



FOR IMMEDIATE RELEASE

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Stratford, Wis. – Marshfield Clinic Named Platinum Sponsor of WI Farm Technology Days

Marshfield Clinic has been named a Platinum Sponsor of Wisconsin Farm Technology Days, contributing \$25,000 to support the state's largest outdoor agricultural event.

This significant investment will directly support the creation of a new interactive space focused on farm safety, health and education for attendees of all ages.

"Wisconsin Farm Technology Days has become a tradition for many Wisconsin farmers and their families," said Melissa Ploeckelman Brown, Outreach Specialist at the National Farm Medicine Center, Marshfield Clinic Research Institute. "While the show was originally designed to bring university research to Wisconsin citizens, it has grown into something much more. We are proud to continue sharing research while also supporting the health, well-being and safety of farm families."

Thanks to Marshfield Clinic's sponsorship and partnership, attendees will experience expanded programming centered on agricultural safety, preventative health, and family wellness.

Mark your calendars now for July 14-16, 2026 – and follow #WFTD2026 and @WIFarmTechDays on social media for behind-the-scenes updates, volunteer opportunities, and early announcements as the excitement builds. The show will be open daily from 9 a.m. to 4 p.m. at Redetzke's No Joke Dairy in Stratford, a fourth-generation family farm that has been operating since 1911.

Wisconsin Farm Technology Days, Inc. is the premier Wisconsin agricultural showcase hosted by generous farm hosts around the state each summer. New innovations, technologies, products and services are featured by hundreds of exhibiting companies and organizations to provide resources to farmers and the public. Thousands of attendees from across the Midwest seek the event to learn more about agriculture by networking. Wisconsin Farm Technology Days, Inc. is a nonprofit 501(c)(3) dedicated to education and sharing knowledge.