



**UPPER
MIDWEST
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

FALL LEADERSHIP WORKSHOP

Tuesday, September 8th Leadership Workshop – Lafayette Club

Focused leadership helps high performers, new leaders, and managers understand their personal leadership brand and identify which leadership opportunities align with their competencies. Workshop attendees will improve their ability to inspire followership, coworker retention, boost morale, and promote productivity at their clubs.



Henry DeLozier – Morning Keynote - 9:00 to Noon

Presentation Title: Investing in Leadership...Is there a return on leadership?

One can calculate the return on investment (ROI) of leadership development by comparing the costs of the program with the benefits it generates, such as increased productivity or reduced turnover, using a formula like $ROI = (\text{Net Profit} / \text{Cost of Investment}) * 100$.

Henry DeLozier is a Principal at GGA Partners, an international consulting firm based in Toronto.

He has helped high performers, new leaders, and managers to understand their personal leadership brand and identify which leadership opportunities align with their competencies.

Workshop participants will gain insight on how they can adapt their workplace approach to capitalize on their strengths and effectively lead their teams. Henry has presented at CMAA World Conferences over the past decade.



Elle Zimmerman – Afternoon Keynote – 1:30 to 4:30

PRESENTATION TITLE: Build Your Leadership Impact

This program is designed to give leaders practical tools to grow themselves and their teams in a world where human connection is the ultimate advantage. Think of executive presence, emotional intelligence that inspire confidence, calm uncertainty, and shape strong team cultures.

Elle is a keynote speaker, executive coach and consultant with expertise in emotional intelligence and executive presence. I love to support people as they expand and step into the most authentic and confident version of themselves.

Elle has over 20 years' experience working with Fortune 500 companies on culture and team effectiveness and with leaders in the areas of executive presence, presentation skills and thought leader expansion. Elle was a featured speaker at the 2026 CMAA World Conference.

The Fall Leadership Workshop is proudly sponsored by Chapter Silver Partner



\$65 Members & Guests - 6 CMI Education Credits