

Fundraising Pack

Your guide to fundraising for our Children and Young People Service!

GOOD LUCK

GREAT JOB

LET'S DO THIS



**AYRSHIRE
CANCER
SUPPORT**
Children & Young People

sunny



**THANK
YOU!**



www.ayrshirecs.org

[@ayrshirecancer](#) (Twitter) | [AyrshireCancerSupport](#) (Facebook) | [@ayrshirecs](#) (Instagram)

We're delighted that you would like to support **Ayrshire Cancer Support's Children and Young People's Services.**

Every day, seven young people in Scotland, aged 5-18 year olds hear the words "You have cancer". More will hear the words, your mum has cancer, or your dad. With our support through our Children and Young People's Service, we can make sure that every child and young person gets the help they need, through their or their parent or sibling's cancer treatment and beyond. Whatever they are going through we will be there for them. Support will always be accessible to everyone, whether they have cancer, they're worried about cancer or someone they know has been given a cancer diagnosis. That is our mission.

Whether you choose to fundraise with friends, family, your classmates, your guinea pig – or simply on your own if you prefer the peace and quiet, we've got you covered. Whatever you do, raising money for Ayrshire Cancer Support will directly help children and young people affected by cancer.

If you would like to speak to someone about fundraising, please email our Fundraising Team at fundraising@ayrshirecs.org or call **01563 475025**. We're a friendly bunch and ready to help you make the most of your event.

Why not join our community of Ayrshire Cancer Support fundraisers on Facebook and follow us on Twitter and Instagram?

*Good luck and thank you.
Your ACS Community
Fundraising Team.*



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Here's how the money you raise makes a difference to Children and Young people affected by cancer.

£25

could pay for literature that explains childhood cancer to children in simple, easy to understand language.

£90

pays for a small group play therapy for approx. 3-6 children.

£62

pays for a complementary therapy for a child with cancer.

£120

pays for supporting a teenager affected by the diagnosis of a parent.

£250

pays for trained counsellor visits to a classroom to support pupils who have been affected by a classmate who has cancer.

£150

pays for special toys and games for children's play therapy sessions.



Fundraising

Over the years our supporters have come up with an amazing range of traditional and wacky ideas to raise funds to support Ayrshire Cancer Support:



Camp Out For Cancer

Everyone loves a camping expedition – from a fort made from couch cushions in the living room, to a sleepover in a tent in the backyard - Camp Out for Cancer happens wherever, whenever, and however you choose. Make it your own and make it memorable. Bring snacks, play music, or build a campfire. Ask your friends and family for sponsorship and remember sleeping in your bed doesn't count!



Don't forget you might need an adults help putting up the tent in the garden or fort in the living room!

Get fancy dressed

Let your imagination run wild with Sunny the Sunflower themed fancy dress. Or even Facepaint your face yellow! For this fundraising idea, you'll need face paint, brushes, and a volunteer with enough artistic ability to paint designs.

Have a flat-rate price for face painting, and let your customers pick what designs they want to be painted. You can also have a donation jar for the parents that wish to give more to ACS.



ng Ideas



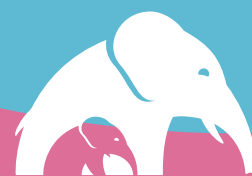
Get hunting

We're going on a Sunny hunt! Who'll be first to spot the cut out of Sunny the Sunflower hiding in your nursery? Grown-ups, before you start, remember to collect donations from your little ones (suggested £2). Then, working as one team or in small groups, help them hunt for and count all the Sunny the Sunflower cut outs. (You might want to hide a few extras). Depending on what they find, you could make a big collage with your collection at the end (Page 17).

Get creative

With a Sunny the 'Sunflower' mask! Hand them round your class for an enjoyable creative session with the kids. Charge everyone a small amount to take part in fun games, have some fun, and learn about all the ways they can raise money to help other children (Page 18).

Ask your Mum and Dad to help you when cutting out your masks!



