

2025 HOLIDAY
Gift Guide



RaiseRight™

750+

brands for gifting
that gives back

Find the perfect gift...

'Tis the season for hustle and bustle—and oh, so many opportunities to earn. Make the holidays even merrier by earning with every checkmark on your to-do list, from gift-giving to dining, travel booking, and more.



For the stylish

Page 8



For the foodie

Page 18



For the fun lover

Page 24



For you

Page 32

Also in this guide

Page 6 Curated gifting lists by interest
Page 16 Online shopping tips

Page 37 2025 Holiday Earning Challenge
Page 39 Upcoming bonus events
...and more!

Presents with purpose

Shop 750+ brands for all your holiday shopping and gifting. It's the easiest way to raise funds for your organization and the people that matter most to you, all while crossing off your gift list.

How it works



Buy gift cards or shop online

Get the full value of your purchase to shop or gift from hundreds of brands.



Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



Allocate earnings

Your organization applies the funds to your fundraising goal (e.g., tuition assistance, sports fees).



“

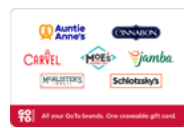
“We’ve been using gift card fundraising ever since our kids were in elementary school. After seeing how much we could reduce tuition costs with our regular purchases, we were hooked! I’ve found it to be very helpful around the holidays, when I buy cards to give as gifts.”

Jan H.

Earns for her grandkids’ tuition

Featured brands

Thank you to the following brands for their support of organizations and communities across the U.S. Get inspired with their holiday ad in this year's gift guide.



See all 750+ brands available at RaiseRight.com/Brands

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.

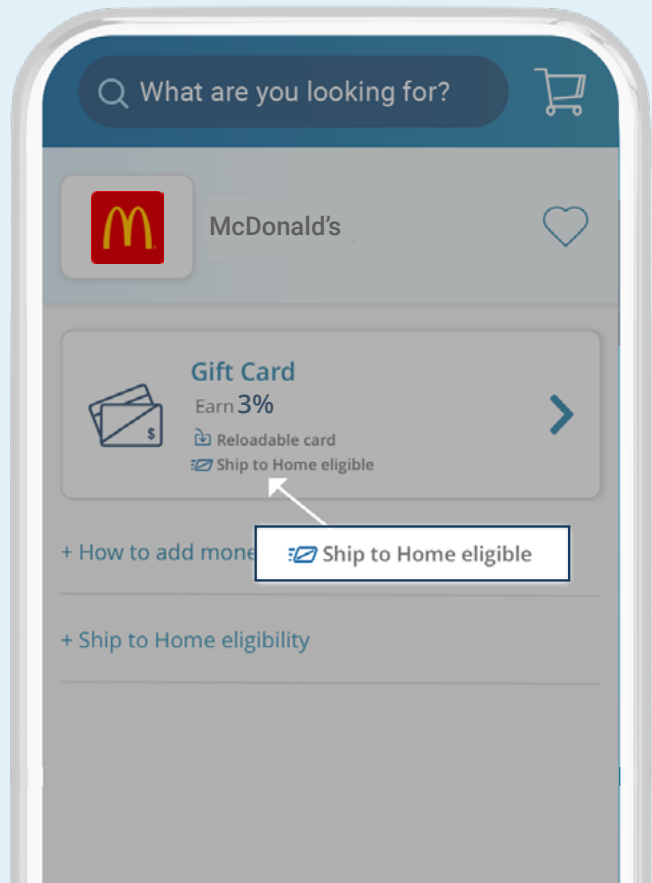
Ship to Home

Gift cards delivered directly to you

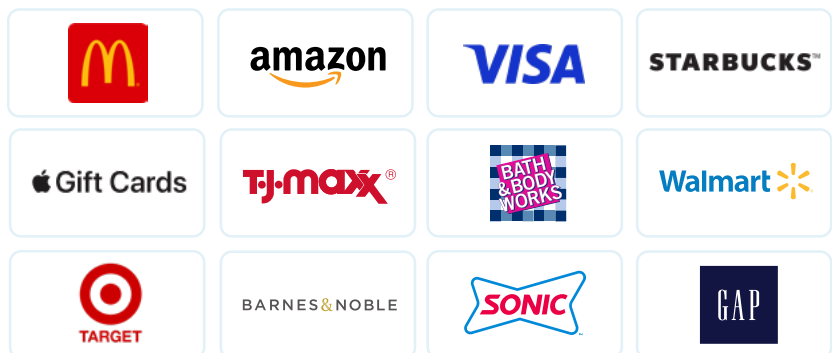
For easy holiday gifting, get gift cards delivered right to your door (or theirs).

