

## Crisis Readiness Checklist

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This checklist helps your organisation take stock of its current crisis readiness. Tick the boxes where you have solid arrangements in place. If more than two boxes remain unticked, consider booking a call to explore next steps.

- ☐ Crisis definition and protocols are clear and documented.
- ☐ A dedicated crisis team exists with defined roles.
- ☐ A current risk register is maintained (technical, safety, reputational, etc.).
- ☐ First response lines drafted for key crisis scenarios.
- ☐ Stakeholders are mapped (who needs to know, by channel).
- ☐ Monitoring tools are in place to track external signals and rumours.
- ☐ Crisis communications channels tested (internal and external).
- ☐ War room setup defined (virtual/physical).
- ☐ Previous drills conducted and lessons integrated.

Tip: Think of this as headlights for your organisation. You don't need to see the whole road, but you must see enough ahead to react in time.

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