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Lynch Development Associates

To: Rev. Dr. Felix Rex Amofa
St. Gabriel Parish, Chesterfield, VA

From: Kevin Lynch
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Subject: Feasibility Study Executive Summary

Date: June 11, 2024

Feasibility Study Executive Summary

Phase I Results- 57 Participants

- Phase I consisted of confidential, in-person, phone or Zoom interviews between the Study Consultant and a cross-section of the parish family. Of the **112** invited, **57** parish members participated.
- **83%** of interviewees responded with either an Excellent or Good rating regarding the reputation of the parish.
- Regarding the leadership of St. Gabriel Parish under the leadership of Father Felix, **81%** of those interviewed felt that it is either Good or Excellent.
- When invited to speculate on the ability of the parish to raise significant funds through a capital campaign, **65%** of those who answered the question believed that their fellow parishioners would support the campaign.
- Regarding the proposal to raise funds for this endeavor through a capital campaign, **62%** of the interviewees indicated that the proposal was an excellent or a good idea.
- It is **estimated** that the first **\$1,500,000-\$2,000,000** of our goal will be obtained from the first 112 pledges received {Low \$908,500 - High \$1,532,500}.
- **38** participants indicated that they were willing to volunteer. **18** participants indicated that they are willing to take a leadership role.

Phase II Results- 116 Participants

- Phase II consisted of confidential, paper, and online questionnaires. Of the **1059** invited, **116** parish members participated.
- **80%** of parish members responded with either an Excellent or a Good rating regarding the reputation of the parish.
- Regarding the leadership of St. Gabriel Parish under the leadership of Father Felix, **80%** of respondents felt that it is either Good or Excellent.
- When invited to speculate on the ability of the parish to raise significant funds through a capital campaign, **71%** of those who answered the question believed that their fellow parishioners would support the campaign.
- Regarding the proposal to raise funds for this endeavor through a capital campaign, **64%** of the parish members indicated that the proposal was an excellent or a good idea.
- When asked to consider a sacrifice over 5 years to raise the necessary funds for the projects, **65%** of the respondents indicated that they would pledge.
- **46** participants indicated that they are willing to volunteer. **13** participants indicated willingness to take a leadership role.

Recommendations

Lynch Development Associates recommends that St. Gabriel Parish moves forward with a capital endeavor.

Based on the feedback received from potential major donors as well as consistently generous parish families, Lynch Development Associates believes it is feasible for St. Gabriel Parish to raise \$3 million to fund a classroom and administration block expansion project, yet the final goal should be confirmed after the Major Gift Phase of the Campaign as many times donors exceed what they previously indicated.