

**Blaze On Ventures DBA**  
**Lorain/Stonycreek Hiking Trails**

**Meeting leader:** Eric Kennedy  
**Secretary:** Crystal Gallo

**Date:** December 14, 2022  
**Time:** 5:30 pm

**Location:** 223 Blue Diamond St  
Johnstown Pa. 15902

**I. MEETING ATTENDEES**

Michael Hammers, President  
Eric Kennedy, Vice President  
Crystal Gallo, Secretary  
Dan Kovalik  
Aaron Haag  
Amber Sanna  
Denny Hammers  
Crystal Gallo was absent

**II. CALL TO ORDER.**

**Meeting Agenda distributed to members for approval - E. Kennedy - 5:30 pm**

**Distribution of prior meeting minutes - E. Kennedy - 5:30 pm**

**Meeting called to order by Vice president - E. Kennedy-5:30 pm**

**Agenda was distributed and all were in favor of passing the agenda; agenda was passed.**

**Minutes were distributed by E. Kennedy. All were in favor of passing the minutes; minutes were passed**

### **III. New Business**

#### **Map**

Mike discussed talking to local businesses to see if they would like to be put on our map. That way visitors to our trail will know what is around us.

#### **Social Media Manager**

Amber has reached out to a social media manager. He had offered to do a social audit, strategic suggestion and strategy evaluation. After the evaluation he will let us know what is working and what is not working. Will give us suggestions on where to go from there.

#### **Membership program**

It was discussed about starting a membership program. What will be included, how it will work, and getting sponsors. As part of the membership members will get a new letter.

#### **Emails for Sponsorships**

Amber had sent 250 emails for sponsorships for 2023 events.

#### **Guided Night Hike**

Dan has everything ready for the hike.

### **IV OLD BUSINESS**

#### **Bws Festival**

Vendors and Sponsors are still needed for the event. Amber had sent out email to vendors. Need to work on the layout for the event. Looking to get 6 food trucks.

#### **American Hiking Society**

Eric had filled out an application for the volunteer vacation program. We were accepted for the program. It is scheduled for Oct 15- 21 2023. The projects that will be worked on, are the upper campsite and bridges.

#### **Family Carbon Forest Program**

Eric had looked into the program. This program is to help keep your wooded area growing and healthy. Eric will be scheduling a phone conference to see if will qualify for the program.

#### **V Other Business:**

Mike had discussed doing a sale in January or February. Due to a request.

Dan had talked about doing a control burn.

Eric Kennedy made a motion to adjourn; Mike seconded the motion. Meeting adjourned at 6:45pm.

Next meeting is January 11, 2023

Submitted By: 

Submitted By: 