



**PLAY to FREE**

## How to raise \$1,000 in 5 days!

- 1 Make the first move** - donate \$100 or more to yourself. It sets the pace for your fundraising campaign and inspires other to join the action. **\$100**
- 2 Ask your fans for support** - ask 10 family and friends to donate \$50. Together this will fund materials for 5 classrooms for children in conflict zones. **\$500**
- 3 Broadcast your page** - share your fundraising page on social media and ask your friends to donate \$25. The first 4 to donate will fund learning materials for 5 children. **\$100**
- 4 Level Up with Corporate Support** - Ask 4 local businesses (pet store, coffee shop, restaurant) you frequent to support \$50 each. **\$200**
- 5 Send out the replays!** - follow-up, follow-up, follow-up - lots of supporters just need a friendly nudge or reminder to make their donation. **\$100**

**Total: \$1,000**

### Did you know?

**1/5 of the world's children live in a conflict zone.**

[warchild.ca/airhockey](http://warchild.ca/airhockey)

