



NHTLLA Sponsorship Prospectus

Supporting Educators Across New Hampshire

About NHTLLA

The **New Hampshire Teaching, Learning, and Leading Association (NHTLLA)** is a nonprofit organization committed to **inspiring excellence and growth in all learners.**

We support educators across New Hampshire by providing:

- High-quality professional learning experiences
- Statewide conferences and workshops
- Collaborative partnerships that elevate teaching and learning

As a member of the nationwide Teaching, Learning, and Leading Legacy Network (T3LN), NHTLLA is connected to a broader community of education leaders working collectively to advance impactful practices across the country.

Our network includes a vast group of nationwide educators and education supporters working together to improve outcomes for students.

Why Partner with NHTLLA?

Partnering with NHTLLA connects your organization directly with **decision-makers and influencers in education across New Hampshire and beyond.**

As a sponsor, you will:

- Share your products and services with a highly engaged community of educators
- Build authentic, lasting relationships with schools and districts across New Hampshire
- Strengthen your visibility and brand presence throughout the state

- Demonstrate your commitment to supporting educators and improving student outcomes
- Partner with a trusted, mission-driven organization dedicated to advancing teaching and learning
- Extend your reach nationally through our connection with the Teaching, Learning Leading Legacy Network (T3LN)

Our Audience

NHTLLA reaches a diverse and influential audience, including:

- Classroom teachers
- School and district administrators
- Curriculum and instructional leaders
- Special education and intervention specialists
- State education leaders and partners
- Higher education leaders and partners
- Paraeducators
- Parents

As a member of the **Teaching, Learning, and Leading Legacy Network (T3LN)**—a national network of professional learning organizations—NHTLLA extends its reach beyond New Hampshire, thus amplifying the visibility of your organization and offerings to audiences across the United States.

Our Commitment to You

NHTLLA is committed to ensuring that our sponsors:

- Receive meaningful visibility and engagement
- Are recognized as valued partners in advancing education
- Have opportunities to build authentic connections with educators

Sponsorship Levels

Platinum Annual Sponsor – \$3,000

Maximum visibility and premium engagement

- Featured as *Presenting Sponsor* of a major event
 - Opportunity to introduce a keynote or featured session at the event
- Exhibit table at all major events
- Logo prominently displayed on:
 - Event signage and materials
 - NHTLLA website homepage with the link to your company's homepage
 - All event marketing emails
- Dedicated sponsor spotlight in our monthly newsletter
- Opportunity to provide materials or branded items to attendees
- Social media recognition (multiple posts)

Gold Annual Sponsor – \$1,500

High visibility and strong engagement

- Exhibit table at one major event
- Logo featured on website (with link to company homepage) and event materials
- Recognition in email communications
- Social media recognition
- Opportunity to provide promotional materials

Silver Annual Sponsor – \$700

Targeted visibility

- Exhibit table at one major event
- Logo listed on website and event materials
- Recognition in the event program
- Opportunity to include a promotional item in attendee materials

Bronze Sponsor – \$300

Entry-level exposure

- Exhibit table at one event
- Recognition in the event program

Event Sponsorship Highlights (2026)

Third Annual Literacy Summit

October 6, 2026 | Grappone Conference Center, Concord, NH

- Statewide audience of educators and leaders focused on advancing literacy outcomes
- Expanded programming to include grades 9–12, broadening reach and impact
- Opportunity to engage with districts prioritizing evidence-based literacy practices
- High visibility among decision-makers shaping curriculum and instruction

Student Engagement & Classroom Management

October 28, 2026 | Delta Dental Two, Concord, NH

- Feature event with nationally recognized expert Dr. Katie Novak
- Audience of educators seeking practical, high-impact classroom strategies
- Strong alignment with inclusive, student-centered instructional practices
- Direct access to educators actively seeking tools and resources

Leadership & Professional Learning Workshops

- High-impact sessions designed around current educator needs and statewide priorities
- Opportunities for direct engagement and meaningful conversations with participants
- Ideal setting to build relationships and showcase products, services, or solutions

National T3LN Upcoming Event - where you will receive national recognition. (Platinum, Gold, and Silver Levels only).

- Exclusive opportunity for national-level recognition through the National T3LN network
- Increased brand visibility beyond New Hampshire

Regional Reach

- While rooted in New Hampshire, NHTLLA events regularly attract attendees from across New England, expanding your exposure to a broader regional audience of educators and decision-makers.

Custom Sponsorship Opportunities

We welcome the opportunity to **design a sponsorship package tailored to your goals**, including:

- Sponsoring a keynote speaker
- Hosting a breakout session
- Hosting a Lunch and Learn Workshop
- Hosting a Networking Event
- Branding specific conference elements (lanyards, materials, etc.)

Join Us

Your partnership helps us continue to provide **high-quality, accessible professional learning** for educators across New Hampshire.

Together, we can **inspire excellence and growth in all learners**.


Contact Us

To learn more or secure your sponsorship:

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