A-Z Fundrais

There are so many other ways children can get involved to fundraise at home or in school. If you need some inspiration have a look at our A-Z of ideas below or get in touch with our friendly community and events team.

Art Attack

Get the kids creative, painting works of art or a massive collage, all to raise money.

Bounce

Dust those space hoppers off and ask friends and family to donate per bounce. Who can bounce the furthest? Or why not make it competitive and have races on the school field.

Cake Sale

Swap the coffee for fruit juice and host a 'Cake Sale' Morning at school.

Disco

Sell tickets and get your dancing shoes on! Has your school got the moves? Why not hold a non-uniform day with a twist? Ask your kids to bring in a donation and don their favourite dance outfit for the day. Think jiving in jeans, twirling in tutus and hip-hopping in hoodies.

Egg Hunt

Be inventive with your hiding places – everyone loves a challenge, especially when there are sweeties at stake. And why wait till Easter?

Fayre

Easter, summer and Christmas are all great times to hold a fayre.

Give it Up

How long could you go without chocolate or crisps? Ask family and friends to sponsor you to give something up for a day, a week, or a month.

Halloween Party

Witchever way you look at it, Halloween is a great time to raise money. Apple bobbing, fancy dress or Halloween-themed cakes are all a good way of piling up the pennies, not to mention some classic trick or treat fun.

It's A Knockout

Your kids might not remember this 70s classic, but are sure to have lots of fun recreating wacky events with greasy poles, water cannons and custard pies aplenty.

Joke-a-thon

Have your friends in stitches with a joke-a-thon. How long can you keep your friends laughing? If the jokes are really bad, make them pay to leave.

Kick Off

Get loads of teams together, play football and have a football marathon with 16, 32 or even 64 teams playing hours of football and raising money.

Loose Change

Ask pupils and staff to donate the loose change in their pockets.

aising Ideas



**TRY YOUR
OWN IDEAS!**

Marathon Event

Usually when the school bell rings you can't leave quick enough. But, why not make the most of your school hall and hold a marathon event – like 24 hours of table tennis, aerobics, line dancing or badminton (in shifts, unless you're feeling really brave).

Non-uniform Day

Casual clothes day, own clothes day, home clothes day, non-uniform day, civvies day, dress down day – whatever you call it, kids love it. You could also do bring a game to school day.

Olympics

Put on your own Olympics at school. Set an entry price for each event and award a prize to the winner of each category.

Prom Fundraising

Last day of being in secondary school, set up a fundraiser on the day/night of your special evening, donation boxes on the night.

Quiz

As well as entry fees, there are lots of ways to raise money during the quiz such as by selling food and drinks.

Raffle

Roll up, roll up. Ask friends and family to donate prizes and then sell as many tickets as you can at school. Get in touch to check our raffle guidelines.

Sports Day

Sports Day Get kids running, skipping, jumping... and even carrying an egg on a spoon. Make your annual sports day a day for Ayrshire Cancer Support by having a small entrance fee, sponsor pupils per lap or race and hold a collection as proud parents watch and cheer their children on.

Teachers Vs Students

The ultimate friendly rivalry. Whether it's football, dodgeball or netball, pitting teachers against students is a great way to raise money. You could also put a teacher in the stocks and have sponges thrown at them. That is if they're brave enough.

Unwanted Sale

Gather your unwanted toys and books and have a table top sale.

Virtual Challenge

Challenge your class or club to run 100 miles, row across the Channel or ride from Land's End to John o' Groats. Use PE lessons to rack up the miles.

Walk to School

Challenge yourself to walk to school every day, and ask for sponsorship from family and friends.

X Box

Organise a sponsored 24 hour gaming challenge.

Yoyo Championship

Taking part in a yoyo tournament can be a very up and down experience but we think you have what it takes.

Zzz

It's just like making money in your sleep. Actually, that's exactly what a sponsored sleepover at school is all about. What could be easier than that?

Your Supp

9 year old, Niamh Connolly took part in a head shave event and raised a huge £3,845 for us!

£3,845

WOW!

SUPER!

