

2025 Terms and Conditions of Exhibiting at
FARM TECHNOLOGY DAYS OF WISCONSIN, INC., a 501(c)(3) corporation
DBA Wisconsin Farm Technology Days
Clinton Farms, Bear Creek, Wisconsin
August 5 – 7, 2025

WFTD Exhibit Office: 211 Canal Road, Waterloo, WI 53594

*Show time for general public is **9am to 4pm on Tuesday, Wednesday and Thursday**. Authorized exhibitors will be permitted on the grounds between 7am and 6pm. The grounds will be closed until 7am on Tuesday, Wednesday, and Thursday during show dates.*

By virtue of Lessee's application to exhibit at this show, lessee agrees to abide by all show rules as stated here:

1. **Agreement to Lease:** Lessor agrees to rent space in the commercial area on the site of the Wisconsin Farm Technology Days (WFTD), Bear Creek, Wisconsin for the purpose herein described on Tuesday, Wednesday, & Thursday, August 5 – 7, 2025. **Lessee shall not share, sublet or assign any part of the leased premises.**
2. **Rental Space Payment:** A down payment of 50% of lot/booth fees is required with application, 25% of that fee is a non-refundable application fee. Payment in full is then due 120 days before the show on **APRIL 1, 2025**. If payment in full is not received when due, a penalty of the non-refundable application fee will be assessed and may result in loss of reservation.
3. **Exhibitor Passes:** Each rented lot/booth includes 2, 3-day exhibitor passes. Additional passes are available for purchase.
4. **Cancellation:** Requests for cancellation must be made in writing prior to **APRIL 15, 2025**. Any payment received over the non-refundable 25% deposit per lot/booth will be refunded. This contract may be canceled only at the discretion of the Executive Committee of the 2025 Wisconsin Farm Technology Days, Inc. **NO LOT, BOOTH OR ELECTRICAL CANCELLATIONS WILL BE ACCEPTED AFTER APRIL 15, 2025.**
5. **Indemnification:**
 - a. The lessee agrees to indemnify and hold the lessor harmless for any claims of loss, damage or expense resulting from personal injury or death, or damage to property caused wholly or in part by lessee or its employees, agents, subcontractors or volunteers in connection with the leased space described in this contract except the lessee will not be held to this provision when such loss, death or damage to property is the result of a negligent act or omission of the lessor, employees, agents, subcontractors or volunteers.
 - b. The lessee is solely responsible, and agrees to hold the lessor harmless, for any claims of damage, or expense resulting from damage to or loss of the lessee's display, exhibits or materials during the show, including the time of show set-up and take-down. This includes any damage resulting from the lessee's use of the lessor's employees, agents, subcontractors, or volunteers during the show, or during show set-up and take-down.
 - c. The lessee agrees to indemnify and hold harmless the lessor for any claims of loss or expenses resulting from the lessee's breach of this contract. Upon breach, lessor shall be entitled to damages incurred because of the breach.
6. **Insurance:** Due to exhibitor requests, we are now **including** liability insurance, which meets all our insurance requirements with your booth space fee. You no longer need to submit your own compliant insurance.

