



FOR IMMEDIATE RELEASE

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"We're Serious About Community" – Volunteers Needed for Wisconsin Farm Technology Days 2026

Stratford, WI – May 15, 2026 – Wisconsin Farm Technology Days 2026, hosted by Redetzkes' No Joke Dairy in Marathon County, is calling on community members to join the team of volunteers that make this incredible event possible.

With the 2026 theme "We're Serious," the show will celebrate Wisconsin's deep agricultural roots and forward-thinking innovation – and it takes thousands of dedicated volunteers to bring that vision to life. The event will be held July 14–16, 2026, on the Redetzke family's fifth-generation dairy farm in Stratford, Wisconsin.

"Volunteers are the heart and soul of Farm Technology Days," said Mason Gukenberger, Publicity & Promotion Chair. "Whether you can give a half day or a week, every helping hand makes a difference – and we're serious about showing what Marathon County and the surrounding area can do together."

Volunteers are needed in a wide variety of roles, including:

- Parking and Transportation – Directing guests, buses, and shuttles
- Information Booths – Helping visitors navigate the event
- Hospitality & Admissions – Greeting guests and providing event information
- Grounds & Setup Crew – Preparing and maintaining the site before and during the show

No prior experience is required – just enthusiasm, reliability, and community spirit. Volunteers will receive official WFTD 2026 apparel, refreshments, admission and your organization will receive a donation for total hours worked for the organization the volunteers are from.

"Hosting this event is an incredible honor for our community," said Brittany Redetzke – Host Farm Co-Owner. "It's a chance to meet people from across the state and be part of something truly special."

Interested individuals, groups, and organizations can learn more and sign up online at www.wifarmtechdays.org/volunteers.

For updates, follow #WFTD2026 on social media and stay connected as Wisconsin gets ready to show the world that "We're Serious" about agriculture, innovation, and community.

Wisconsin Farm Technology Days, Inc. is the premier Wisconsin agricultural showcase hosted by generous farm hosts around the state each summer. New innovations, technologies, products and services are featured by hundreds of exhibiting companies and organizations to provide resources to farmers and the public. Thousands of attendees from across the Midwest seek the event to learn more about agriculture by networking. Wisconsin Farm Technology Days, Inc. is a nonprofit 501(c)(3) dedicated to education and sharing knowledge.