Filter your search by Ship to Home or look for the “Ship to Home eligible” label on the detail pages of the brands you shop.

Shipping fees apply. Visit raiseright.com/about-us/shipping-options to learn more.

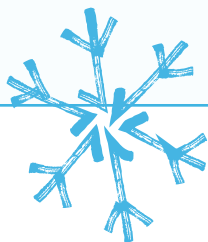


Choose from **250+**
popular brands



+ MORE

Plan ahead and place your orders today for home delivery or direct to friends and family.



Holiday gifts for everyone on your list

Earning potential with every purchase

Trendsetter

EARN %

Abercrombie & Fitch	5%
Aéropostale	10%
American Eagle®	10%
Collars & Co. (NEW)	8%
DSW	10.5%
Gap Brands	14%
H&M	7%
JCPenney	7%
Kendra Scott	8%
Kohl's	7%
Lucky Brand (NEW)	7%
Macy's	10%
Maurices	7%
Nautica	9%
Nordstrom / Nordstrom Rack	4%
PacSun (NEW)	8%
Pandora (NEW)	7%
Poshmark	6%
PUMA	11%
Ray-Ban (NEW)	7%
T.J. Maxx	6%

Coffee & Tea Lover

Biggby Coffee	7%
Coffee Bean & Tea Leaf	10%
Dunkin'	3.5%
Dutch Bros Coffee (NEW)	5%
Peet's Coffee & Tea	7%
Starbucks	4.5%

Gamer

Apple	5%
Best Buy	4%
GameStop	5%
Meta Quest	6.5%
Xbox Game Pass	11%

The Littles

EARN %

Build-A-Bear Workshop®	8%
Carter's	10%
Chuck E. Cheese	8%
Hanna Andersson	8%
LEGO (NEW)	6%
OshKosh	10%

Fun Lover

AMC Theatres	8%
Cinemark	6%
Dave & Buster's	13%
iFly Indoor Skydiving	6%
Main Event	10%
Regal	8%
StubHub	5%
Topgolf	8%

Traveler

Airbnb	3%
Amtrak	4.5%
Delta Air Lines	4%
Disney	3%
Hotels.com	6%
Lyft	3%
Turo	5%
Uber	3%

Beauty & Scent Lover

Bath & Body Works	12%
Sephora	6.5%
Ulta Beauty	7%
Yankee Candle	8%

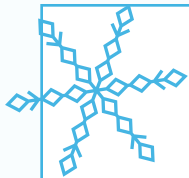
Pet Parent

Chewy	5%
Fleet Farm	3.5%
Petco	9%
PetSmart	6%



Shop these brands and hundreds more at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands).
Filter your search by category, card type, and ship to home.

Blue text = gift card + online
shopping earnings



Holiday gifts for everyone on your list (continued)

Earning potential with every purchase

Foodie

EARN %

Arby's	8%
Bubba's 33	8%
Buffalo Wild Wings®	8%
Chili's Grill & Bar	10%
Domino's	8%
Food & Laughs Card (multi-brand)	8%
Hardee's / Carl's Jr	5%
Home Chef	11%
IHOP	8%
Jimmy John's	8%
McDonald's	3%
Olive Garden	8%
Outback Steakhouse	10%
Panda Express	8%
Pizza Ranch	8%
Quiznos (NEW)	7%
Red Robin	8%
Sonic	8%
Taco Bell	5%
Texas Roadhouse	8%

Outdoor Enthusiast

Bass Pro Shops / Cabela's	9%
Columbia Sportswear	12%
L.L.Bean	16%
Outdoorsy (NEW)	7%
REI	8%
Sportsman's Warehouse	7%
Tractor Supply Co.	4.5%

Sweet Tooth

Cheesecake Factory	5%
Cheryl's Cookies	12%
Cold Stone Creamery	11%
Crumbl (NEW)	7%
GoTo Foods (multi-brand)	7%
Rocky Mountain Chocolate Factory (NEW)	10%

Sports Fanatic

EARN %

Academy Sports + Outdoors	3%
adidas	13%
Callaway	16%
Champs Sports	8%
DICK'S Sporting Goods	8%
Dunham's Sports	8%
Fanatics	7%
Gatorade (NEW)	10%
Nike	11%
Under Armour	11%

People Who Have Everything

1-800-Flowers.com	12%
Amazon	1.5%
American Express	1.25%
Barnes & Noble	8%
CharityChoice	10%
DoorDash	4%
Grocery and Auto+ Mastercard® Gift Card	2.5%
Happy Moments Card (multi-brand)	8%
Instacart / Instacart+	5%
Landry's Inc. (multi-brand)	9%
Shutterfly	9%
Spotify (NEW)	5%
Target	2.5%
Total Wine & More	7%
Visa	1.25%

Home Decorator

Etsy	5%
The Home Depot	4%
HomeGoods	6%
IKEA	5%
Lowe's	4%
Michaels	7.5%
Wayfair	6%
World Market	6%



Shop these brands and hundreds more at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands).
Filter your search by category, card type, and ship to home.

