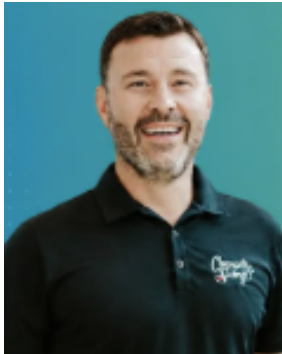


## Featured Presenter

### Dr. Clay Cook



#### SESSION TOPIC

#### **Student ABCs (Attendance, Behavior, Climate, and Class Performance) Require Adult ABCs (Aligned Behavior Change)**

Discover how aligned adult practices can improve attendance, behavior, school climate, and academic performance. Drawing on research and practical experience, Dr. Cook shares actionable strategies that help educators create conditions where all students can thrive.

### Presenter Biography

Dr. Clay Cook is the Chief Development Officer at CharacterStrong where he helps develop innovative products and services to translate evidence-based solutions into everyday practice. He formerly held the John and Nancy Peyton Endowed Chair in Child and Adolescent Wellbeing at the University of Minnesota where he Co-Directed the Institute for Translational Research in Children's Mental Health. Prior to that, Dr. Cook helped establish the School Mental Health Assessment, Research, and Training (SMART) Center at the University of Washington.

He has published over 110 peer-reviewed scientific articles on the implementation of effective practices that promote social, emotional, and behavioral outcomes as enablers to school and life success.

As a former paraprofessional, middle school math teacher, school psychologist, and licensed psychologist, he has extensive practical experience that enables him to effectively translate evidence-based knowledge for educators.