



FOR IMMEDIATE RELEASE

May 15, 2026

CONTACT:

Mason Gukenberger | 715-240-0783

Mason@wifarmtechdays.org



“We’re Serious.” About Field Demonstrations at 2026 Wisconsin Farm Technology Days

Live field demonstrations are set to once again be a major attraction at Wisconsin Farm Technology Days 2026 as exhibitors prepare to showcase the latest equipment and technology in real working conditions during the July 14-16, 2026 show at Redetzkes’ No Joke Dairy near Stratford.

This year’s demonstrations will feature a strong focus on baleage equipment, vertical beater manure spreaders, and additional hay and forage equipment categories – with even more demonstrations currently in the works. Demonstrations are expected to include products from New Holland Agriculture, Meyer Manufacturing, Oxbo, H&S Manufacturing, and more.

Attendees will have the opportunity to see equipment operate side-by-side in the field, hear directly from product representatives, and get an up-close look at the latest innovations helping drive agriculture forward.

“We’re serious about giving attendees the opportunity to see equipment perform where it matters most – in the field,” said Field Demonstration Chair Ron Zygarlicke. “These demonstrations allow farmers and exhibitors to connect in a hands-on environment and showcase the technology, efficiency, and productivity shaping modern agriculture.”

Manufacturers and exhibitors interested in participating are encouraged to submit demonstration information soon to help secure placement within the demonstration lineup.

Wisconsin Farm Technology Days, Inc. is the premier Wisconsin agricultural showcase hosted by generous farm hosts around the state each summer. New innovations, technologies, products and services are featured by hundreds of exhibiting companies and organizations to provide resources to farmers and the public. Thousands of attendees from across the Midwest seek the event to learn more about agriculture by networking. Wisconsin Farm Technology Days, Inc. is a nonprofit 501(c)(3) dedicated to education and sharing knowledge.