FRANCESCO CESCHEL

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CAREER SUMMARY

Senior Project Manager • Program Manager • PMP®, PRINCE2® CERTIFIED

- *Experienced Project Manager with 6+ years of success leading digital transformation initiatives across healthcare, e-commerce, and the public sector.*
- *PMP and PRINCE2 certified, with a PhD in ICT and a master's degree in Sociology.*
- *Strong track record in managing end-to-end project lifecycles, aligning technical and business stakeholders, and delivering value through agile methodologies.*
- *Known for strategic thinking, user-centred innovation, and cross-functional collaboration. Seeking remote opportunities in large, international organizations across Europe.*
- *Led 500k euros programs, lead 10+ members teams and closed 20+projects in 5 years.*

AREAS OF EXPERTISE

- Project Management
- Planning
- Risk Assessment
- Critical Path

- Resilience
- Adaptability
- Communication
- Stakeholder Management

- Leadership
- Goal-oriented
- Problem Solving
- Teamwork

PROFESSIONAL EXPERIENCE

Zucchetti Healthcare Srl, Rovereto, Italy   **06/2023 – Present**

Software House, Digital Consultant Company, Digital Transformation Partner

Project Manager

Recruited to lead high-impact transformation initiatives for top-tier clients. Assigned to large-scale programs, overseeing end-to-end delivery with measurable outcomes including a 30% reduction in documentation time and improved care coordination for 1,000+ patients annually.

- *Led digital transformation projects in the healthcare domain, focusing on Electronic Medical Records (EMR), accounting systems, and patient services, resulting in improved patient care and operational efficiencies.*
- *Increased cross-functional team efficiency (developers, analysts, clinicians) to streamline workflows and optimize delivery.*
- *Brought innovative digital solutions to increase operational efficiency, patient engagement, and revenue growth.*

Workup Srl, Bassano del Grappa, Italy   **02/2021 – 05/2023**

Web Agency, Web Marketing, Software House, System Integrator

Project Manager

Promoted to manage major accounts and strategic programs. Delivered over 10 digital transformation projects in 2 years, including e-commerce platforms and custom web applications. Provided client-facing consultancy, aligning technical execution with business value.

- ***Guided end-to-end digital product lifecycle****: websites, e-commerce, and custom web applications.*
- ***Provided strategic consulting to clients and internal stakeholders****, aligning business goals with technical delivery.*
- ***Spearheaded the software development lifecycle of a proprietary platform, enhancing stakeholder satisfaction and user engagement.***

Eurostep Commerce Srl, Montebelluna, Italy   **10/2019– 02/2021**
Web Agency, System Integrator, Oracle CX Commerce Partner, Magento Partner
Project Manager

Rapidly promoted from junior to full Project Manager. Led the successful deployment of 2 strategic e-commerce platforms (Oracle CX and Magento), improving client conversion rates by 25%. Adopted a hybrid project management approach to ensure timely, high-quality delivery.

- ***Led launch of new e-commerce platforms*** *using Oracle CX Commerce and Magento Commerce.*
- ***Used hybrid project management methodology*** *to ensure delivery consistency.*
- *Achieved successful launches that **boosted online sales and client satisfaction**.*

CBA Informatica Srl, Rovereto, Italy   **12/2018 – 10/2019**
Software House, Digital Consultant Company
Consultant & Product Manager

Hired into the role of Product Manager. Applied scientific results to design an innovative digital platform.

- *Defined a new IT platform to **enhance collaboration** between nursing home professionals and family members.*
- ***Developed innovative features*** *to streamline the care process and improve communication.*
- ***Designed user-friendly interfaces*** *to ensure ease of use for all stakeholders.*

CBA Informatica Srl, Rovereto, Italy   **05/2018 – 11/2018**
Software House, Digital Consultant Company
Post-Doc Researcher

After earning the PhD, was recruited into a researcher role. Led multiple stakeholders into producing relevant scientific results.

- *Researched socio-medical structures to **develop functional requirements for IT solutions**.*
- ***Collaborated with interdisciplinary teams*** *to analyse processes and work practices.*
- *Identified key insights to **improve efficiency and effectiveness** of healthcare systems.*

EDUCATION

PhD, Information and Communication Technology
University of Trento, Trento, Italy

Second level Specialization, Business & Innovation

EIT Digital Doctoral School, Trento, Italy

Master's Degree, Sociology
University of Trento, Trento, Italy

Bachelor's Degree, Communication
University of Trieste, Trieste, Italy

Erasmus, Social Science
KU Leuven, Leuven, Belgium

CERTIFICATION

- PMP®, PMI – Certificate #3783454
- PRINCE2 Certified - Certificate: GR466036188FC
- Product Owner Certified – Certificate 000844909
- Scrum Master Certified – Certificate 634746

TECHNOLOGIES

- Project tools: Jira, Confluence, MS Project.
- Collaboration: Trello, Slack.
- Platforms: Magento, Microsoft 365, CMS, ERP.
- Analytics: Power BI.