
LE BUREAU
Pinehurst No. 2 – A Place, A Legend
Escorted Golf Experience
Pinehurst Resort, North Carolina
November 7–14, 2027
Pinehurst No. 2 hosted the 2024 U.S. Open



History of Pinehurst

The village of Pinehurst, located in a region known as the “Sandhills” in Moore County, lies in the south-central part of North Carolina. Although it was founded in 1895, the village was not officially incorporated as a municipality until 1980.

James Walker Tufts, originally from the Boston area, had amassed considerable wealth as the head of several businesses, most notably the American Soda Fountain Company. In 1895, he purchased approximately 598 acres of land at a price of $1.25 per acre, with the vision of creating a health resort in the Sandhills.

Seeking a first-class master plan, Mr. Tufts commissioned a Brookline, Massachusetts–based planning firm led by Frederick Law Olmsted, renowned for designing Central Park in New York and the Biltmore Estate in Asheville. Within approximately three weeks, the plan for the village of Pinehurst was completed.

In 1900, Mr. Tufts hired Donald Ross to oversee the development of golf at Pinehurst.

For many years, Pinehurst remained a private property owned exclusively by the Tufts family. In 1920, a corporation was formed under the name Pinehurst, Inc.

In the late 1960s, the shareholders decided to sell the resort to the Diamondhead Corporation, which, over the following decade, developed approximately 7,000 residential lots for sale, each including membership rights to the resort’s facilities. The necessary infrastructure (roads, water, sewage, etc.) was also built during this period.

In 1980, the Village of Pinehurst officially became a municipality. Since then, ownership of the resort has changed several times, and its world-renowned golf courses have continued to be developed and refined under each new owner.





The Carolina Hotel

Nicknamed “The Queen of the South,” The Carolina Hotel has embodied the elegance and tradition of Pinehurst for over a century. Beneath its majestic colonnades and sunlit verandas lingers a sense of history and timeless refinement.

The rooms, rich in classic charm, offer a peaceful atmosphere, while the grand lounges and pine-framed gardens recall the golden age of American golf. Here, every detail celebrates the Southern art of living: attentive service, genuine hospitality, and a gentle pace that seems to slow time itself.

A true symbol of Pinehurst, The Carolina Hotel is not simply a place to stay, it is a journey into the history of golf, an elegant and soothing experience where tradition and emotion blend seamlessly.





Pinehurst No. 2

Pinehurst No. 2, jewel of the Pinehurst Resort, remains one of the most famous golf courses in the world. It has hosted more major championships than any other course in the United States, confirming its status as a truly iconic and timeless venue in the history of the game.

Course No. 2 is especially renowned for its undulating greens, considered among the most complex and widely praised in the world. Architect Donald Ross wanted to give golfers real strategic choices, and Pinehurst No. 2 was designed to reflect that philosophy.

“I built this course myself,” Ross once said to his opponent.

“Let that be a lesson to you: never play high stakes with a stranger.”





Pinehurst No. 4

Visually spectacular from tee to green, No. 4, redesigned by Gil Hanse, reflects the pure tradition of Sandhills golf in North Carolina.

Vast sandy expanses line the contours of the course, along with large bunkers that cut across the fairways.

Native wiregrass blends seamlessly with the rolling terrain, making No. 4 one of the most striking courses at Pinehurst. The dramatic views at every turn explain why this exceptional layout was chosen to host the 2019 U.S. Amateur, just one year after its reopening in 2018 following Hanse's redesign.





Pinehurst No. 8

Designed in 1996, No. 8 is set in the heart of an Audubon sanctuary, offering a unique experience within a preserved and secluded natural setting.

Bringing together all the elements that make golf at Pinehurst unforgettable, Tom Fazio created a course that is both spectacular and refined, blending intimacy with grandeur. Formerly ranked among the “Top 100,” No. 8 truly reveals the beauty of its landscapes in the late afternoon light, while its expansive greens put players’ short game to a real test.





Pinehurst N°10

Inaugurated on April 3, 2024, Pinehurst No. 10 is located approximately 5 kilometers south of the resort's main clubhouse, in Aberdeen.
The course stretches across land that was once home to The Pit, a Dan Maples design that operated from 1985 to 2010.

