



First-72-Hours Readiness Drill

CALM UNDER DISRUPTIVE CONDITIONS

Why now—the strategic picture

Geopolitics is being reordered; assumptions are in motion.

Malign state and proxy actors stage cross-border incidents to force rushed reactions.

What once felt fictional—tomorrow's news today—now shows up in real operations.

AI supercharges false narratives; the first hours decide whether facts or story lead.

What This Is

A compact practice for the first hours of disruption.
Delivered over 10 days: interviews, material review,
briefings/group work, 2-hour simulation + quick review.
We rehearse who speaks first, what we can confirm, and
when we update—so your organisation keeps one story
on one screen.
Straightforward, human, within your guardrails.

Flip The Switch



Practise decisions and cadence under pressure

“Tomorrow’s News Today”

Staged to push a quick reaction.

Name the trap; define disproof + owner.

Hold line; verify; one screen with timed updates on the official update page.

Avoid speculation; facts will catch up.

What you get

First-6-Hours playbook.

Two message trees: public safety and misinformation; policy and service continuity.

Official update page template + holding lines.

2-hour simulation + quick review and actions.

Myth-buster cards + simple metrics.

Disclaimer

Drill is carried out within your existing guardrails
governance, legal, disclosure.

No sensitive data required.

Next

20-minute briefing → romansbaumanis.com/contact



Thank You

AUGUST, 2025