Blue text = gift card + online
shopping earnings

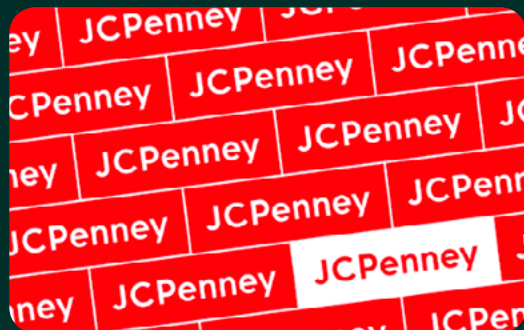
FOR THE STYLISH

Treat the trendsetter on your list to gifts that turn heads. From timeless staples to statement pieces, these brands make it easy to give the gift of great style.



Make the season bright

From cozy to cool to totally unexpected, discover merry-making gifts for everyone on your list.



EARN
7%





OLD NAVY

ATHLETA

BANANA REPUBLIC

GAP

EARN 14%

For them + for you

Getting cozy is better when you're together. Earn big on matching PJs and more made-to-love styles for the season.

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.



DRESSED TO SLEIGH

Get in the holiday zone with festive fits, just-right gifts, and classic home décor picks.



Earn 10%

The perfect stocking stuffers

\$5 & \$10 gift cards

Shop limited-time \$5 and \$10 gift cards from popular gifting brands. They're perfect as small gifts for teachers, mail carriers, and others who deserve a special treat. Available only while supplies last.

amazon

Walmart

TACO BELL

STARBUCKS™

+ MORE BRANDS



[Shop all \\$5 & \\$10 gift cards >>](#)



SHOES ARE A GIFT



EARN 10.5%

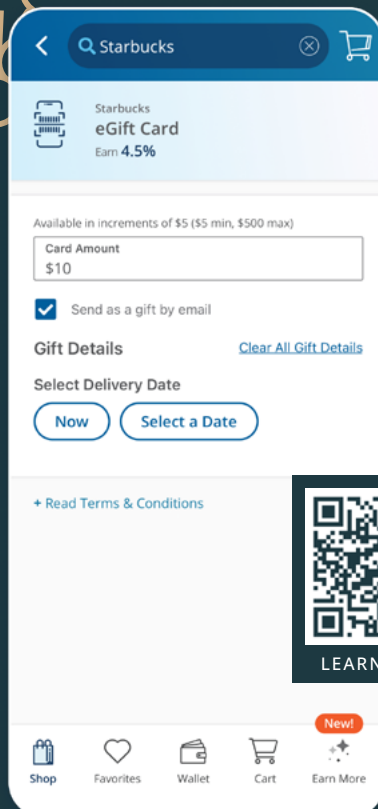
Find the ones that get
you (and everyone on
your list) at prices that
fit your budget.

CUTE & COZY

Bring the joy all season long with fun and festive looks for the whole family.

NORDSTROM

EARN 4%



Easy earning with eGift cards

Earn with convenience this season! You can use eGift cards for almost anything on your list, like...

1. **Last-minute gifting.** eGift cards are available instantly—no waiting, no worrying.
2. **All things holiday.** Use eGift cards to earn on holiday decor, groceries, and more.
3. **Bulk gifting.** Send eGifts to as many as 125 recipients at once.* Great for teacher or staff appreciation gifts!

*Only available on the desktop version of RaiseRight.com.



LEARN MORE



All aboard the gifting express!

Find the perfect gift for everyone on your list, plus earn 12% for your school or nonprofit on gift cards and egift cards this holiday season.





