



ULTIMATE AIR HOCKEY SHOWDOWN

MAY 26, 2026 | 6:00 PM | THE EL MOCAMBO, TORONTO

FACE-OFF FOR CHILDREN IN CONFLICT ZONES

Join War Child's second annual Ultimate Air Hockey Showdown at the iconic El Mocambo. Position your brand alongside celebrity players, an engaged audience, and a high profile cause. Every shot fired, goal scored, and dollar raised supports children living with war.



HIGH-ENERGY ENGAGEMENT FOR PURPOSE-DRIVEN BRANDS

- ✓ **Position your brand** as a socially conscious leader in Toronto through a major partnership with Pattison Outdoor media! Includes high-profile visibility across the PATH digital network, TTC network, and downtown offices—valued at over \$519,896 and reaching over 102.5 million impressions.
- ✓ **Engage your brand and employees** in this one-of-a-kind high-energy event with built-in team building, social impact, celebrity engagement, and creative activation opportunities.
- ✓ **Unlock networking opportunities** with purpose-driven sponsors, celebrity players, and business professionals while turning brand visibility into real-world impact for children living with war.

EVENT WEBSITE
WARCHILD.CA/AIRHOCKEY

SPONSORSHIP OPPORTUNITIES DECK HERE



ABOUT WAR CHILD

War Child is globally recognized for our grassroots, community-driven model of humanitarian action. We deliver programs that give children the best chance of overcoming the challenges of war, allowing them to break cycles of violence and poverty and grow up to see a brighter future.

www.warchild.ca