horizon west MAGAZINE

Good Things HAPPEN HERE

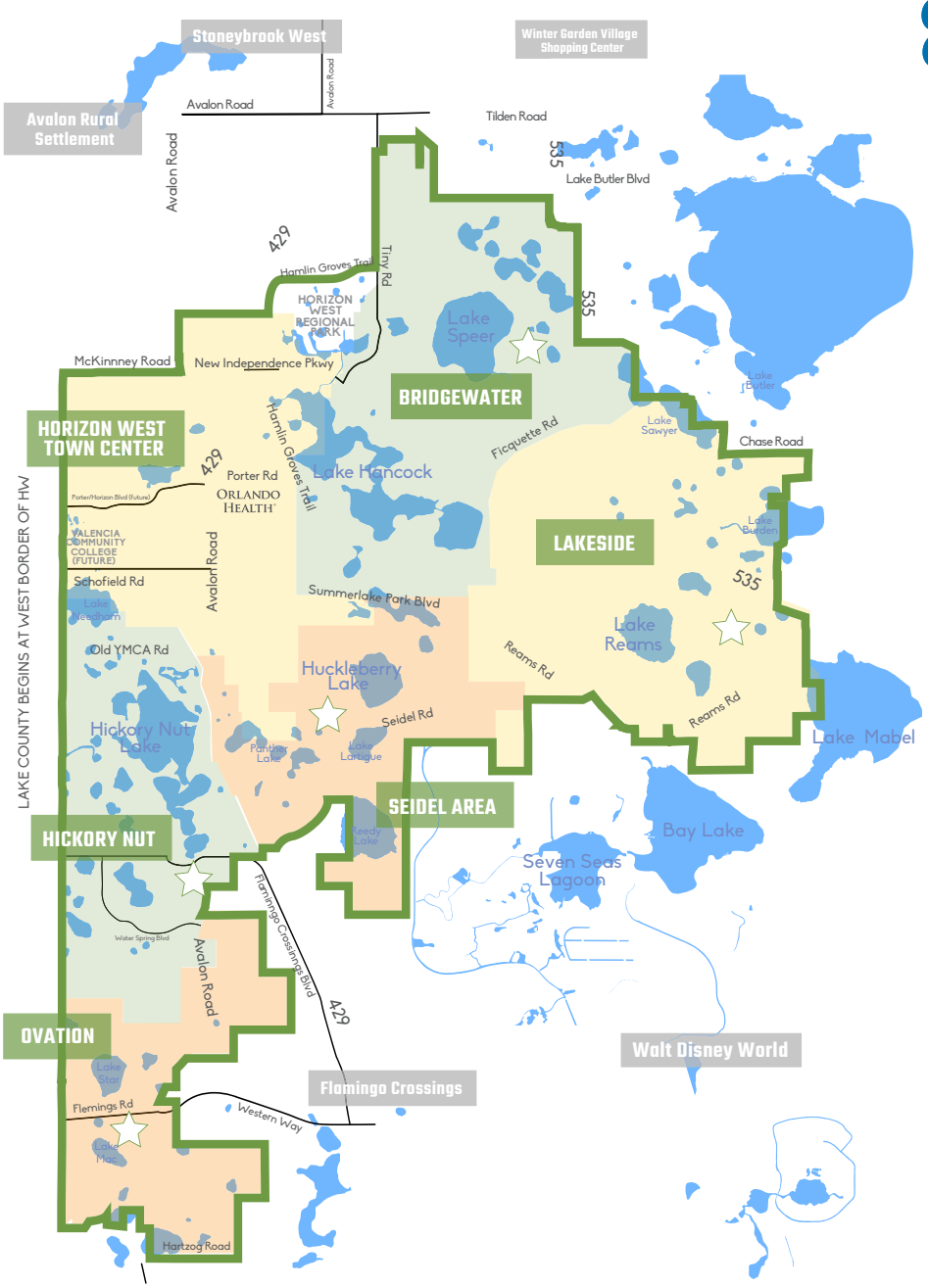
2026/27 MEDIA KIT



Celebrating **10 YEARS** of Shining the Spotlight on the Good Stuff!

A Decade of COMMUNITY IMPACT

For 10 years, **Horizon West Magazine** has connected residents with the people, places and organizations that make our community of the the most desirable places to live, work and grow. Horizon Westers enjoy a happier & healthier lifestyle thanks to you!