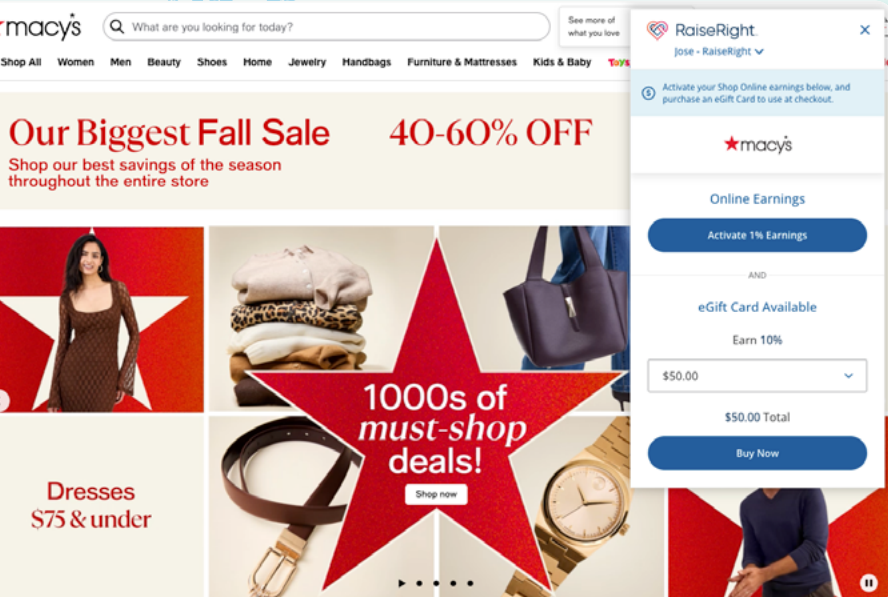
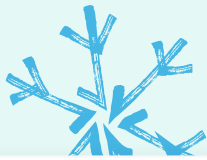
Shine together

Make every moment more radiant with beauty gifts
that bring out your holiday glow.

———— Earn 7% ————

Jolly good online shopping tips

Beat the crowds—shop online and earn instead. Here's how to maximize your earnings while you browse for gifts.

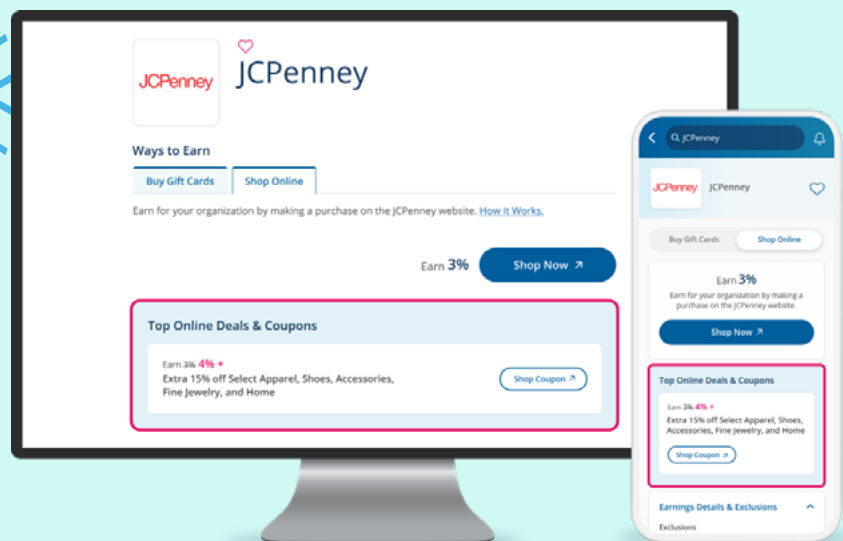


Download the RaiseRight Earnings Extension

Never miss out on earnings while shopping online. Download the RaiseRight Earnings Extension to your browser to get real-time reminders while you shop, then activate earnings with a single click.

