognized across project materials and communications, reflecting a shared commitment to Beech Grove's growth and quality of life.

- Support for the Beech Grove Public Safety Foundation, which assists police and EMS with training, equipment needs, and community outreach.
- Interior upgrades to the Elton H. Geshwiler Senior Center that improve comfort, accessibility, and the overall experience for daily visitors.
- Support for the Hornet Park Food Pantry through donations that help stock shelves, provide fresh options for families, and meet rising community needs throughout the year.
- Enhancement of Beech Grove's holiday atmosphere through upgraded seasonal décor, including lighted wreaths for city light poles, wrapped tree lights along major thoroughfares, and additional festive touches that create a warm and cheerful community experience throughout the season.
- Additional community improvement opportunities that allow sponsors to support specific projects aligned with their values and visibility goals. **Please reach out with any specific idea you may have.**



Community Impact Opportunities

Get In Touch

For more information about sponsorship opportunities or to discuss which project or event best aligns with your goals, please reach out to the Office of the Clerk Treasurer. Our team will connect you with the appropriate event organizer or department lead to ensure you receive clear details, timely communication, and a smooth sponsorship experience. This booklet will be updated throughout the year as projects evolve and new opportunities become available, so we encourage you to check the City of Beech Grove website for the most current information. We look forward to partnering with you to support meaningful programs that strengthen our community.



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