HORIZON WEST MURAL

A Community Canvas for What's Next

As we celebrate **10 years of Horizon West Magazine**, we're partnering with acclaimed local artist Rose Kat Khan to create a vibrant mural that reflects our community — the people, places and possibilities that make Horizon West so special. This mural is a tribute to how far we've come and a colorful reminder of the even brighter future ahead.



Become Part of the Picture!

To support the creation of this public art piece, businesses physically in Horizon West can apply to be considered for inclusion in our community mural! **Select brands will be creatively woven into the artwork**, with opportunities at different investment levels to reflect your desired visibility and prominence.

Would you like to be included?

MORE THAN A MURAL

COMMUNITY PRIDE

A public photo spot that brings people together and reflects our shared idenity as Horizon Westers.

LOCAL TALENT

Showcasing the incredible creativity of nationally acclaimed Horizon West artist Rose Kat Khan.

LASTING IMPACT

A vibrant addition to Horizon West meant to inspire more public art in our community.

Community Excellence Advocate Partnerships

Horizon West Magazine aligns with the organizations serving Horizon West who bring excellence to all they do. As a CEA partner you will build ***credibility, authority, trust*** *and brand presence with year-round visibility of* ***your published article****. Written by you or ghost written by our professional writers after a fun informal interview experience.*

Choose your approach...

Share practical knowledge with Horizon West residents through a Subject Matter Expert Article in Living in Horizon West, also published and shared online.

Your name, professional title and business are included in the contributor byline and the Contributor article focuses on educating readers about a topic that aligns with your personal brand.

Community Contributor

Build trust through your personal expertise.



or...

Community Spotlight

Put Your Business in the Spotlight



Combine your branded Community Spotlight article that introduces your business, its people, services and what makes you unique - also known as an advertorial with a full-page display ad for maximum brand awareness year-round.

Your story is also published and shared online, extending its reach beyond the printed magazine.

Choose the Right Opportunity FOR YOUR BUSINESS



CEAs can proudly display the badge at their business and online.

Which Level that Aligns with Your Goals and Desired Community Perception?

	Directory SelfPost	Community Contributor	Community Spotlight	Community Leader
	$32/month or $348 annually (save $36)	$92/month or $995 annually (save $109)	$459/month or $4,995 annually (save $513)	$_____/month or $____ annually *Custom* tailored to your budget & goals
PRINT AD in 2027 Living in Horizon West Magazine	–	10% OFF	✓ FULL PG	
Subject Matter Expert Article in 2027 Living in Horizon West	–	✓	←	
Branded Spotlight Article in 2027 Living in Horizon West	–	→	✓	
Article published in Good Reads on HorizonWestMagazine.com	–	✓	✓	
SPOTLIGHT eNewsletter Editorial	–	✓	✓	
SPOTLIGHT eNewsletter Banner Ads	–	–	2/yr	
Sharing of your Article to all HWM Social Channels	–	✓	✓	
Social Reshares of Your Posts from Your Own Business Pages	–	✓ at least 1 per mo	✓ at least 2 per mo	
CEA Recognition - Badge to Display + Logo Inclusion in Footer of HWM website and SPOTLIGHT eNewsletters	–	✓	✓	
Highlighted Business Directory on HorizonWestMagazine.com	✓	✓	✓	
Self-Posting as your Business in 3 HWM Facebook Groups	✓	✓	✓	
ScribbleSpace Meeting Room Access at Member Rate ($25/hr - save $10/hr)	✓	✓	✓	
CUSTOMIZE WITH MORE INCLUDED BENEFITS:				

PRINT ADVERTISING

Reach the Horizon West Community with Your Brand • Year Round

Put your brand, services and offers in front of **Horizon West** residents. Be included throughout 2027 in 10k copies of the **Award Winning** magazine – Living in Horizon West – distributed year-round via racks all across Horizon West.



2027 RATE CARD

Two-Pg Spread * 16.75" x 10.875"	$7,400
Inside Cover * 8.375" x 10.875"	$4,795
Full Pg * 8.375" x 10.875"	$3,995
Half Pg * 7.5" x 5"	$2,495
Quarter Pg (in marketplace section) * 7.5" x 2.5"	$1,695
Loose Inserts	$595/1k

* Hi-Res/300DPI PDF preffered.
Please add .125" bleed and trim marks

AD SALES CLOSING DATE:
November 20, 2026

FINAL ART DUE:
December 4, 2026

ANNUAL CIRCULATION BEGINS: January 2027

* Pay in Full or 12 month payment plan when becoming a Community Excellence Advocate

Become a Community Excellence Advocate to Receive Up to 10% Off of Published Rack Rates