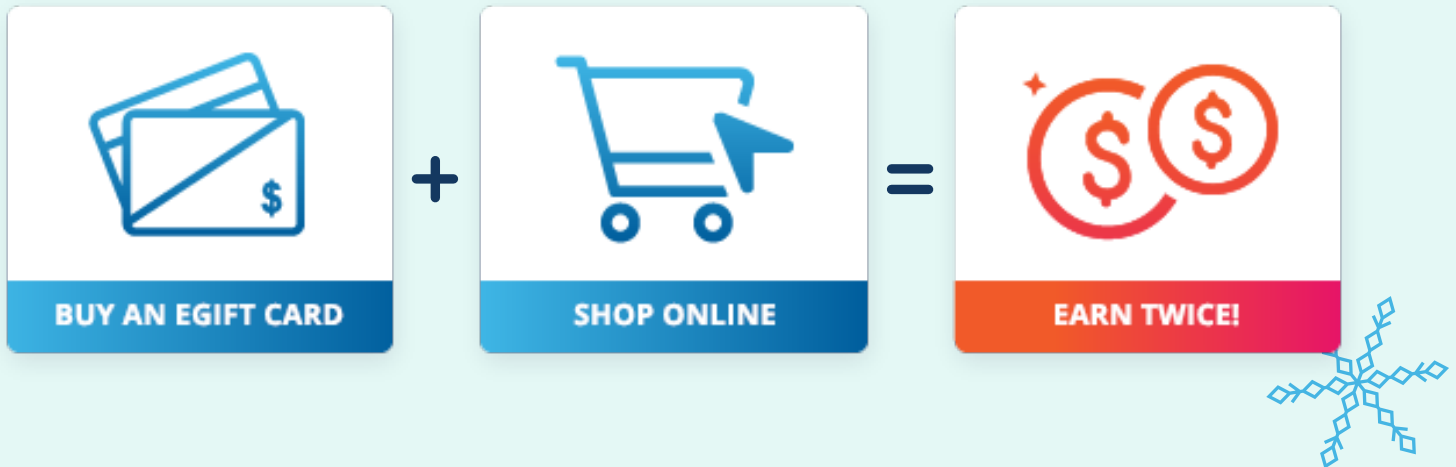
Shop Deals & Coupons

Save AND earn on all your holiday purchases. Browse online deals and coupons on brand detail pages to make the most of your budget this season.



Use eGift cards as payment

While shopping for gifts online, remember to check for eGift cards to earn even more. Simply log into your RaiseRight account to buy an eGift card, then return to your shopping window and apply the gift card as payment at checkout. One purchase, two ways to earn!



 **LE CREUSET®**


STANLEY®

 **lululemon**

cricut®

ANTHROPOLOGIE


Levi's®

Check out the full list of brands

Whoever you're shopping for, turn their perfect gift into earnings. Peruse the full list of 500+ online shopping brands on RaiseRight.com or the RaiseRight mobile app.

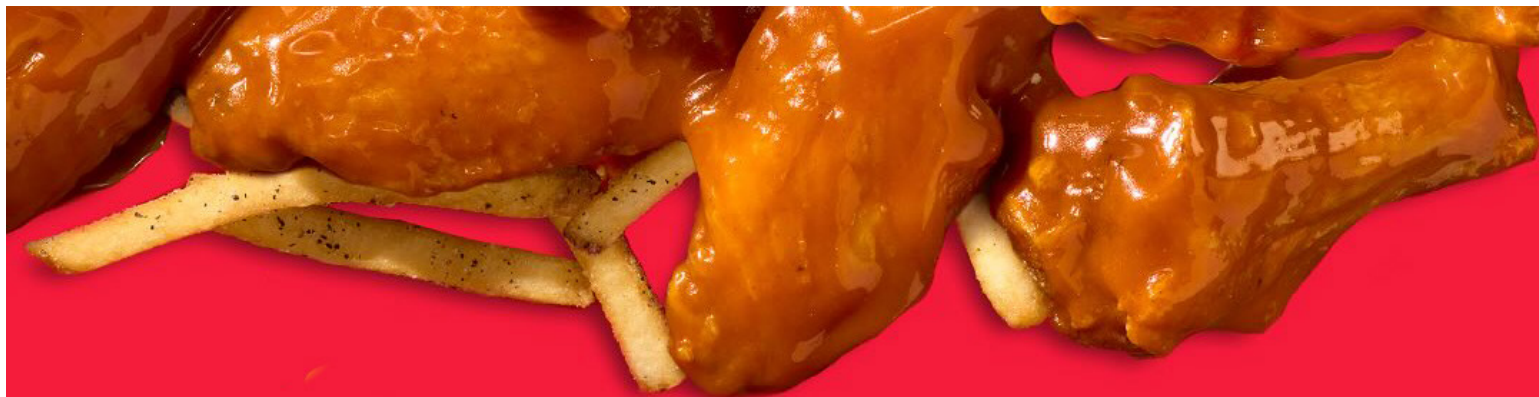
AND MORE



FOR THE FOODIE

Their favorite gifts are the ones made to be savored. Find their favorite restaurant or treat them to a meal delivery service—bonus points if you use their gift to spend some quality time together.





SPICE UP THEIR HOLIDAY

Spread holiday cheer, one wing at a time. Give the gift of hot wings and warm wishes from Buffalo Wild Wings.



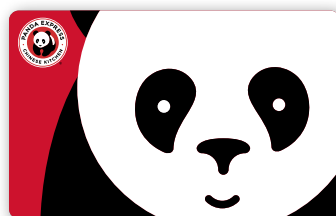
— EARN 8% —

Gift cards can be used for dine-in, take-out,
and delivery through [BUFFALOWILDWINGS.COM](https://buffalowildwings.com)



THE GIFT THEY'VE BEEN CRAVING

*Fill their cup with holiday joy and fill their
bowl with American Chinese favorites.*



Earn 8%





CELEBRATE TOGETHER

Apps: ✓ Bevs: ✓ Vibes: ✓✓✓

The only thing missing is your crew—give them the gift of great memories at Chili's.