£6,185



Ayr Boswell football team virtually ran between all the English Premier League stadiums during lockdown in 2020 and raised a staggering £6,185! Running for an incredible 1034.2 miles between them, they were encouraged by superstars including Thierry Henry, Graeme Souness, Henrik Larsson, Alex McLeish, Phil Neville, Brendan Rodgers, Ross McCrorie, Ally McCoist, and even Rita Ora to name but a few!



port

**WELL
DONE!**

£950

Daisy Smith took part in the 2.6 Challenge for ACS and hula-hooped 26 times every day for 2 weeks and 6 days and raised £950 in sponsorship.



£254.60

Kids at Kirktonholme Nursery raised £254.60 through a bake sale, where each kid helped to bake the cakes in school.



£4,000

Kilmarnock Academy took part in the YPI (Youth Philanthropy Initiative) and won £4,000 for Ayrshire Cancer Support!

YPI candidates read our impact report for all the stats and info you need or get in touch with us!



Frequently Asked Questions

Q: Can I use the Children and Young People logo?

A: As a fundraiser, you can use our Children and Young People logo to help promote your event or challenge. Contact us to find out more.

Q: Can I get materials such as collecting tins, balloons and posters, fun bugs, stickers to help me with my fundraising?

A: You certainly can, when you sign up we will make sure you have the right amount of fundraising materials for your event.

Q: When will I receive my special children's Ayrshire Cancer Support t-shirt?

A: If you have requested ACS fundraising items, these will be sent to you, or please get in touch to arrange collection from our Kilmarnock or Ayr centre.

Q: How can I claim Gift Aid on the money I raise?

A: If your sponsor is a UK taxpayer, the government will give Ayrshire Cancer Support 25p for every £1 donated. The sponsor will need to follow a few simple steps when they make a donation to your sponsorship form, or complete their details on this form if they are making a cash donation. If you have any questions that are not covered here, please see our website or contact fundraising@ayrshirecs.org





**AYRSHIRE
CANCER
SUPPORT**

Can you help us to reclaim 25p for every £1 donated? Please tick the Gift Aid column to declare that you are a taxpayer like all donations you make to Ayrshire Cancer Support be treated as Gift Aid and for the charity to benefit by claiming the tax.

Please print your details. All parts of the sponsor form must be completed in order for us to claim.

[illegible]

Get Social



Facebook

Once you've asked your friends to donate let them know they can help by just sharing your status. And don't be afraid to remind people to sponsor you more than once. Remember to tag us in your Facebook posts. Use the donate button as this is a simple way to ask for donations. The button is created through a Facebook application and will secure the money and send it to us at the end of the month. The donate button is a quick way for your supporters to donate to your event without leaving Facebook. Easy peasy. You'll be able to add the donate button to your page and posts, making it easy for supporters to contribute in a few steps. But try and remember to create only one donate button per event.



Tweet. Sleep. Repeat.

If you can, tweet right through your event. If that's not possible then let people know what's happening before and after. Include pics, your JustGiving link and remember to tweet us #CYPs.



Instagram

Little known fact but every single Instagram filter makes you look incredible when you're fundraising for us.



WhatsApp

JustGiving works a treat on mobiles so pepper your WhatsApp groups with your fundraising plans, especially the one that keeps your phone buzzing every single minute of the day.

Other

For any aspiring writers out there, create a blog about your fundraising. Tumblr or WordPress allow you to set up blogs for free and keep people up to date with your progress.



The more you talk about your fundraising, the more people will donate, so make sure you publicise what you're doing as much as possible!



Make It Pay

Your fundraiser is over: it's time to get those all-important funds to us. You should aim to get your fundraising money to us within a month of your event finishing.

Here are your options:

With your JustGiving page, everything happens automatically: the money is sent to us, Gift Aid collected, and your sponsors thanked. Job done.

If you have cash to pay in, you can! Ensure you use a reference (your name/fundraising event) and send us an email accounts@ayrshirecs.org to let us know you've made a payment.

