

A sailboat with white sails is sailing on a calm blue ocean under a clear sky with a few clouds. The sun is low on the horizon, creating a warm glow and reflecting on the water.

STARTUP CATALOG

(revenue between \$0 and \$250k)

We partner with entrepreneurs to co-design the key deliverables needed to turn an idea into a launch-ready business.

STANDARD SERVICES INCLUDE:

- Strategic Planning & Roadmap Development
- Business Health Check Assessment
- Capital Investment Plan
- AI Adoption Strategy

SPECIALISED DELIVERY EXAMPLES INCLUDE:

- Business Case Development
- Investor/Shareholder Readiness Plan
- Sales Plan
- Go-to-Market Plan
- Operating Model Design
- Product / Service Development Plan

All services are fixed price to ensure delivery of outcomes and certainty