EARN 10%



COOK UP COMFORT

Give them the gift that keeps on cooking with seasonal recipes and serious earnings from Home Chef.



EARN 11%



Sweeten their holiday

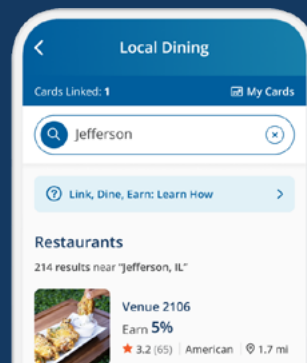
Stack up serious earnings and gift them their all-day breakfast favorites from IHOP.

EARN 8%



Hungry after all that shopping?

Grab a bite to eat while you're out. Search for local restaurants to earn 5% every time you dine with your linked credit or debit card.



Download on the
App Store

GET IT ON
Google Play



**Earn
7%**

Season's eatings

Give them the gift of craveable favorites with more flavors, fun, and earnings.

Shop by individual brand on RaiseRight.com or on the app. All gift cards can be redeemed at participating Auntie Anne's, Carvel, Cinnabon, Jamba, McAlister's Deli, Moe's Southwest Grill, and Schlotzsky's locations.



BOTTOMLESS FRIES, BOTTOMLESS JOY

Serve up smiles with Bottomless Fries®.
It's the gift that keeps on giving.



EARN 8%

FOR THE FUN LOVER

Give the gift of good times with picks made for the adventurer. Whether they're jet-setting, heading outdoors, or raising a glass, these brands bring the fun wherever they go.





— Earn 16% —

Oh, what fun!

Cozy up to all-weather gear that's built to last—even after long days of sledding and snowball fights.

For every adventure

Give them the gift that takes them everywhere from road to runway. Link your SkyMiles and Uber accounts to start earning miles—plus, earn for your organization with every gift card purchase.



EARN 4%



EARN 3%

Delta Gift Card terms apply. Delta name and marks are registered marks of Delta Air Lines, Inc. and used with permission.



EARN
12%



For Year-Round Adventuring

Ski trips. Fall hikes. Trail runs. Get them the gift card that's Engineered for Whatever.

 Columbia



EARN 10%



EARN 13%



Jingle, mingle, and play

Make holiday magic happen with big fun
and big earnings.



EARN 5%

Joy, unleashed

They make the season bright just by being themselves. Celebrate the best of friends with gifts as special as they are.

NEW!

Book travel through RaiseRight

Now you can save AND earn on travel by booking hotels, car rentals, and attractions directly through RaiseRight! Whether it's a last-minute holiday getaway, group trip, or team tournament, plan to take your earning potential further than ever.



850,000+
Hotels & Resorts



30,000+
Car Rental Locations



100+
Attractions

Give the gift of holiday spirits

Total Wine & More gift cards pair perfectly with the holidays. Fill their glass with something they'll love this season.

Total Wine
SPIRITS • BEER & MORE

*Gift cards cannot be redeemed in KS, NY & OK. Spirits are not available in VA and NC.

**EARN
7%**
on every
purchase

The card that goes where you go

Over the river and through the woods? This card can take you there. Get the Grocery and Auto+ Mastercard® Gift Card to earn with your holiday road trips and menu plans—plus, it makes a great gift for the frequent traveler in your life.



Grocery and Auto+
Mastercard® Gift Card

EARN 2.5%

Card is issued by Pathward®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. No cash access or recurring payments. Can only be used at select U.S. merchants where Debit Mastercard is accepted. Card valid for up to 7 years; funds do not expire and may be available after card expiration date, fees may apply. Terms and conditions apply.



Make your charitable giving twice as nice

Your holiday spirit spreads further when you double the impact of your charitable contributions.

Donate to the cause of your choice using a universal gift card

From food shelves to homeless shelters and pet rescue organizations, give to any cause you're passionate about.

VISA



No activation fees

Give gift cards to organizations or to families facing hard times

And they can purchase exactly what they need.

Walmart

amazon

CVS
pharmacy



Use gift cards to buy the items you donate

Provide non-perishable foods, winter clothing, household essentials, educational supplies, and more.

KOHL'S

Burlington
LOVE the DEALS

BARNES & NOBLE

Staples

Give a CharityChoice gift card

Your recipient can use it to give back to their choice of more than 2,500 charities.