7. **Distribution of Lists:** The lessee shall not distribute or sell to third parties any lists of names obtained from visitors to the show.
8. **Access.** Lessee may have access to said outdoor lots on or after **July 29, 2025**, or sooner by special request; however, electrical service will not be available until on or around **August 2, 2025**. **If lessee will require electricity prior to August 2, please contact the WFTD office.** Agribusiness Tent Booths will have access to said space on or after **August 2, 2025**. Security will be on the grounds daily, before, during and after the show from **July 29, 2025 – August 10, 2025**.
9. **Tent/Aerial Displays.** The lessee may erect their own tent or tents within the leased space boundaries. It is recommended to rent tents from the official tent supplier. No signs, aerial pieces, or other devices shall extend above the normal height of the tents and exhibits, except as approved by the Wisconsin Farm Technology Days 2025 Executive Committee.
10. **Maintenance of Rented Space.** Lessee agrees to keep said exhibit tent and area in a clean and sanitary condition and, at the termination of this event shall leave the grounds in the same condition as when rented. The lessor agrees that the grounds will be in a clean and sanitary condition prior to the lessee's rental of the ground. The lessor will provide appropriate waste containers. Upon lessee's failure to comply with this term, lessor may do the acts required hereby and charge the cost thereof to the lessee in addition to the agreed rent, if lessor gives lessee notice of the failure and a reasonable opportunity to cure the same, and the lessee agrees to pay any reasonable expense so incurred by the lessor. Lessees failing to clean up debris may not be invited back to future shows.
11. **Vehicle parking.** Vehicle parking or travel is not permitted on streets in Tent City during the show hours. Vehicles must leave the grounds and go to the parking area by 8:30am on show days. Vehicles that are part of exhibitor's display or used only to work from need to be parked inside exhibitor's assigned lot(s).
12. **Show Times.** Show time for the public is **9am to 4pm on Tuesday, Wednesday, and Thursday**. Authorized exhibitors and personnel will be permitted on the grounds between 7am and 6pm during Farm Technology Days show dates. The grounds will be closed prior to 7am and after 6pm on Tuesday, Wednesday, and Thursday during show dates.
13. **Electrical Service. Lessee is responsible for ordering electricity and other services as set forth in your profile on the Map Your Show program.** All leased spaces may not have an electrical option. If electricity is a necessity, please confirm with show management prior to booking your space. An electrical contractor designated by Wisconsin Farm Technology Days, Inc. will do all electrical work. Any lessee wishing to make a change in, or order new electric service must contact Wisconsin Farm Technology Days office prior to **July 27, 2025**. **Changes to electrical service requested after July 27, 2025, may incur an additional fee, if even possible to accommodate.** Payment of the electrical order must accompany request for service. There will be no charge made for actual electrical usage.
14. **No Raffles/Fundraising Activities.** Individuals/Organizations are not permitted by Wisconsin Farm Technology Days, Inc., or the Host Location to implement raffle/fundraising activities not associated with official show activities.
15. **No Sale or Dispensing of Food and Drink unless you are designated a Food Truck.** The lessee shall not sell or dispense food or drink to the public without written permission from the Executive Committee, and any authorized dispensing shall be confined to the exhibit space set forth in this contract. A request to distribute product representing new research should be sent to the Executive Committee via info@wifarmtechdays.org providing details about the new product. The lessee shall not permit the sale or free distribution of any intoxicating liquors, malt beverages, or tobacco products in the exhibit space.
16. **Excessive/Offensive/Dangerous Activities.** No Exhibitor shall use any sound equipment or make excessive noise that will interfere with any other display or presentation.

- a) Exhibitors demonstrating equipment or products in their display area shall not use equipment or materials which are offensive, disruptive or life-endangering to the public or other exhibitors as determined by the Executive Committee. **No lessee shall operate motorized type vehicles (ATV's, golf carts, etc.) in areas under the jurisdiction of Wisconsin Farm Technology Days, Inc., during daily show hours unless permission is granted by the Executive Committee. See point 19.**
17. **Digging, Excavating, and Earth Moving.** Excess digging, excavating, or earth moving, including adding soil exceeding 1 1/2 feet will not be permitted without the consent of the Executive Committee. Where such earth moving may be necessary, the site will be returned to its original state upon removal of exhibit. Gravel, stone, or concrete shall not be used in any exhibit without the approval of the Executive Committee.
18. **Removal of Exhibits.** No exhibits may be removed prior to 4:00 p.m. August 7, 2025. All exhibits, including underground facilities and other construction are to be removed by noon on August 21, 2025. Items left after that date are subject to becoming the property of Wisconsin Farm Technology Days, Inc, and will be sold and used to offset WFTD expenses. No security will be present after August 10, 2025. Transfer of property by the exhibitor through gift or sale does not release the exhibitor of the responsibilities.
19. **Limited Side by Side Demonstrations and/or Ride and Drive Opportunities.** Limited side by side demonstration and Ride & Drive opportunities will be provided by the Wisconsin Farm Technology Days Committee. The Committee will determine the type of machines acceptable for demonstrations and ride and drive areas. To participate, companies must rent space in the exhibit area. **Participating Demo and Ride and Drive companies may have 1 (one) registered UTV to use for transporting customers from their lot to these areas. Register UTV at Show Headquarters.**
20. **Livestock.** Livestock will be permitted on the Tent City grounds, only if they meet the health requirements of the Wisconsin Dept. of Agriculture, Trade, and Consumer Protection, (as listed on their website) and their exhibition does not endanger public safety. **Cattle (No bulls), horses, llamas, goats, and sheep are allowed, other animals must have prior approval by the Executive Committee.** Lessee shall submit health documentation (if required by DATCP) to WFTD headquarters prior to unloading and exhibiting animals and indicate # and species of animals being displayed.
21. **Termination.** A violation of the terms and conditions governing Wisconsin Farm Technology Days by an exhibitor is cause for disciplinary action at the reasonable discretion of the Wisconsin Farm Technology Days Executive Committee. The lessor may terminate the agreement with cause, provided that lessor has provided lessee with notice of the violation and a reasonable opportunity to cure the same, whereupon the lessee shall vacate the assigned space and the lessor shall retain any sum of money paid to the lessor by the lessee.
22. **Amendment.** This lease may be amended by mutual agreement between Lessor and Lessee at any time. Any such amendment must be in writing and duly executed by both Lessor and Lessee.
23. **Agreement Binding.** It is hereby expressly understood and agreed that the covenants and agreements herein shall extend and be binding upon the heirs, executors, administrators, or assigns of the Lessor and Lessee.