Bank it using our details:

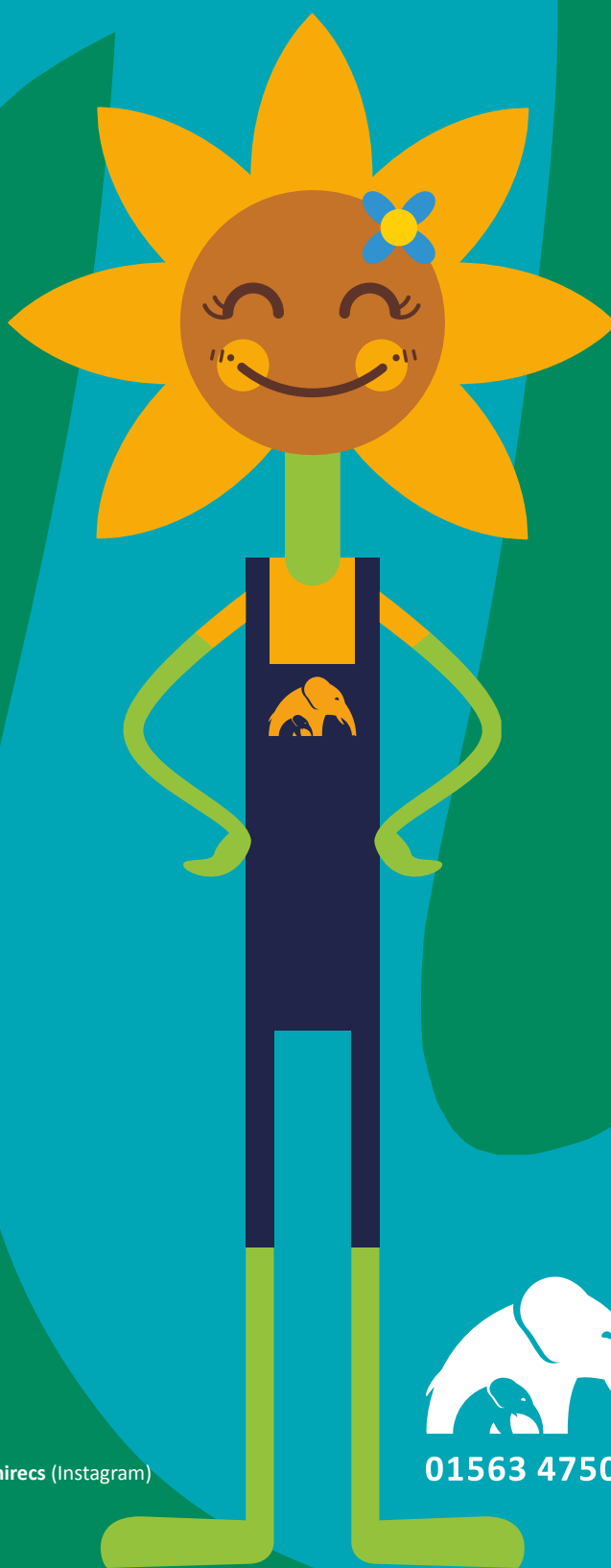
Clydesdale Bank

Account Number: 20235814

Sort Code: 82-65-31









You can also send us a cheque payable to Ayrshire Cancer Support. Include a copy of your sponsorship form if you have one and post to:

**Ayrshire Cancer Support,
5 Dundonald Road,
Kilmarnock, KA1 1EQ**



We have a variety of fundraising materials available to help to promote your event