Make a CharityChoice
choose from over 2500 charities



FOR YOU

Don't forget to gift yourself a little ease. Make your to-do list feel effortless with quick and easy meals, last-minute deliveries, and one-stop shops that do it all.

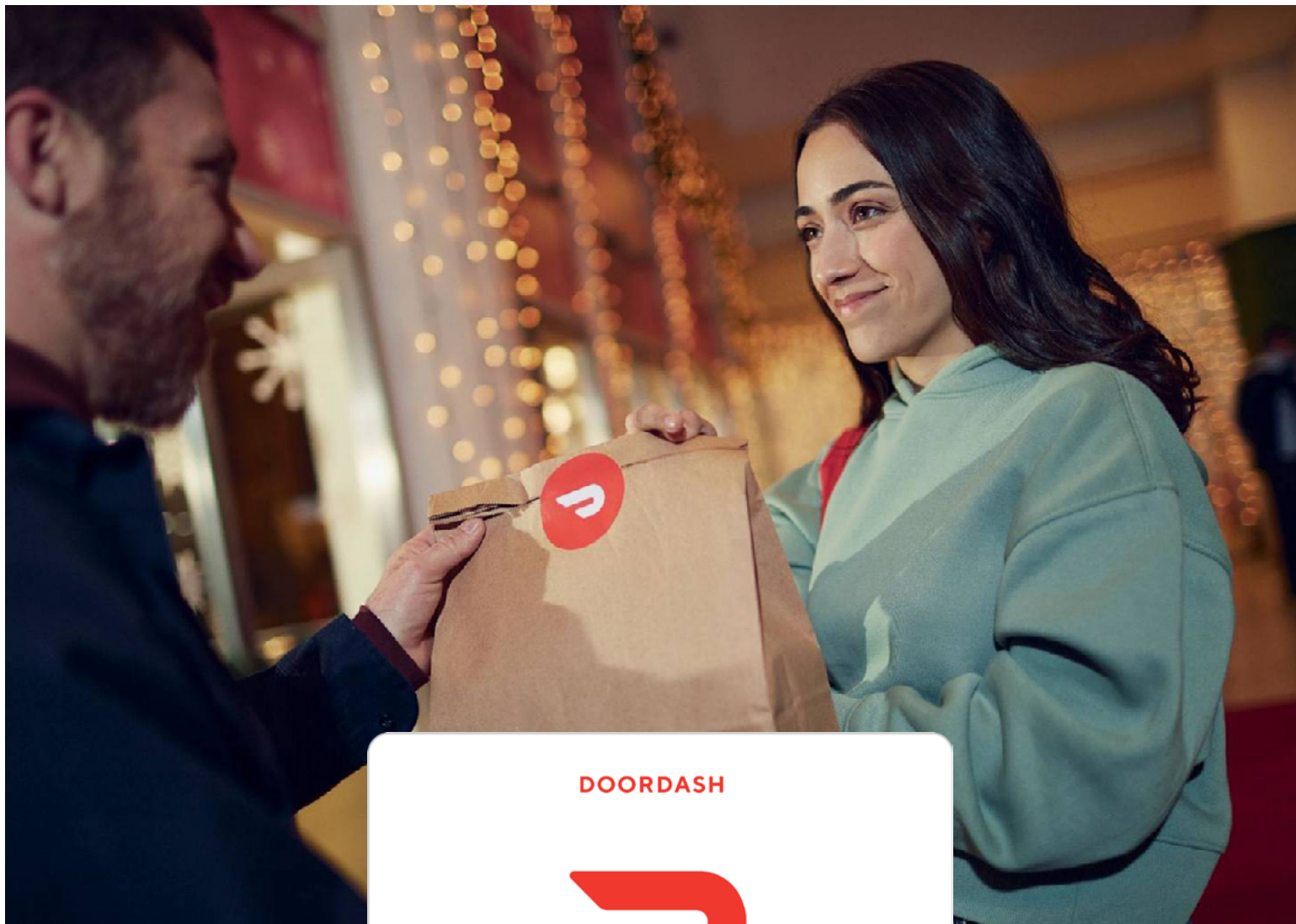


Cheer Starts Here

Find all the season's essentials and more in one simple stop.

Earn 2.5%





DOORDASH



Meals, groceries, gifts and more, to your door.

SHOP LESS. CELEBRATE MORE.

When the shopping list starts feeling overwhelming, get all the must-haves, don't-forgets, and just-ran-outs delivered ASAP.

EARN 4%



Have a *slice* holiday

From crowd-pleasing party spreads to family-friendly weeknight meals, get it all at Domino's.

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Earn 8%



EARN 1.25%

One gift, endless possibilities

Give them the gift that can be anything with the Visa® gift card. No activation fees; funds never expire.