With its natural ridgelines, fascinating elevation changes, towering longleaf pines, as well as streams and ponds, Tom Doak has created a course that complements the resort's existing layouts while establishing a distinctive identity of its own.

The former mine left behind a rugged, dramatic landscape that nature has gradually reclaimed. Over time, the excavations and sculpted contours have softened, creating a setting reminiscent of undulating coastal links and their rolling dunes.
The most striking feature of the site is the "Matterhorn," a 7.5-meter sand mound overlooking the now-famous 8th hole.





The Cradle

“The 10 most fun acres in golf” : that’s how the Golf Channel describes The Cradle, the nine-hole course designed by Gil Hanse to test golfers’ short game.

Its winding fairways, deep bunkers, and undulating greens more than compensate for its lack of length, delivering an experience that is both playful and challenging.

And if your first attempt isn’t a success, remember the words of Donald Ross: “Golf should be a pleasure, not a penance.”

It’s a place to attempt shots you wouldn’t dare try anywhere else, where the dress code is as relaxed as the atmosphere, and where music gently drifts across the course from speakers discreetly hidden within the natural sandy areas.





Hall of Fame

The World Golf Hall of Fame has returned to Pinehurst, North Carolina, and is now located within the USGA Experience and World Golf Hall of Fame on the USGA's Golf House Pinehurst campus.

This new site, inaugurated in May 2024, is the result of a collaboration between the World Golf Foundation and the USGA. It features exhibitions dedicated to the history of golf, USGA championships, and artifacts from the USGA Museum.

Visitors can explore galleries tracing the evolution of the game and admire the individual lockers of the 170 Hall of Fame members, each displaying iconic items from their careers.





The Legacy of Donald Ross

The Tufts Archives preserve and showcase the unique history of Pinehurst, North Carolina, from its founding in 1895 to the present day.
Located in a wing of the Given Memorial Library on the village green of Pinehurst, the archives were established in 1975.

The Tufts Archives house an exceptional collection dedicated to Donald Ross, one of the greatest golf course architects of all time. The collection includes original plans, sketches, correspondence, and photographs documenting the design of iconic courses such as Pinehurst No. 2, a masterpiece of his genius.





The Old Sport Gallery

Nestled in the heart of the picturesque village of Pinehurst, Old Sport & Gallery is a must-visit destination for art and golf enthusiasts alike. This unique gallery pays tribute to the history and aesthetic of the game through a remarkable collection of paintings, photographs, vintage posters, and collectibles from around the world.

Founded by Tom Stewart, a PGA Professional and passionate art lover, the gallery reflects his deep connection to Pinehurst and to the traditions of golf. Each piece on display is carefully selected to tell a story — that of legends, iconic courses, and the timeless spirit of the sport. A true meeting place of art, elegance, and passion, Old Sport & Gallery embodies the soul of golf in Pinehurst.

The package includes:

- 6 nights at Pinehurst Resort (November 1–7)
- Premium Room, double occupancy
- Daily breakfast
- Evening dinners (excluding beverages)
- 4 green fees on Courses No. 2, 4, 8, and 10
- 1 green fee on The Cradle (9-hole course)
- Round-trip transfers between Raleigh Airport and Pinehurst
- Shuttle transfers between the hotel and the golf courses
- Guided visit of the Hall of Fame
- Private visit of Old Sport & Gallery
- Guided visit of the Tufts Archives and Given Memorial Library
- Accompaniment by Dominique
- Taxes

Price per person in a double room: CHF 5,950 (flights not included)

Single room supplement: CHF 2,150 (flights not included)

Flights with British Airways / American Airlines or Star Alliance

Geneva – Raleigh round trip

British Airways and Star Alliance offer Economy, Premium Economy, and Business Class seating.

FLIGHTS ARE NOT INCLUDED IN THE PACKAGE PRICE. LE VOL N'EST PAS INCLUS DANS LE PRIX DU PACKAGE.

Trip limited to 16 participants

PINEHURST
1895