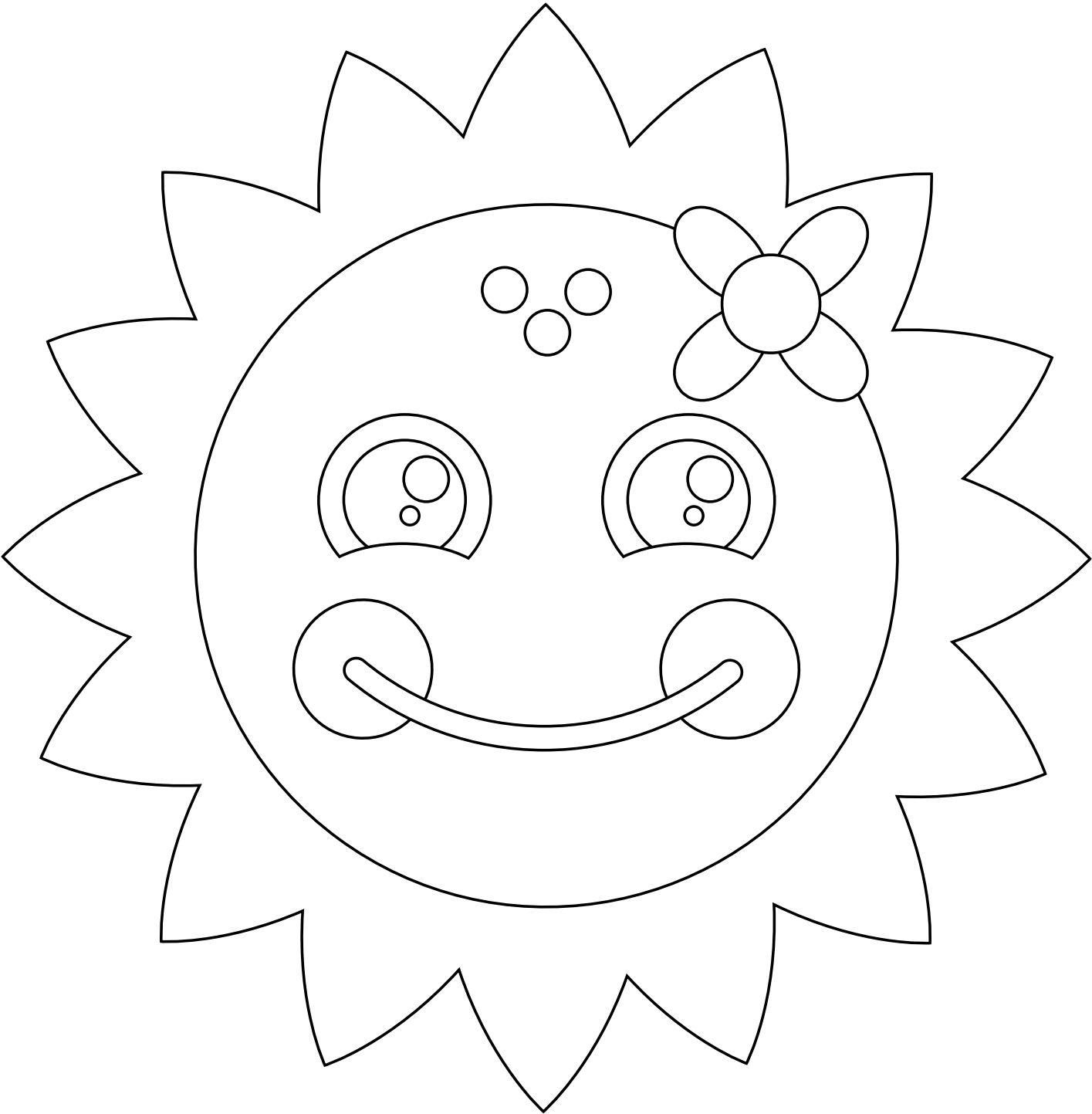
We would love to hear from you, call our fundraising team on 01563 475025 to discuss items below you may wish to order for your event. We have a variety of free merchandise available as well as merchandise available to purchase online.

		
Hoodie	Baseball Cap	T-shirt
		
Stickers	Fun Bugs	Mouse Mat
		
Snoods	Tattoos	Water Bottle

Cut out our sunflowers and use for a fundraising sunflower hunt.



Colour in Sunny





THANK
YOU!

Ayrshire Cancer Support

Kilmarnock: 5 Dundonald Road, Kilmarnock, KA1 1EQ

Ayr: (coming soon) 7 Prestwick Road, Ayr KA8 8LD

Tel: 01563 475025

Email: fundraising@ayrshirecs.org



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