The Visa® Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.



Holiday cheer on your doorstep

Get everything you need to deck the halls,
delivered fast with Instacart.

Earn 5%

HOLIDAY

EARNINGS CHALLENGE

Ends December 26

Make the season of giving even more rewarding! Complete the Holiday Earning Challenge to get a \$10 reward and enter to win one of five \$500 grand prizes.

How to participate

1. Download the "Your One-Year Planner to Earn \$1,000"
2. Earn \$100+ between October 25–December 26

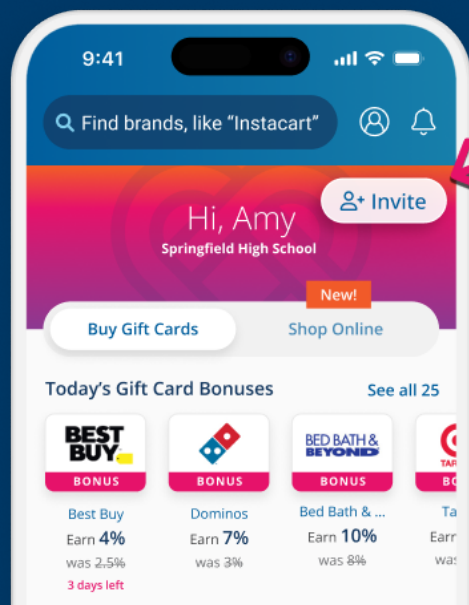
Learn more at raiserright.com/m/holiday-challenge



MONTHLY

REFER A FRIEND GIVEAWAY

ENTER TO WIN A \$500 GIFT CARD!



SEND
INVITES

Refer friends and family + be entered to win

With Invite Friends & Family, you can invite loved ones to sign up and earn for your cause. Plus, each referral enters you into a monthly drawing for a \$500 gift card! Learn more at raiserright.com/m/referafriend.

Download on the
App Store

GET IT ON
Google Play

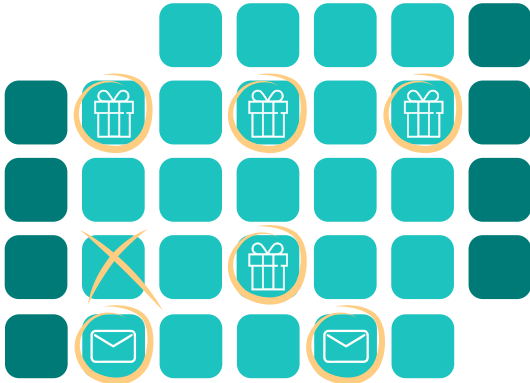


———— EARN 4% ————

HOME FOR THE HOLIDAYS

It's the most wonderful time of the year—create a space that radiates comfort and joy all season long.

MARK YOUR CALENDAR



Don't miss these **extra earning opportunities** happening all season long!

- Raise Days: November 13–14 and 20–21
- Dazzle Days: November 29–December 12
- eGift Bonuses: December 13–23

Dates are subject to change. Watch your inbox for details.

RAISE DAYS

Big Bonuses. Big Earnings.

NOV 13-14 & NOV 20-21

It's back, and now you have two chances to earn big! Shop limited-time bonuses on popular brands for holiday shopping, entertaining, and household needs.

Watch your email and check the **RaiseRight Facebook page** for upcoming bonus earning events and much more.

More top brands for the holidays

SHOP ALL
750+
BRANDS

**BEST
BUY**

... ESTD 1957 ...
THE HONEY BAKED
Ham CO

Disney
GIFT CARD

 **Hardee's**

 **Fanatics**

K A Y
JEWELERS

Shutterfly

 **Hotels.com**

carter's
babies and kids

TJ-maxx

PANDORA

AÉROPOSTALE

Bubba's
33

SONIC

Pizza Ranch


TOPGOLF

BARNES & NOBLE

Arby's

BUILD-A-BEAR
WORKSHOP

JIMMY JOHN'S
JJ
SANDWICHES


LANDRY'S
DINING • HOSPITALITY • ENTERTAINMENT • GAMING

REI
CO-OP

**AMERICAN
EXPRESS**

NAUTICA


TARGET

Etsy

KOHL'S

LEGO

 **Carl's Jr.**

**+ 100s
MORE**

See all 750+ brands at [RaiseRight.com/Brands](https://www.raiseright.com/brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.



How to order



Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**.
Check with your program coordinator to get your organization's unique enrollment code.



Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team
800.727.4715 Option 3 | Support@RaiseRight.com



RaiseRight™

Simply the right way to fundraise